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PORSCHE

The new Cayenne

FURTHER TOGETHER.

“In the beginning, I looked around, but could not find quite the car I dreamed of. So, I decided to build it myself.” Ferry Porsche



75 years of Porsche.

Throughout our 75 years, there's one dream that we return to time and time again. A dream that's led us to a colorful story like no other.

You have to fight for a big dream. A bold vision. The next victory. Rarely will it simply fall into your lap. Often though, there are innate forces you must fight against: resistance, conventions, and rigid patterns of thinking.

Whatever your dream is, nothing is achieved without passion, grit, and determination. Dr. Ferry Porsche gave his all to create the sports car of his dreams. His dream came true. Not because he hesitated, dwelled, or got lucky, but because he went the extra mile.

This attitude is in every Porsche we've created since 1948, including the groundbreaking Cayenne. It's there in the smallest part and in every race we've won. Because we fight. We fight for one more crucial percentage point. For the one second that means the difference between triumph and defeat. For the

“Dr. Ing.” in our company name and for the chance to stir passion for the sports car, time and time again.

To us, it's never been about performance alone. It's about engines and electric motors that are more efficient, not bigger. It's about design that follows principles, not trends. It's about sports cars that can be driven day in and day out.

We are experts for making automotive dreams come true. But we don't want to stop there. We are fighting for a dream that will forever be in our hearts. And in the hearts of those who are also driven by dreams. No matter how ambitious these dreams appear.

Contents.

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All models shown in this brochure are of European specifications. Some options shown may not be available.

Model shown | Cayenne



The new Cayenne.

Further together.

Over 20 years ago, we asked ourselves if a sports car could celebrate more than the individual. The Cayenne provided the answer. And it continues to perfect it to this day. For people who want to tread their own path. To the office, off-road, or on the racetrack—the Cayenne offers driving pleasure wherever you take it, paired with the design typical of a Porsche.

2 The new Cayenne. Further together.

75 Years of Sports Car Fascination

The new Cayenne. Further together.

Models

Exterior design

Cockpit & Infotainment

Interior design

Drive & Engine

E-Performance

Assistance systems

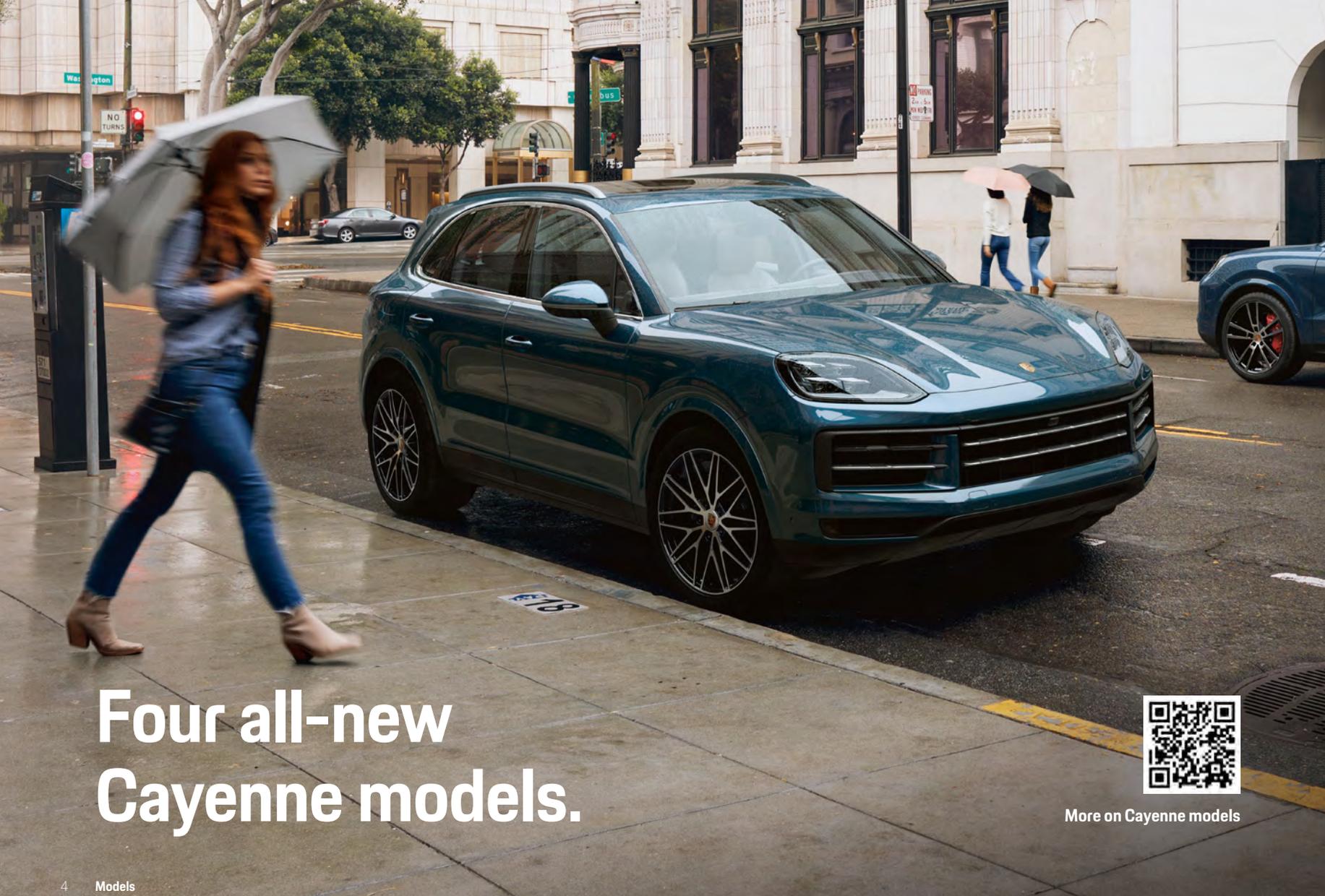
Brakes & Chassis

Porsche Connect

Porsche Car Configurator

The world of Porsche

Important information



Four all-new Cayenne models.



More on Cayenne models



Models shown | Cayenne, Cayenne S, Cayenne E-Hybrid, Cayenne Turbo GT



4 Models



Wheel Designs
and Chassis



HD-Matrix Design
LED Headlights



Model shown | Cayenne

A sports car first, an SUV second.

The new Cayenne models have a fundamentally reworked exterior design. It's more expressive, more prominent, and more modern. Our designers have drawn on their extensive experience and redesigned the body, with an emphasized width, raised fenders, clear lines, more pronounced air intakes, as well as headlights and lights with a modern technical look.



More on Exterior design

Multifunction Sport Steering Wheel

Instrument cluster with 12.6-inch curved display

Central Display
High-resolution 12.3-inch touchscreen display in full HD

More focus on driving.

Driving a Porsche is a personal lived experience. The Porsche Driver Experience Display and control concept gives new expression to this conviction. The instrument cluster, with a 12.6-inch curved display, is concisely in the field of vision. The passenger is also given completely new possibilities for interaction, thanks to the optional Passenger Display. For more focus on the road ahead.

Control lever for Driver Assistance Systems

Gear selector

Cooled smartphone compartment with inductive charging

Passenger Display
Optional 10.9-inch touchscreen display

Mode switch (now standard)

Ascending center console



More on Cockpit

Model shown | Cayenne S

Comfort at its sportiest.

The interior of the Cayenne offers extensive comfort features and a sporty ambiance. The cockpit, which is ergonomically designed for the driver, conveys a genuine sports car feeling.

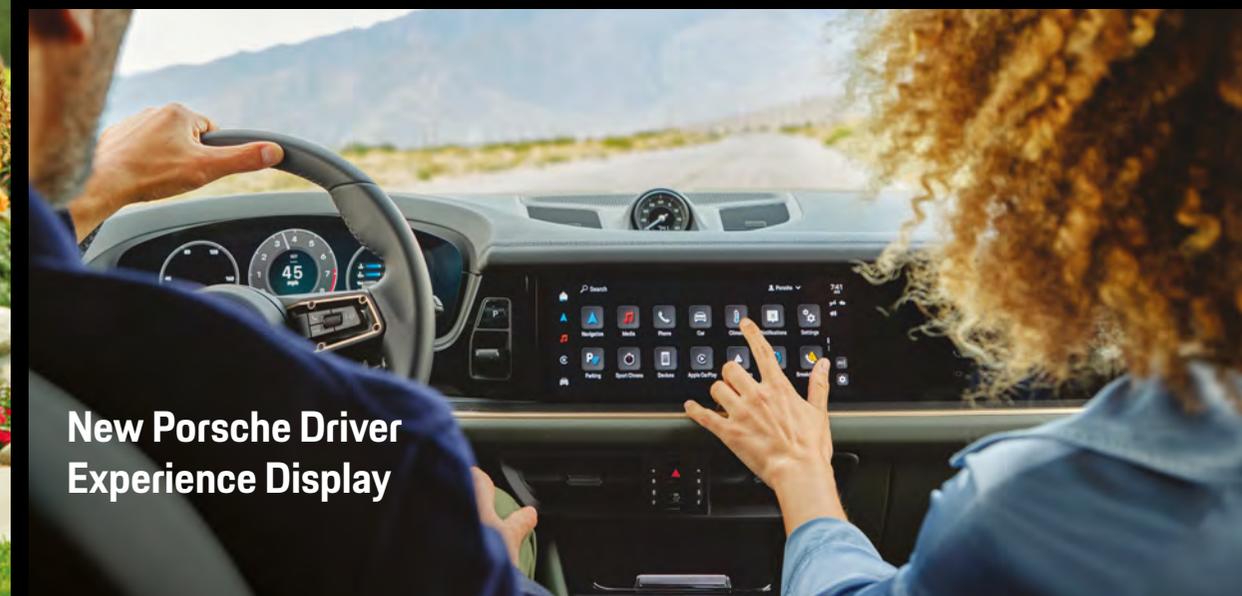
In addition, the optional Adaptive Sports Seats, with their elevated side bolsters, not only provide a very sporty look, but also optimum lateral support during dynamic driving.



More on Interior design

Spacious luggage compartment

holds up to 60.3 cu. ft. with rear seats folded



New Porsche Driver Experience Display

Model shown | Cayenne Turbo GT

75 years of experience beneath the hood.

Thanks to further development work, the 3.0-liter turbocharged V6 engine in the new Cayenne produces 348 hp, 13 hp more than in the predecessor model. The torque is also increased by 36 lb-ft to 368 lb-ft.

The Cayenne S is powered by a newly developed 4.0-liter twin-turbo V8 engine with a maximum power output of 468 hp and a drag torque of 442 lb-ft. Its V8 engine stands for exceptional power output, torque, and the characteristic Porsche sound.

For the ultimate on-road performance, the Cayenne Turbo GT is equipped with a 4.0-liter twin-turbo V8 that unleashes 650 hp and 626 lb-ft of torque. Paired with its Titanium Sport Exhaust System with centrally positioned tailpipes, it's an SUV truly deserving of the Porsche crest.

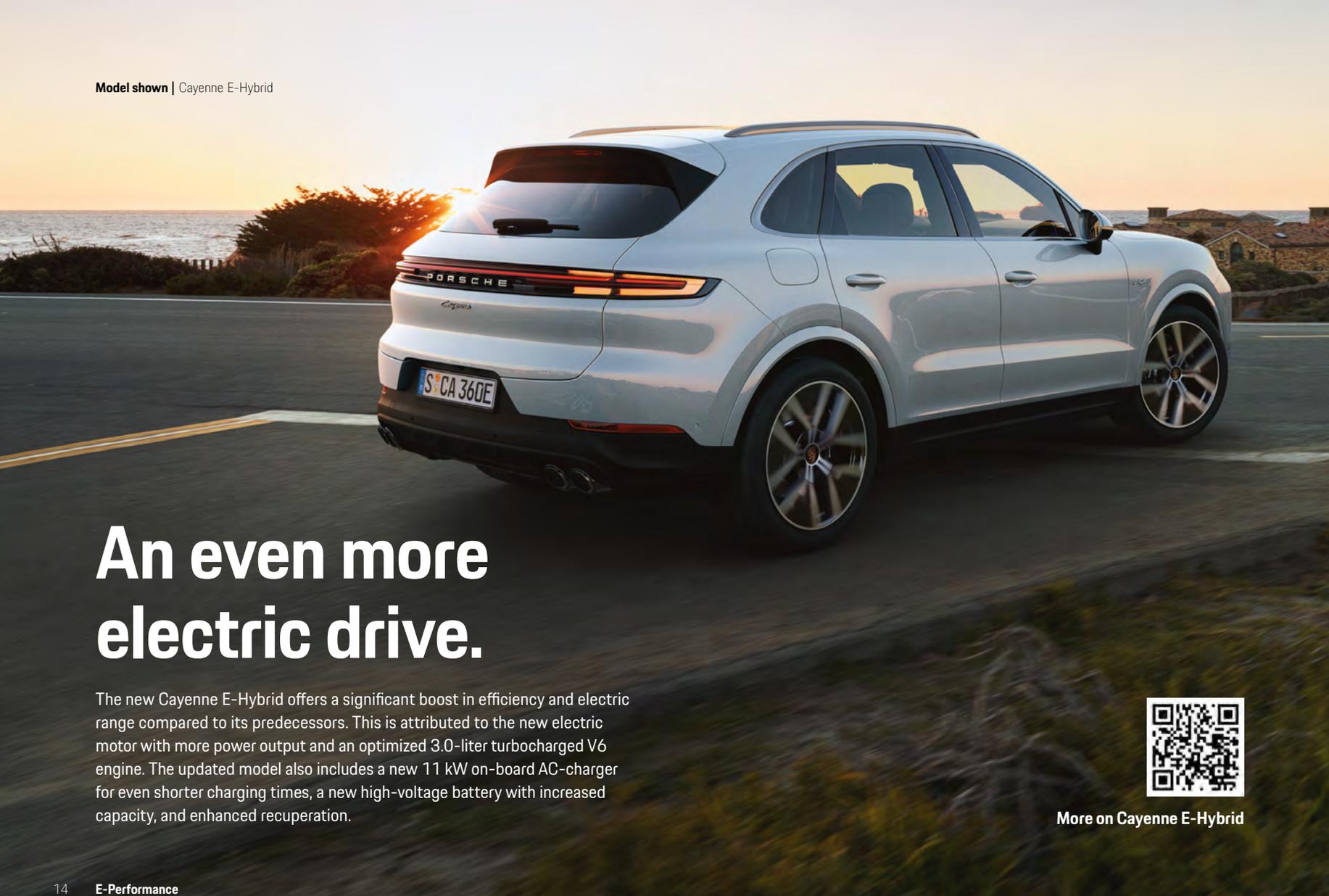


More on Drive & Engine

650 hp

on the Cayenne Turbo GT only

Model shown | Cayenne E-Hybrid



An even more electric drive.

The new Cayenne E-Hybrid offers a significant boost in efficiency and electric range compared to its predecessors. This is attributed to the new electric motor with more power output and an optimized 3.0-liter turbocharged V6 engine. The updated model also includes a new 11 kW on-board AC-charger for even shorter charging times, a new high-voltage battery with increased capacity, and enhanced recuperation.



More on Cayenne E-Hybrid



Make the most of every mile.

At Porsche, we believe driving a sports car should be an experience. So we put the power of German engineering and innovation to work. For instance, simply allow the Adaptive Cruise Control (ACC), Lane Keep Assist (LKA), Lane Change Assist (LCA), and Night Vision Assist to aid in the more tedious aspects of road navigation. And that's just a taste of what the Cayenne Assistance Systems offer. So you can focus less on what you must do—and more on what your Cayenne can do.

*See Important limitations of Assistance Systems on page 24.

Model shown | Cayenne



Where sport meets utility.

The chassis of the new Cayenne has been fundamentally improved. A new Adaptive Air Suspension with two-chamber, two-valve technology advances driving characteristics in all areas. The brake assist system of the Cayenne series has also been optimized, adapting to changing tire temperatures, which results in a shorter braking distance, no matter the conditions.

12 Wheel Designs

Available in aerodynamically optimized 20-, 21-, and 22-inch options



More on Brakes & Chassis



My Porsche.

Stay connected at every mile.

With access to Porsche Connect through the My Porsche app, you can take your Porsche driving experience into the 21st century. More convenient travel planning and easier operation—Porsche Connect enables you to extend the existing vehicle functions of your Cayenne with services that can be used with the Porsche Communication Management (PCM) system. Porsche Connect does much of the work for you, bringing the digital and real worlds together with real-time information and seamless communication.



More on Porsche Connect



22-inch Exclusive Design Sport Wheel in High Gloss Black with wheel arch extensions in exterior color



Bespoke Door Sill Guards

Carbon Fiber, illuminated



21-inch RS Spyder Design Wheel



Sport Chrono Package

with Porsche Design Sub-Second Clock



5+ Million Combinations

You make it. We'll make it yours.

available in the Porsche Car Configurator

The online Porsche Car Configurator has no boundaries when personalizing your Cayenne. You can use it to create a car as individual as you are, by customizing the color, performance options, wheels, accessories, and more. Realize your vision of the perfect Porsche with our factory customization program, Porsche Exclusive Manufaktur. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Cayenne. Or personalize your car at any time after purchase with Tequipment, the Porsche accessories program. The entire product portfolio is available online.

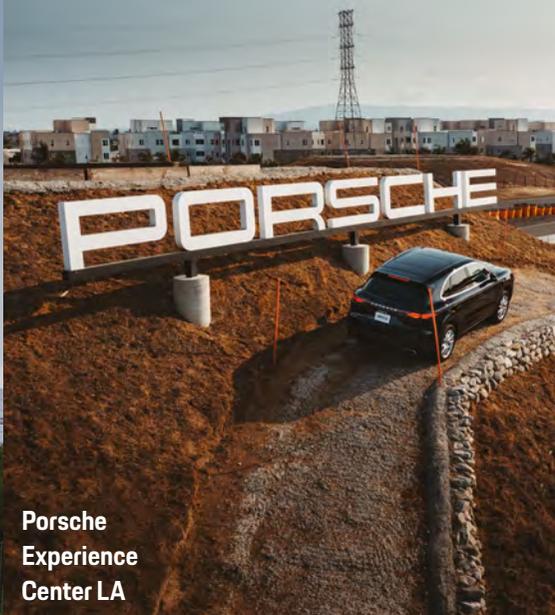


Configure your Porsche now

Porsche Driving Experiences

There's no better place to hone your skills than in the cockpit of a Porsche. The Porsche Experience Centers* in Atlanta and Los Angeles and the Porsche Track Experience in Birmingham offer an opportunity to increase your driving prowess with challenging test tracks and training facilities. Visit www.porschedriving.com or call 1-800-PORSCHE to learn more.

Porsche Experience Center Atlanta



Porsche Experience Center LA



Porsche Approved Certified Pre-Owned

Only the best pre-owned Porsche cars earn the grade "Porsche Approved." A 111-point inspection, a 2-year Unlimited Mile Warranty,** and 24-Hour Roadside Assistance are just the beginning. Contact your Porsche dealer for details.



Porsche Finder

Porsche Finder is the official search platform to find a new or used Porsche vehicle. You can browse current car offers and view the latest inventory available from your local Porsche dealer. Visit finder.porsche.com to get started.

Porsche Shop*

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality. Visit your Porsche dealer or shop online at shop.porsche.com.



Porsche Exclusive Manufaktur*

Realize your vision of the perfect Porsche with our factory customization program. All styling enhancements are uniquely handcrafted for your one-of-a-kind Porsche vehicle. Please visit porscheusa.com/exclusive for more information.



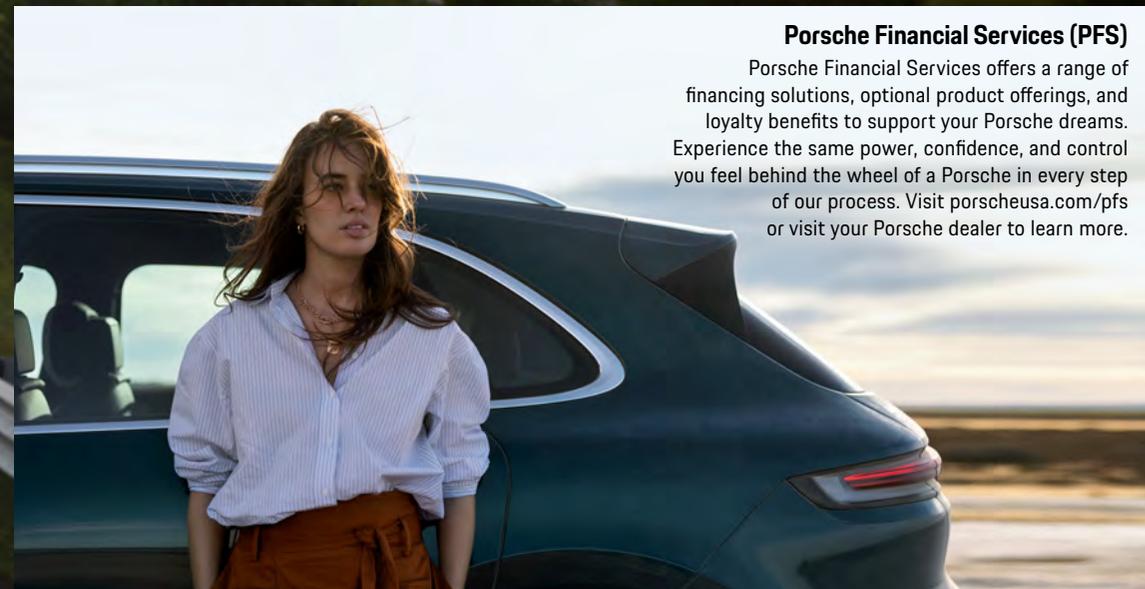
Discover the World of Porsche.

Getting behind the wheel of your new Cayenne is just the beginning of the Porsche experience. From getting to know other owners, testing your driving acumen on the track, or diving into the deep history of the brand, when you buy a Porsche, you join a family. Explore some of the opportunities, experiences, and moments that make up the World of Porsche.



*You can obtain the latest brochures for Porsche Experience Center Atlanta, Porsche Experience Center Los Angeles, Porsche Exclusive Manufaktur, Porsche Tequipment, and Porsche Shop from your Porsche dealer or online. **2-year/Unlimited Mile Warranty coverage after the expiration of the new vehicle limited warranty or from the date of sale if the new vehicle warranty has expired.

Porsche Track Experience Birmingham



Porsche Financial Services (PFS)

Porsche Financial Services offers a range of financing solutions, optional product offerings, and loyalty benefits to support your Porsche dreams. Experience the same power, confidence, and control you feel behind the wheel of a Porsche in every step of our process. Visit porscheusa.com/pfs or visit your Porsche dealer to learn more.

Porsche Tequipment

Personalize your Porsche vehicle at any time with our range of genuine Porsche vehicle accessories. For product availability and further information, please visit porsche.com/tequipment/.



Important limitations of Porsche Driver Assistance Systems.

- 1 None of Porsche's Driver Assistance Systems can prevent accidents or loss of control.
- 2 No Driver Assistance System is ever a substitute for attentive driving. It is the driver's responsibility to be observant and in control of the vehicle at all times.
- 3 Please see your vehicle's owner's manual for further details about and important limitations of each of the specific systems described below.

ACTIVE LANE KEEP ASSIST

- 1 Active Lane Keep Assist may not detect lane markings in certain road, weather, and driving conditions.
- 2 System is available only in conjunction with active Adaptive Cruise Control.

ADAPTIVE CRUISE CONTROL

- 1 Adaptive Cruise Control should not be used in unfavorable road conditions and poor weather conditions.
- 2 Adaptive Cruise Control automatically maintains a set speed and a set distance at a speed above approximately 19 mph to 130 mph.

AUTO EMERGENCY STOP

- 1 Auto Emergency Stop depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system, data connection, and existing wireless satellite technology must be available and operating properly for the system to function fully.

PORSCHE DYNAMIC LIGHTING SYSTEM

- 1 Static cornering lights—At speeds of up to 80 mph, static cornering lights are switched on when the steering wheel is turned.
- 2 Dynamic cornering lights—Above a speed of approximately 3 mph, the low beam or high beam headlights swivel in the direction of the curve to illuminate the road more clearly, depending on the speed of the vehicle and the extent to which the steering wheel is turned.

PORSCHE DYNAMIC LIGHT SYSTEM PLUS

- 1 High Beam Assistant is switched on at between 20 mph and 37 mph.

HEAD-UP DISPLAY

- 1 The driver's view of the information in the Head-Up Display may be impaired by the following factors:
 - Sunglasses with certain polarizing
 - Wet roads
 - Unfavorable lighting conditions

PORSCHE INNO DRIVE WITH ADAPTIVE CRUISE CONTROL

- 1 InnoDrive depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system, data connection, and existing wireless satellite technology must be available and operating properly for the system to function fully.
- 2 Construction zones, traffic flow, and other road system changes are beyond the control of Porsche Cars North America. Complete detailed mapping of lanes, roads, streets, toll roads, tollbooths, highways, road signs, and so forth is impossible. Therefore, you may encounter discrepancies between the mapping and the actual location and conditions you encounter. Always pay careful attention to the road, give precedence to directional signs on the road and not the system, and do not drive while distracted.

INTERSECTION ASSIST

- 1 This system detects only other vehicles, but not people, cyclists, or animals, for example.

LANE CHANGE ASSIST

- 1 Lane Change Assist operates above a driving speed of approximately 10 mph.
- 2 Rear Turn Assist—Supports Lane Change Assist only when driving off and on the vehicle side on which the turn signal was actuated. Active at speeds up to approximately 12 mph.

LANE KEEP ASSIST WITH TRAFFIC SIGN RECOGNITION

- 1 Lane Keep Assist may not detect lane markers in certain road, weather, or driving conditions. Please see owner's manual for further details and important warnings about limitations of the system.
- 2 This system depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.
- 3 Traffic Sign Recognition may not always see or understand every sign. It depends on a clear, unobstructed view of the road ahead, and well-maintained and clean road signs of generally recognized types.
- 4 Lane Keep Assist may be passive if the vehicle speed is below the activation speed of approximately 40 mph.

NIGHT VISION ASSIST

- 1 Night Vision Assist does not prevent accidents. The system may not represent objects as the eye does. It will not detect persons or animals under certain lighting and temperature conditions, and it cannot detect inanimate objects in the road.
- 2 Night Vision Assist detects persons and animals when it is sufficiently dark and at an ambient temperature below 82°.

PARK ASSIST (FRONT AND REAR) WITH VISUAL AND AUDIBLE WARNING

- 1 ParkAssist cannot detect sound-absorbing obstacles such as powdery snow, clothing made from fabric, skin, or fur; sound-reflecting obstacles such as glass surfaces, flat painted surfaces, very thin obstacles, e.g., thin posts or obstacles above and below the sensors.
- 2 ParkAssist is activated automatically up to a speed of approximately 10 mph and when operational readiness is established in the following situations: reverse gear engaged or distance in front is less than approximately 32 in. or rolling backward is detected.
 - Reversing camera—The objects shown by the camera appear distorted. The image from the rear view camera does not show the entire area behind the vehicle.
 - Surround View—The objects shown by the cameras appear distorted. Many of the screen windows do not show the entire area around the vehicle.

TRAFFIC JAM ASSIST

- 1 Traffic Jam Assist supports the driver when driving in traffic jam situations or in slow-moving traffic in a speed range below approximately 40 mph.

WARN AND BRAKE ASSIST (COLLISION AND BRAKE ASSIST)

- 1 Warn and Brake Assist cannot prevent most collisions, although it may help to reduce their severity.
- 2 Warn and Brake Assist may not detect every object in the road.
- 3 The system may not operate if certain evasive maneuvers are performed by the driver.
- 4 The system is available as of walking speed and can react to pedestrians or cyclists up to a speed of approximately 53 mph.
- 5 The function may be restricted or unavailable up to 10 seconds after establishing operational readiness and in other instances.

WET MODE

- 1 WET mode depends on sensors in the front wheel arches. It cannot provide assistance if there is too much water present, if the vehicle is driving too fast, or if the sensors are obstructed by dirt, excessive water, or other obstructions.
- 2 WET mode cannot detect or prevent aquaplaning.

Not all the Driver Assistance Systems described in this brochure are installed or available on every model. Some Driver Assistance Systems are optional at extra cost. Some Driver Assistance Systems require the selection of other systems or options at additional cost. Some Driver Assistance Systems are not available in combination with others. Ask your Porsche dealer for details about the models and systems in which you are interested.

Battery and charging information.

I. BATTERY

A lithium-ion battery is subject to physical and chemical aging, as well as wear and tear. This reduces the battery capacity, depending on the usage pattern and environmental conditions, resulting in a reduction in range and an increase in charging times as the battery ages. Due to the effect of temperature on battery and charging performance, as well as battery life, please consider the following when parking, driving, and charging your car:

- If possible, avoid permanent ambient temperatures of over 86°F, such as prolonged parking in direct sunlight.
- If you cannot avoid ambient temperatures of over 86°F when stationary, connect the vehicle to the main supply after use and charge the high-voltage battery with alternating current (AC) to a maximum charge status of 85%.
- If the car is left stationary for more than two weeks, the ambient temperature should, if possible, be between 32°F and 68°F and the battery charge status maintained between 20% and 50% during this time.
- For the shortest possible charging time, a battery temperature of approximately 86°F to 95°F is ideal.
- If charging the car on a daily basis, the maximum charge status of the high-voltage battery should be set to approximately 80%.

II. CHARGING

The specified charging outputs and times depend on various factors: in general, the charging output and time can vary due to physical and chemical limits, depending on factors such as the available output of the country-specific energy infrastructure, the customer's own domestic installation, the temperature, interior pre-conditioning, charging status, and the age of the battery. Charging times may therefore be significantly higher than those specified. Using an (AC) 240V circuit will result in improved efficiency and a much shorter charging time compared to using a household socket.

III. DRIVE POWER

In general, the available drive power in battery-operated electric cars depends on various factors, such as the duration of the required performance, as well as the battery voltage and temperature. The specified power is available for at least 10 seconds and the specified overboost with standard launch control for at least 2.5 seconds. Extremely sporty driving or charging at a fast-charging pedestal can result in an increase in battery temperature and, therefore, in temporarily reduced drive power. Due to the physical environment, the maximum power required to achieve the specified acceleration values can be repeatedly produced, but usually not consecutively.

