



PORSCHE



Open perspectives: The new Porsche 911 Carrera and Carrera S Cabriolets

**December 2011**

# Porsche Club

**News 5/11**

## Editorial

### Dear Ladies and Gentleman, Dear Porsche Club members,

It is the all-round new interpretation of a legend that has kept us on tenterhooks this year. Following its successful unveiling in Frankfurt, the new Porsche 911 has now also been received with equal enthusiasm by experts and Porsche customers at the Los Angeles Motor Show in the United States. Our new iconic 991, together with a second world premiere in the Porsche Panamera GTS, has taken enthusiasts by storm in a US market steeped in tradition. You, dear Club members, are no doubt eagerly anticipating the first "live" encounters with the new 911 – whether at your local Porsche Centre or at your Porsche Club events.

For you, the Porsche Club members around the world, the Porsche brand stands for living, experiencing and, most of all, driving Porsche. And where better can you indulge this passion and enthusiasm for our living tradition than at one of the many Porsche Club events?

The moments that the Porsche Community Management team have been able to share with you have been as incredibly diverse as ever. The Porsche Parade South-east Asia that took place for the first time this year and was a huge overnight success remains a particularly unforgettable event. We fondly remember the Porsche Parade of the Porsche Club of America in Savannah, Georgia. As always, it was the largest Porsche Club event of the season. And again this year, it was planned and staged with huge commitment, perfection and careful attention to detail. Meanwhile, Porsche Club Great Britain celebrated its 50th anniversary with an impressive event on rolling lawns in the grounds of a reputable university – in other words, in typical English style. The 2011 season has thus proven once again how interesting and diverse the world of Porsche Clubs is.

But let us adjust our vision to the evolution of the Clubs and the coming season. The world of the Porsche Clubs has developed very gratifyingly over the years; our Clubs currently have 181,000 members and the number of Clubs worldwide has increased to 640. And this positive development shows no signs of coming to an end, as we were able to welcome 20 new Clubs to the fold in 2011, including Porsche Club Moldova, Porsche Club Mallorca and Porsche Club Romania. We would like to extend a very warm welcome to all our new Clubs!

And we are proud of this positive development for a very special reason: the Porsche Club community is celebrating a very special anniversary in the coming year – 60 Years of Porsche Clubs! The first Porsche Club was founded on 26th of May 1952 with the Westfälischer Porsche Club Hohenyburg. This key date marked the start of a global success story.

Plans for this unique anniversary, which we want to celebrate above all with you, our Club members, are already in full flow. The focal point will be a celebratory rally with an anniversary parade to coincide with the opening of the special "60 Years of Porsche Clubs" exhibition at the Porsche Museum. We are organising this unique exhibition in honour of all of you, our Club community. Not only do we want to honour you and say a big thank you for the past 60 successful years, but we would also like you to be actively involved in putting together the event by giving you the opportunity to contribute your own personal experiences and stories from the history of your Club in the form of photos, memories and Club memorabilia. After all, your memories and experiences are what make the Porsche Club community so unique. We look forward to receiving all of your suggestions and letters.



**Dr. Kjell Gruner** Marketing Manager

A successful year, largely dedicated to the new 911, is now behind us – and a special one, dedicated to the Clubs, now lies ahead. But first of all, let us enjoy the forthcoming calm and reflective days and pause for a moment at the end of the year to regain energy. I wholeheartedly wish you, the Presidents and members of the Porsche Clubs, a very happy Christmas and a great start to a wonderful new year in 2012. I would, of course, like to combine my best wishes with a huge thank you to all the organisers, helpers, contributors and participants for the exciting and wonderfully enjoyable Club events that have taken place this year, and for your ongoing commitment as ambassadors of the Porsche brand.

**Kind regards**

**Dr. Kjell Gruner**

**In-house business:**

To make it easier for us to produce the Porsche Club News, we ask you to let us have your contributions by E-mail. Please attach text contributions as a Word file. We prefer you to save your pictures in **Tiff format**, otherwise in JPEG format (minimum resolution **300 dpi**, at an actual size of at least **13 cm width**, as RGB or CMYK). Make sure there is **no "pixelation"** in the pictures and **do not** save the pictures as indexed colours (Web colour scale). We regret that we cannot process Word files or Powerpoint presentations containing embedded images to printable quality.

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Sandra Mayr, Porsche Community Management

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Porsche AG

Dr. Ing. h.c. F. Porsche  
Aktiengesellschaft  
Porscheplatz 1  
D-70435 Stuttgart  
Germany  
www.porsche.com

**Your team at Porsche Community Management:**

Sandra Mayr

E-mail: Sandra.Mayr@porsche.de

**Tel.: +49 (0)711 911- 2 32 53**

Claudia Schäffner

E-mail: Claudia.Schaeffner@porsche.de

**Tel.: +49 (0)711 911- 2 32 51**

Mathias Menner

E-mail: Mathias.Menner@porsche.de

**Tel.: +49 (0)711 911- 2 32 47**

Paul Gregor

E-mail: Paul.Gregor@porsche.de

**Tel.: +49 (0)711 911- 2 32 48**

Club E-mail: communitymanagement@porsche.de

**Fax: +49 (0)711 911- 2 32 54**



**Porsche Club News congratulates Derek Bell:**  
**Legendary racing driver celebrates his 70th birthday**

Englishman Derek Bell began his racing career for Porsche back in the 1971 season, driving the Porsche 917 and 908/03 racing cars for the Porsche-Gulf team. This was followed by appearances in the Porsche 934 and 935 in 1976 and 1977. In 1981, he recorded his first of a total of four Le Mans victories for Porsche in the Porsche 936/81 Spyder. With the advent of the Group C era, together with the likes of Jacky Ickx, Stefan Bellof and Hans-Joachim Stuck, he not only racked up numerous overall victories in the 956 and 962 Types, but also won the World Sports Car Championship in 1985 and 1986. Derek Bell became the best-known endurance driver of his generation.

Still today he remains in close contact with Porsche, regularly taking on ambassadorial duties such as at the Oldtimer Grand Prix at the Nürburgring or at this year's Corso, which marked the 125th anniversary of the motor car. He remains loyal to the Porsche brand off the track too and can still be seen on Britain's roads driving his 1981 vintage Porsche 924 Carrera GTS.

Congratulations, Derek Bell!

**Closing Dates:**

PC News 1/2012: 10/01/2012

**Porsche Club News on the web:**

The latest Porsche Club News and the archived back issues from issue 1/99 are available on the Internet at: [www.porsche.com](http://www.porsche.com)

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**Home, Stuttgart-Zuffenhausen.**

**Porscheplatz.**

**That says it all.**

**The Porsche Museum.**

More info at [www.porsche.com/museum](http://www.porsche.com/museum)



**PORSCHE**

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# 01 News from Porsche AG

## Award for sports car icon Porsche 911 Carrera wins “Golden Steering Wheel 2011”

The seventh generation of the 911 Carrera sports car classic by Dr. Ing. h.c. F. Porsche AG has already won its first prize even before its launch: the Porsche icon was awarded the prestigious “Golden Steering Wheel 2011” by the world’s largest international reader jury. In the sports car category the Porsche 911 won over readers from more than 20 countries in Springer Verlag’s pan-European reader poll.

Matthias Müller, President and Chief Executive Officer of Porsche AG, accepted the

award at the prize-giving in the Axel-Springer building in Berlin and said: “Every new Porsche 911 is the best 911 there has ever been. We are glad that the numerous readers throughout Europe share this assessment and have awarded us the Golden Steering Wheel.”

For the “Golden Steering Wheel” awards 50 million readers of BILD am Sonntag and of the European AUTO BILD Group’s other titles were invited to vote for their favourites. Porsche had previously won

the prestigious award in 2000 with the 911 Turbo, in 2005 with the Carrera GT, in 2009 with the Panamera and in 2010 with the Cayenne.

**Public relations and press  
Corporate press**



**Successful start:** The new 911 Carrera collects first laurels before launch

01 News from Porsche AG

**Market launch for the open air season 2012**  
**911 Carrera Cabriolet unveiled with innovative roof concept**



**Summer breeze:** Roll on summer, Porsche offers the new 911 as a Cabriolet

## 01 News from Porsche AG



**Summer at its best:** The new model goes perfectly with the open classic

**Porsche is doubling the driving fun** to be had from the new 911 Carrera by putting a Cabriolet alongside the Coupé. The debut of the new generation of the sports car classic is being followed only a few months later by the open-top models of the 911 Carrera and 911 Carrera S in the new 911 design.

What the Coupé began with the new aluminium-steel body, the Cabriolet continues with the all-new, unique hood: As a result, the typical 911 roof line is initially retained in its entirety. Even when closed up, the Cabriolet cuts a fine figure. Intelligent lightweight design, even including the use of magnesium in the hood, ensures less weight and more sportiness, lower fuel consumption and greater comfort. With the open-top 911s as well, Porsche has managed to reverse the weight spiral and make the new Cabrio models significantly lighter than its predecessors.

Each of the two new Cabriolets has the same engine as its Carrera Coupé equivalent. The rear of the 911 Carrera Cabrio houses a 3.4-litre flat engine generating 350 hp (257 kW) of power driving the rear wheels through a seven-gear manual transmission. The open-top Carrera S comes with a 3.8-litre six-cylinder engine developing 400 hp (294 kW) and also a seven-gear manual trans-

mission featured as standard. That means that the open-top 911s as well are distancing themselves even further from the competition in terms of efficiency; both models consume less than ten litres of fuel per 100 kilometres (NEDC). The Cabriolets as well have the Porsche Doppelkupplungsgetriebe (PDK) available as an optional extra, delivering even lower fuel consumption and shorter acceleration times.

With the longer wheelbase compared with the predecessor model, the wider front track and the new electro-mechanical power steering, the new Cabriolets offer even sportier driving characteristics, greater precision and agility. Depending on model, there are other standard or optional active control systems available as well that further enhance the driving dynamics.

The 911 Carrera Cabriolet will be launched in Germany on March 3, 2012. The prices for the 911 Carrera Cabriolet start in Germany with 100,532 Euros, the 911 Carrera S Cabriolet starts with 114,931 Euros including value-added tax in both cases.

**Public relations and press  
Product press**



**Under cover:** The new soft top follows the roof line of the 911 Carrera Coupé

### Data sheet 911 Carrera Cabriolet

**Engine:** Six-cylinder Boxer engine  
**Displacement:** 3,436 cc  
**Power:** 257 kW (350 hp)  
**Maximum torque:** 390 Nm  
**Top track speed:** 286 (284\*) km/h  
**0-100km/h:** 5.0s (4.8s\*)  
**CO<sub>2</sub>-emissions:** 217 (198\*) g/km  
**Fuel consumption (NEDC)**  
**City:** 13.1 (11.4\*) l/100 km  
**Highway:** 7.0 (6.7\*) l/100 km  
**Combined:** 9.2 (8.4\*) l/100 km  
 \*with PDK

### 911 Carrera S Cabriolet

**Engine:** Six-cylinder Boxer engine  
**Displacement:** 3,800 cc  
**Power:** 294 kW (400 hp)  
**Maximum torque:** 440 Nm  
**Top track speed:** 301 (299\*) km/h  
**0-100km/h:** 4.7s (4.5s\*)  
**CO<sub>2</sub>-emissions:** 229 (210\*) g/km  
**Fuel consumption (NEDC)**  
**City:** 14.1 (12.4\*) l/100 km  
**Highway:** 7.2 (6.9\*) l/100 km  
**Combined:** 9.7 (8.9\*) l/100 km  
 \*with PDK

**01 News from Porsche AG**

# The new Porsche Panamera GTS

## Four-door sports car

### Gran Turismo with 430 hp, all-wheel drive and sporty chassis

**Stuttgart's sportiest Gran Turismo is leaving the pits:** the Panamera GTS. The clue is in the name. At Porsche, GTS stands for Gran Turismo Sport, promising extraordinary Porsche performance ever since the legendary 904 Carrera GTS back in 1963.



**A sports car with four doors:** At Porsche, GTS stands for Grand Turismo Sport

## 01 News from Porsche AG

**More power** and upgraded brakes, a body lowered by ten millimetres and the especially sportily tuned chassis with air suspension and PASM are the major technical modifications that make it the Panamera model capable of cutting it on the racing circuit – without sacrificing practicality. The sportiest of all Panameras also conveys this to occupants and the outside world by its striking sound. In terms of looks, the new Panamera GTS signals its independence by distinctive design features in the front-end, side and rear area as well as black highlights. The interior as well is rigorously tailored to the sporty personality with sports seats, SportDesign steering wheel with shift paddles, exclusive GTS leather interior and Alcantara surfaces.

The power unit in the new Panamera GTS is a modified 4.8-litre naturally aspirated V8 engine, delivering 430 hp (316 kW) at 6,700 rpm, trumping the engine in its Panamera S/4S sister models by 30 hp (22 kW). The maximum torque also increased by comparison, from 500 Nm to 520 Nm. The way in which at the push of a button the Porsche Doppelkupplungsgetriebe (PDK) transmits the engine output to the all-wheel drive (PTM) – thanks to the Sport Chrono package featured as standard without interruption to the power flow – is especially dynamic. This collaboration enables the Panamera GTS to sprint to 100 km/h in under 4.5 seconds, accelerating on to its top speed of 288 km/h. With NEDC fuel consumption of 10.9 l/100 km – only 10.7 l/100 km with low-friction tyres – the Panamera GTS remains as much of an efficiency role model in its milieu as all Porsche models.

The standard values for sprint and top speed don't do full justice to the new Panamera GTS's sporty characteristics. Its chassis in particular makes it fit for the racing circuit: The adaptive air suspension and Porsche Active Suspension Management (PASM) featured as standard connect the chassis and body, constantly adapting to the driving challenges by regulating levelling settings, adjusting height,



**For urban canyons and racetracks:** The Panamera GTS always cuts an attractive figure

adjusting the spring rate and electrically adjusting the damping system. The damping is designed to be tauter, which helps agility and further reinforces the new Gran Turismo's sporty personality. Five millimetre thick wheel spacers between the wheel and the wheel carriers increase the rear axle track width, giving the Panamera an even more stable ride. The required grip is provided by 255/45 size 19-inch tyres on the front axle and 285/40 on the rear axle. Deceleration on the sporty Panamera is provided by the superlative braking system of the Panamera Turbo. The Panamera GTS is being launched in February 2012 with a price tag of 116,716 Euros including value-added taxes.

**Public relations and press  
Product press**

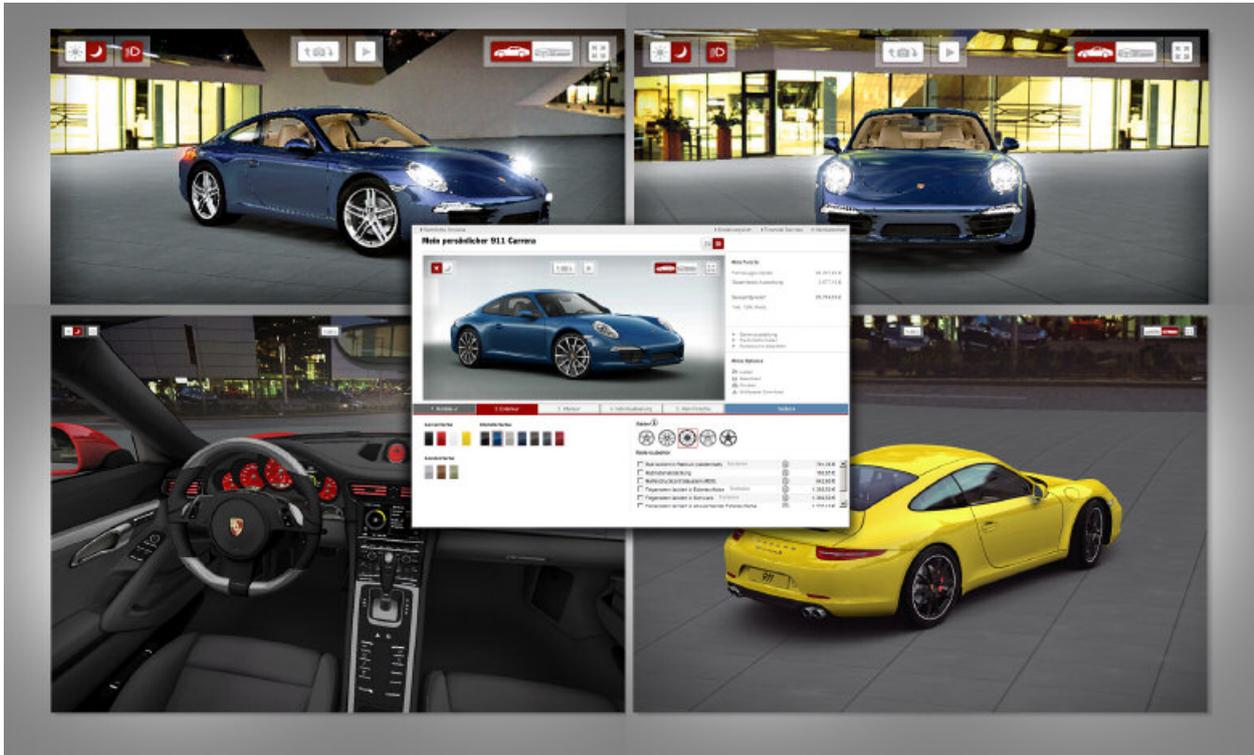
### Data sheet Panamera GTS

**Engine:** V8 cylinder engine  
**Displacement:** 4,806 cc  
**Power:** 316 kW (430 hp)  
**Maximum torque:** 520 Nm  
**Top track speed:** 288 km/h  
**0–100km/h:** 4.5s  
**CO<sub>2</sub>-emissions:** 256 g/km  
**Fuel consumption (NEDC)**  
**City:** 16.1 l/100 km  
**Highway:** 8.0 l/100 km  
**Combined:** 10.9 l/100 km

## 01 News from Porsche AG

## The new Porsche Car Configurator

### Click by click to your personalised dream 911



**With the click of a mouse:** The new Porsche Car Configurator is setting new standards on the Internet

**With the new Car Configurator, Porsche is setting new standards on the Internet and is blazing a trail ahead of its competitors. The sales and marketing experts have made it possible for various equipment details to be displayed interactively using 3D animation for the first time ever.**

All that is missing is the low beam. But even that is not a problem. Anyone who views their dream car online using the 3D animation night mode of the new Porsche Car Configurator will also find the switch for that; just one click and the Bi-Xenon headlamps immediately light up on screen. The 911 is shown in front of the illuminated Porsche Museum in Zuffenhausen. It can be moved interactively in all directions using a computer mouse and thus be viewed from all angles. It's the next best thing to an actual test drive. Nonetheless, putting together your dream car using the new on-

line tool is a joy in itself. Not only can customers design their own personalised Porsche, but they can also survey it in minute detail thanks to the elaborate 3D animation. Then change it, behold it, change it again and behold it again. And again. As often as they like. The variations available are almost endless.

The 3D animation tool has been launched online to coincide with the world premiere of the new 911. The revised Car Configurator makes it easy for interested parties to put together their entirely personalised car. So what would a 911 Carrera S in the special colour of Lime Gold Metallic actually look like? One click and the car is on screen. Another click and the 911's spoked alloys are painted the same colour. And which interior best complements the chosen exterior? Two-tone interior in Agate Grey/Pebble Grey? Or maybe Espresso

natural leather? One click at a time, the fully personalised dream car comes to life in virtual form, and it can be viewed in full-screen mode as well as in front of various backgrounds. More than 100 options can be displayed on screen. If you wish, the configuration made can subsequently be sent directly to the desired Porsche Centre.

One of the few things that the new Car Configurator cannot do for a customer though is decide which 911 to order. But it can certainly lend a helping hand.

Public relations and press  
Carrera

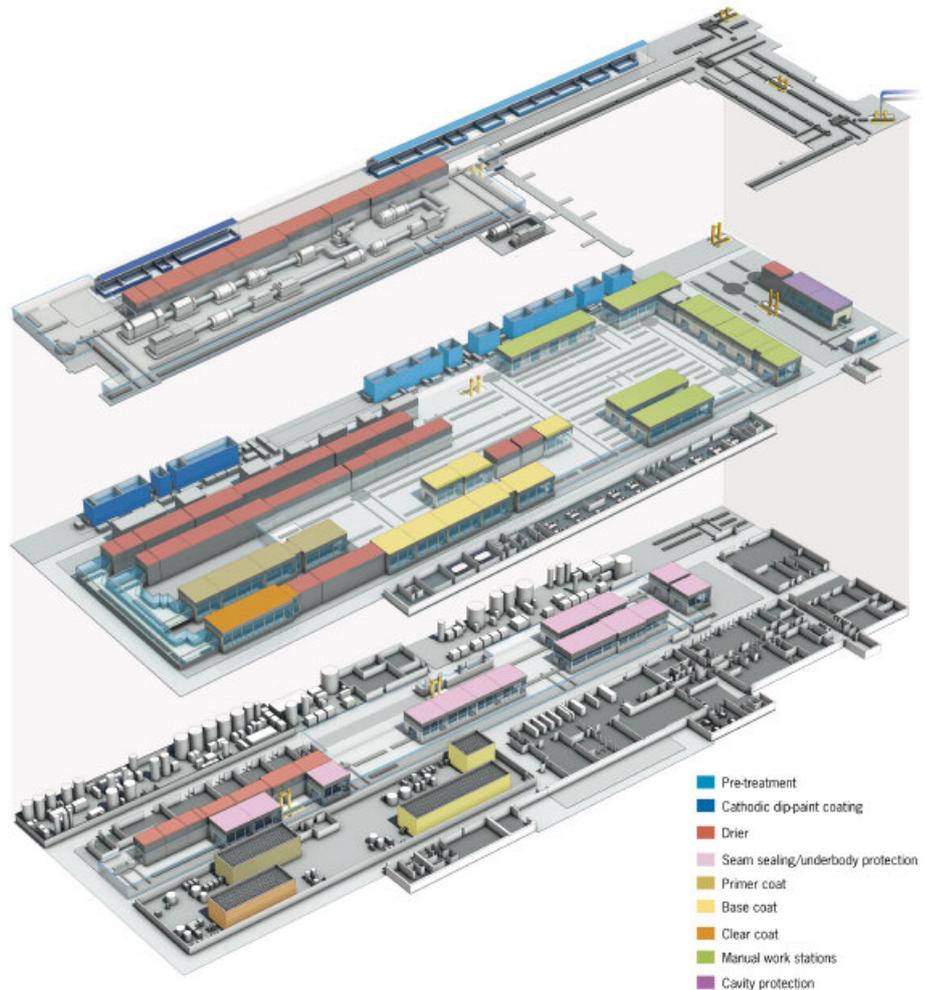
## 01 News from Porsche AG

### Paint shop New lustre

The opening of a new paint shop represents an important milestone for Porsche in the modernisation of its Zuffenhausen site. The facility sets new economical and ecological standards. It was officially opened in a celebration to which more than 300 guests were invited.

How many hands can fit on one button? At the opening of the new paint shop, it was nine. Dr. Wolfgang Porsche, Chairman of the Porsche AG Supervisory Board, Chairman of the Executive Board Matthias Müller, Production Director Wolfgang Leimgruber, Group Works Council Chairman Uwe Hück and Baden-Württemberg's Prime Minister Winfried Kretschmann together set official operations in motion. Right on time on 19th of September – the day on which company founder Ferry Porsche would have celebrated his 102nd birthday – a 911 was the first to have its body sheet metal painted in Aqua Blue Metallic.

“Porsche harmonises economic and ecological considerations, provides hi-tech jobs for specialist workers and, in doing so, strengthens the world-famous site in the long-term”, said Müller. Hück, too, anticipates long-term prospects and added motivation for the workforce at the Porsche headquarters: “With the new paint shop, you can see that employee participation works in Germany. The supreme craftsmanship of our colleagues contributes to the sustainable success of Porsche”. The state-of-the-art facility not only secures jobs in Zuffenhausen, but will also create new vacancies. Porsche invested around 200 million Euros into the paint shop, which was completed in time for the start of production of the new 911. Winfried Kretschmann lauded the Baden-Württemberg company's joint venture. In addition to Porsche, the implementation of the project also involved, most notably, Stuttgart machine and plant engineering company Dürr AG as well as system provider Eisenmann. “With this project, industry in our region has underlined its ability not only to innovate, but



also to confirm that high technological requirements and efforts to protect the environment are not strangers to one another”, noted Kretschmann.

Taking in the festivities at a marquee at



**Ready for the off:** From left to right, Christian Friedl (Head of body shop construction and paint shop), Wolfgang Leimgruber (Member of the Board responsible for production and logistics), Stuttgart Mayor Dr. Wolfgang Schuster, Marco Hornek (trainee), Bilge Aytülün (trainee), Baden-Württemberg's Prime Minister Winfried Kretschmann, Uwe Hück (Chairman of the Group Works Council), Matthias Müller (Chairman of the Executive Board), Dr. Wolfgang Porsche (Chairman of the Supervisory Board)

plant 5 along with Dr. Wolfgang Porsche were the entire Porsche Board of Directors and the works councils as well as Stuttgart Mayor Dr. Wolfgang Schuster and some 200 employees of the paint shop. “This facility represents a quantum leap in terms of quality, technology and ecology, and also with regard to ergonomics in the workplace”, explained Wolfgang Leimgruber, Board Member responsible for production and logistics. The pressing of the all-important button was broadcast live on a video screen in the marquee. Thomas Mai, overall project head for the new paint shop, and Christian Friedl, head of the body shop and paint cost centre, gave initial insights into the facility with which Porsche connects one thing above all for the future – new lustre.

**Public relations and press  
Carrera**



For more information, please visit [www.porsche.com](http://www.porsche.com).

**Dreams come from the heart.  
And from Zuffenhausen.**

### **The Porsche Exclusive range for the 911.**

Wish you were driving a 911 Carrera S Cabriolet in Carrara White? Including the SportDesign package, sports tailpipes, SportTechno wheels and painted rear apron? Consider it done. Because individual personalisation, direct from the factory, grants you far more than three wishes.



**PORSCHE**

## 02 Information Exchange

### Porsche Club night at the 2011 IAA Tribute to the 911



**On home ground:** Sandra Mayr opens the IAA Porsche Club night

**For car enthusiasts**, the International Motor Show (IAA) in Frankfurt has always been the show of superlatives, because this is where premium manufacturers give their most important world premieres every other year. This year, Porsche fans and lovers of the iconic Porsche 911 were anticipating a very special event: their first glimpse of the new Porsche 991 at close quarters.

Together with Porsche Deutschland GmbH, the Porsche Community Management team now traditionally offers members of official Porsche Clubs an exclusive opportunity through the IAA Club night to experience Porsche premieres in peace without the customary hustle and bustle of motor shows in the company of Porsche friends, with ample space to linger, test sit in cars and enjoy delicious top-quality caterer delights.

The Marketing Manager of Porsche Deutschland, Andreas Henke, welcomed the guests and presented the highlights of the new 911 Carrera to the enthusiastic audience. The head of Porsche Community Management, Sandra Mayr, said that she was very happy about the great interest in the Porsche Club night, for which Club members from across Europe had signed up, as well as visitors from the USA, Malaysia and Argentina.

A multimedia light and sound show that placed the emotional and visual spotlight on the new 911 Carrera and 911 Carrera S was followed by a lively evening with culinary treats "à la Porsche" and a rousing live band, which – without detracting from the gasoline talks going on – drew many Club members onto the dance floor and the rounded off the IAA Club night in style.

Porsche Community Management

## Porsche Travel Club Porsche Tour Friedrichsruhe / St. Leon Rot

**Tradition and innovation. Dynamism and supremacy. Design and functionality. Every Porsche is a meeting of contrasts. And always has been.**

So why not combine motorsport with golfing? Both sports do after all have a great deal in common: precision, technique and strength. And of course, materials. The only difference is that the round of golf takes a lot longer than a lap of a racetrack – especially when you are behind the wheel of a Porsche.

Why not join us for a snaking journey through the magnificent region of Hohenlohe?

You can take the chance to play golf at the championship courses of St. Leon or Rot (featured in top 500 holes of the world) and the championship course at Heilbronn-Hohenlohe located at the Wald & Schlosshotel Friedrichsruhe.

**Dates:**

13/04 – 15/04/2012

15/06 – 17/06/2012

12/10 – 14/10/2012

**Price per person:**

Double room: 1,650 Euros

Single room: 1,790 Euros

More information can be obtained from the Porsche Travel Club at:

**[www.porsche.de/travelclub](http://www.porsche.de/travelclub)**

E-mail us at: **[info@porschetravelclub.de](mailto:info@porschetravelclub.de)** or call us on:

**+49 (0) 711 – 911 23360**





Find out more here – [www.porsche.com/sportdrivingschool](http://www.porsche.com/sportdrivingschool) – +49 (0)711 911 - 78683 – [sportdrivingschool@porsche.de](mailto:sportdrivingschool@porsche.de)

**German schools have just started talking about  
fast-track qualifications.**

**We've had them for 36 years.**

### **The Porsche Sport Driving School.**

You are important to us because of your fascination for Porsche. But even this could be greater. On-road or off-road. In snow, on ice or on the race track.

Become an even safer driver and explore the complete performance potential of a Porsche. Taught by qualified Porsche instructors in controlled training environments. Nationally and internationally.



**PORSCHE**

## 02 Information Exchange

# Porsche Tequipment Accessories for individual design

## Winter pleasures

**Intelligent transporting:** Roof transport systems from Porsche Tequipment – narrow roof box in Silver Grey shown here



For more information about Porsche Tequipment, visit [www.porsche.de](http://www.porsche.de) or contact the customer centre at Zuffenhausen directly by phone +49 711 911 25977 or E-mail: [customercenter-exclusive@porsche.de](mailto:customercenter-exclusive@porsche.de)

### Intelligent roof transport systems

There are many things that can warm your heart in the depths of winter. For example, skiing or snowboarding on a pristine slope in the day's first rays of sunshine. Or travelling in a Porsche on snow-covered roads.

You can of course combine the two: Thanks to intelligent roof transport systems from Porsche Tequipment, you can easily transport skis or snowboards and even pack bulky items of luggage.

The ski rack/snowboard holder for your Porsche is available in two versions – for up to four pairs of skis or up to two snowboards, as well as up to six pairs of skis or up to four snowboards. The lockable plastic roof box, which is also available in two versions, is ideal for packing equipment and luggage for your winter trip. The narrow roof box in Silver Grey has a capacity of approx. 310 litres and is 2,260 mm long, 550 mm wide and 380 mm high. The wide roof box in high-gloss

**With integrated ski rack:**  
Wide roof box in high-gloss Black



**Available in two versions:**  
Ski rack/snowboard holder

Black has a capacity of 520 litres and is 2,180 mm long, 895 mm wide and 400 mm high. Both versions can be opened on both sides and have an integrated ski rack.

02 Information Exchange

# Porsche number games

95

SOCIAL EDUCATIONAL  
FACILITIES

We are pleased to present to you a special number in the Number Games section of every edition.

**This time, we are looking at the number 95.**

### The Porsche Junior Project

Initiated by the Porsche Diesel Club Europa e.V., and under the patronage of Dr. Wolfgang Porsche, senior experts and young people work together to restore historic tractors. This successful project has so far run in 95 social educational facilities across Germany and Austria involving more than 5,000 pupils in all.



**Patron:** Dr. Wolfgang Porsche visits a Porsche Junior Project



Please visit [www.porsche.com/service](http://www.porsche.com/service) for further information.

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## 04 Reports

### 50th anniversary celebrations of Porsche Club Great Britain in England, Leipzig and Zuffenhausen Celebrations at the RAC Cirencester

**What a fantastic milestone** in the Clubs great history. An event that involved finding the right location and the credit for this goes to former President Andrew Kenyon and the previous board. So what happened at the event to make it memorable? We had an excellent build up the week before the event with sponsors and volunteers helping to make this an enjoyable affair. Arriving on the Tuesday it was a matter of getting to grips with the size of the place at the Royal Agricultural Colleges (RAC) in Cirencester and the task of getting it from a layout drawing to actual ground areas.

It all started with marking out the Traders, Concours and Registers areas. This was no mean task and took a few days and nights to complete and for most of us it was a first working from scratch with a tape measure and a distance measuring wheel but to be honest it was a pleasure going to bed absolutely knackered. The part that we enjoyed the most was working hard as a team and enjoying the banter. I would like to add that the work carried out

during the previous few months paid off as what had been in members heads was now on paper for everyone to understand. I am not saying that the event was without some snags and we will learn from these for the future. I am delighted to add that the team of Club volunteers and RAC staff united with the one aim of putting together an event that the members, their families and visitors would enjoy.

Last minute tweaks to the layout, Gala dinner marquee and 'who does what' in terms of organising the volunteers meant thinking on your feet and again this was made enjoyable as the whole event came together. We would have been lost without help from the Board, Cornbury House staff, John Chapman and his team as well as Richenda, Alyson and Denise (also known as the wives) but most importantly you, the membership who turned up and helped to make the whole event a success.

Ricky Caesar, our new events coordinator explains in his own words:

*Royal Agricultural College – What did it mean to you? To me it meant a lot of hard work but most important, a lot of fun with like minded people; setting out areas for traders register and region parking takes surprisingly a huge amount of time. However we got there in the end. At this point I can remember the bar at the college was a most welcome sight.*

*Porsche Cars Great Britain unit; what can you say apart from totally amazing. COY's auction; a wide range of make and models. One in particular springs to mind if you know me. Anyway, moving on, I worked on the main entrance with Bert Gear and his partner Bridgett. Between the three of us we kept nearly all the cars under control. "From memory three got away" but we'll get you next year.*

*More importantly the Police arrived around ten o'clock in the morning to give not a kiss but a pat on the back for keeping the road clear. I can tell you it was challenging. What can be said about the staff at the college;*



**British tradition:** A perfectly manicured lawn and many precision-tuned Porsche vehicles



## 04 Reports Porsche Club Great Britain



**Sea of green:** The Royal Agricultural College in Cirencester provided the setting for enjoyable anniversary celebrations with cars stretching out for as far as the eye could see

*only one word Brilliant. We asked if we could cut some branches out off the tops of the trees down through the avenue, to be told. No we'll do it before the end of the day and guess what five o'clock or thereabouts it had happened! All this for the VIP taxi (route master double Decker bus kindly supplied by the Sorrell family) a ride that a lot probably will not forget, especially Sandra Mayr.*

*Auto test could have been more better but given a football pitch to play on with cars is not an ideal mixture. So look out next year. This area was bravely managed by our old favourites Robin and Jo Walker. On Friday I was up at 5.30 am to unload the two special cars supplied by Andy Prill. This was achieved by 7.00am and then to my amazement we had to move them twice until Alan finally got agreement from the RAC grounds men that we could put them on the cherished cricket green. Andy deserves a lot of praise and a big thank you for getting these extraordinary cars to the event. We also had Charlie from Hine Marketing who got involved with*

*the traders and helped the team in general – what a good bloke! I was referred to as Alan's right hand man for the whole week but we worked very well as a team and it was a pleasure to work with him.*

Great to hear from Ricky who we all know is a long standing and dedicated member and I am sure you will all agree that when I asked him to take on the role of team leader of the new events team I could not have asked a better person. He is joined on the team by – Harriet and Tony Shannon who did an excellent job with the Concours, Melvin Spear who helped with the register display, Paul Keeling who set up the Turbo display, Derek Sharp who helped out but also came up with the goods regarding our air displays, Des Sturdy, Robin and Jo Walker. Paul Kelley and Fred Hampton will be invited along by the team at various stages for their input. Geoff Ives has already been invited to the next meeting to talk about Porsche and Polo and the Isle of Man trips for 2012.

Regarding Nick who will cover items including the main attractions in the next issue of

Porsche Post I would like to say what a first class man he is and it has been a pleasure working alongside him in all aspects but especially in pulling this event together. We had to get sponsors to cover costs to ensure the members had the best value for money and this included children's activities, fireworks, etc. Nick made sure that we had everything covered.

The team at Porsche Cars Great Britain including PCMS were a delight to work with and an integral part of the organisation team. Thanks goes out to Geoff Turrall who not only supported us but allowed his team precious time to do so as well. As usual it was a pleasure to have Sandra Mayr at some of our meetings in the build up and at the weekend. I know that Sandra was feeling unwell but she was adamant she would not let us down and this was fully appreciated by everyone at the event.

**Alan Welshman**  
Porsche Club Great Britain

## 04 Reports Porsche Club Great Britain

### 50th anniversary celebrations The Factory Visit

**It started by some water and finished in the rain** with quite a lot of moisture in the middle to add to the generally fluid nature of the week. After the channel crossing the Rhine was the first port of call where we arranged a rendezvous at a wonderfully positioned hotel in Bad Godesberg overlooking the famous river. The September Factory Visit and 50th Anniversary celebration had started.

In the middle we splashed around on the German autobahns and the Porsche track in Leipzig, exploring under-steer in a variety of the latest Zuffenhausen machinery. It's quite difficult to recover from a full-on front axle slide, I discovered, but very instructive, especially when you are being watched by a former Le Mans winner. I gather that our first guest, Gijs van Lennep who won with Helmut Marko in 1971 and Jacky Ickx in 1976 had previously surprised the instructors by his heel and toe dexterity and uncanny ability to find the exact tip of the apex of every corner. Perhaps not recognising him immediately, "Where did you learn how to do that?", they asked. "While I was winning Le Mans in a 917" was the nonchalant reply. Even the few laps we later did together made a real difference to confidence levels from understanding of the big principles.

We never do things by halves of course, as this year we had not one, but two Le Mans winners, with a return appearance by Richard Attwood, who joined us in Stuttgart and told us more of his story including his F1 career launched with stunning performance at Monaco in the early 60s. By now we were in the stunning surroundings of the upper terrace floor of the amazing Porsche Museum in Stuttgart where the anniversary dinner was held to celebrate the 50th birthday since the founding of the Club. The first time apparently that it has been used for a Club event. A full house of 55 Club members and 10 guests toasted this remarkable event hearing from the Sales and Marketing director of Porsche, Mr. Bernhard Maier followed by a toast delivered by Geoff Turrall Director of Porsche Cars Great Britain and who did so much to make the occasion the success it was. The winning 1971 Martini 917 was in the restaurant area with us together with the single seater 718 which was fittingly winning races at Solitude in 1961 and provided an interesting insight into the change of direction of factory racing from F2 and F1 to sports cars that then took place leading to an unprecedented run of success over the next decade. To celebrate we turned the terrace into a Martini bar for the evening in honour of our sponsors and toasted our anniversary in their latest cocktails.

And that was the third highlight on the way home. This had been planned as an optional stopover en route to the channel ports but proved very popular with almost everyone, as we were able to stay at the Francorchamps circuit and take part in a race weekend organised by Porsche Club Deutschland. They were very welcoming and did everything they could to make sure we felt at home – for example by laying on authentic wet Ardennes weather.



Sandra Mayr, Richard Watling and President Alan Welshman of Porsche Club Great Britain with Mathias Menner (top from left) during the presentation of the anniversary trophy

My thanks to the many people who made this year a success – Geoff Turrall for arranging the Le Mans legends and Klaus Bischof for bringing the two historic race cars to the dinner, days before they were due at Rennsport deserve particular mention. Sandra Mayr and Mathias Menner who arranged such great itineraries and supported our joint venture at the Museum. Bernhard Maier for leading the great evening on the Zuffenhausen Terrace. If you have never been on one of these visits I strongly recommend them to you. They are really fascinating and worthwhile.

**Richard Watling**  
Porsche Club Great Britain



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## 04 Reports Porsche Club Deutschland e.V.

# Porsche Community Management at the Porsche Club Deutschland annual meeting “Deutschlandtreffen” 2011

## Top technology in picturesque surroundings

As if there were not already enough postcards of this idyllic mountain landscape, plenty more pictures were taken during our visit from 1st to 4th of September. Berchtesgaden basked in the sunshine. The Berchtesgaden Alps, including the famous Watzmann peak, were especially scenic.

However, despite all the surrounding natural beauty, the array of four-wheel gems that had gathered especially for the annual meeting (Deutschlandtreffen) in Berchtesgaden, attracted plenty of admiring glances. And on top of the eagerly taken opportunity to see and be seen, there was also time to marvel on the days that followed. As is customary at official events, the first evening was reserved for the welcomes, getting to know one another and a relaxed get-together at the professional and charmingly run Hotel Edelweiss. Around 300 participants with 150 cars excitedly looked forward to the coming events. However, in one respect, there was no doubt: there would be plenty to make the hearts of the Porsche community race.

In addition to themed trips to the Königssee lake and the Kehlsteinhaus, the alpine rally proved to be an especially formidable challenge for the drivers, involving scaling the switchback bends of the Berchtesgaden Alps. “Pure nature” would no doubt be the appropriate and somewhat sober way of describing the breathtaking views that participants were presented with during the tour. It made it all the more thrilling that you could also give your emotions free rein for once: it truly was stunning!

The Lienbachhof on the Postalm mountain offered guests a typical local lunch. Fortified by this, we could then measure up against each other in the slalom race, with



**Celebratory surroundings:** Porsche Club Berchtesgaden hosted the annual meeting of Porsche Club Deutschland e.V. in its anniversary year.

which the Alpine rally continued via Strobl, St. Gilgen, Fuschl am See, Hof and Hallein and back to Berchtesgaden.

The ambience was equally exuberant in the evenings, one of which was spent at the Hofbräuhaus, where guests were able to look on in wonder at the stamina of a traditional Schuhplattler dance group accompanied by a brass band and some hearty Bavarian fare. A similarly good mood prevailed during the evening at the congress house where many of the participants were only too pleased to test out their own dancing shoes during the gala evening that followed.

Yet the highlight of any such meeting is – in addition to the gala evening – no doubt the awards ceremony which we awaited with great anticipation. It was a fitting finale for

an extremely successful event and was rounded off with lengthy applause.

Porsche Club Deutschland e.V. along with Porsche Club Berchtesgaden e.V. and all the organisers involved once again made this Deutschlandtreffen a very special experience. And the anticipation is already building ahead of the next major event of this kind, which will take place in Trier in 2013.

Those who could unfortunately not make it this time can gain an impression by visiting the Porsche Club Berchtesgaden at [www.porsche-club-berchtesgaden.de](http://www.porsche-club-berchtesgaden.de) where you can enjoy some memories from the event.

**Claudia Schäffner**  
Porsche Community Management

## 04 Reports Porsche Club South Africa, Eastern Cape

# Porsche Club Parade 2011 in Port Elizabeth, South Africa Show & Shine

"Please fasten your seatbelts, put your seats in the upright position and look forward to the four fantastic days ahead with typical Porsche enthusiasm!" It was with these words that Porsche Club South Africa, Eastern Cape greeted the participants in the Porsche Club Parade, which took place this year for the 27th time from 30th of September to 4th of October in Port Elizabeth.

Whenever a Porsche Club member sits behind the wheel in South Africa, a relaxed smile is not far away. The Porsche Parade in South Africa is synonymous with pure driving pleasure. Each day, the adrenaline levels of the participants were raised to a new level. The programme included an autocross competition on the Mobil 1 karting circuit, followed by an amazing speed experience on the Aldo Scribante racetrack and a Top Speed Run on a specially cordoned-off four-lane highway.

Naturally, the Concours d'Elégance was also on the agenda too. As always, the participants' cars were first cleaned meticulously, then polished and finished with a gleaming sheen in order to shine with unfettered elegance at the Show & Shine event. Unfortunately, the elements failed to play along and it rained en route to St George's Stadium. Nevertheless, this failed to detract from the impressive view looking from the stands down onto the magnificent cars.

And there was even better to come: the mindset of the South African Porsche Club members is a sure guarantee of the very best atmosphere for night-time activities. As soon as the first bars of the live music sounded, we celebrated the day that had just ended, the driving pleasure in our own Porsches, the conviviality, good ambiance and wonderful discussions. The most unusual thing for me was experiencing a



**Porsche in the Eastern Cape:** The Porsche Club Parade in South Africa

party underneath a motorway bridge. The "Shipwreck Party" directly on the beach and under said motorway bridge then naturally proved to be anything but „shipwrecked“.

Even 5,600 miles away from Zuffenhausen, the so called Porsche virus was very much in evidence. Our impressions were so inspiring that we could truly profess to once again have arrived at the "Porsche Family".

This year's participants thankfully congratulated President Karl Illenberger for one of

the most phenomenal parades on the African continent. The next event is already set for Durban in Spring 2012. Porsche Community Management will be there again ready to be inspired by the very perceptible Porsche spirit.

**Claudia Schäffner**  
Porsche Community Management

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## 04 Reports Porsche Diesel-Club Europa e.V.

# Anniversary celebrations in Zell am See and Baltic Sea Tour

## Zell am See – Schüttgut

### To the Grossglockner on a Porsche tractor

**The weather forecast** for the Grossglockner mountain was the most-visited website for many Porsche Diesel enthusiasts at the start of September. 3 °C and light rain were predicted for Friday: so long underpants, caps, scarves, gloves and waterproof trousers were all carefully packed.

Some of the Porsche Diesel tractors, safely loaded onto trucks, had even travelled down from North Germany to start in Zell am See in the Salzburg region, where the Porsche Diesel Club marked its 15th anniversary with drives and a celebratory evening. On arrival, the trailers parked up in reserved spaces at the Areit mountain railway, and the tractors were unloaded. Directly opposite at the mountain was the Schüttgut, the Porsche family home, glowing in the afternoon sun. A strip mowed in the meadow showed the way into the reception around the Schüttgut building in its beautiful mountainside location.

The foyer in the hall of the private collection of Dr. Wolfgang Porsche quickly filled up. By early evening, around 100 Porsche tractors had parked in a neat pattern around the building on the meadow. The anniversary celebrations on Saturday evening began with an official welcome from Club President Harald S. Stegen. Then, the host and man of the house at Schüttgut, Dr. Wolfgang Porsche, took the participants into the reception and saluted the endeavours of the Porsche Diesel community to maintain and preserve this cultural treasure. Sandra Mayr from Porsche Community Management gave a fascinating report on her drive with the President on his tractor. Mayor Hermann Kaufmann spoke of the Porsche family's special connection to Zell am See and expressed his pleasure that the Porsche Diesel Club had chosen the jewel of the Alps for its celebrations.



**Deep insight at a passion:** The Porsche Diesel community during the Grossglockner championship

On Sunday morning, the community met in the chapel at Schüttgut, which Dr. Wolfgang Porsche had opened for a wreath-laying ceremony. Those in attendance were well aware that without Ferdinand Porsche there would be none of the treasured Porsche tractors that had given us so much enjoyment over the two eventful days.

At the prize-giving ceremony for the second Porsche Diesel Grossglockner championship, there was generous applause for all the podium finishers – a friendly gesture that once again showed how much fun Porsche Diesel drivers derived from the event. Afterwards, it was time to start with the goodbyes, with hand-shakes and warm embraces. Acquaintances had quickly developed into friendships and people who were previously strangers had become closer over the course of the three days.

Enthused by the splendid event, all that remains is to thank all the hard-working organisers, who really did spare no effort and went to incredible lengths to plan and stage the event so perfectly. Gratitude must without doubt go above all to President Harald S. Stegen, along with Christoph Held, Dieter Noltenius, Britta, Thomas and Karl-Heinz Ohlrogge, Oliver Kunze and the heads of the tractor groups. Last but not least, we would also like to thank Dr. Wolfgang Porsche for his kind hospitality and Christoph Tschertaner for his friendly and ubiquitous support, and of course to Mayor Hermann Kaufmann and the Zell am See municipality.

**Porsche Diesel-Club Europa e.V.**  
[www.porsche-diesel-classic.de](http://www.porsche-diesel-classic.de)

## 04 Reports Porsche Diesel-Club Europa e.V.



**Tractors in their element:** Enthralling drives with the tractors took place on both days of the anniversary weekend, taking up to 100 beautiful models onto the road!

Sandra Mayr of Porsche Community Management had the special honour of being “co-driver” for Harald S. Stegen, President of the Porsche Diesel-Club Europa e.V. (below).



## 04 Reports Porsche Diesel-Club Europa e.V.



**Porsche Parade – a sea of red and orange:** The tractor convoy caused a stir across the Oldenburg region – in the towns, ports and on the beach. This aerial view shows the Fehmarn bridge swarming with tractors (top right).



### Baltic Sea tour

**On the motorways and at the service stations around Hamburg, you could see trailers all loaded up with Porsche Diesel tractors, driving in formation towards Gremersdorf. Porsche Diesel flags marked the starting point of an eventful weekend. The headquarters of the Baltic Sea region was the destination for 75 tractors from various regional Clubs across Germany.**

A Shanty choir belted out a song to mark the start on Friday morning before it was finally: "Cast off – start the engines!" The red tractor convoy weaved its way through Oldenburg Land in Ostholstein via the Wagrien peninsula, through fragrant fields of rape, rolling hills, past wind turbines and defying the breeze. All along the route, many cheerful well-wishers waved from the roadside.



On Saturday, it was time to conquer the Fehmarn islands. Have you ever seen 75 tractors, as if stretched out on a string of pearls, on the Fehmarn Sound Bridge? Yes. And in fact, we have even seen it twice. Going in one direction in the morning and in the other after lunch. After Heiligenhafen, the grasslands opened up along the coast, and the terrain increasingly turned into cliffs. Along dirt tracks, grazed areas and fields of rape, we drove along the Baltic coastline. A breath-taking sight!

After a long stretch in the lower gears, the Porsche Diesel flags could be seen on the beach. Here? Unexpectedly, we came across a beach tent directly on the shores of the Baltic, where frying fresh cod awaited us. Accompanied by gusting force 5 and 6 winds and extremely low temperatures, it was the Baltic Sea experience in its purest sense. And all the time, the superb view out to sea was before us.



We can only recommend to anyone to take part in a trans-regional drive like this every year. It is a genuinely enriching experience, and the Baltic Sea region excelled itself on this occasion, thanks to a drive that was truly perfect right down to the smallest detail!



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## 04 Reports Porsche Sport Club Zürich

### 50 years of Porsche Sport Club Zürich (PSCZ) Committed to the passion of motorsport



**On the starting grid:** Porsche Sport Club Zürich specialises in fast laps

**Half a century has passed** since the foundation of the Porsche Sport Club Zürich. Back then, a few members of the Porsche Club Zurich decided that they wanted to focus more on the sports side of Porsche driving and they founded their own society there and then: the Porsche Sport Club Zürich. That is how Jo Siffert recalled the decision and he remained a PSCZ member until a fatal accident at Brands Hatch in 1971. Today, the 20th Porsche Club in the world is one that is steeped in tradition thanks to its long history.

And what more reason did we need to celebrate 50 years of our Club with an unforgettable trip from 2nd to 4th of July under the motto of "Three lakes landscape". It was a captivating weekend – sporty, sophisticated and romantic all at the same time. The trip had commenced on the circuit at Lignières with driving training from seven-time world sidecar champion Rolf Biland.

To put what had just been learnt into action immediately, there were various training

runs followed by a regularity rally. Falling just one hundredth of a second behind the winner's time, even Rolf Biland himself had to admit defeat. It made for a perfect start, as could be seen from the happy faces all around.

With that completed, the trip continued on to the Hotel Palafitte on the Lake of Neuchâtel where we were able to indulge ourselves. In the evening, there was a huge gala dinner with music, a ventriloquist and various speeches and vocal numbers from Club members. Naturally, the dance floor was a magnet until the small hours.

The programme on Saturday began on a cultural note with a visit to Grandson castle. On the calm boat journey back to the hotel, there were plenty of opportunities to reminisce about the old days of the Club and look ahead to its future over food and drinks.

The return journey on Sunday was also perfectly organised with a stop at the Parkhotel in Oberhofen to allow all those taking part



**Box of delights:** The President was presented with a whole host of mementos

to travel home happily and with plenty of good memories. The anniversary trip served once again to underline the values upon which PSCZ is founded: motorsport, team spirit, friendship and conviviality.

**Marco Zolin-Meyer**

Porsche Sport Club Zürich  
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**PORSCHE**

## 04 Reports Porsche Club Singapore

# Porsche Parade Southeast Asia 2011

## Successful premiere

**On tour with Asian friends:** The objective of the Porsche Parade Southeast Asia 2011 was to bring together Porsche Club members from Indonesia, Malaysia, South Korea, Singapore, Taiwan and the rest of the world as a huge Porsche family. The five-day event, taking place for the first time from 21st to 25th of September, had been organised by Porsche Club Singapore and Stuttgart Auto – in cooperation with Porsche Asia Pacific and Porsche Community Management. A perfect premiere.

Activities kicked off on 21st of September when members of the Porsche Club Singapore and customers from Porsche Asia Pacific met for the first stage of their journey together from Singapore to Malaysia. More than 270 enthusiastic participants in 115 Porsche vehicles – including a rare 1955 Porsche 356 Speedster and a 1963 356 Coupé, both flown in especially from the Porsche Museum in Germany – set off on the 1,100 miles parade route from Singapore to the Porsche Centre Bukit Bintang in Kuala Lumpur and an overnight stay at the Kuantan Hyatt Resort in Pahang.

To coincide with this spectacular event for Porsche sports car enthusiasts, Sime Darby Auto Performance, the official Porsche importer in Malaysia, unveiled the new Panamera S Hybrid, Panamera Turbo S, 911 GT3 RS 4.0 and Boxster Spyder models. The members enjoyed lunch together and had the opportunity to enjoy the very special Porsche presentation.

The convoy then headed east – now accompanied by members of the Porsche Club Malaysia – towards Kuantan where we were staying overnight. The next day, it was already time to return to Singapore – en route, on the "Porsche Singapore Island Drive", we were able to visit the top sights – including Dempsey Hill, Old Upper Thom-



**Starting a new tradition:** The Porsche Parade Southeast Asia brought together Club members from across the entire region

son Road and the Porsche Centre Singapore in Leng Kee Road. We seized the chance to continue our parade along Orchard Road, the city state's most famous shopping street. An especially impressive part of the trip was Old Upper Thomson Road, which was the very stretch of original road that had been used for Grand Prix races in the 1960s and 1970s.

Almost the entire Porsche model range could be seen in the convoy – from early models of the iconic 911 sports car up to the ultra-sporty ranks of today's 911 Turbo, GT2, GT3 and 911 GT3 RS. The latest Cayenne, Panamera, Boxster, Cayman models lined up on the start line. In addition to the cars from the Porsche Museum, also some 4 Porsche 356 were gathered from a private collection."

All those taking part took pleasure from more than 1,100 miles of driving pleasure in Malaysia and Singapore – with a spec-

tacular highlight as a finale: the finish of the tour was the Porsche SC Global Carrera Club Asia – Singapore 2011, a motorsport event talked about in the same breath as the famous 2011 Formula 1 night race, which took place on the island on Sunday.

Porsche Community Management is very proud to be able to congratulate all the partners involved for a thoroughly professionally organised event. All Club members and guests had an unforgettable time. Like-minded enthusiasts from across Southeast Asia were united on the driving tour, all sharing a single love: their passion for Porsche.

### Porsche Club Singapore

[www.porscheclub.org.sg](http://www.porscheclub.org.sg)

See also the photos on the next page.

## 04 Reports Porsche Club Singapore



**On the way:** The starting grid in Kuala Lumpur (top), on the Singapore Island Drive (above), a short pit stop (below) and a group photo of the participants from Singapore and Malaysia (right)



Porsche Parade Southeast Asia 2011:  
1,100 miles, 270 participants and 115  
Porsche cars of all ages and models:  
The Porsche fascination experienced  
together in Southeast Asia.



## 04 Reports VW Porsche 914 Club Westfalen e.V.

### 25 years anniversary celebration: In and around Münster

**A landmark anniversary – with a little bit of extra tradition thrown in.** The VW Porsche 914 Club Westfalen e.V., founded exactly 25 years earlier on 1st of October 1986, can actually trace its roots back to the year 1984, when it was born out of the Porsche 914 Club Münster. A few fans of the classic 914 joined forces at that time, driven by the guiding principle of obtaining and maintaining a type of car that had at that time become relatively rare to see on the roads.

The focal point of our Club life since then has been personal contact between the members and providing mutual help with technical questions and the procurement of parts. Over the years, many friendships and shared interests have developed. Organising joint projects and taking part in various international Porsche 914 meets, multi-day events and car shows on a wide range of occasions including town festivals and regional shows help to enhance the life of the Club.

To mark the anniversary of the VW Porsche 914 Club Westfalen e.V., 70 enthusiasts with a total of 35 cars gathered from 1st to 3rd of October in and around Münster. Along with Club members from North-Rhine Westphalia and Lower Saxony, the participants also included representatives of Porsche Clubs and communities in Hamburg, Siegerland, Swabia and the Netherlands. As everything revolved around the splendid city of Münster, the event began on the first day with a customary reception with sparkling wine together with Westphalian “Pfefferpotthast”, a speciality from the region, followed by a short tour of the city.

Thanks to a special permit, we were able to park and show the cars directly on Münster city harbour. In addition to an information stand about the cars on show, several Club members were on hand to provide in-

terested spectators with details about the various vehicles. Meanwhile, a city tour with an informative guide offered a deeper insight into the history of Münster. Dinner together at the Pierhaus then rounded off the day's packed programme.

The next day began with a short tour of Münster-Osnabrück Airport and then along the beautiful relief roads of the Münster region towards Havixbeck and the Haus Kluthe rural brewery. Fortified by a light lunch, the drive continued to Ahaus and an informative visit to a computer game manufacturer. After the return journey to the hotel, the evening was completed with some oldies from the 1970s and 1980s – very fitting given the vintages of our cars.

The final day started with a village tour through Altenberge. The highlight of the day was the visit to the ice cellar at the former brewery of Beuing. This cold store was built in 1860 and remained in use until 1930. With balmy temperatures and am-

ple opportunities for cruising along the roads, our celebrations brought a smile to the faces of all taking part.

#### Lambert Lonz

VW Porsche 914 Club Westfalen e.V.  
[www.vw-porsche-914-club-westfalen.de](http://www.vw-porsche-914-club-westfalen.de)



**Wonderful autumn experience:** Colourful Porsche 914 guard of honour at the Münster city harbour

## 04 Reports Porsche 356 Club of Japan

### Porsche 356 Club of Japan Porsche Holiday 2011, Tokyo Disneyland

**A notable date in a thought-provoking year:** The Porsche 356 Club of Japan celebrates its 35th anniversary, making it the world's seventh oldest Club dedicated to the 356. Of the 640 Porsche Clubs around the world, more than 60 of them are dedicated solely to Porsche's first ever model, which served as the crucial trailblazer for the brand's continued success to this day. Our Club in Japan is one of the most steeped in tradition of all these Clubs.

The anniversary edition of the Porsche 356 Holiday 2011 took place on 1st and 2nd of October at Tokyo Disneyland. The amusement park is one of Japan's top tourist attractions. 46 historic cars and 81 enthusiasts from across the nation gathered there. In a relaxed atmosphere, they had the welcome chance to talk shop about their historic gems and get away from the trials and tribulations of everyday life for two whole days.

Despite the impact of the natural catastrophes that had struck Japan in March, many visitors joined us from overseas – including guests from Canada, the USA and Switzerland as well as Mathias Menner from Porsche Community Management.

From Porsche Japan, we also welcomed Mr. Makino and Mrs. Jija Kim.

Thanks to numerous donations in terms of funds and rare collector's items, the exclusive annual event raised an impressive total of 1,400 Euros for earthquake relief organisation.

Nevertheless, the celebrations were not neglected and our dinner party naturally began in fitting style with a Porsche welcome drink. The ballroom was stylishly decorated with a 356 Speedster from the year of the Club's foundation and a 2010 911 Speedster.

During the time trial on Sunday, there was the unique opportunity to drive many classic cars through the centre of Tokyo – an unforgettable experience for everyone taking part!

Now, we are looking forward to the next Porsche 356 Holiday in Fukuoka in 2013.

**Jija Kim**  
Porsche Japan



**Rolling up the line:** The Porsche 356 Club of Japan and his treasures



**Tradition meets the modern-day:** To mark its 35th anniversary, the Club had 46 historic Porsche 356 cars drive through the city



## 05 An interview with Harald S. Stegen

Based on the questionnaire of Marcel Proust, we put 20 questions to Harald S. Stegen, President of the Porsche Diesel-Club Europa e.V.

### Where would you like to live?

At the sea, preferably on a North Sea island, with low and high tides.

### What is your idea of perfect happiness?

Health and prosperity.

### Which faults are you most likely to forgive?

Mistakes which don't danger life and limb.

### What do you regard as the lowest depth of misery?

Misfortune within the family.

### Your favourite historical figure/s?

Heinrich the lion.

### Which traits do you most appreciate in a woman?

A honest character.

### Which traits do you most appreciate in a man?

Loyalty, reliability and honesty.

### Your favourite virtue?

Reliability.

### Your favourite pastime?

To cook, restore Porsche tractors and help and support young people who stand in the offside with the "Porsche Junior Project"

### Who or what would you have liked to be?

It's ok like this.



## CV

**Name:** Harald S. Stegen  
**Date and place of birth:** 01.01.1946 in Etzen/Lüneburg  
**Family:** married, 2 sons

**Education**  
 After school, apprenticeship as a carpenter, 5 years at sea as a ship carpenter. Studies in Construction, Civil Engineering Degree.

**Profession**  
 Since 1974, independent technical designer and architect.

**Porsche Club activity**  
 1976–2003: President of the Porsche Club Roland zu Bremen e.V.  
 from 2003: Honorary President.  
 1996: Founder and President of Porsche Diesel-Club Europa e.V.  
 2007: Initiator and President of the Executive Board Projekt-Porsche-Junior g.e.V.

**Hobbies**  
 "Porsche Diesel" Oldtimer, volunteer work at schools and other social facilities.

# 20

20 QUESTIONS TO

HARALD S. STEGEN

### What is the Porsche legend?

The name Porsche itself.  
 In general, products with the name Porsche – especially the 911.

### What makes a Porsche sports car?

The perfection and fascination.

### What does the Porsche of the future look like?

The time challenges the technology – and Porsche is set up quite well and will master the future. I'm sure about that.

### If you could choose just one car, what would it be?

The new 911 Carrera S.

### Your main character trait?

Reliability.

### Your greatest fault?

To look carelessly at some things.

### Who are your heroes in real life?

People who stand up with their lives for others.

### What do you despise the most?

Pomposity, talking nonsense and silly behaviour.

### What natural talent would you most like to possess?

To play and control a musical instrument well.

### Your motto?

Everything goes its way.