



PORSCHE



February 2007

Porsche Club

News 1/07



For more information, visit www.porsche.com.

School isn't supposed to be this much fun.

The Porsche Sport Driving School.



PORSCHE

Editorial

Dear Porsche Club Presidents, Dear Porsche Club Members,

Looking back over the year 2006, we at the Porsche AG again have every reason to feel pleased with another very successful year for our brand name in which Porsche broke numerous records.

As in previous years, the reason for this positive development has been our continuously improved product portfolio which has again been able to capture the admiration of new customers in 2006.

We published the photos of the new Cayenne model just a few weeks ago, and we have also rounded off the sports car program with additional models since 2006.

With the 911 GT3 and the 911 GT3 RS, we now offer roadworthy racing cars for our puristically minded customers, which can be used for daily motoring as well as on the race track.

The new standard Cayman model represents an attractive introduction to the sports coupé segment and has already been very well received by our international customers

It was especially the new sports car models, which helped us to set a new company sales record in the business year 2005/2006, with 96,794 vehicles sold. That marked a further increase of 9.5% in comparison with the previous year. Between January and December 2006 we delivered 96,366 vehicles to our customers and won many new Porsche fans.

The fact that approximately 66,328 vehicles were from the sports car series shows that the new generation of the 911, Boxster and the Cayman models are very popular, and fare excellently in the competitive environment.

Never before in the company's history has Porsche been able to sell as many sports cars to its customers!

Especially the sales of our key model, the 911, increased considerably in 2006. The 35,321 vehicles delivered represent a plus of 18.7% in comparison with the previous year. The new 911 Turbo received an excellent reception from our customers and will probably even surpass the sales figures of its predecessor.

The Boxster series which includes the Cayman can boast 29,878 delivered vehicles, an increase of approximately 38.2% in comparison with the previous year.

Only the Cayenne, with sales of 30,544 vehicles, was unable to beat the 2005 result. This drop in sales is due to the



Klaus Berning

impending model change, because the previous model is being replaced by its successor in the spring of 2007.

Analogous with the number of vehicles sold, the Porsche AG also considerably increased its turnover in the past business year 2005/2006, by 10.6% to 7.27 billion Euro. This figure is also a new record.

We are very optimistic for the current business year 2006/2007, and intend to at least repeat the previous year's figures as far as the number of vehicles sold is concerned.

After the first five months, deliveries to customers are up about 2% on the previous year, with 32,936 vehicles. Especially the 911 and Cayman models have contributed to the continuous growth in the current business year.

But not only the road, but also the race track has given Porsche cause for celebration in 2006. In its first full season, the RS Spyder carried off the prizes for best manufacturer for chassis and engine. In the LMP2 class, Penske Motorsport won the team and driver championships.

We have therefore proven that Porsche is still capable of developing high performance racing cars with a technology that can win races – and which will ultimately be introduced successively to series produced vehicles.

But apart from the core vehicle business, we still have a keen interest in the numerous events and activities of the approximately 550 Porsche Clubs worldwide. Unfortunately, I have not yet been able to attend any of the Club events personally, but would like to take this opportunity to thank my predecessor, Hans Riedel, for his support and presence at these events! You can be sure that I will be taking part in one or two parades in 2007!

You will certainly remember the fun you had at

- the 10th Japan Parade in Suzuka, in which more than 200 vehicles took part, and which Dr. Wolfgang Porsche also attended as the guest of honour,
- last year's Europe Parade in Sweden, and the impressive Concours d'Elégance also with more than 200 vehicles,
- the 356 Rocky Mountains Holiday Tour through Colorado in September,
- the 45-year anniversary celebrations of the Porsche Club GB in Eynsham Hall, at which you enjoyed a spectacular entertainment programme or
- the Le Mans Classic event attended by exactly 911 Porsche vehicles and more than 2,000 people.

I sincerely hope that this tradition and your enthusiasm for organising and staging these events will continue throughout 2007 and into the future.

Your extraordinary commitment is very important to ensure that such events can be held again in the future, and that other "afficionados" find their way to our brand. Thank you very much indeed for your support!

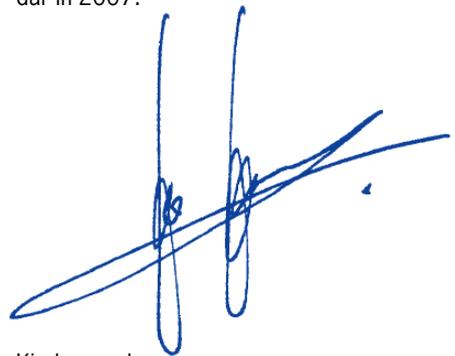
In addition to the countless events, we are also very pleased to welcome new Porsche Clubs in Shanghai, Mexico, the Cayman Islands, Switzerland and other regions. In France, we have succeeded in founding an umbrella organisation of all Porsche Clubs which coordinates all the activities and, in Paul Gregor, have been able to find a man in our Porsche Club Coordination Team to take over as co-ordinator of our overseas activities, who will give you even more support in the planning and co-ordination of events than in the past.

But Porsche would not be Porsche if we only looked back. We also have a lot planned again for 2007 with the

- International 356 Meeting from the 17th to the 20th of May in Sitges, Spain,
 - the Porsche Club Days from the 25th to the 27th of May in Spa Francorchamps, Belgium,
 - the USA Parade from the 1st to the 5th of July in San Diego, USA or
 - the Porsche Parade South Africa from the 20th to the 23rd of September in East London,
- to name just a few of the events.

I am already looking forward to these highlights in 2007, and to meeting you, the most loyal supporters of our brand, and, on behalf of the entire Board of the Porsche AG, I would like to wish all

Porsche enthusiasts many eventful and enjoyable hours within the scope of the international Porsche Club event calendar in 2007!



Kind regards
Klaus Berning

In-house business:

To make it easier for us to produce the Porsche Club News, we ask you to let us have your contributions by e-mail. Please attach text contributions as a Word file. We prefer you to save your pictures in **Tiff format**, otherwise in JPEG format (minimum resolution **300 dpi**, at an actual size of at least **13 cm width**, as RGB or CMYK). Make sure there is **no "pixelation"** in the pictures and **do not** save the pictures as indexed colours (Web colour scale). We regret that we cannot process Word files or Powerpoint presentations containing embedded images to printable quality.

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1. News from the Porsche AG

Premiere

Cayenne, Premiere with new strengths



The second generation of the Cayenne is ready for the off. What is immediately clear? The new, striking features promise a whole lot of motoring enjoyment.

Even more powerful, even more dynamic—those are the excellent attributes of the new Cayenne. The three different models Cayenne, Cayenne S und Cayenne Turbo have more powerful engines beneath their bonnets which feature a direct fuel injection for the first time.

In addition, the engine capacities have been increased and the variable valve control VarioCam Plus introduced in the eight-cylinder engines. This in-



creases the performance values to 290 hp (213 kW) in the six-cylinder and 385 hp (283 kW) in the eight-cylinder. The turbo engine now brings exactly 500 hp (368 kW).

The introduction of the direction fuel injection and the greatly improved aerodynamics are the formula for a higher

road performance and lower fuel consumption. Depending on how they are driven, the individual models can save up to 15 percent fuel. Innovative technology also benefits the road safety.

The air suspension system with the Porsche Active Suspension Management (standard in the Turbo) can be

supplemented by the new Porsche Dynamic Chassis Control (PDCC) on request. Two active stabilisers compensate for the lateral drift in bends. For off-road driving, PDCC enables a maximum axle articulation and therefore improves the traction.

Carrera Edition 11/06



Review

Premieres and Events of 2005/2006



The Quivering Desert: the Cayenne Turbo S kicks up a sandstorm

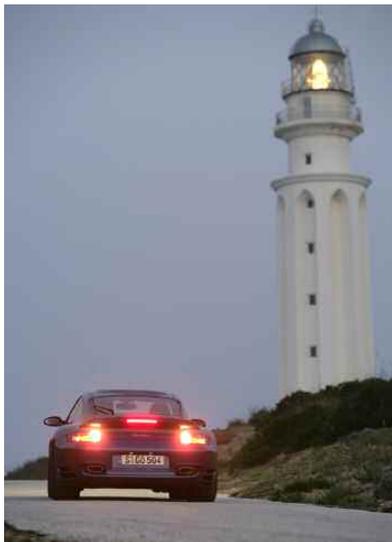
Models: The most important presentations

February 2006

Behind the Carrera GT, the Cayenne Turbo S is the second most powerful, road-licensed Porsche on the market—and it has the desert quivering. Because journalists from all over the world have come to see the new top model perform in the rolling dunes of the desert state of Dubai. The eight-cylinder bi-turbo engine brings 383 kilowatts (521 hp) at 5500 rpm which is 52 kilowatt or 71 hp more than the Cayenne Turbo. The Cayenne Turbo S races in 5.2 seconds from zero to 100 km/h and reaches a maximum speed of 270 km/h.

March 2006

The road racer puts its foot down. International media representatives test the new 911 GT3 in Italy. The route takes us from Verona to the Adria International Raceway. The sharpest version of the current 911 demonstrates its versatility on the motorway, overland, in city traffic and finally on the race track.



May 2006

The New 911 Turbo: A Masterpiece is unveiled. More than 700 international journalists have a close look at the new 911 Turbo in May 2006 in Benalup in Spain. The impressive data of the masterpiece: 480 hp, 3.7 seconds from zero to 100 km/h (Tiptronic S), and 310 km/h top speed. That's the theory.

Walter Röhrl does the practical convincing. The Porsche representative offers "taxi rides" over a specially closed off rolling, winding stretch of road.

July 2006

The Cayman is on the loose: The kid brother of the Cayman S is presented to international media representatives at a demonstration drive in the Hochtaunus nature park.

A 147 kilometre long stretch of road with a mixture of winding country roads and motorway sections offers ideal conditions for testing the 245 hp, 258 km/h fast sports car.



The New 911 Turbo: A Masterpiece is unveiled

Memories: The most important events

December 2005

An extraordinary project is attracting attention in German hospitals: The staff of Porsche Consulting together with McKinsey are providing successful help with the process optimisation in heart and vascular surgery at the Freiburg University Clinic. The productivity has increased by 30 percent. "We'd never have found the solution without Porsche.", says Professor Dr. Friedhelm Beyersdorf.

April 2006

Happy end to a success story: The last Carrera GT rolls out of the assembly hall in Leipzig. Porsche's dream car which was produced in a limited edition and won countless prizes is considered the most successful super sports car for the road of all time.



Porsche is celebrating an anniversary and remembering its roots: Ferdinand Porsche founded his engineering office in the Stuttgart city centre 75 years ago.

This sowed a seed of modern automotive technology. Today the "Engineering Services" division is incorporated in the

End of a legend: The last Carrera GTs are built in Leipzig



Porsche Engineering Group GmbH in Weissach (PEG).

May 2006

The Porsche Managing Board decides to build the Panamera in Leipzig. The factory is being expanded considerably for this purpose. Among other things, a production hall and a logistics centre are being built, a pilot and analysis centre and a training workshop are being

Preview: The computer animation shows the extension of the Leipzig factory

added to the assembly hall. The company is investing a total of about 150 million Euro in the conversions and extensions.

The new Porsche Arena in Stuttgart is opening with the German television live broadcast "Verstehen Sie Spaß?". Not only TV presenter Frank Elstner feels immediately at home "in this new Porsche". Guests at the opening night include Baden-Württemberg's Premier Günther Oettinger and Stuttgart's Lord Mayor Wolfgang Schuster.





Showpiece: The 911 GT3 Cup in front of the new Motorsports Center

July 2006

Porsche Motorsport has a new home: An extensive building complex with a warehouse, terminal and various workshops was completed within a year at the Weissach Development Centre. More than 10,500 square metres are now available.

A 911 is flashing its eyelids at cinema audiences: In "Cars", the new animation film from Disney/Pixar, a 911 plays the female leading role. Her name: Sally Carrera.

Awards: The most important successes

December 2005

Dr. Wendelin Wiedeking receives the "Autocar Award for Outstanding Achievement" in London for his part in the growth of Porsche. "Autocar" is the most important motor sport magazine in the UK.

January 2006

2,500 selected executives from German business agree unanimously: Porsche is the company with the biggest reputation.

For the fourth time in succession they voted the sports car manufacturer number one of a total of 177 companies in the renowned "Image Profile" study which covers all branches of industry.

The German Porsche customers are the most satisfied as far as being supplied with spare parts is concerned. The company comes first ahead of Toyota and Subaru in an ADAC practical study.

The US magazine "Automobile Magazine" describes the Boxster as "the sports car from heaven" and awards it the title of "Automobile Magazine All-Star".

February 2006

The 911 of the 997 series receives the Design Award of the Federal Republic of Germany. It is the highest accolade in design to be awarded in Germany.

The jury found "the gentle and sophisticated modernisation of a unique style idol" worthy of distinction. The 911 came out on top of 900 nominees.

The "best sports cars" again come from Porsche. Readers of the "auto motor und sport" magazine vote the 911 and the Carrera GT in top places.

March 2006

Readers of the "AutoBild" have decided: The Cayman S is the best newcomer of the year on the German car market.

June 2006

Car buyers in the USA award top marks for the quality of Porsche sports cars. The company overtook all its competitors to win first place in the internationally recognised study of the Californian market research institute J.D. Power. Last year Porsche ranked number 32.

Carrera Edition 11/06

On the Road again: Sally Carrera gives a lesson in "joie de vivre" and philosophy of life in "Cars"



2. Event Calendar



Fast laps: Porsche Francorchamps Days 2007

The popular Porsche Francorchamps Days are being held for the seventh time this year from the 25th to the 27th of May 2007. Visitors can look forward to three days of exciting Club sport entertainment: fast laps in the fun, sport and racing categories at the Spa racing circuit of Francorchamps, which will be staging an official Formula One Championship race again for the first time since 2005 on the 16th of September 2007, will be there to enjoy along with the enchanting landscape of the Ardennes. Last year more than 3,000 Porsches could be admired there. This year's recording breaking attempt aims to beat the 2006 result with 662 Porsches (at the same time on one race track).

Further information available under www.porscheclubfrancorchamps.be



Go West: USA Parade 2007

This year's USA Porsche Parade is being held from the 1st to the 5th of July 2007 in San Diego. Like last year, there will be numerous attractions to see. Among other things: a Concours d'Elégance, technology seminars, races, test rides, part markets and many children's activities. This year's program will be rounded off by a Californian beach picnic and a spectacular closing banquet on the flight deck of the museum aircraft carrier USS Midway.

Further information under www.pca.org und www.pcasdr.org

Welcome Home: "Deutschlandtreffen" and 25th anniversary of the Porsche Club Deutschland in Stuttgart

The Porsche Club Germany is celebrating its 25th anniversary at the "Deutschlandtreffen", the Germany meeting 2007.

Further information and programme details to follow.

Information under
www.porsche-club-deutschland.de



3. Club Management

Introducing Paul Gregor

Porsche Club Coordination for Overseas



Paul Gregor

The worldwide Club Coordination Team of the Porsche AG is bringing in reinforcement. Paul Gregor is the new man. He will be responsible for overseas Club Coordination. The Canadian was born in 1962 in Toronto. There he did a joint honours degree in Political Science and Psychology. His love of skiing took him, after graduating, to Europe—"First find a job near the Alps, work for 9 months, ski for 3." But things worked out differently. He found the job he was looking for at a Munich agency specialising in congresses, fairs and events. The planned 9 months soon became 5 years – and the beginner a project manager for international events.

Just as he was planning to return to Toronto in 1990, NEC Germany (Japanese IT and telecommunications company) made him the offer to take over the Fairs, Events and Sponsoring department. A fascinating challenge which he was glad to take. He was responsible, among other things, for the

leading fairs such as the Cebit as well as for the sponsoring activities at the Davis Cup, the Federation Cup and the Munich Philharmonic.

Later, he moved to the newly founded NEC Europe in London, where, for seven years, he was responsible for developing the European Corporate Marketing, from 2003 on as Marketing Manager for NEC Germany.

He first came into contact with Porsche at a customer bonding programme at the Carrera Cup. He was finally able to reap the fruits of his commitment with the team championship of the private team of Herberth Motorsport sponsored by NEC. It was basically these activities which brought the "Canadian-Japanese-Bavarian", as he calls himself, close to the Swabian car manufacturer Porsche.

For him, the move to Worldwide Club Coordination represents "a great chance to use my wide career experience, my internationality and my background as a bridge between Europe and the overseas Clubs." Above all, he would like to make his long years of experience with international events and fairs part of the new job. The father of three who married a Munich girl can rely on a career experience which has already spanned 21 years, a frequently proven enthusiasm in his work and an enjoyment of working with people and in a team.

He got his first introduction to the new job – the world of the Porsche Clubs – in October last year during a location inspection for the Porsche Parade 2007 in San Diego: although not yet officially in office, but already in the thick of things with heart and soul. The next few months will be filled by a "Tour de Clubs" on which he wants to introduce himself to the members and presidents to "get accustomed to the new work and acclimatise as quickly as possible". So the man, who has always been something of a cosmopolitan and global spirit first has a lot of travelling to do.

The circle appears to be closing. The "Canadian-Japanese-Bavarian" is now becoming a true "Swabian-Canadian". Whatever, Paul Gregor is looking forward to bringing his experience and background to "a strong brand" and to the "World of Porsche". He certainly won't find much time to go skiing.



Find out more here – Porsche online: call +49 (0)1805 356 - 911, send a fax to - 912 (EUR 0.12/min) or visit www.porsche.de.

Every Porsche is individual.

Now make it unique.

Porsche Exclusive.



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4. Information Exchange

Porsche Design Driver's Selection

“Bon Voyage”: Vacation begins with the Packing

Going on holiday with a Porsche is always something special. That has a lot to do with the sportiness and dynamism of the vehicle but also with the fact that a Porsche driver can set off on holiday completely relaxed. His holiday does not start on arrival but before he leaves—with the packing. The exclusive and clever luggage collection from Porsche Design Driver's Selection which perfectly fits the luggage space concept of the Boxster, 911, Cayman and Cayenne make sure of this. The insides of every piece of luggage have been planned down to the very last detail, making packing child's play.



No matter whether you have chosen the classic Porsche Travel System (PTS) or the newly developed Porsche Carfit series—all the luggage items combine an elegant design with perfect functionality.

Good protection

The extremely robust, ultra-light trolley made of polycarbonate is a standard meteor grey metallic, but can be made in all Porsche exterior colours on request. The trolley is suitable as hand luggage for plane trips, and is also available in an XL version.



Good shopping

The practical Porsche MARTINI RACING shopper made of polyester in an attractive canvas look is an eyecatcher on any shopping excursion.



The products are available from the Porsche Centres or under www.porsche.de/shop. Not all products are available worldwide. For further information, phone 01805-356-911.

Good organisation

The Carfit Trolley M makes optimum use of the luggage space by additional base compartments and is also available in L and XL versions.



Good trip

The functional Carfit travel bag S with main compartment and extra outside compartment is available in the sizes M and XL (with castors).





Get a grip on winter with the MICHELIN Pilot Alpin.

For the original equipment of its vehicles, Porsche has trusted for many years now its cooperation partner Michelin. So why should this be any different when it comes to winter tyres? The MICHELIN Pilot Alpin with the **N-specification** offers maximum driving pleasure with the maximum level of safety even during the cold months of the year. Don't make any compromises, especially in winter – with the MICHELIN Pilot Alpin.

www.michelin.com





MICHELIN Pilot Alpin Dynamics combined with maximum safety

Safe in all weather conditions

Your Porsche offers you 365 days of driving pleasure every year. Safety is therefore always "in season". During the cold months, summer tyres no longer offer the optimum grip properties. This is why Porsche and Michelin recommend using winter tyres. These are of course essential on ice and snow – because driving pleasure is ultimately not a question of weather, but of safety.

MICHELIN Pilot Alpin

MICHELIN Pilot Alpin has been developed by Michelin in cooperation with Porsche engineers for the current Porsche 911, Boxster and Cayman models. This is the reason why it can bear the **N-specification** – the sign of Porsche quality.

Approved with the Porsche N-specification for the current Porsche 911, Boxster and Cayman models.

- Excellent traction and very good braking characteristics on snow and ice thanks to new sipes
- Maximum grip in low temperature ranges thanks to a new rubber mixture
- Excellent driving characteristics on dry roads
- Very good handling and optimum steering precision
- Very good braking performance on wet roads
- Very good aquaplaning characteristics
- Low noise level
- Low rolling resistance to reduce fuel consumption



Porsche Tequipment

Black Power



**Optimised components:
Nose area and new free standing
rear spoiler**



**A Cayman which shows its teeth:
The new Aerokit provides even more sportiness and dynamism**

A sports car from Porsche traditionally does not only set new standards in sportiness and dynamism. Occasionally, like in the case of the new aerokit for the Cayman, it also masterly surpasses the simplest basic rules of mathematics.

$1+1=1$. The equation is relatively simple. And the solution is only amazing at the first glance because the aerokit and the vehicle blend into an inseparable unit. The aerokit developed by the engineers at the Porsche Development Centre in Weissach gives the Cayman extra

bite, making it look even sportier and more dynamic. This Cayman captures attention—standing and on the move. And things are looking black for the competition. But the Porsche engineers have never only been concerned with appearance. The new aerokit from Porsche Tequipment not only makes the Cayman more attractive to look at. On the contrary: Its components which have been optimised in the Porsche wind tunnel improve the aerodynamics and reduce the lift of the front and rear axles.

Even better drive stability and a sportier performance of the Cayman are achieved by the optimised front section with spoiler lips in the exterior body colour and a new fixed rear spoiler. Front trim and rear spoiler which may only be fitted together increase the driving enjoyment. That pays off.

The Cayman aerokit will probably be available from March 2007, through Porsche Exclusive or directly from the factory.

Further information about the complete product program of Porsche Tequipment and the latest Tequipment catalogues are available from your Porsche dealer or on the Internet under www.porsche.com

Worldwide Club Coordination of Porsche AG

Club Anniversaries in 2007

The long tradition of the Porsche Clubs all over the world is particularly reflected by the numerous Club anniversaries.

According to the database of the Porsche Club Coordination, the following Clubs are celebrating anniversaries this year:



10th anniversary

Year of foundation 1997

- Porsche Club Südliche Weinstraße e.V.
- Porsche 924/944 Club Deutschland e.V.
- Porsche Club 928 e.V.
- 356 Registry Lone Star 356 Club
- Verband Schweizer Porsche Clubs
- Club Porsche de France Région Atlantique
- Club Porsche de France Région Lorraine
- Club Porsche de France Région Centre



15th anniversary

Year of foundation 1992

- Porsche Club Osnabrück Weser-Ems e.V.
- Porsche Club Freiburg
- Porsche Club Rhein-Main-Taunus e.V.
- Porsche Club Rhein-Main e.V.
- Porsche Club Portugal
- Club Porsche de France Région Méditerranée



20th anniversary

Year of foundation 1987

- Porsche Club Grenzland e.V.
- Porsche 911 Club Norddeutschland e.V.
- Porsche Club Classico Rottal/Inn e.V.
- Porsche 356 Club Danmark
- Porsche 914 Club Holland
- Porsche Club Japan



25th anniversary

Year of foundation 1982

- Porsche Club Baden-Baden e.V.
- Porsche Club Konstanz e.V.
- Club Porsche 356 España
- Porsche Club España
- Registro Italiano Porsche 356
- Porsche Club of South Africa Kwazulu Natal Region



35th anniversary

Year of foundation 1972

- 1972 Porsche Club Siegerland e.V.
- 1972 Porsche Club Altötting e.V.
- 1972 Porsche Club of South Africa Cape Region



45th anniversary

Year of foundation 1962

- Porsche Club Dreiländereck e.V.



50th anniversary

Year of foundation 1957

- Porsche Club Aachen e.V.



55th anniversary

Year of foundation 1952

- Porsche Club Westfalen e.V.

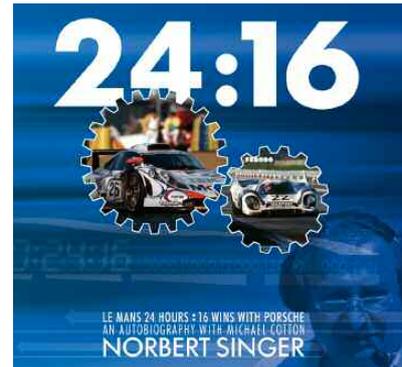
On behalf of the Porsche AG, Porsche Club Coordination congratulates all of the above Clubs on the occasion of their anniversary.

We wish all Club members an active and harmonious Club life for the future and thank them for their many years of loyalty to the Porsche brand.

Your Worldwide Club Coordination Team of Porsche AG

Book Presentation

24:16 The Autobiography of Norbert Singer



Senior racing engineer Norbert Singer has retired after 37 years at the Porsche Racing Department in Weissach. During his time at Porsche, he was heavily involved in all 16 overall victories in the Le Mans 24-hour race, first with the development of an improved gearbox cooling for the 917 which won the title in 1970; then as principal designer of the Group-C vehicles 956 and 962, which celebrated six Le Mans victories in succession in the 1980s; and finally in the 911 GT1-98, which won in 1998.

He now looks back on these successes in his fascinating biography, published by Coterie Press under the title "24:16", which is a reference to the 16 Porsche victories at the Le Mans 24-hour race. With a foreword by Derek Bell, MBE (Member of British Empire), the book contains previously unpublished photographic material from the Porsche archives, and gives a fascinating insight into the development of the racing department in Weissach and the background to some important decisions. Norbert Singer's legacy is the development of the racing version of the 911 model, begun under commission from Dr. Ernst Fuhrmann in 1972, which led to the design of the 911 RSR, winner of the 24-hour race in Daytona and the



Targa Florio in 1973, the turbo model which raced in 1974, the 935 which dominated endurance races between 1976 and 1981 and of course today's generation 911 GT3 Cup, RS und RSR-modells.

The 208-page, full colour illustrated book offers interesting information about the vehicles, the drivers, the challenges and the achievements. The coffee table book (28x28 cm) contains more than 280 historic photographs and is available in a standard and a limited special edition of 250 copies hand signed by Norbert Singer and Derek Bell. It comes in a luxury box.

24:16 is the ideal gift for motorsport and Porsche fans.

You can order the book 24:16 either by credit card under phone number +44 (0) 1242 268980 or under www.24hours16wins.com

Price for standard edition:
Euro 59,95 plus p&p
\$ 69,95 plus p&p

Price for limited edition in luxury box, signed and numbered:
Euro 110,00 plus p&p
\$ 125,00 plus p&p

5. Info Exchange Classic

Porsche at the Techno Classica 2007

Porsche fans should put the date of the coming Techno Classica in their diaries. Porsche is exhibiting again with a large booth from the 29th of March to the 1st of April 2007. "Porsche up close" is again one of the highlights.

Porsche will again be giving a broad presentation and taking visitors back in time, advising interested parties and offering original spare parts for sale. Special models from the Porsche Museum will be on show, and the Club Coordination which looks after the Porsche Clubs worldwide will again be relying on close contact and detail. All the exhibited oldtimers are freely accessible so that you can have a real close-up look. The private owners will also be there to answer detailed questions.

Porsche Classic involves visitors in the action when the "living workshop" opens again. Mechanics and upholsterers will be working live and will be glad to answer your questions on the subject of restoration. So you can all see for yourselves how much love and care goes into the restoration of a Porsche. Original restored vehicles will also be on show to demonstrate what high demands Porsche satisfies. One example could be the 911 long version from 1970. The prototype which has been fully restored for the Porsche Museum, documents how much experience and time is invested in restoration. Only the most necessary parts are replaced and the rest is restored carefully to retain the "old" in every classic Porsche.

Porsche enthusiasts and fans will find many Porsche souvenirs to take home. A literature sale, from operating manuals to books all about the Zuffenhausen car manufacturers as well as the Porsche Selection Truck. Here you can buy anything the Porsche heart desires. The assortment ranges from clothing and accessories through wall calendars to



the coveted model cars. For individual requirements, Porsche Exclusive also provides a new car and shows that special extras, inside and outside, are no problem.

The Dr. Ing. h.c. F. Porsche AG is looking forward to the Techno Classica 2007 and is aware of its past success. In 2006 the fair attracted more than 150,000 visitors to Essen.

Location

Essen Exhibition Grounds
Norbertstraße 2
45131 Essen

Exhibition date

29th of March 2007 to 1st of April 2007

Opening hours

Thursday to Friday
10 am to 6 pm
Saturday and Sunday
9 am to 6 pm



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PORSCHE

6. Reports

Porsche Club 3 Lacs

A new Club in the Swiss highlands



Triumvirate:
Sascha Gygax (Vice-President),
Georges Plancherel (President) and
Secretary Eric Zuccatti



Under the management of three Porsche enthusiasts, the youngest Porsche Club in Switzerland celebrated its founding on the 21st of October 2006 in the "Hôtel-Restaurant de l'Ours" in Sugiez. This place was chosen strategically because it lies exactly between the three lakes Neuchâtel, Bienne and Morat.

No cost and effort was spared in the organisation of our first meeting, because

80 people had announced their coming and we did not want to disappoint them.

A Porsche 911 3.0 RS from 1974, a 959 from 1986 and almost the entire range of the current catalogue (997 Turbo, 997 GT3, Cayenne Turbo S, Boxster S, Cayman S) decorated the hotel car park.

It was an altogether positive meeting and we received inquiries about the pro-

gramme for 2007 from all sides. It was clear that these initial members will form the core of the Club and are committed and willing to promote its fortunes. An optimistic perspective!

After dinner, the new members had the opportunity to enjoy an aperitif and get to know each other against the background of the new Porsche models presented by Marco Conconi from the Sales Department of the Porsche Centre in Berne, and to swap experiences of the automotive industry.

We were able to sign up no less than 71 members for the new Porsche Club 3 Lacs that evening. Although there is still obviously a lot of work to be done to get the 2007 program started, we are sure that the founding of this Club had a lucky star: that of a shared passion!

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Porsche Club Danmark

Premiere Feelings at the 35th Anniversary



The Porsche Club Denmark celebrated its 35th anniversary with a visit to the Danish Porsche importer in Copenhagen. The event to which the Porsche Importer Michael Lassen 60 welcomed the members, took place on the 8th of November 2006.

His entertaining speech included a preview of the impressive 8,550 square metres of the Porsche Centre currently being built and scheduled for completion by the Spring of 2007. He announced two veiled visitors as guest stars of the evening: Pre-premiere emotions in Denmark.

Afterwards, Porsche Club Denmark's President Jesper Krumhardt welcomed the guests and delivered a brief, positive report on the current developments in the Club. During the last 4 to 5 years, the Club has grown rapidly from about 100 members to now exactly 383 members. The positive effect of this: More members give the Club a more solid financial basis which allows bigger and better events. Better events in turn attract new members. The Slalom Cup and Track Days events especially are attracting more and more spectators every year. All in all a very promising development which is a pleasure to be a party to.



Following a very tasty buffet prepared by Michael Lassen and his team, the Porsche Importer gave us a closer look at the new Porsche Centre and unveiled the guest stars: the new 911 Targa 4 and a black GT3 RS with orange rims. Both vehicles were closely inspected by the guests with a satisfied smile on their faces. A break provided a welcome opportunity to swap knowledge and experience the Porsche product portfolio a little more intensively.

Sales Manager Andres W. Czerkas explained the technical improvements and new features of the latest Porsche

models in an exciting and well-made video and photo presentation. His information about the Variable Turbine Geometry used for the first time in the new 911 Turbo as the first vehicle with a petrol combustion engine was particularly interesting. He answered the questions of the interested guests, of course, with great technical expertise.

All those present enjoyed this successful evening as a special way to celebrate the 35th anniversary. Special thanks go to Michael Lassen and his team for making this an unforgettable experience.

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Porsche Club Monasteria

Porsche ties the knot

On Friday, the 15th of September 2006 – exactly one week after the Porsche Club Deutschland Treffen in Munich – the president of the Porsche Club Monasteria, Christine Brüggemann (now Wenker) and the business manager of the Porsche Club Monasteria, Rainer Wenker, gave their marriage vows on the Amrumbank lightship in the Ratsdelft in Emden.

All of you who attended the Porsche Club Deutschland Treffen in 2005 will certainly remember the lightship. The church ceremony was held afterwards by Pastor Horst Wendelken (President of the Porsche Club Ostfriesland) in the old dyke church of Jarssum. The wedding guests were then invited to an East Friesian tea ceremony. The bride and groom arrived by Porsche of course. They are now “boxstering” their way through life together.

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PORSCHE

Porsche Club Singapore meets Porsche Travel Club

From Weissach via Epernay to Stuttgart: A tour of enjoyment of the special kind

One week before the first football game of the World Cup 2006 kicked off in Germany, 42 members of the Porsche Club Singapore landed in Stuttgart to begin quite a different adventure—a visit to the Porsche factory and a 5-day trip through the Champagne region of France with the latest Porsche models—organised by the Porsche Travel Club

A rather cold and windy day welcomed our arrival in Stuttgart. We stayed at the “Hotel am Schlossgarten” at the beginning and end of our 8-day trip. Most of us were very tired and suffering from jetlag the first evening but the traditional German dishes at the “Ochs’n Willi” restaurant wetted our appetites and raised our spirits.

The tour kicked off with a day trip to the Porsche Museum and the factory in Zuffenhausen. Then we went on to the Porsche Research and Development Centre in Weissach, where we were invited along for a ride in the new 911 Turbo, a 911 Carrera S and a Boxster S. We were most impressed! The sightseeing tour ended with the drive back to Zuffenhausen, where we looked round the Classic department and inspected the Porsche Restoration Shop. In the evening we had dinner with Matthias Menner from the Porsche Club Coordination in the Italian restaurant “Amici” in Stuttgart.

The Start

Our visit to the Porsche factory and the exciting test drives in Weissach were only the beginning of our journey. Now we could hardly wait to set off on our trip through the French vineyards.



Collecting the cars from the Porsche AG in Ludwigsburg was an experience in itself. There was an excitement in the air you could almost touch as we stormed the models allocated to us. The 22 Porsches stood sparkling in red, silver and black in line before us. Each of them bore a plate with the name of the driver and passenger and each car had been specially chosen to meet the desires of the respective member.

We were ready for the first leg of our journey. For some of us, it was the first time we had had to drive a left-hand drive Porsche on the right-hand side of the road. We had lunch at the Restaurant “Krone” in Herxheim-Hayna. Then we continued our drive along romantic country lanes, through hillside vineyards and idyllic little towns towards Luxemburg and France. Finally we came to our first stop-over, the Hotel “Linslerhof” in Überherrn.



We had time to take a little stroll through the enchanting countryside before dinner, some of us relaxed in the hotel garden, had a few drinks and cigars and lapped up the sheer beauty of the picture-book surroundings.

On the Way to France

The next morning saw the start of another wonderful summer day with a clear blue sky. After breakfast we crossed the border into France. Having arrived in Verdun, we crossed the Marne Bridge and arrived at the city gates—an impressive building resembling a fortress.



This was where we stopped for lunch at the “Le Coq Hardi” restaurant. After lunch we took a short drive to a monument in remembrance of the 1st World War erected on a hilltop. One of the biggest battles of the 1st World War took place in Verdun. This short excursion gave us a moment for personal reflection and remembrance.

The weather was now just right for a drive through the French countryside to the famous wine growing region of the Champagne. The almost deserted, winding roads were ideal for testing our Porsches. About two hours later we reached our next overnight quarters, the “Hostellerie la Briqueterie” right at the heart of the quaint Champagne countryside.

We were about to enjoy the highlight of our journey—to taste Champagne directly in its region of origin. We had dinner in the hotel restaurant. We were in-

vited for a wonderful meal, accompanied by a Champagne which excellently rounded off the delicious Foie Gras, the lamb and a selection of cheeses.

Champagne!

The third day of our journey began with an interesting visit to the houses of Moët & Chandon. After a short introductory film, we were asked to put on our jackets and were taken on a tour of the Champagne cellars. We saw the more than one thousand bottles of Champagne stored there in various stages of production and stepped out of the cool, dark cellars half an hour later.

After our first group photo on the steps of the Moët & Chandon building we then drove to a nearby church. It stood in a hilltop vineyard and gave us a breathtaking view over the Champagne region. We had found the ideal place for our official group photo—the 911 and the members of the Porsche Club

Singapore majestically high on top of a picturesque vineyard.

We continued our journey through the vineyards of the Champagne and drive towards Nancy. Our journey took us over the winding roads of the Vosges, through the beautiful countryside of Alsace to our stop-over for the third night: the “Le Parc” hotel in Obernai.

Obernai is a delightful tourist town with its own unique architecture. The evening began with a wine tasting at an estate quite close to the hotel.

Day 4 of the France Tour.

With almost half our journey done, we now headed back East towards Freiburg. We stopped for lunch at the “Le Val Joli” in Le Valtin. The surrounding landscape was wonderful. Lunch was a buffet of French dishes which we enjoyed outdoors against the idyllic backdrop of green fields and a babbling brook.

Back to Germany

Our journey continued along the impressive mountain roads of the Vosges and Southern Alsace. Our return to Germany was just as uncomplicated as the drive to France two days ago. The last leg took us via the motorway to Freiburg. Freiburg is a pulsating city quite in contrast with the sedateness we had experienced in the countryside.

The last day of our five-day tour began. We refueled our cars for the last time with a heavy heart. Today was the day we would be separated from our beloved Porsches which had accompanied us on several unforgettable drives over winding mountain passes and quiet country roads.

We drove along spectacular mountain roads through the Black Forest to the "Traube Tonbach". After lunch we set off for our final destination, the Porsche AG in Ludwigsburg. There we handed in the cars and returned to Stuttgart by bus.

It was a warm and sunny day back in Stuttgart – very different from the cold, dismal day of arrival one week ago. In the evening, the Porsche Club Singapore held a farewell dinner as a thank you to the people from the Porsche Travel Club who had made this tour such a big success. We ate at the chic "CUBE" restaurant on the top floor of the new Stuttgart City Art Gallery.

The journey behind the wheel of a Porsche ended in Stuttgart, but for many of us, the memories of this exhilarating journey through the famous vineyards of the Champagne, the picturesque countryside and the camaraderie of our thrilled Porsche friends will remain with us for a long time to come.



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Porsche Club Great Britain

„fourty+five“ – 45 Years of Porsche Club Great Britain



It began in an unusual way: but, considering the event was only announced the same day as a small footnote in the "Autosport", it was amazing that anyone came to the first meeting at all. Now, this event for which seven enthusiasts met in September 1961 in the cellar bar of the Grand Hotel in Birmingham is considered the spark that fired the founding of the Porsche Club Great Britain. What followed is a 45-year history.

The Porsche Club Great Britain celebrated its 45th anniversary in 2006. At the time these seven English enthusiasts founded it in 1961 in Birmingham "to commonly experience the fascination of Porsche", Porsche only had one model series on the English market, the 356.

The Porsche Club Great Britain celebrated this anniversary in fitting fashion with an expensively produced brochure entitled "fourty+five".

Fourty plus five—this brochure looks at the activities of the Club that can boast 16,000 members in 31 regions during the last five years since its "round figure" anniversary celebration.

It contains a report on the Porsche Parade 2002 organised in Newport, Wales, and the regularly held National Meetings and participation in the English Classic Car



Shows or organisation of the 28th international 365 meeting in Brighton in 2003.

In 2002, the Club was also heavily involved in the creation of the Le Mans Classic. The Festival of Speed in Goodwood, at which the Club had its own booth and exhibitions, is also a firm fixture on the Club's agenda since then.

There is a special feature on the activities in Brands Hatch. There, the Club was involved with exhibitions of historic Porsche racing cars in 2004 and 2005.

There is also an interesting report on the Club's own camp at the Le Mans 24-



hour race, with which the Club attends the entire three days with more than 450 members, and rounds off the racing event with a varied Porsche programme.

Congratulations to the Porsche Club Great Britain on the last five successful years and their 45th anniversary! We eagerly look forward to the next "+five"!

The brochure fourty+five can be ordered directly from the Porsche Club Great Britain or under www.porscheclubgb.com.

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