

5. Info Exchange Classic

Porsche at the Techno Classica 2007

Porsche fans should put the date of the coming Techno Classica in their diaries. Porsche is exhibiting again with a large booth from the 29th of March to the 1st of April 2007. "Porsche up close" is again one of the highlights.

Porsche will again be giving a broad presentation and taking visitors back in time, advising interested parties and offering original spare parts for sale. Special models from the Porsche Museum will be on show, and the Club Coordination which looks after the Porsche Clubs worldwide will again be relying on close contact and detail. All the exhibited oldtimers are freely accessible so that you can have a real close-up look. The private owners will also be there to answer detailed questions.

Porsche Classic involves visitors in the action when the "living workshop" opens again. Mechanics and upholsterers will be working live and will be glad to answer your questions on the subject of restoration. So you can all see for yourselves how much love and care goes into the restoration of a Porsche. Original restored vehicles will also be on show to demonstrate what high demands Porsche satisfies. One example could be the 911 long version from 1970. The prototype which has been fully restored for the Porsche Museum, documents how much experience and time is invested in restoration. Only the most necessary parts are replaced and the rest is restored carefully to retain the "old" in every classic Porsche.

Porsche enthusiasts and fans will find many Porsche souvenirs to take home. A literature sale, from operating manuals to books all about the Zuffenhausen car manufacturers as well as the Porsche Selection Truck. Here you can buy anything the Porsche heart desires. The assortment ranges from clothing and accessories through wall calendars to



the coveted model cars. For individual requirements, Porsche Exclusive also provides a new car and shows that special extras, inside and outside, are no problem.

The Dr. Ing. h.c. F. Porsche AG is looking forward to the Techno Classica 2007 and is aware of its past success. In 2006 the fair attracted more than 150,000 visitors to Essen.

Location

Essen Exhibition Grounds
Norbertstraße 2
45131 Essen

Exhibition date

29th of March 2007 to 1st of April 2007

Opening hours

Thursday to Friday
10 am to 6 pm
Saturday and Sunday
9 am to 6 pm