

5. Reports

Porsche Club Seetal Luzern

Tour of Andalusia



It was truly a remarkable trip: to mark its 35th anniversary, the Porsche Club Seetal Lucerne organised a 17-day tour of Spain. This was arranged by Martin Kammerbauer, Vice President of the Club, and his wife. 17 Porsches, each with a driver and passenger, made their way to the Costa Brava where the tour began. This led predominantly through Andalusia, and offered all that was needed to experience the country's most attractive features. Included were excursions to popular destinations such as Granada with the Alhambra, or Ronda, Cordoba, Seville and the port city of Cadiz. The programme entailed a perform-

ance by the Spanish Court Riding School, as well as a flamenco show and a visit to a traditional bodega. Some destinations were reached by bus. However the Porsches were used to reach the majority. No mechanical problems arose. When lined up in a parking area, the vehicles often attracted scores of spectators.

Essential driving fun was provided not just by the sometimes-wayward roads and fascinating landscapes, but also the opportunity to put the cars through their paces on a variety of racing tracks. For example, the Porsche drivers were welcome guests on the

Circuito de Jerez, the Circuito de Calafat and the Circuito de Albacete, where in return for a number of circuits on the track, the track operator asked for permission to take photographs of the Club vehicles in the drivers' quarters, in the pits and on the finishing straight.

By the end of the tour each team had clocked up around 5,600 kilometres, and no one regretted even a single metre of this.

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Porsche Club of America

Porsche Parade to mark the 50th anniversary of the Porsche Club of America



“As keen and enthusiastic members of the Porsche Club of America, you are making an essential contribution to the Porsche brand and to the Porsche legend,” stressed Hans-Peter Porsche in his speech at the Porsche Parade 2005. Indeed: what the Porsche Club of America created with this 50th Porsche Parade was probably without parallel. From 25 June to 2 July, Hershey, the city of fine chocolate in the US state of Pennsylvania, was transformed into a metropolis of the sports car “made in Germany”.

The Porsche Club of America, which is the biggest Porsche Club of all with over 50,000 members, celebrated its 50th anniversary. And Porsche enthusiasts from across the USA took part in the celebrations. They all experienced a week packed full of activities associated with the topic of Porsche (see picture gallery under: www11.porsche.com/all/transitional/usa/clubs/pca/50thanniversary/).

This included, for example, a cross-country tour, a regularity competition over 115 miles or the so-called Gim-mick Rally, designed as a family excursion through the territory of the Amish People.

At its events, the Porsche Club of America always places great value on a family or children’s programme. And on this occasion, therefore, young participants were able to enjoy a pizza party, races with remote-controlled automobiles, minigolf and a visit to a zoo. Mothers and fathers with a thirst for knowledge were able to take part in various technology seminars, a golf competition, and an exhibition of art. A spare parts market was also organised. Plenty of entertainment was also provided in the evenings: no less than five banquets were held during the course of this week.

A particular spectacle – quite apart from the participants’ traditional vehicle parade over 10.2 miles through Her-sey – came in the form of the over





700 Porsches of all models and vintages. These were distributed over Hershey's golf course: the complete Porsche history, presented on a green carpet. The Concours d'Elégance resembled the famous classic event in Pebble Beach. This also meant, of course, that the obligatory ramp was also provided. The most beautiful of all Porsches were driven over this ramp by their owners, to thunderous applause.

A fascinating insight into Porsche history was granted by the "Historic Porsche Display" held at the Concours d'Elégance. This involved over 70 historic Porsche road vehicles and racing cars. A number of extremely rare vehicles were present, such as e.g. the first Spyder 550-01 from 1953, which had long been considered lost, as well as vehicles specially shipped over from the company's museum in Zuffenhausen. For example, a 917 stretch boot from the year 1970, and a Formula 1 from 1960 were included in the exhibition.

On an area of around 2,000 m², visitors were introduced not just to the history of the Porsche brand, but also experienced an entertaining journey through the past 50 years of the Porsche Club of America.

No, this parade had no shortage of highlights. The event was organised with the close support of Porsche Cars North America and of Porsche AG. Porsche itself provided a particular highlight. Dr. Wolfgang and Hans-Peter Porsche unveiled the Porsche 911 Club Coupé, a special edition limited to 50 vehicles. This had been created specially to mark the anniversary of the Porsche Club of America Club, and can be bought only by members of the Porsche Club of America (see Porsche Club News 3/2005). And as a thank-you for their long-standing loyalty to the Porsche brand, members of the Porsche Club of America also have the chance to win one of these Coupés, painted in Azzurro California Metallic. The winner will be chosen at the Petit Le Mans Race on 1 October 2005 in Braselton, Georgia.





The high regard in which the Club is held by the company Porsche AG was also demonstrated by the guest list: in addition to the two already-mentioned Porsche family members, Hans-Peter Porsche's son Peter Daniell and Dr. Oliver Porsche were also present. The company Porsche AG was represented by Hans Riedel, Distribution and Marketing Director, Dr. Andreas Offermann, Head of Distribution, Ingo

Frenkel, Director of the Customer Centre, Andreas Henke, Head of Marketing Services and Jutta Aldenhoff, Porsche Club Services. From the USA, the event was attended by Peter Schwarzenbauer, President and CEO of Porsche Cars North America, Michael Bartsch, Vice President and COO, Tim Mahoney, Vice President for Marketing, Lee Newton, Event Marketing and Jack Bair, Club Services. With their at-

tendance, these individuals all expressed their gratitude for the exemplary commitment shown by the Porsche Club of America. This embodied a line in the speech given by Hans-Peter Porsche: "The close relations between us and the Porsche Club of America have a long-standing tradition."

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Porsche Club Roland zu Bremen

“Fahrschnack”



“Above the clouds, freedom must be limitless,” once sang Reinhard Mey. Those taking part in the first “Fahrschnack” of the Porsche Club Roland of Bremen discovered that there can also be freedom below the clouds. The word Fahrschnack, derived from North German dialect, means a successful blend of sports driving and cosy conviviality. Three of the Club’s sports representatives marked out a track at Rotenburg Airport. Participants were able to try this out, without regard for any speed limits. Generous use was made of this boundless freedom. Participants subsequently convened at the airport’s Tower Restaurant to spend the remainder of the day enjoying a buffet and car talk.

The success of this first “Fahrschnack” was so great that a repeat event was promptly organised. This had additional attractions. The rain came down in buckets. Here, however, drivers were able to put their foot down without the

usual constraints of public roads. It was therefore possible to push the cars to their limits, without putting themselves or others in too much jeopardy. The “Fahrschnack” concept has proven to be a tremendous success for the Club and its directors.

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Porsche Club Unterfranken

Club tour to mark anniversary



The Porsche Club Unterfranken is commemorating its 20th anniversary. The Club was originally founded by six Porsche drivers from Mellrichstadt. To mark this occasion, the Club organised a two-day tour to Heidelberg, in which 18 vehicles took part. The programme included a visit to a tyre manufacturer, a tour of the city of Heidelberg, and of course no shortage of Porsche driving along the idyllic roads of Odenwald.

Particularly memorable were the gala dinner at Hirschhorn Castle on the Neckar, and the various competitions. The participants met at Krähhberg, which has a former mountain race track, for a regularity trial. The best team mastered this with a deviation of eleven hundredths of a second. In addition, participants were required to answer questions about the city of Heidelberg and the brand Porsche. The awards ceremony then took place at the Paradise Mill in Odenwald, where the meeting also drew to a close.

Hans-Werner Eisenbrandt

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Porsche Club of South Africa

Club meeting with presentation of the Carrera GT



The Porsche Clubs in South Africa are known for being highly active. The Gauteng Group, for example, organises no less than four events per month.

One of the most important and most popular events is the annual breakfast of the Central Region of the Porsche Club of South Africa, which is held on Nelson Mandela Square.

This year an impressive total of 140 vehicles congregated, including early Porsche 356s and representatives of various 911 series right up to the 997, and of course a large number of turbo models.

The sporty side was represented by Carrera RS 2.7, no less than six 993 RS, as well as current 911 GT3 and GT3 RS. The group of front-engine Porsches was represented by various 924, 944 and 928. And, of course, mid-engine models in the form of the Boxster S were present too.



For the first time, the Porsche Carrera GT was presented within the framework of a Club event in South Africa. This attracted great interest amongst Club members and outsiders. The vehicle's technology and data were studied in detail – a tremendous experience for all Porsche owners and enthusiasts.

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Porsche Classic Club Belgium

Chocolate Porsche



Jean-Pierre Wybauw is a well-known chocolate-maker. He presents courses around the world about the secrets of chocolate processing. In the USA he has even been named "Culinary Chef of the Year." "Chocolat sans frontières" is the title of one of his books about this, the sweetest of temptations. The book is due to be published in September. Profits from the sale of this work are to be donated to the organisation "Doctors without Borders."

Stef Mintiens from the Porsche Classic Club Belgium found this such an excellent idea that he got together with Wybauw to create a Porsche 356 Speedster in chocolate in the scale 1:2. This work of art, made of 28 kilograms of fine Callebaut chocolate was used for marketing purposes in conjunction with the above-mentioned book, and is due to be auctioned at the end of the year on E-Bay. The proceeds will likewise be donated to "Doctors Without Borders." Those interested in buying the approx. EUR 20.00 book should contact Stefanie Deblaere, Tel.: +32 (0)51 42 42 80.

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Porsche Club Solothurn

Factory visit in Zuffenhausen



The Porsche Club Solothurn marked its 20th anniversary with a trip to Stuttgart in order to visit the Porsche factory. Following a fascinating drive through the idyllic Black Forest, the 36 participants met at Stuttgart's Hotel Graf Zeppelin. The next day, a bus brought the participants to Zuffenhausen. Here the group was welcomed by Volker Spannagel of Porsche Club Services. After an impressive guided tour of the production areas and a lunch at the Porsche canteen, it was time for the eagerly-awaited highlight of the programme: a visit to the development centre Weissach. Here the Club members were chauffeured as co-pilots at racing speed around Porsche's in-house race track. Breathtaking fun, which for many of the participants was over far too quickly.

The day was rounded off with a visit to the Classic Centre in Zuffenhausen, where Porsche vehicles are restored with great attention to detail, and a

tour of the Museum. Yet the day didn't quite end there. The sumptuous final event was the evening meal, organised by Porsche AG, which provided a further opportunity to look back over the Club members' recent experiences.

Alfons Studer

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