



**August 2004**

# **Porsche Club**

**News 3/04**



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## Editorial

Dear Porsche Club members,



It is currently the height of the season for Porsche Clubs; the number of Club events being held at the moment leave no doubt about that. In this issue of the Porsche Club News we report on some of these national and international events, including the Porsche Parades in Europe, Japan and the USA.

At this kind of major events, it is almost traditional that members of the Porsche family and/or the Porsche AG board are among the participants. However, they do not see their participation as merely fulfilling an obligation, but thoroughly enjoy sharing experiences with Porsche enthusiasts, while their dedication underlines the close links between the Clubs and Porsche AG. From this point of view, the Porsche Clubs enjoy a really privileged position compared to other brand clubs.

Porsche Club members were also the first Porsche customers to be shown a special film produced to mark the launch of the brand new Porsche 911. The premiere was during the USA



Parade in Texas and met with great applause. As well as fascinating driving scenes the film, which is entitled "Precision 911", also includes extensive information about the technology and development of the new Porsche model.

The Porsche Club Co-ordination will shortly be sending this film exclusively to all Club Presidents worldwide – as a kind of thank you for their loyalty to the brand, their work on the Club committee and, last but not least, their support in the Club Co-ordination market research study.

Among other things this survey, which was carried out at considerable expense among Club committees, Club members, Porsche Centres and Porsche subsidiaries should provide information about the interests of Club members and their satisfaction with Club membership and the services offered by the Porsche Club Co-ordination. You can read the insightful results on page 14 of this Porsche Club News.



We at the Porsche Club Co-ordination would like to take this opportunity to thank everyone who so carefully completed our comprehensive questionnaire. The knowledge gained will be used to benefit both the Clubs and Porsche in the future.

Your Porsche Club Co-ordination

## Our Business:

To make it easier for us to put together the **Porsche Club News**, we would like to ask you to send us your contributions by E-mail. Attach your text contributions as a Word file. Please save pictures in **Tiff format** for preference, otherwise in **JPEG format** (minimum **resolution 300 dpi, at actual size of min. 13cm width, as RGB or CMYK**). Please ensure that there is no "pixeling" in the pictures and that you do not save the pictures as indexed colours (web colour scale). Unfortunately **we cannot** process Word files or PowerPoint presentations with embedded pictures into a printable quality.

Your Editorial Team

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The current Porsche Club News, as well as archived issues from number 1/99 onwards, can be downloaded from the Internet at: **[www.porsche.com](http://www.porsche.com)**.

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# 1. News from Porsche AG

## International Dealer Launch of New 911 in Lisbon



The appearance of the two versions in Estoril was also spectacular. The guests sat in a grandstand erected above the start and finish straight, from where they suddenly saw the vehicles racing towards them out of the darkness with full headlight beams. In the meantime, however, access gates had been opened silently below the grandstand and the 911s shot straight past the stunned onlookers. Equally impressive were the demonstrations by drivers from the Porsche Sports Driving School and a number of racing drivers including Walter Röhrl. They demonstrated the extraordinary capabilities of the new Porsche 911.



On the second day, after receiving extensive information about the technology, development and market positioning of the new 911 in the product and marketing workshops, the dealers and importers had the opportunity to experience the qualities of the new 911 for themselves. The two new 325 BHP/3.6 litre and 355 BHP/3.8 litre engines showed just what they can do out on the racetrack and on tours through the surrounding countryside. In particular, the test drives showed off the precise handling and the redesigned chassis – which on the S model includes “Porsche Active Suspension Management” as standard – and complemented the motto of the event: “Driven by Precision – Bridging the Future”.

Exactly 1,681 staff from 71 countries in the international Porsche sales organisation met in Lisbon at the beginning of July for the launch of the new Porsche 911. Dr. Andreas Offermann, Sales Manager, welcomed the guests. After a stylish dinner at the idyllic five-star “Penha Longa” hotel, they all drove to the Estoril racetrack, which is so steeped in racing tradition.

ent day documented the 40 plus year history of this now legendary vehicle, a tradition that the 997 is now continuing. And it will do more than that. Before unveiling the re-engineered 911, which will be launched in both a Carrera and Carrera S version, Chairman Dr. Wendelin Wiedeking emphasised that the new 911 will see Porsche expand its “pole position” in the sports car market.

There, a special exhibition of Porsche 911s produced from 1963 to the pres-



The two days were rounded off with a village festival with typical local specialties, presentations by local craftsmen and folklore displays.

The evening included a dynamic, modern show during which the new "Porsche Design Drivers' Selection" collection was presented.



The next day, the dealers and importers set off for home with impressive memories and with the conviction that the new Porsche has developed into an extremely successful sports car. This experience alone is motivation enough to put Chairman Dr. Wendelin Wiedeking's words into action: "The 911 is a fantastic car. Your job now is to convince as many people as possible to live the dream!"



Porsche Club News Editor

## 2. Info Exchange

Porsche Club Mainfranken/Porsche Club Deutschland

### Porsche Club Deutschland National Meeting



This year, the traditional national meeting of the Porsche Club Deutschland is being organised by the Porsche Club Mainfranken. The venue for the event will be the lively Baroque and cultural city of Würzburg in the Franconian wine region, with its outstanding attractions.

The programme will commence on Thursday 2nd September with a Franconian evening in the Hofkeller. Highlights of the next three days will include a sightseeing flight over Würzburg, a photo hunt, archery at the Hallburg, a gala and baroque evening at the Maritim Hotel Würzburg and a cruise to Sommerhausen followed by brunch and the presentation ceremony in the local castle. There will certainly be a great deal of variety. The meeting will end on Sunday 5th September.

The participation fee per person is 325 Euro (including all activities, meals, drinks, coach transfers, presentation ceremony and souvenir gift). An optional sightseeing flight will be available. Non-Club members will be charged an administration fee of 100.– Euro.

Booking forms are available from the Porsche Club Mainfranken or on the Internet at:  
[www.porsche-club-deutschland.de](http://www.porsche-club-deutschland.de)



You must ensure that your booking reaches the Porsche Club Mainfranken by 30th August 2004 at the latest.

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If you have any further questions, please contact Jennifer Biela from the Club Co-ordination at Porsche Deutschland GmbH:  
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Porsche Club Deutschland/

Porsche 356 Club Deutschland

### Polo Cup in Stuttgart



The 2nd Polo Emotions Cup, which will be held from 10th to 12th September 2004 in Bondorf, South of Stuttgart, will see members of the Porsche Club Deutschland, the Porsche Club Deutschland Boxster Group and the Porsche 356 Club Deutschland meet up for a Porsche weekend. As well as the exciting polo tournaments with their fast and agile horses, the event will include a fitting supporting programme, where horsepower will also play a central role.

On the evening of 11th September, an Argentinean polo night has been planned for the VIP participants at the tournament venue, with a barbecue buffet, exciting cocktails and South American rhythms. On the Sunday, they will have the opportunity to discover the Swabian Alb region at their leisure and to visit Hohenzollern castle.

**Porsche Club Great Britain**

**Porsche Festival at Brands Hatch**



Further details of the programme, the match times for the polo tournament and the participation fees are available on the Internet at:  
[www.porsche-club-deutschland.de](http://www.porsche-club-deutschland.de)

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From 29th to 30th August, the British Brands Hatch racetrack will be the venue for the Porsche Festival 2004. The Porsche Club Great Britain expects this to be the largest gathering of Porsche vehicles in Europe and has included a corresponding record attempt in the programme. The prospects look good as there will definitely be a lot of Porsches at the event. The races in the Michelin Porsche Club Speed Championship, the British Racing and Sports Car Club Regards (BRSCC) Porsche 924 Championship, the Michelin Porsche Open and the Michelin Carrera Cup should be sufficient incentive for owners of Porsche vehicles to make their way to Brands Hatch.



However, there will also be an ample supporting programme, including a parts market, an exhibition of classic and current Porsche models and even a gala dinner – to name just some of the things that will be on offer. The Porsche Club Great Britain is hoping to welcome as many visitors as possible.

Detailed information is available on the Internet at the following address:  
[www.porschefestival.com](http://www.porschefestival.com)

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**Porsche Club of South Africa,  
Kwa Zulu Natal Region**

## **Porsche Parade 2004**



From 22nd to 26th September, the Kwa Zulu Natal region of the Porsche Club of South Africa invites all Porsche fans to the Porsche Parade 2004 in Durban. The meeting point for participants is the four-star Hotel Riverside, on the evening of 22nd September. The next day sees a trip to the Suncoast Casino, which includes a huge leisure complex as well as the actual casino. A hospitality tent will be available for Club members at the site.

The programme for the Parade includes a driving competition, a Concours d'Élégance and a beach party. To ensure that family members also get the most out of the event, there will be helicopter flights, various games, beach volleyball, a visit to the casino and everyone will have the opportunity to take advantage of a range of activities at Suncoast Waterworld. Further information is available from the Club.

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**Porsche Club Deutschland, Boxster Group**

## **An Active Group**



The second half of 2004 will once again bring the members of the Boxster Group in Germany a full calendar of varied events. Intensive driver training at the driving safety centre at the Nürburgring in July and a photo hunt around the Porsche Centre Solingen in August will be followed by a factory visit to Zuffenhausen and a trip to Weissach and, for a bit of well-deserved relaxation, a wellness tour to round off the season's calendar. This last event will take place from 24th to 26th September.

Members will also have the opportunity to take part in an interesting workshop entitled Drive & Shoot. It is all about photography with a digital camera, with moving Porsche vehicles as the subject. A professional photographer will give relevant tips and explain how to take accomplished driving pictures, so that everyone can get a feel for capturing the perfect moment. The exact date for this event was unconfirmed at the time of going to press.

Further information is available from the Boxster Group.

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**356 Registry USA****East Coast Holiday  
2004**

In all, this event will celebrate three anniversaries: 30 years of the 356 Registry, 50 years of the Speedster and the 30th East Coast Holiday. This year, the Club will once again be putting its faith in the organisational talents of Jerry Keyser and his wife. This time, the pair will be taking the participants back to the early days of America's settlement by the English.

Williamsburg in Virginia is the starting point for the event, which will last from 29th September to 3rd October. During this time, there will be plenty of time for trips into the country's history, for example to Jamestown where the first English settlers landed in 1607 and, so to speak, laid the foundation stone of the town. The participants will certainly also enjoy Colonial Williamsburg a faithfully restored 18th century village. A Concours d'Élégance in historic Yorktown is also planned.

Other items on the programme include a 356 technical seminar, a Speedster party and a dinner to mark the 30th anniversary of the 356 Registry. A detailed description of the full programme can be found on the Internet at [www.356holiday.com](http://www.356holiday.com)

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**Club Porsche de France Région Méditerranée****Paradis Porsche 2004**

From 16th to 17th October, the Région Méditerranée of the Club Porsche de France invites you to what has become its traditional Paradis Porsche – an event that has so far attracted over 250 Porsche teams to Southern France.

It goes without saying that there will once again be a varied programme. For example, on both the Saturday and Sunday drivers can put in some high-speed laps on the Circuit du Luc – under the guidance of instructors if required. On Saturday, an excursion with time trial, the Critérium Varois, will take participants through the attractive area around St. Tropez. At the end of the day, everyone will meet for a gala evening.

Sunday will see a Concours d'Élégance and a Porsche Parade through Saint Tropez. In between the various events, there will also be plenty of time to explore the enchanting coastal town or to get out onto the water for a cruise. Further information is available from the Club or on the Internet at: [www.club911med.com](http://www.club911med.com)

Mario Pages

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## Porsche Design Driver's Selection

### Inspired by the New 911

The new collection from Porsche Design Driver's Selection has been inspired by the development of the new 911.

As well as reflecting the sportiness and freshness of the most recent stage in the 911's evolution, many of the products also include the 911 lettering itself.

For young Porsche fans, the dominant colour is speed yellow. The **Kid's Race Cap** is elasticated and has a reflective edging for increased safety. The **Children's Gore-Tex XCR®** jacket is identical to the larger version it is modelled on and combines the protection of waterproof, windproof and active breathable material with excellent freedom of movement.



- WAP 080 004 15  
Kid's race cap
- WAP 512 104-140 15  
Children's Gore-Tex XCR® jacket
- WAP 650 00S-XXL 15  
Porsche 911 rugby shirt
- WAP 530 00S-XXL 15  
Down body warmer



For the men, we have the stylish **Porsche 911 rugby shirt** with a large 911 on the chest and the Porsche lettering on the shoulders.

The new **down body warmer** complements the outfit on cooler days. Goose down between the dark grey smooth side and the quilted yellow side provides the necessary warmth.

Further information about our complete Porsche Design Driver's Selection range and the current catalogue are available from your local Porsche partner or on the Internet at [www.porsche.com](http://www.porsche.com)

We have collaborated with Swarovski to create three very interesting accessories for the ladies. The **Swarovski 911 necklace** has a dark cord with a combination of the figures 911 in polished stainless steel and the famous ground crystal, which produces glittering reflections.

The same attractive interaction of stainless steel and crystal can be found on the **Swarovski 911 bracelet**. The special design of the figure nine acts as a connector for this playful piece of jewellery.

The figure nine is also used as the connector on the **Swarovski 911 ladies' belt**. Made of polished stainless steel, it is used to fasten the black calf leather belt, which is ideal either with jeans or more formal evening wear. The rear is decorated with a Swarovski crystal.



- WAP 050 402 15  
Swarovski 911 necklace
- WAP 050 403 15  
Swarovski 911 bracelet
- WAP 050 302 15  
Swarovski 911 ladies' belt

## Porsche Tequipment

### Tequipment Cayenne: Exterior On Road

Like every Porsche, the Cayenne is an individual vehicle – as soon as it leaves the factory. However, the level of individuality can be increased with the help of Porsche Tequipment, the accessory range.

The Cayenne is a sports off-roader. Its sporty capabilities can be further emphasised with the Cayenne **Sport-Design package**. The exterior package consists of a lower nose section with deeper wheel spoiler system and integrated fog lights, side skirts, a diffuser look lower tail section and a roof spoiler painted in two colours, which is longer than the standard spoiler. Silver painted elements of the lower nose and tail sections and the roof spoiler reinforce the independent sporty design and the vehicle's dynamics.



- For Cayenne/Cayenne S with side skirts: Part no. 955 044 800 69
- For Cayenne/Cayenne S without side skirts: Part no. 955 044 800 71
- For Cayenne Turbo with side skirts: Part no. 955 044 800 70
- For Cayenne Turbo without side skirts: Part no. 955 044 800 72

The **side skirts** included in the Sport-Design package are also available separately and can be fitted individually. The set consists of right and left side skirts. They visually lower the level of the Cayenne and, from a side perspective, provide an even more dynamic and sporty look.



- Part no. 955 044 800 75

Note that fitting the package and the side skirts restricts the vehicle's off-road capabilities.

To round off your optimum design, Porsche Tequipment recommends the stainless steel 4-pipe look sports exhaust, which clearly demonstrates your sporting ambitions. The double oval design blends harmoniously into the rear look of the Cayenne and lends it an individual and powerful note. The high-quality chromium plating of the exhaust pipe provides optimum protection from the rigours of everyday life in this exposed position and allows easy cleaning. On the Cayenne and Cayenne S (without SportDesign package) a lower tail section with enlarged exhaust pipe cutout is also required.



- The corresponding part numbers for the 4-pipe look sports exhaust and model-specific information can be found in the current Tequipment Cayenne price list.

Regardless of which products from the current Tequipment range you choose to have fitted by your Porsche partner, your warranty remains completely valid. Of course, you will receive the appropriate technical approval from the factory.

Further information about the complete Porsche Tequipment range and the current Tequipment catalogue are available from your local Porsche Partner or on the Internet at [www.porsche.com](http://www.porsche.com)



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### 3. Classic Info Exchange

#### Porsche 356 Club Deutschland

#### Annual Meeting in Teutoburg Forest



beauty of the Eastern Westphalia-Lippe region and enjoy pure driving pleasure in their Porsche 356.

Other interesting items in the programme include a visit to Sparrenburg castle, shopping at the Gerry Weber factory outlet, tractor driving, a barbecue and gala buffet, as well as a visit to the private "der kleine Lemgoer" car museum.

The Porsche 356 Club Deutschland is looking forward to meeting you.

If you require any more information, please contact Mr. Wolfgang Kaeller, Tel.: +49 (0)521 55 55 05.

The Eastern Westphalia region is organising the 2004 annual meeting of the Porsche 356 Club Deutschland and invites all Club members to Halle/Westphalia from 27th to 29th August.

Participants can look forward to three entertaining days, during which they will have the chance to explore the

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#### Porsche Design Driver's Selection

#### 914 for the Showcase



The VW-Porsche 914/4 presented 35 years ago has long since become a sought-after classic. For all fans of this mid-engine sports car, Porsche Selection has added a 1:43 scale model to its range, and it makes a perfect eye catcher on your desk or in a collector's showcase. This special edition is a chromium plated miniature mounted on a black wooden stand, and only 3,500 will be available worldwide. The models are delivered in Porsche packaging and are individually numbered.

The item number is:

- WAP 020 601 15.

## 5. Reports

Porsche Club Japan

### Porsche Parade Japan 2004



The pulling power of the Porsche Parade Japan is as strong as ever. The ninth event brought together 200 Porsche vehicles and attracted around 400 Porsche fans from all over the country. There were also numerous overseas guests, including Hans Riedel, Michael Macht and Jutta Aldenhoff from Porsche AG. The members of the

Hong Kong and Singapore Porsche Clubs who attended the event enjoyed themselves so much that they have already promised to be at the next parade.

The Parade, which lasted from 22nd to 23rd May, centred on the Suzuka track, where the participants were able

to put in plenty of fast laps – against the clock, under the supervision of an instructor or during the free driving sessions. For the first time, the Parade also included the Cayenne. The Cayenne Turbo track taxi and a Carrera GT presented in the paddock attracted particular admiration.

The many visitors also had an opportunity to purchase Club accessories and products from the Porsche Selection shop. And while the ladies were attracted to the stand of a leading cosmetics company, the children could take part in radio controlled model car races.

The highlight of the Parade, the dinner party in the evening, had a particular flair this year. A Japanese bamboo flute and a piano from Porsche Design provided a fascinating duet. The next day brought down the curtain on this year's Parade, leaving the organisers thanking the weather gods for the fact that a typhoon had passed Suzuka by, and the rain did not arrive until the very end of the meeting.

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Porsche Club España

## Porsche Parade Europe 2004



The Parade awaiting the participants had a very varied programme. At the Circuit de Catalunya, they had the chance to prove their driving skills in time trials, while the sightseeing trips took them to the most beautiful parts of Tarragona province. Everyone who attended the event will have fantastic memories of their visit to a distillery, a cruise on the Ebro, fireworks, a performance by the Chinese theatre in the Universal film studios and all the other treats they enjoyed in those few days. The numerous congratulatory messages that the Club has received since the event tell their own story.

We are now looking forward to the next Parade, which will be held from 29.06 to 02.07.2006 in Gothenburg, Sweden.

The Porsche Parade Europe is held every two years and is one of the most popular events among Porsche drivers. This year, the Porsche Club España was responsible for organising the event and welcomed around 600 participants to Catalonia from 3rd to 6th June. They had travelled from all over Europe in their Porsche 356s, 914s, 928s, 911s, GT2s, GT3s, 959s, 986s and 2 Carrera GTs. Porsche AG was represented by Hans Riedel, Hans-Peter Porsche and of course the Porsche Club Co-ordination. Porsche

partners Michelin and Mobil also lent their active support to the Parade.

The base for the event was the town of Salou, where members of the Porsche 356 Clubs had already gathered for an international Porsche meeting. Andreu Casas, President of Porsche Club España, explained that Salou had been chosen because "We were looking for somewhere with an established infrastructure geared towards tourism".

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Porsche Cars North America

## Huge Porsche Show in Daytona



This event from 23rd to 25th April was a dream for all Porsche fans. The Porsche Racing Reunion II, organised jointly by Porsche Cars North America and Brian Redman's marketing company International Events Inc., attracted more than 600 vehicles from Porsche's racing history to the Daytona International Speedway. The Porsches went up against one another in five races on the 5.73 kilometre track, where a Porsche 907 won the first world championship 24-hour race back in 1968. The Porsche 356, 550, 904, 910, 917, 911 RSR, 934, 935, 914, 956, and the rest all gave the

50,000 spectators goose bumps as they roared through the banked corners.

As well as these top class vehicles, some of which came from the Porsche museum, the event was also graced by various famous racing drivers, including Dan Gurney, Jacky Ickx, Vic Elford, Richard Attwood and Derek Bell, to name just a few.

Of course, the Porsche Club of America was heavily involved in the April weekend. More than 600 members were at the event. The Club provided

a huge hospitality tent and arranged a Porsche Club of America dinner on the Saturday evening. They also provided numerous helpers, set up parking zones organised by Porsche types, helped with the Concours d'Élégance for racing cars and organised a convoy of 40 Porsche 911s, each from a different year.

Cayenne drives over an off-road course, a Carrera circuit competition and various autograph signing sessions with well-known drivers rounded off the event. There can surely be no better way to celebrate Porsche's racing history.

Porsche Club News Editor

Pictures from RS Magazine

Porsche Club of America

## USA Parade



Every year, the Porsche Club of America organises over 1,200 events of all sizes for its 53,000 members and 141 regions. However, the crowning glory of all these meetings is our Parade, which is organised by a different region every year. To some extent, the choice of location for the event resembles the procedure for awarding the Olympic Games. The Porsche Club of America appoints a special Parade committee, which makes the final decision. This year, the event was awarded to the Maverick Region, and the Porsche Club of America Parade was held in Fort Worth/Texas. Many people associate Texas with the Wild West, so it was no surprise that the theme of cowboys and cowgirls played an important role in the Parade.



The event began on 4th July with a colourful firework display, part of the welcome party. Over the subsequent days, more than 1,000 participants and their families enjoyed an extraordinarily varied programme. For those who love driving a Porsche more than anything else, there were various driving competitions and, for the first time, a Club race on the Texas Motor Speedway. Meantime, the art lovers took the chance to visit the Porsche art exhibition while the more sporty visitors preferred a golf tournament or a long distance run.

Special seminars were held, in which editors of Club magazines and Club committee members were able to expand their technical knowledge. Anyone who considered themselves a Porsche connoisseur could enter a demanding technical quiz, with an easier version available for children. And we should not forget the various banquets and presentation ceremonies during this eventful week.

The guests of honour included Peter Porsche and the Director of Porsche Cars North America, Peter Schwarzenbauer. Both of them were part of the jury for the Concours d'Élégance, which was sponsored by Porsche Cars North America and included 90 of the total of 500 Porsches at the event. As in previous years, the victory banquet



to mark the end of this 49th Parade included a draw to win a factory visit to Zuffenhausen for 2 people.

On the same evening, Jutta Aldenhoff from the Porsche Club Co-ordination presented a video promoting a certain participant in future Parades: the new Porsche 911.

The 50th Porsche Club of America Parade will be held from 24th June to 2nd July 2005 in Hershey/Pennsylvania.

Jack Bair

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Porsche Middle East

## Pole Position for Porsche in Dubai



Porsche has become the first manufacturer to organise a driving course on the Formula 1 circuit in Dubai. Porsche Middle East offered this event to sports car owners in the region over four days, from 8th to 11th April. And they came from far and wide, from Oman, Bahrain, the United Arab Emirates and from Saudi Arabia. Some of them even drove to the event in their vehicles, travelling for up to seven hours to be there.

With considerable humour and a great ability not to lose their way on the occasionally sandy ground, the five

experienced instructors from Germany taught the participants how a car behaves in different situations. The lucky winners of a prize draw had the chance to experience the true exhilaration of racing speed during a lap in a Carrera GT3 Cup vehicle that had been flown in specially from Weissach.

But the others also had their fun. As all Clubs in the region had been invited, around 40 vehicles gathered each day to roar around the track in the various exercises. A slalom driven against the clock was greeted with particular enthusiasm.

The participating Porsche vehicles represented an interesting spectrum of the various series and years, and even among the newer vehicles there were hardly two cars that were the same, as the Porsche owners in the Middle East have a preference for individualising their cars.

“With this event, Porsche has made history, for the circuit, for the Porsche marque and the Porsche Clubs”, said Amaury La Fonta, Marketing Manager of Porsche Middle East.

Jasmin Rawlinson

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Porsche Club Great Britain

## Ireland Tour 2004



Ireland is famous for its rain. That makes it even more amazing that for the entire duration of our five-day tour of Ireland, a total of 2,400 kilometres, I had the roof of my Cabrio open at all times. O.K., it did rain, but it always stopped after breakfast – further evidence of the successful organisation by our hosts, the Porsche Club Ireland.

A total of 62 vehicles from the Porsche Club Great Britain took part in the Porsche Club Ireland's tour, which also included guests of honour Dr. Wolfgang Porsche, Hans Riedel and Jutta Aldenhoff from Porsche AG.

On the road, we had to divide our attention between admiring the beautiful scenery and watching out for the sometimes moderate road surface and the Irish police cars. Some of them had been involved in accidents and a patrol vehicle with blue lights and siren suddenly appeared from nowhere and came within a metre of hitting me.

The more pleasant experiences included the natural beauty of the drives over the Ring of Kerry, the Healy Pass and the Connor Pass. Thanks to the well-developed road and the good visibility of the bends, the latter was particularly exciting for a Porsche driver.

The supporting programme was also very enjoyable. It included a visit to Cork Gaol, a former prison where dinner was served in the cells, the gala dinner and an Irish party.

A very special contribution was made by Dr. Wolfgang Porsche. He demonstrated his strong association with the Clubs by giving autographs. He signed everything, from operating manuals to maps. And when he was asked to sign a 911 RSR, he lay full length on the floor and signed his name on the edge of the front wing.

Jeff Maynard

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Porsche Club Poland

## 170 Laps of the Car Park for Charity



Back in the first few months of this year, the Porsche Club Poland ran two very successful events. Event number one was a driving course with 14 participants. Thanks to the excellent instructor, the training was both enjoyable and very informative.

Event number two was held on the first weekend of May in the Baltic town of Gdynia. It was a charity event in aid of the local children's hospital. The members of the Porsche Club Poland wanted to make a contribution and offered the children of visitors to this huge festival the chance to ride in their

Porsches. For a very small fee, the equivalent of one Euro, the kids were allowed to take their place in the passenger seat for a lap of the parking area. The eight Porsches from the Porsche Club Poland that were involved in this initiative did at least 170 laps and, at the end of the day, the Club presented not only the money collected but also presents and donations from Porsche AG, Pirelli, Castrol and Porsche importer Kulczyk Tradex.

The town's mayor expressed his thanks for the support and has already invited the Club to a similar event next year.

Tomasz Tromer

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**Porsche Club Hellas**

**Grand Foundation Ceremony**



The “Village Park” gardens in Athens, which are lined with shops, cafes and restaurants, were the backdrop to the foundation ceremony for the Porsche Club Hellas. This magnificent event was graced by around 40 Porsches owned by Club members, and was supported by various companies – including Michelin, the Porsche importer Sportscar SA and a major motoring magazine, which of course reported on the event.

However, it was not just about celebrations. The Club made a donation to the organisation “Xamogelo Toy Paidioy”, which cares for abused children. Some of these children attended the event. They admired the cars and had the chance to sit in them to have their photographs taken. For them, it was a welcome opportunity to forget their own circumstances for a while.



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**Club Porsche Mexico**

**Successful Presentation**



The 15th and 16th May saw the celebration of the Gran Concorso Internacional de Elegancia, the largest event of its kind in Mexico. The Club Porsche Mexico participated very successfully in the event. The Club members presented a total of 36 vehicles, from a 356 Pre-A through to a 996 GT2. The Club Kit provided by Porsche helped to ensure a successful appearance by the Club, which ended up winning first prize in the competition for Club stands.

To mark the 50th anniversary of the Speedster and 40 years of the 911 the previous year, the Club Porsche Mexico also arranged a parade of 26 vehicles. Club President Jorge Rios Hellig and Vice President Manuel Roblesgil explained the Porsche vehicles to the enthusiastic spectators, including a lot of interesting details. To cut a long story short, thanks to the support of Porsche AG, Porsche Latin America and the many Club members, it was a thoroughly successful undertaking.

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Porsche Club Seetal Luzern

## Practice Makes Perfect



At the end of May the Porsche Club Seetal, accompanied by a few friends from the Glarner Porsche Club, completed an intensive driver training course. The itinerary included two circuits in Eastern Germany. A total of 106 Porsche and speed freaks made their way to Chemnitz, from where they continued the following day to the Porsche Sports Driving School at the Leipzig plant, where the drivers were

welcomed by three instructors. They were all introduced to the secrets of the demanding circuit and learned how to drive fast laps. However, the highlight of the day was the Carrera GT, which completed several laps of the track in full view of the amazed Club members.

Circuit number two was the Sachsenring, which was the next day's desti-

nation. There, our own instructors provided the necessary tips. The participants were divided into three groups and, under expert instruction, tried to find the ideal line on this track which, with its uphill and downhill sections and the blind slopes and corners, demands a high level of driving skill.

Of course, the organisers had also thought of those who were not taking part in the driving courses, planning a trip to Leipzig, a boat trip in the Spreewald and a visit to Goethe's city of Weimar. The eventful days were rounded off by a gala dinner, which also provided ample opportunity to look back at the event and to talk about future meetings.

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Porsche Club Kirchen-Hausen

## Italian Moments in the Cayenne



With its attractive scenery and rich cultural heritage, Tuscany is one of Italy's most popular holiday destinations. That was where the Porsche Club Kirchen-Hausen travelled on a special trip designed for the Porsche Cayenne, which the club had organised in close co-operation with the Porsche Club Deutschland and Porsche Deutschland GmbH.

The event, which lasted from 27th to 31st May, opened with an elaborate Italian buffet, the first of many culinary highlights over the next few days. However, there was also a bit of driving. The very first day saw an off-road tour on the picturesque Monte Pizzo. The next day, the convoy of 25 Porsche Cayennes snaked through the mountain village of Lizzano, while the local people watched the spectacle with visible amazement.

After an expert introduction to the finer points of the vehicle by Gerhard Haag from Porsche Tequipment, some

of the drivers seemed surprised by the Cayenne's capabilities as it demonstrated its talents on the demanding roads. However, the route was carefully planned to ensure that the fine vehicles did not suffer any damage. The second day's destination was the Corno alle Scale mountain lodge, where a rustic dinner was served in the Rifugio Cavone and the Monte Pizzo-Castagne choir provided an excellent atmosphere.

Sunday's itinerary included a visit to a charming pilgrimage church at Madonna dell'Acero and a trip to the mountain village of the Counts of Montecatini. We then continued on unmetalled roads to the Rifugio Le Malge, where a festive evening brought the day to a stylish conclusion.

Mass on the Piazza was a lovely way to finish the tour. Village priest Don Giacomo blessed the Porsche Cayennes, before the thrilled participants set off homewards. The fantas-

tic scenery, the hospitality of the Italian people and the excellent organisation by the Porsche Club Kirchen-Hausen made the whole event an unforgettable experience. And everyone brought back a Saeco coffee machine in their luggage, a souvenir presented on our visit to the Saeco factory.

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Porsche Club Berlin

## With Walter Röhrl in Magny-Cours



The week after Whitsun, the Porsche Club Berlin traditionally goes on tour. The destination is always a European Formula 1 circuit, and this year it was Magny-Cours in France. The participants in this year's trip, who included several members of the Porsche Club Rems-Jagst, were not exactly thrilled by the damp weather conditions they found there.

However, their experienced instructor, a veteran of past events, told them, "Anyone can drive when it's dry". It was none other than Walter Röhrl, who proceeded to demonstrate to everyone individually what our cars are capable of, even in the rain. All the drivers practiced hard before competing in time trials, with the winners being honoured with trophies later that evening.

The following day was set aside for a trip into the surrounding area, to get to know the country and its people. We set off in convoy to Morvan, where we embarked for a cruise on the Lac des Settons. Lunch was taken in the "Les Grillons du Morvan" restaurant, which

is located in the middle of a conservation area and proved to be an excellent choice, as only fresh products from the local market are served there.

The end of the trip was greeted with the obvious question: Where are we going next year? We are currently talking about Italy, and the name of the instructor is already definite: Walter Röhrl.

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## 6. Classic Reportage

Porsche 356 Club de France

### International Meeting in Deauville



They came from all over Europe: from Palermo, Madrid, Rome, Lausanne, Copenhagen, Marseille and Paris. On 20th May, 180 Porsches gathered at the Hotel Golf de l'Amirauté for the 29th international meeting in Deauville, the small town that is sometimes referred to as the 21st arrondissement of Paris. This year's event was organised by Pierre Gosselin, President of the 356 Club de France.

The 2004 meeting was something very special as it doubled as a celebration for the 50th birthday of the Speedster. Around 50 examples of this cult car had travelled to Deauville and, along with their closest relatives, the Convertible D, and other members of the family, such as A, B and C models and the venerable Pre-A, they set out to discover Normandy. The first stage of the trip was to the Le Haras du Pin stud farm, where the Porsches came face to face with other thoroughbreds, before continuing their journey to the Chateau de Carrouges, the location for a magnificent garden party.

Up to this point, the participants had been feeling a bit like their engines – air cooled – but then the sun came out and bathed the picnic and the assembled band of Porsche 356s in a pleasant warm light. The journey continued along small roads with the aroma of



cider in the air to the village of Beuvronsur-Auge and then back to Deauville for a gala evening at the hotel.

The following day, the 356s set off for a beach tour. They were joined by a 356 belonging to Georges Pompidou, the former President of France. At the

wheel was Detlev von Platen, the Managing Director of Porsche France. The meeting marked the Coupé's maiden journey following its costly restoration. In Trouville, the participants were welcomed at the Town Hall and while the 356s enjoyed a well-earned rest in a private parking area, their owners went on a tour of the town.



The crowning glory of the meeting was a Concours d'Élégance on the golf course. The view from the clubhouse terrace over the assembled Porsche 356s, which covered the course in a riot of colour, was simply magnificent. The presentation ceremony was held that evening, and it was obvious that the jury had not found it easy to decide on a winner. There was some consolation for all those who did not win though: They will have another chance at next year's event in Belgium from 5th to 7th May in Ostend and Bruges.



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Photographs: RS Magazine

Porsche Cars North America

## Speedster Festival in California



the first series Speedster, the first two Speedster Carreras, the prototype of the Convertible D and the last two Speedsters to be produced. The Porsche Museum enhanced the exhibition with the 356/001 and a 550 Spyder, which competed in the Carrera Panamericana.



The 450 Porsche 356s in attendance included a Gmünd-Coupé, an Abarth and a 356 saloon. Visitors even had the chance to admire the Porsche phaeton and a tractor.

Participants took the opportunity to get in a few laps at Laguna Seca and on the erstwhile Pebble Beach circuit. The event was rounded off by various other activities, including a parts and literature market. A new book about the Speedster was also presented.

The organising team led by Steven Heinrichs did great work and arranged a superb birthday party for the Speedster.

Jack Bair  
Porsche Cars North America

50 years of the Speedster – this anniversary was marked by a huge meeting in Pebble Beach, California. A total of 1,150 participants from North America and many other countries around the world signed up for the event, which was held from 25th to 27th June, and presented their vehicles to the numerous Porsche lovers. The 356 Registry and the Porsche Club

of America were particularly well represented.

The range of vehicles on display exceeded all expectations. The collection of around 350 Speedster, Sport Roadster and Convertible D models broke records. They included numerous rarities, including the Speedster Prototype, three pre-series vehicles,

## Porsche 914 Club Holland

## 914 Meeting in the Netherlands



It was a first for the Porsche 914 Club Holland: they had never organised an international meeting before. Around 60 Porsche 914s from Switzerland, Austria, France, England, Belgium and Germany made the journey to Hilversum. The programme that the Dutch Club had put together for the event from 4th to 6th June was at least as colourful as the range of 914s parked in front of the Hotel Laperhoek.

The first trip took us along idyllic roads next to little streams and over narrow bridges to the River de Vecht. There, we transferred onto an Oldtimer party boat and enjoyed a buffet during a four-hour river cruise.

The following day, the participants set off for a 120 km tour of the surrounding region. Their objective was to find certain distinctive points along the route and to answer some very original questions. The journey took them to the green heart of the Netherlands, the so-called Green Pavilion (Het Groene Paviljoen). The 120 participants were given a special tour of this international tree nursery and at the end each of them was given a cutting of a Ginkgo

tree to take home with them – an excellent souvenir, as the Ginkgo can grow to a considerable size and live for a very long time.

The evening passed by far too quickly, with a banquet, music from a live band and the presentation ceremony. There was also a raffle with numerous prizes, which pushed some 914s right to the limit of their storage capacity. Before it was time to set off for home on the Sunday, there was another trip, to the Porsche importer Pon in Leusden. The showroom with its new and historic Porsche models was impressive, but the presentation of a 914 Race by Tony Hertzberger was even more fascinating. Several hours later, the intoxicating sound of the engine was still ringing in our ears and the smell of burning rubber seemed to linger in the air



At the end of three fantastic days, the participants were presented with the 914 book "Caught by Camera". They are all intending to meet again next year. Then it will be the VW Porsche 914 Deutschland Club's turn to invite us all to an International Meeting.

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Porsche Club Great Britain

# Largest Porsche 928 Meeting



The venue for this event was the National Motor Museum in Beaulieu – one of the first of its kind and the example for numerous other museums. On 23rd May 2004, the exhibition focused primarily on vehicles of British origin, including the world record breaking Bluebird.

many Porsche 928s in attendance, selecting the “Best Car of the Day” was far from easy. In the end, the 1987 Strosek received the most votes. Its owner Richard Pearce was delighted to accept the accolade from the President of the Porsche Club Great Britain, David Newton.



On the morning of the event, a total of 85 Porsche 928s assembled in convoy and set off for the museum. Other cars followed. The longest journey made by a British 928 driver was 250 miles, but one fan from Switzerland had driven more than 600 miles just to be there. The 120 reserved parking spaces at the museum were snapped up in no time. A record was on the cards. Ultimately, eight 928s, twelve 928 S, 19 S2s, 54 S4s, 20 GTs, five of the rare SEs, one Strosek and twelve GTS's were counted. Altogether that was a sensational 131 vehicles. As far as the British 928 Club members are aware, this surpasses all previous records – including the USA with 105 cars and Germany with 110. With so

Source: Porsche Post

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Porsche Club 928/Region Rhein Main

## Visit to the Porsche Centre Würzburg



The plan for the day had actually been to visit the Würzburg Residenz palace, but this was spontaneously cancelled. A visit to the Porsche Centre Würzburg was far more interesting, and so the Porsche Club 928 arrived there with 18 vehicles. Managing Director Harald Stoll and his customer service manager Herbert Weihprecht were delighted with the excellent number of vehicles, particularly as Weihprecht had bought himself a 928 a few weeks previously.

The Club got to enjoy a fascinating tour through the Porsche Centre, where they discovered a 928 S4 and a recently restored Porsche 356. Harald Stoll gave a talk outlining the history of the

company and its current activities, which include the maintenance of classic Porsche models. Along the way, Stoll and Weihprecht patiently answered the countless questions from the Club members. The welcome left nothing to be desired; there was even a buffet laid out in the showroom. At the end, the guests and their hosts exchanged small gifts and the band of Porsche 928s set off for the "Wittelsbacher Höhe" restaurant in Würzburg, where this April excursion came to an end.

Many thanks once again to the Porsche Centre in Würzburg for the successful event and for their warm welcome, and to our Club member Horst Schimpf who was the successful organiser.

Roland Kurtz

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**Porsche 356 Interessengemeinschaft Deutschland e.V.**

## Anniversary Party



Under the patronage of the President of the Northern Rhineland ADAC, Otto Flimm, the Porsche 356 IG Deutschland celebrated 25 years of existence on Sunday 13th July 2004 in the town centre of Brühl – a huge party to which all Porsche enthusiasts were invited.

Two days earlier, 120 IG Club members and friends had arrived to discover the fortified town of Brühl and the surrounding area. Saturday 12th June saw a trip that took in picturesque palaces and castles, including the "Villa Trips". This museum of motor racing history in Kerpen-Horrem is dedicated to Wolfgang Graf Berghe von Trips, who was killed at Monza in 1961 and who achieved great sporting success in a Porsche 356. Another stop was the world's only collection of Rosengart cars, the Lucien-Rosengart Museum in Bedburg-Rath. The trip was spiced up by various special exercises that called for both knowledge of cars and good driving skills.

A gala evening including the Brazilian ballet "Fiesta Brasil" and special guests the Monheim "Panic Orchestra" brought the day to a festive conclusion. Our guest of honour, Jennifer Biela from the Club Co-ordination at Porsche Deutschland GmbH, enjoyed herself just as much as did all the old and new members of the 356 IG.



The highlight of the anniversary event followed on the Sunday: an old time jazz party on the historic market square in Brühl. Well over 50 Porsche 356s assembled into a spectacular convoy and drove past Schloss Augustsburg and through the town centre. As a kind of birthday present from the Mayor of Brühl, Michael Kreuzberg, the convoy was led by the last Porsche 924 in service in the state of North Rhineland Westphalia, complete with blue lights and siren. In his welcome speech, Kreuzberg emphasised that Brühl will be happy to play host to the Porsche 356 IG and its historic vehicles again in the future. On this day of celebrations, the musical entertainment was provided by jazz band "The Cartwheelers". There was also an ADAC information stand, including a historic patrol bike privately owned by Otto Flimm and a 1930s delivery truck, from which the owner of the Rosengart museum, Karl-Heinz Bonk, distributed champagne, dressed in the

costume of a French vintner. It was an excellent way to drink a toast to our anniversary.

Dr. Michael Immenkeppel

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