

News



Paris Motor Show 2008

Premiere for the New Generation 911 in Paris

Presenting ten new 911 models in just four months is a huge achievement even for Porsche—a brand that is renowned for its speed. These models, ranging from the Carrera Coupé to the Targa 4S, were unveiled for the first time to the public at the Paris Motor Show. The latest 911 generation raises the bar for sports cars world-

wide. All models are powered by a direct fuel injection engine that increases performance while reducing fuel consumption and meeting the strictest emissions standards.

Porsche unveiled the Boxster S Porsche Design Edition 2 and the Cayman S Sport in the same exhibition rooms at the Porte de

Versailles where it presented the first 911 Turbo to the world in 1974. Both models are new highlights in the mid-engine sports-car series. With a 303-hp 3.4-liter engine, both models gain more than 8 hp over the regular S versions. A highly distinctive design emphasizes the exclusive equipment packages of the two models. The elegant all-white Boxster is produced in a limited edition of just 500. With the Cayman S Sport, the customer can choose from six one-tone paint finishes, including the spectacular green and orange colors featured on the last 911 GT3 RS model.

The Cayenne S Transsiberia, which also was presented to the public for the first time in Paris, likewise evokes the sporting success of Porsche. Like the robust Cayenne Transsiberia Rally competition vehicles, it is based on the road-going version of the Cayenne S with a 405-hp 4.8-liter V8.

