

news

Award in Australia
Apprentice of the year comes from Porsche



Competent and committed: Amber Sarda's work has been praiseworthy

Porsche is on top Down Under. The Victoria state government in Melbourne chose Amber Sarda as Australia's "Apprentice of the Year" for outstanding achievement. The award includes prize money of 10,000 dollars. In awarding the prize, the jury gave primary consideration to the candidates' commitment and diligence. The twenty-three-year-old Sarda is incidentally the only female apprentice among the seventeen technicians at the Porsche Center in Melbourne. "Ever since my big brother took me for a ride in a Porsche, I have wanted to work on these cars," she says. Now another dream is about to come true: She is heading to Stuttgart for three months to gain experience as a racing mechanic at Porsche headquarters.

Customers Find Porsche "APEALing"
Porsche receives top marks in J.D. Power & Associates APEAL Study



Model winner: The Porsche 911 rates highly with owners

The winner of this year's J.D. Power & Associates APEAL (Automotive Performance, Execution and Layout) study in the United States is Porsche. The APEAL study measures the extent to which owners are satisfied with the design, content, layout and performance of their new vehicles. The 2005 APEAL study is based on responses submitted by more than 115,000 new vehicle owners who were surveyed in the first ninety days of ownership. With a score of 908 out of an overall total of 1000 points, the Porsche brand finished in first place, ahead of competitors such as Land Rover, Lexus, Jaguar, and Mercedes-Benz. In addition, the 911 and Boxster took two of the top three honors in the category for Premium Sports Cars.

Porsche-Michelin Supercup
The Italian Alessandro Zampedri secures overall victory



Champion's pose: Alessandro Zampedri in a triumphant mood

Alessandro Zampedri has broken new ground in the Porsche-Michelin Supercup. For the first time, an Italian won the title—appropriately enough at the Autodromo Nazionale in Monza, in the eleventh of twelve races. A third-place finish there in his 911 GT3 Cup was enough to secure Zampedri the championship crown. Over the course of the season, the thirty-five-year-old businessman from the Mille Miglia city of Brescia, who drives for the Austrian Lechner Team, achieved victory in Barcelona and finished second six times. "This championship was won by the entire team," said Zampedri modestly. "We worked under constantly high pressure. But the racing cars were prepared perfectly and gave me incredible self-confidence."

Short Notes

OttoCars in Gold and Silver for Porsche

At the seventh International Automobile Film and Multimedia Festival "AutoVision" in Frankfurt, five entries from Porsche were awarded OttoCars in gold and silver. This international contest evaluates entries from advertising agencies, production companies, and television broadcasters as well as car manufacturers. OttoCars in gold were given to the entry "Augenblicke" ("Glimpses") which highlights the current 911, and to the DVD entitled "The New Boxster and Boxster S."

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Start in Pakistan, Record in China

Porsche has signed cooperation agreements with Pakistani importer Autotechnik Pvt. Ltd. and is preparing to enter the market there. The first Porsche Center is to open in Lahore in the first quarter of 2006, to be followed by bases in Islamabad and Karachi. Porsche is also strengthening its commitment to the Chinese market. The number of dealerships is set to rise from nine to around twenty by the end of 2006. For the 2005–2006 fiscal year, Porsche is aiming to achieve record deliveries of 1350 units there.

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Victory in Laguna Seca

Fantastic finish to the season: Jörg Bergmeister (Langenfeld, Germany) and Patrick Long (USA) won the GT2 category for near-production cars in a 911 GT3 RSR at the four-hour race of the American Le Mans Series at Mazda Raceway Laguna Seca. They finished in fourteenth place in the overall rankings. With their fifth class victory of the now concluded season, the German-American racing duo also secured the team championship for Petersen Motorsports White Lightning Racing.

news

Not just talk: David Donohue (I) and Jay Leno set new records in their Carrera GT



A Six-Pack of Records for a Good Cause

Porsche's high-performance sports car has once again proved its merit. At the Talladega Superspeedway in Alabama, the Carrera GT set a total of six speed records for standard production cars. These records were set for a good cause: The Carrera GT was then auctioned off to benefit the victims of Hurricane Katrina. Talk show host Jay Leno and racing driver David Donohue were behind the wheel. The world records in detail: With an average speed of 252 km/h (157 mph), Leno raced the fastest lap from a standing start. In addition, he drove the best time for a single mile at an average of 206 km/h (128 mph) and the fastest kilometer at 178 km/h (111 mph), each from a standing start. Donohue set three records for a flying start. He mastered the 2.66-mile course at an average speed of 316 km/h (196 mph), the mile at an average of 320 km/h (199 mph), and the kilometer at 315 km/h (196 mph). In 1975, David's father, the legendary Mark Donohue, ran the fastest-ever lap at Talladega Speedway at an average of 356 km/h (221 mph)—in a Porsche 917/30. "This is absolutely fantastic," Leno said. "We were almost as fast in a street car as David's father was thirty years ago in a racing car with 1000 horsepower."

Short Notes

The 1000th Carrera GT

The Carrera GT has recently celebrated a major production landmark. The thousandth super sports car was assembled at the Porsche plant in Leipzig. Silver in color, this particular vehicle is destined for a customer in Oman. Orders have already been placed for a total of 1200 Carrera GTs. The most important market for the Carrera GT is the United States, where about half of all the vehicles produced in Leipzig have been sold.

317

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