

NEWS



AWARDS

PANAMERA – THE “BEST CAR”

Porsche's fourth series continues to collect awards. Readers of the leading German automotive journal *auto motor und sport* voted it the top vehicle in the luxury class right off the bat in its very first year. Held since 1977, this reader survey on “the best cars” also incorporates the results compiled by foreign editions of *auto motor und sport*.

Shortly after its introduction to the market in September of 2009, the Panamera achieved a

perfect hat trick by winning Germany's major awards from the public and experts alike: it received the “Golden Steering Wheel” from both *Bild am Sonntag* and *Auto Bild*, as well as the equally coveted “Auto Trophy” from *Auto Zeitung*.

The popularity enjoyed through the Panamera's public image is confirmed by its buyers. By December of 2009, the Porsche plant in Leipzig had produced and delivered its 10,000th Panamera.

GOLD FROM THE TÜV FOR PORSCHE'S QUALITY AND RELIABILITY

Porsche receives the “Gold Plaque” from the German Technical Inspection Agency (TÜV)

The company's success in the overall evaluation was based on outstanding results for its individual models. The 911, for example, took first place for best quality and reliability in the categories for 2–3- and 6–7-year-old cars. The Boxster's superb workmanship was also highlighted, reflected in results such as the best sports car in the 8–9-year-old vehicle category. This latest version of the TÜV report is based

on an assessment of over 7.4 million inspections which the agency performed over a 12-month period in Germany. Engineers at the TÜV regularly confirm the outstanding long-term quality of Porsche models, having given top marks to the 911 and Boxster in previous years, as well. The latest quality comparison done by the DEKRA testing organization also listed the 911 as the best sports car with more than 100,000 kilometers. In the off-road category, the Cayenne was the top performer in the “50,000 to 100,000 kilometer” category.

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