



PORSCHE

Dealer Application Data

Thank you for your interest in joining the Porsche Dealer Network!

Minimum Applying Qualification:

1. Ability to inspire confidence and trust in the Porsche brand, and intense desire to operate a Porsche store.
2. Considerable imported luxury automotive 4S dealership's operational experience in applied city.
3. Thorough understanding of the automotive market in applied city.
4. Guarantee a minimum spent for the Porsche Centre construction and equipment/tools of 8,000~10,000 RMB per construction square meter.
5. Ensure registered capital volume for Porsche Centre not less than the minimum amount of Porsche China's requirements.
6. Ensure the proposed land on the main street, with excellent visibility and high traffic flow.
7. Ensure a minimum land size / footprint / parking size for the Porsche Centre according to the specific city requirement below.
8. Ensure official redline map and land parameters (including: plot ratio, density, green ratio, building height limit, setback, etc.) are available from the local planning bureau or written in land purchasing / leasing LOI from the local government for the proposed land.
9. Main investor (namely as applicant) with min. 51% and remaining shares within max. 3 shareholders.

If you think you meet **all of the above conditions**, then you may proceed in our selection process. In order to have a better understanding of the applicant or the applicant company, please prepare all the required documents carefully, as they are the basis on which we will evaluate your application.

Required Documents for Application:

1. "Dealer Application Data" sheet (completely filled out).
2. Scan of applicant (namely as investor) (s)'s ID and applicant company (namely as investment company)'s Business license.
3. The investor and the investment company's introduction, which should include: investor(s) background, investment company's background, investment company's automotive experience and performance, target area's market analysis, motivation for joining Porsche Dealer Network and proposed land.

Rules for Submission:

1. The email account Dealer-Application@porsche.cn is the official and the only email account for applicant or applicant company to communication with Porsche China.
2. All documents mentioned above must be submitted in both English and Chinese versions and submitted by your company email account to Dealer-Application@porsche.cn.
3. A completed application must include all the documents mentioned on our website and be sent in PDF format.
4. The completed application must be sent before the submission deadline.
5. The core competence shall be evaluated and maximum 2 applications (2 cities) are allowed to be submitted per half year by applicant.
6. Only application submitted by the investor or investment company directly will be considered. Applicant through agency or intermediary person will have a negative impact on the investor evaluation.
7. Any fraud/corruption trials (including any gift) will lead to immediate failure.

Any rule above cannot be met, applicant may not be considered. After submitting your application, please do not contact us or visit our office to inquire about the status of the application. We will contact you if you are pre-selected as a candidate for the city you listed in your application.

Acceptance:

By sending this application data sheet, the sender hereby confirms that all information provided herein is true and acknowledges that the information is provided on a voluntary basis and does not constitute any obligation for Porsche (China) Motors Limited to grant a dealership to the sender.

Contact Person	
Submit Date	
First Name	
Last Name	
Address	
Email	
Company line	
Cell phone	
Investor Company Information	
Company Name	
Business Scope	
Brands in operation	
Owners (First Name, Last Name)	
Address	
Telephone	
Website	
Application Information	
Proposed Market Area	
City of Dealership	
Address of proposed Land for Dealership	

- Please list the total number of **dealerships(4S) in operation** of which your applied company is the main **share holder (shares ≥51%)** :

Total number of dealerships in operation:

- Please list the following **dealership(4S) in operation** of which your applied company is the main **share holder (shares ≥51%)** :

Audi	BMW	Bentley	Infiniti
Lamborghini	Land Rover/Jaguar	Lexus	Mercedes-Benz
VW Import			

No.	Brand	Dealership Name	City	Province
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Please insert columns and transfer into PDF format if needed