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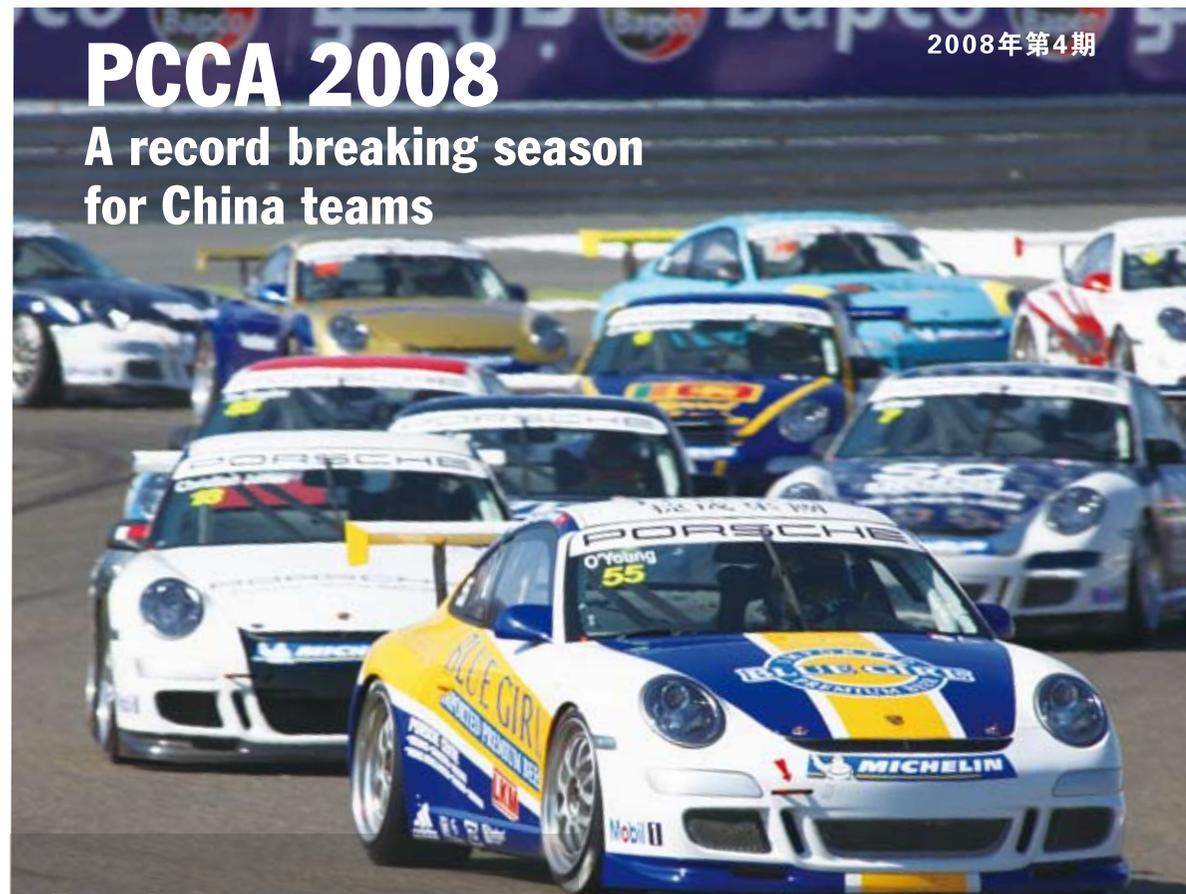
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IN FOCUS 聚焦保时捷

PCCA 2008 A record breaking season for China teams

2008年第4期



Featuring:

- The new Panamera is coming
- Test drive your dream
- Driving tips for winter



Dear Porsche enthusiast,

Hello, and welcome to the final Porsche newsletter of 2008.

I would like to thank you all for your recent comments on our changes to the Porsche newsletter, and my congratulations go to Mr. Huang on winning the prize draw for a miniature Porsche 911 GT3 Cup car. With this issue we have aimed to incorporate still more of your suggestions, and I hope it proves helpful to you over the coming months.

In the pages that follow, you can read all about the stunning season-end finale to the Porsche Carrera Cup Asia, where a record number of five Chinese teams achieved amazing results, with Darryl O'Young becoming the overall PCCA champion. You will also find details on the many upcoming Porsche events, in particular the Drive to Excellence programme that is taking place right now in Porsche Centres all across China.

On behalf of the Porsche China team, I would like to extend our best wishes for the New Year, and I hope you enjoy reading this edition of the Porsche newsletter.

Safe driving to you all.
Porsche (China) Motors Ltd.

Helmut Broeker
Managing Director



The new dimension

We have very clear ideas about how we develop and produce our vehicles, because they have to fulfill the high demands we place on ourselves. It's all about quality, environmental protection and safety. And of course fascination. The result? Extraordinary sports

cars that embody the passion of Porsche engineers. Originating from an idea, realized at Porsche. Discover a few of our best ideas to date in this article, including the latest: a redefinition of the topic 4 doors, 4 seats. The new Panamera.

Ideas are like children. They need a family environment.

Only three digits can describe this feeling. The 911 idea.

Icons, legends, the benchmark. The 911. With each new generation it's a bit ahead of its time. Yet it remains timeless. At the same time, we've never really changed its core, because we continue to be convinced of its concept.

Can a sports car be a roadster? Yes. If it's a Porsche.

The Boxster idea.

The basic idea came from the Porsche family. Over 50 years ago, Ferry Porsche had already developed a concept that had made the 550 Spyder into one of the most successful race cars of its time: midmounted engine, light-weight construction, low centre of gravity.

Such good features are a gift, but converting good features into top performance is hard work. The result: like hardly any other vehicle, the Boxster stands for the sporty interpretation of open driving.

In every family there's someone who's different. The Cayman idea.

As an exception, we have allowed ourselves to be guided by what's wild inside of us. And by our experience. The result: the Cayman. A sports coupé on the other side of conformism, because it unites contradictions. A striking design and a high level of day-to-day usability, for example. A vehicle that clearly and directly stands for the sports car experience. After all, it's instantly Porsche.

Outside traditional categories. The Cayenne idea.

Only he who tries the impossible again and again will

achieve the possible. No idea is too crazy for us. The result: the Cayenne. A vehicle just like this never existed before. Some describe the Cayenne as an all terrain vehicle. Others as a sport utility vehicle (SUV). Actually, it doesn't fit into any category. Most importantly, it's typically Porsche.

The 4th dimension. The Panamera idea.

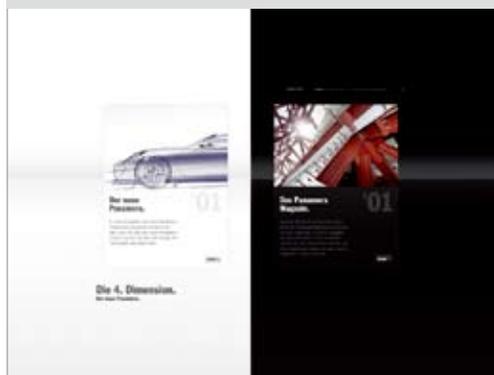
It makes the quartet complete. After 911, Boxster/Cayman and Cayenne follows the 4th series: a GranTurismo in the premium class.

The idea: a redefinition of the 4 doors, 4 seats concept. The Panamera will have a generous offering of interior space, and at the same time the dynamic look of a sports car: its body is flat and broad. And just as breathtaking as its performance.

Its comfort – with all its sportiness – is high. Typical Porsche characteristics such as performance and driving dynamics on the one hand as well as long-distance comfort and day-to-day usability on the other hand ensure that the Panamera does justice to its roots: after all, its name is derived from the legendary Carrera Panamericana long-distance race.

Nothing is stronger than an idea whose time has come.

You can find more information in our web special at:
<http://www.porsche.com/microsite/panamera/china.aspx>



Test drive your dream



Drive to Excellence
Porsche China 2008



The Porsche Drive to Excellence programme is returning once more to Porsche Centres all across China. There really is no better time than now to take part in this exclusive test-drive event, which can help you gain a better understanding of Porsche and hereby help you find the car of your dreams.

In a single day, you can experience the Porsche models that interest you most and in the roadside environments that you know best.

Our professional team is always on hand for any questions you may have, and with maximum time spent behind the wheel, you can be sure to find the answers you are looking for.

Contact your local Porsche Centre now to reserve a place or visit www.porsche.cn for more details about the Porsche Drive to Excellence programme.



Porsche Centre Shenzhen and Ningbo join the Porsche China Family

Shenzhen and Ningbo, riding high on the wave of China's ongoing development, were celebrating in style as two new Porsche Centres opened their doors to the public this autumn of 2008.

Porsche Centre Ningbo enjoyed a lavish opening ceremony on September 19 that coincided with the launch of the Cayenne Turbo S, while similar scenes

could be found in Porsche Centre Shenzhen a week later, as guests at both events enjoyed a gourmet dinner and wonderful range of entertainment.

There is much to look forward to with the opening of Porsche Centre Fuzhou, Beijing (Haidian District) and Changsha, as we continue to expand the range of Porsche services currently available in China.

Winter Driving Tips

Winter is a time when icy roads and the blistering cold prove a test for even the most experienced drivers. So it is worth remembering some simple advice to help us negotiate the wintry challenges of the everyday drive.

Seeing the danger is the first step in avoiding it, all the Porsche instructors stand by this principle, so make sure the windscreen and windows are entirely clear of obstruction, and check your lights are both clean and working properly. Remember also to keep a greater distance between you and the car in front, since stopping distances increase by as much as tenfold when driving on slippery roads.

In winter, it is also important to check your tyres more regularly than usual, because when temperatures drop below 7°C, they tend to harden and provide you with much less grip than you would normally expect. To counter this, you need to test the pressure of your tyres at least every four weeks, and ensure the tread depth stays significantly above 1.6mm, the minimum legal requirement even in more summery climates.

You can find more information on maintaining your Porsche from your local Porsche Service Centre. And when you add to this the simple measures of caution we have dealt with here, you and your Porsche will be much safer on the road, regardless of the conditions in which you are asked to drive.

Secure the pole position for Christmas for yourself now

The shorter the days, the greater the expectations: Porsche has the right gifts for you for Christmas.

High-quality materials in an exclusive design.



Two-tone knit scarf.

Ribbed in a piqué finish. Metal badge with Porsche logo. 100% Merino wool, extra-fine. In black-grey.

One size. Matches the knit cap.

WAP 080 075 19 | RMB 1,297.33

Two-tone knit cap.

Ribbed in a piqué finish. Metal badge with Porsche logo. 100% Merino wool, extra-fine. In black-grey.

One size. Matches the knit scarf.

WAP 080 076 19 | RMB 801.68



Please visit your nearest Porsche Centre for more details.

Learning from the best

Porsche China is proud to announce the appointment of Arnd Stollmann as our new Lead Instructor for the Porsche Sport Driving School in 2009.

Arnd brings with him extensive experience and technical knowledge, having worked as a professional instructor for the past five years, both with the Porsche World

Roadshow and the Porsche Sport Driving School in Germany.

Exciting times no doubt lie ahead; as the first professional instructor to work exclusively with Porsche Sport Driving School in China, Arnd is the ideal candidate to take China's driving programme on to the next level, and we are delighted to welcome him to the Porsche China team.



Making your Porsche work for you

Ask the Porsche instructors what the best thing is about owning a Porsche, and they'll tell you it's learning how to drive it. So it comes as little surprise that Porsche Sport Driving School is returning in 2009, offering an improved driver training programme that is set to be held on the most prestigious race tracks in China.

Watch out for further details on Porsche Sport Driving School in the near future. With advanced driver training days spread across two levels, and trackside lunches with the Porsche instructors, these are experiences not to be missed, developing skills that make us all more proficient from behind the wheel of a Porsche car.

For more information you can find in next year *IN FOCUS* edition or visit www.porsche.cn



Porsche at Auto Shanghai

Eyes are already turning towards Auto Shanghai 2009, where the unique Porsche model range will be displayed in one of the largest Porsche exhibition stands ever seen in China.

Auto Shanghai looks set to attract more than 500,000 enthusiasts this coming April, where guests will be invited onto the Porsche stand to relax in our hospitality area and mingle among our illustrious sports cars, meanwhile discovering the innovations that will distinguish Porsche in the coming months.

China's auto exhibitions have been growing in international prominence for some time now, and Auto Shanghai is



no exception. Alongside the Beijing Auto Show, recently held in 2008, next year's exhibition in Shanghai is without doubt as important to Porsche as any of the auto exhibitions in Paris, Geneva, Tokyo and Frankfurt.

With the above in mind, you will find further information on Auto Shanghai in the next edition of this newsletter, as everyone at Porsche looks forward to welcoming you there.

You can find more information in web special at: <http://www.autoshanghai.org/>

Results of the American Le Mans Series 2008: Porsche takes all championship titles.

The American Le Mans Series finished dramatically in the final race at Laguna Seca, CA. Porsche's string of successes in recent years continued unabated: driver, team and the manufacturers' championship in LMP2 and in the GT2 class are all in the bag.



Porsche GT3 RSR and RS Spyder in Salt Lake City, USA (ALMS season 2008)



Porsche RS Spyder in Sebring, USA (ALMS season 2008)

Successful season kick-off in Florida.

The American Le Mans Series (ALMS) is modelled on the classic 24-hour race of Le Mans. The championship is decided over 11 races during the season in various classes. This season began with a triumph for Porsche: the RS Spyder came out as overall winner in the legendary 12 hours of Sebring, making this the 18th victory overall in this traditional long distance race.

Five victories for the Porsche RS Spyder and victory in the efficiency rating.

Altogether, the RS Spyder was able to chalk up five wins in the American Le Mans Series. This was not least due to technological advances: for example, direct fuel injection (DFI) was introduced during the season. Thanks to this, the performance of the RS Spyder jumped from 478 hp to 503 hp, while at the same time cutting consumption. Consequently, among the prototypes in the penultimate race of ALMS 2008, Porsche took the chequered flag at the "Petit Le Mans" in the "Green Challenge", a special rating for the most fuel efficient

car. This technology is also used in the series: for example, the new 911 and Cayenne models likewise have engines with direct fuel injection (DFI).

Season ends with all championship titles won by Porsche.

In 2008, Porsche was once again the most successful manufacturer in the American Le Mans Series. At the season's finale in Laguna Seca, Porsche secured the manufacturer title in the prototype class LMP2 and also in the GT2 sports car class, and there by took all titles it was eligible for. In the final race, third place for Timo Bernhard and Romain Dumas in the Porsche RS Spyder was sufficient to take the manufacturer title. Timo Bernhard summed up the exhausting season as follows: "That was the toughest season of my career. We succeeded in winning every title only because we consistently scored points in every race."

Porsche, along with all the winners, is delighted with this triumphant season and would like to thank the teams and partners.

PCCA reaches thrilling climax



Winner of PCCA 2008 Darryl O'Young (centre)

From the ultra-modern cityscapes of Shanghai and Singapore, to the windswept deserts at Bahrain, the 2008 Porsche Carrera Cup Asia was decided in settings as spectacular as the action taking place on the track.

For rounds 9-12 of this amazing season, so much was at stake. Championship leaders Tim Sugden of GruppeM (Qingdao), Team Jebesen's Darryl O'Young (Hong Kong) and Christian Menzel from Team StarChase (Nanjing) were all within grasp of the prestigious title. For O'Young and Sugden, victory would also mean the honour of being the event's first double champion, both having claimed success in previous seasons.

Supporting the first F1 night race, round 9 at Singapore's Marine Bay proved to be a momentous occasion for PCCA. Team Betterlife's Marchy Lee caused a sensation with a marvellous performance, though a puncture just moments before crossing the line prevented him from usurping O'Young, Menzel and Aussie Christian Jones on the podium.

Victory for O'Young gave him a 15 point at the top of the standings, though the race marked an unfortunate incident for Sugden – who was denied a victory by a time penalty incurred early on.

This was an important victory for Hong Kong racer O'Young, who could look forward to the support of 20,000 Chinese supporters in Shanghai for round 10 on October 10. On the day however, his slow start cost him dearly, as Menzel held onto to the lead he claimed after a stumble from the unlucky Sugden.

With the championship still wide open, the teams made their way to Bahrain for the final two rounds. O'Young claimed victory in a near-perfect performance in round 11, pushing Menzel back into second place setting up a nail-biting season finale.

And so the championship was decided on the final race of the season. Despite his excellent form, O'Young



Team KangShun in Round 9, Singapore



Team GruppeM in Round 10, Shanghai

could do nothing to prevent an energized Menzel from shooting past him into an early lead. Alas, second place was enough for O'Young to claim a deserved championship title for Team Jebesen, for the second time, just two points ahead of the bold Menzel; a close finish that demonstrates just how competitive this series has become.

You can find more information in our web special at: <http://www.porsche.com/china/zh/motorsportandevents/porschecarreracupasia/>



Team BetterLife (front) and Team GruppeM (back) in Round 12, Bahrain



Team StarChase in Round 12, Bahrain



Team Jebesen in Round 12, Bahrain

Porsche Carrera Cup Asia

Results 2008, Driver's Standings Overall

Rank	Car No.	Name	Team	Total score
1	55	Darryl O'Young / Canada	Team Jebesen	196
2	99	Christian Menzel / Germany	Team StarChase	194
3	88	Tim Sugden / U.K.	Team Gruppe M	186
4	18	Christian Jones / Australia	Team Christian Jones	178
5	8	Marchy Lee / China	Team BetterLife	140

Porsche Carrera Cup Asia

Results 2008, Driver's Standings B

Rank	Car No.	Name	Team	Total score
1	51	Tunku Hamman / Malaysia	Tunku Hamman	203
2	69	Melvin Choo Kwok Ming / Singapore	Corum ThunderAsia Racing	189
3	23	Paul Tresidder / Australia	Pelorus Property Group / Assetz	174