



PORSCHE



# PORSCHE NEWS

保时捷新闻 Issue 3, 2017



There are currently over 90 Porsche Centres operating in China. To locate the one nearest you, simply scan the QR code or visit [www.porsche.cn](http://www.porsche.cn)

# Contents

- 01 CEO Message**
- 03 The New Cayenne**  
Sportscar Together.
- 11 The New 911 GT3**  
Born in Flach.
- 15 The Panamera Sport Turismo**  
Venture on.
- 17 Porsche Exclusive Manufaktur**  
The 911 Turbo carbon wheel. 20% lighter. 20% stronger. 100% performance.
- 19 Porsche Tequipment**  
Enjoy iconic Porsche sound on the road and at home.
- 21 Porsche Carrera Cup Asia**  
Rounds 7 to 11. Races that define the champions.
- 25 Porsche Snow Force**  
A snow and ice experience like no other.
- 29 Porsche Travel Club**  
Driving Tour of Qinghai and Hexi Corridor.
- 31 Fascination Porsche**  
The Porsche fascination casts across the country.
- 32 Porsche Golf Cup**  
Tournaments successfully held before China Final kicks off.
- 33 PHOTOFAIRS Shanghai**  
Porsche captivates with first brand art exhibition.
- 34 Porsche Club China**  
Members unite for the first time at fun events in Beijing and Zhuhai.
- 35 News**

All copyrights for the characters, pictures and other information featured in this brochure belong to Dr. Ing. h.c. F. Porsche AG. This content cannot be copied, reprinted, or used in any other way without the prior written consent of Dr. Ing. h.c. F. Porsche AG.

Porsche, Porsche marque, 911, Carrera, Targa, PCCB, PCM, PDK, PSM, Tequipment and the other logos are all registered trademarks - © Dr. Ing. h.c. F. Porsche AG 2017 - of Dr. Ing. h.c. F. Porsche AG.

All the vehicle models highlighted in this brochure are approved to drive on the roads of Mainland China. Some of the featured equipment is optional and requires an extra charge. Depending on market situation and policy, the range of available models and Porsche Exclusive can vary. For more information about the range of standard and customisable features, please refer to your Porsche Centre.

As of November 2017, all information presented in this brochure is up-to-date. Porsche reserves the right to adjust technical data, equipment, and scope of delivery without advance notice. Actual colours may vary from images presented. Porsche reserves the right to adjust for mistakes and missing points.



## Dear Porsche Enthusiasts,

Welcome to this edition of Porsche News which sees us racing into the final stretch of the year.

We kick things off with a look at the revered lineup Porsche presented at Guangzhou International Automotive Exhibition which took place from 17 to 26 November. We enthralled auto fans and Porsche enthusiasts with 911 GT3 and Panamera Sport Turismo. Among them was the much-anticipated new Cayenne which celebrated its China Premiere. Redesigned from the ground up with next-generation technology, the new Cayenne is designed to bring the "Sportscar Together" concept alive.

As the winter months approach, we are gearing up for Snow Force 2018, bringing the typical Porsche adrenaline thrills on bends and straights of snow and ice in Yakeshi, Inner Mongolia. This year, we have completely redesigned the tracks and added the legendary Panamera to the lineup alongside the sporty 911 and 718 models, all to bring more challenges for participants to fine-tune their skills. See you there!

I wish you a pleasant winter with your Porsche!

Best regards,

Franz Jung

President and Chief Executive Officer  
Porsche (China) Motors Limited

# Putting on a Show at Guangzhou International Automobile Exhibition 2017



Date: 17 - 26 November

Venue: T812, Hall 8.1, No.380, Yuejiang Middle Road, Guangzhou

---

Porsche is thrilled to be back at one of China's most eminent auto shows - the 15<sup>th</sup> Guangzhou International Automobile Exhibition, which was held from 17 to 26 November. Visitors to the Porsche stand experienced a diverse lineup of vehicles including the 911 GT3 and Panamera Sport Turismo. But the star of the show was the China Premiere of the new Cayenne. Combining typical Porsche performance with everyday practicality, the new Cayenne delighted visitors with its dynamic new look and the sheer driving power underneath.

---



# THE NEW PORSCHE CAYENNE

## Sportscar Together

Sportscar Together: the notion at the heart of the third-generation Cayenne, redesigned from the ground up to be more thrilling than ever. Designed for those who live their dreams day in and day out and want to share those dreams with others. For those who think moments are best shared. For those who want a sports car with plenty of room for everyone. In a word, a sports car that features the world's most sharable sportscar experience. Striking the perfect balance between comfort and sportiness, the new Cayenne brings a team spirit to the world of sports cars.





### **Porsche Tiptronic S Gearbox**

The new eight-speed Porsche Tiptronic S gearbox features an intentionally longer eighth gear which reduces noise and fuel consumption at cruising speeds and ensures low torques.



### **Porsche 4D Chassis Control**

4D Chassis Control centrally analyses the driving situation in all three dimensions (longitudinal, transverse and vertical acceleration). The optimum vehicle condition information is calculated from the results and the system then seamlessly tunes vehicle systems that once worked independently of each other, ensuring the best performance of the vehicle at all times.



### **Off-road Modes**

The new Cayenne features pre-programmed off-road modes including Mud, Gravel, Sand or Rocks, meaning the driver never has to retreat in the face of challenging terrain.



### **Staggered alloy wheel-and-tyre combinations**

For the very first time, the new Cayenne features mixed tyres that are wider on the rear axle than the front. These staggered alloy wheel-and-tyre combinations of between 19 and 21 inches not only look more impressive but deliver greater driving dynamics.



### **New Porsche Surface Coated Brake (PSCB)**

As another first, the Cayenne is pioneering the high performance brakes of Porsche with the worldwide debut of the new Porsche Surface Coated Brake (PSCB). With the new brake, friction is increased, while braking distances, wear and brake dust are reduced, and together with the wider tyres, responsiveness is enhanced.

## Epic performance

Redesigned from the ground up with next generation technology, inside and out the sportiness of the new Cayenne is demonstrated in its epic performance.

	Power	Torque	Maximum speed	Acceleration (0 - 100 km/h)
<b>Cayenne</b>	250 kW (340 hp)	450 Nm	245 km/h	6.2 seconds
<b>Cayenne S</b>	324 kW (440 hp)	550 Nm	265 km/h	5.2 seconds
<b>Cayenne Turbo</b>	404 kW (550 hp)	770 Nm	286 km/h	4.1 seconds



True to the Porsche ethos, none of this performance ever comes at the expense of practicality. Now with a volume of 770 litres, or 1,710 litres with the rear seats down, the cargo space of the new Cayenne is 15% larger than before. Whether it is sporting equipment, the family's luggage or work gear, the new Cayenne practically has room for any activity.

## Sporty exterior

The new Cayenne has been redesigned from the ground up, delivering an even more commanding presence. What remains at its heart is the sports car spirit of Porsche combined with the practicality of an SUV.

The power dome on the bonnet and new horizontal light edges deliver increased athletic prowess. New front with enlarged central and side air intakes hint at the sportier performance. Front LED headlights include four-point daytime running lights and variable light distribution thanks to 84 individually activated LEDs. New functions such as high beam do not glare at opposing traffic and offer adaptive sign glare control for safer driving conditions.



An innovative three-dimensional rear brake light design, integrated four-point brake lights and a light strip with a 3D Porsche logo topped by a rear roof spoiler define the new rear look.

## Intelligent interior

Sporty and luxurious, the interior design of the new Cayenne takes passenger and driver comfort to new heights.

The Porsche Advanced Cockpit features a central analogue rev counter flanked by dual 7-inch-HD digital instrument clusters. The latest generation of Porsche Communication Management (PCM) delivers futuristic infotainment on a 12-inch full-HD touchscreen and includes Porsche Connect Plus with online services. In addition, the new ioniser helps to reduce airborne viruses, bacteria and spores, and refresh the interior air for a more pleasant cabin environment. Finally, the centre console with Direct Touch Control delivers a high-quality glass effect with touch sensitive buttons.



First-class comfort is assured by the Power 14-way front seats with sleek decorative trim at the front, and four zone climate control. Coloured ambient lighting is also new in the Cayenne, which allows drivers to choose from a variety of colour schemes and even change the light intensity.



The third generation of Cayenne is available for order now. Contact your Porsche Centre for more information.

WHAT DOES IT TAKE TO MAKE THE PORSCHE CAYENNE?

# THE ULTIMATE ENDURANCE TEST

What does it take to pass the discerning standards of Porsche? For the new third generation Cayenne, redesigned from the ground up, it meant passing years of complex and challenging examinations in the world's most extreme conditions set by the world's most judicious examiner – Porsche. To ensure the SUV met the highest quality requirements, its elaborate testing process began as far back as 2014. Its various prototypes and pre-series vehicles completed a total of 4.4 million test kilometres stimulating the extreme stresses of multiple environments and scenarios.

What the new Cayenne went through is called the 'full vehicle test', implemented to ensure maximum operational stability and functionality. On the home turf of Porsche, a range of realistic on- and off-road operational stability and endurance tests took place in and around the Weissach Development Centre test site. It was also put through fast-paced laps on the Hockenheimring and Nürburgring Nordschleife, as well as test tracks across Italy, Sweden, Finland and Spain. To ensure the vehicles and its components could cope with extreme temperatures, the model also endured the desert sand dunes of Dubai with its highs of more than 50 degrees Celsius, the dry, steep slopes of USA's Death Valley, and the inhospitable minus 45 degree Celsius snow and ice of Alaska. Additional off-road testing took place across the varied terrains of South Africa, Japan and New Zealand. The real-world driving conditions of stop-start traffic in the hot and humid Chinese cities ensured the Cayenne was put through its paces.

Having passed the world's toughest endurance tests with flying colours, the new Cayenne is ready for any challenge.



Overall distance covered: **4.4 million km**

Temperature: **-45°C — +50°C**

Duration: **3 years**



Scan QR Code and experience the thrill brought by the new Cayenne.

# The new 911 GT3

## Born in Flacht

Everything is a product of where it is born. Flacht is the cradle of every race car ever to represent the Porsche name on circuits around the world. The home of Porsche Motorsport. The place where the transfer from motorsport to series production is routine daily practice. Where the proving ground is our playground. And now, the birthplace of the 911 GT3. Based on the seventh generation Porsche 911, the new 911 GT3 is the fastest, most efficient and safest to date, and brings the connection between the race track and everyday driving even closer.



## Cutting edge precision

The new 911 GT3 is an instrument of precision. It was developed on the same test track, created on the same production line, and contains the same technology as the 911 GT3 Cup car. Not only this, it was also the result of thousands upon thousands of test kilometres, lap after lap of track time and hours after hours of motorsport engineering. It is not simply a sports car, but a race car approved for the road.

# 911 GT3

## Aerodynamic upgrades



The design considerations for a GT vehicle go beyond looks. With the new 911 GT3, Porsche placed particular emphasis on optimising aerodynamics through race track-oriented features. The front-wide spoiler adds extra downward pressure on the front tyres for maximum grip. The same downforce at the front axles is created by the air outlet in front of the luggage compartment. At the rear of its underbody panelling, four additional fins reinforce the aerodynamic effect of the new rear diffuser, channelling more air to the rear of the car. The new carbon fibre rear wing also sits 20 millimetres higher and further back than before, reducing drag and delivering a further gain in downforce. The result? The new 911 GT3 increases downforce by 20 per cent compared to its predecessor with no increase in drag.

Acceleration (0 - 100 km)

3.4 seconds

Top Speed

318 km/h

Power

368 kW (500hp)



Ten times a second: All relevant information is queried from the on-board computer for data recording and transmission purposes.

Ready for action: The ghost car (grey) is ideal for comparing driving lines.



Gas pedal position and brake pressure: The bar diagram shows in parallel with the video how heavily the gas is being applied at the corresponding place.

Longitudinal and lateral acceleration: The maximum lateral forces are displayed in g-force, as are the braking forces.

Steering angle: The app takes the precise steering movements from the on-board control unit.

Speed, gear, engine speed: The measurement data shown correspond to the section of the circuit.

## Putting performance to the test Porsche Track Precision App

Every driver of a race car deserves their very own personal race track training. The Porsche Track Precision app, which comes as standard with the 911 GT3, allows drivers to put their abilities and those of the 911 GT3 to the test on the race track. The App uses data from an auxiliary control unit, GPS signal and the driver's

smartphone camera. It delivers a detailed analysis of lap times and driving style and visualises performance in the form of traction, steering response and acceleration. As well as helping drivers to track and improve their performance, a driver can share their profile, performance video recordings and data all via their smartphone.

Every measure of the new 911 GT3 – whether precision, performance or aerodynamics – shows there is not much difference between the race track and everyday driving. Whether tracking turns on the race track or experiencing its aerodynamics on the highway, the 911 GT3 is, unmistakably, born in Flach.

# Panamera Sport Turismo

## Venture On

As one of the country's largest auto shows, Porsche brought a revered lineup of ground-breaking models to the floors of Auto Guangzhou 2017. Alongside the thrilling unveiling of the third generation Cayenne, the new Panamera Sport Turismo made a powerful impression. The third body version of its line, the new Panamera Sports Turismo brings new variety to the luxury sports saloon segment.

With a new body design, the unique rear section features a new, large tailgate. Its new 4+1 seating concept means the rear compartment of the Panamera Sport Turismo can accommodate three passengers for the very first time – without sacrificing comfort thanks to generous head and legroom. With an increased load capacity of 520 litres – or 1,390 litres with the backrests of the rear seats folded down – there is space to meet any situation, whether it is filled with sporting equipment or your sofa. True to its concept of sports saloon, its powerful V6 and V8 turbo engines deliver power output ranging from 330 hp to 550 hp.



The picture and figures are for the Panamera 4 Sport Turismo.

 **Displacement**  
3.0 L

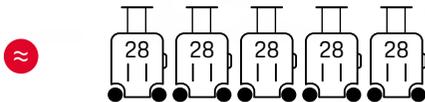
 **Acceleration from 0 - 100 km/h**  
5.5 s

 **Top speed**  
259 km/h

 **Power**  
243 kW (330 hp)

 **Max. torque at rpm**  
450 Nm / 1,340 - 4,900 rpm

**Luggage compartment :**  
520 L



**Luggage compartment with rear seats folded:**  
1,390 L



They say variety is the spice of life, and whether for career or leisure, family or driving pleasure, the new Panamera Sport Turismo is adaptable and practical enough to meet life's everyday demands. A car that doesn't compromise, it sets new standards to deliver the perfect balance of sportiness and comfort.

Reinventing the Wheel

## New 911 Turbo Carbon Fibre Wheels

20% lighter. 20% stronger.\* 100% performance. These statistics define the pioneering new 911 Turbo carbon wheels with its seven spoke design. How has Porsche been able to make such a leap in improvements to surpass the already lightweight and robust alloy wheels? It comes down to using carbon-fibre reinforced plastic (CFRP) on both the rim base and its centre wheel – a material usually reserved for aviation and aerospace industries.

Made using an innovative production process, which is the only one of its kind in the automotive industry worldwide, the 20-inch 911 Turbo carbon wheels have lower rotating masses to deliver greater performance in acceleration, braking and overall driving dynamics. The wheel's production process takes place in five key stages, each a testament to the dedication to technical innovation of Porsche.

*\*Data comes from Porsche Newsroom.*



The 911 Turbo carbon wheel is available as an option for the 911 Turbo S Exclusive Series and will be available for order from January 2018.

MSRP: CNY 204,600 (incl. VAT)

1



The wheel centre – manufactured using over 200 individual components – is hand assembled into the shape of the wheel.

2



Carbon fibres are braided into the world's largest CFRP braiding wheel to create the rim base of the 20-inch 911 Turbo carbon wheel before it is woven together with the wheel centre. This complex braiding process – a production first in the industry and one that uses less material – makes the wheel denser, more compact and subject to less wear than conventional manufacturing processes.

3



The assembled wheel is injected with resin and pre-hardened using high pressure and temperatures to give it its structural form. This is followed by a long cooling process.

4



The central lock is inserted into the finished wheel and a protective layer of clear lacquer is applied, which allows the innovative technology underneath to remain visible, just as the seven-spoke design shows off the powerful brakes underneath.

5



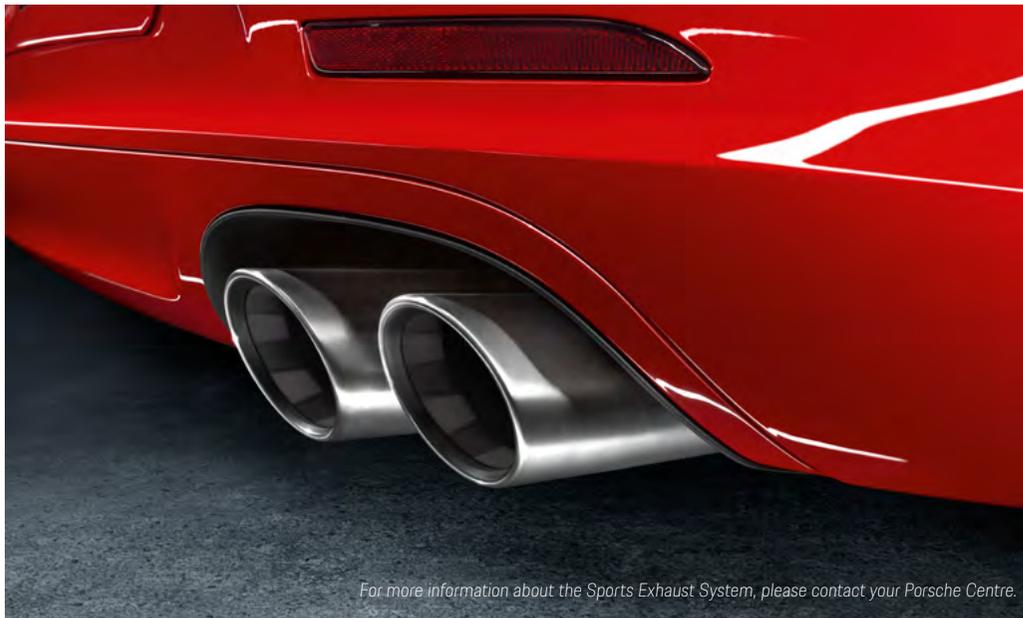
Dedicated component testing takes place to ensure the wheel meets the highest levels of quality. The wheel hub cover then receives a Black Satin finish and is emblazoned with the Porsche crest as its final finishing touch.



# Music to your ears

Every Porsche sports car has a voice of its own. From the smooth, reassuring purr of its engine to the spine-tingling roar of response as you press down on the accelerator – driving a Porsche is a truly unique aural experience. Now you can enjoy that iconic sound anytime, any place with Porsche Tequipment and Porsche Driver's Selection. Whether at home with Porsche 911 Soundbar or on the road with the Sports Exhaust System, bring the sound of power and performance to life in an experience that is truly music to your ears .

In black/silver.  
Dimensions: approximately 74 x 28 x 32 cm.  
Weight: approximately 19 kg.  
WAP 050 111 0G  
MSRP: ¥27,805



## Sports Exhaust System

Porsche sound: powerful, rich and sporty. The best thing about it is that it can get even better, thanks to the Sports Exhaust System with silencer, including sports tailpipes in a unique design. Depending on your driving style, the sound changes: calm driving brings out the standard rich sound, while during sporty driving, this changes to a much racier sound. All at the push of a button. A switch for activating the system is integrated in the control panel of the centre console.



## 911 Soundbar

The 2.1 virtual surround Soundbar uses the rear silencer and the twin exhaust module of the 911 GT3 as a resonator and reverses the function of the original parts. This creates a sound that adds the intensity of a sports car to the latest blockbuster or your favourite song. In short: the Porsche feeling for your eyes and ears.

2.1 virtual surround system, 200-watt system performance with Bluetooth® interface and easy-pairing function.

# Championship Title in Sight

## Porsche Carrera Cup Asia 2017

Porsche Carrera Cup Asia is the region's premier one-make racing competition. On the tarmac of some of the world's greatest circuits, a lineup of talented international drivers – both professionals and gifted amateurs – get behind the wheel to race for glory. As we fly past the second half of the 2017 season and inch closer to the finale, the battle and sportsmanship are not letting up.



Rounds 7 and 8  
21 – 23 July, Sepang International Circuit, Malaysia



From 21 to 23 July, the showdown on Kuala Lumpur's Sepang International Circuit certainly proved that anything can happen in motorsports. A collision on turn one in Round 7 took its toll on championship leaders with FAW T2's Will Bamber forced to retire early from the race and Team Porsche Holding's Martin Ragginger pushed to last place. This left Team Formax's Chris van der Drift free to conquer the circuit to take an all-important win. Despite these setbacks, Round 8 saw Bamber redeem his performance to take first, with Ragginger close behind and Team StarChase's Philip Hamprecht in third. The weekend also provided some extra racing action for Porsche fans, as the Porsche Carrera Cup Asia and Porsche Carrera Cup Australia came together with special invitational races between drivers.

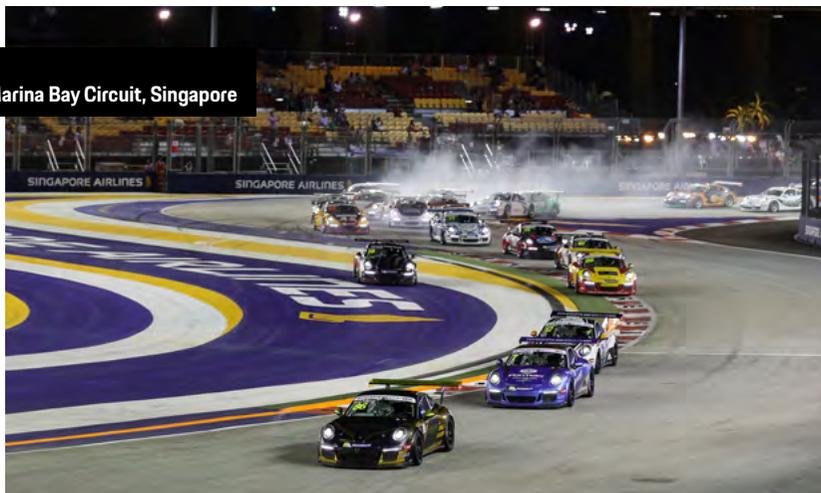


“The race went really well today. I had a good start and managed to get away from all the problems we had at the side of the track. After that I put my head down and just tried driving as fast as possible, because in the past in Japan I took my foot off the gas a bit and drove a little safer and I was caught – I remembered that. So this time around I decide to push all the way to the end and leave the gap as big as humanly possible and make sure nothing was left to error. Good day for me.”

— Yuey Tan, Winner of Class B in Round 7

It was on to Singapore's stunning Marina Bay Circuit for the next stage of the Cup on 15 to 17 September. But in Round 9 the high-pressure competition took hold with all three race leaders missing the chequered flag and receiving 30-second penalties. This last-minute drama saw Philip Hamprecht, and Porsche China Junior Team drivers Zhang Dasheng and Andrew Tang awarded first, second and third podium places respectively. Despite a backdrop of flash rains dampening the scene, Martin Ragginger set an enviable pace in Round 10 to take premier place, followed by van der Drift in second and Bamber in third.

Rounds 9 and 10  
15 – 17 September, Marina Bay Circuit, Singapore



Round 11  
29 September – 1 October, Sepang International Circuit, Malaysia

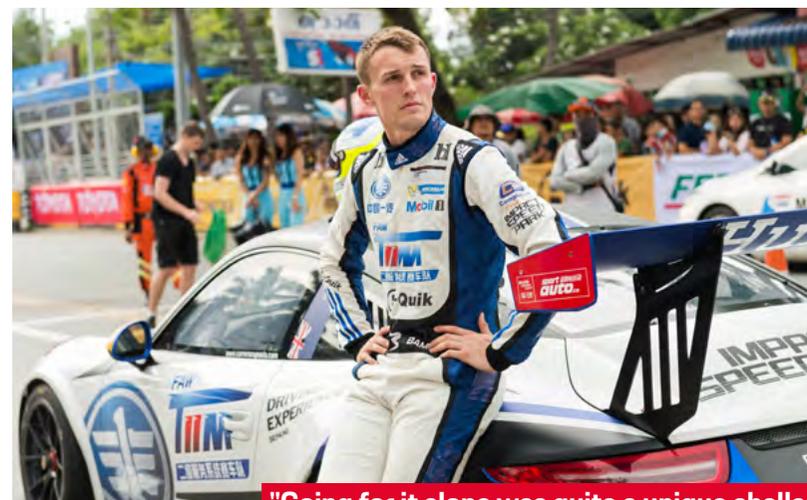


It was back to Sepang International Circuit for Round 11 from 29 September to 1 October and the penultimate race weekend took place alongside the Formula 1 Support Race. Once again the unstoppable Ragginger stole the show with a climactic finish on a rain-flooded track. The standings now put Ragginger with a comfortable lead at 207 points, van der Drift a close second at 203 and Bamber third at 188. The tense showdown will come to a close in the finale in Shanghai on 4 November when the 2017 Porsche Carrera Cup Asia champion receives the crown.

# DID YOU KNOW?

## Porsche Motorsport Junior Shootout

On the Lausitzring in Germany, nine young Porsche drivers recently battled it out in the Porsche Motorsport Junior Shootout. The prize? The chance to receive the Porsche Junior position— a coveted stepping stone in a young motorsport career and one that bestows upon the winner a 200,000 euros scholarship to participate in the Porsche Mobil 1 Supercup. Finalists in the Shootout are nominated from the talent pool of 21 Porsche one-make racing cups around the world and the stakes are high; many juniors have gone on to become fully-fledged Porsche works drivers. Porsche Carrera Cup Asia's very own Will Bamber sealed a spot in this year's Shootout competition and showcased his racing skills alongside eight other young hopefuls. But unlike a typical race environment, the Porsche Motorsport Junior Shootout competitors don't have access to their timing scores. An expert team of judges evaluates all facets of the junior drivers' ability and presence during the testing – from fitness to technical aspects – only revealing the results of their racing times – and who has been chosen – weeks later.



**"Going for it alone was quite a unique challenge. You don't have your team from Asia that you're used to, you go and within two days you meet new guys, and learn how to work with them very quickly, and before you know it, you're gone."**

— Will Bamber

# A Snow and Ice Adventure

Porsche Snow Force: An incredible winter driving experience. From 2 January to 3 February 2018, an ice lake in Yakeshi, Inner Mongolia will be transformed into the ultimate driving challenge for Porsche enthusiasts.

In 2018, Porsche takes the adventure to another level. The tracks have been redesigned to increase the thrill and challenge the reflexes, and we have added a brand new model to the lineup. Not only can drivers get behind the wheel of the legendary Porsche 911 and experience the sportiness of the 718, they will also have the chance to put the sleek new generation Panamera through its paces for the very first time. There are three levels for participants to master. For newcomers, there is Snow Force which enables them to grasp the fundamentals of driving on snow and ice. For those who have faced the icy extremes before, Snow Force S and Snow Force RS take their proficiency to the next level. Setting Snow Force 2018 apart from previous years, cars for each level will all come equipped with stud tyres, giving the driver the benefit of enormous traction and an adrenaline rush.



# PORSCHE SNOW FORCE 2018



Throughout the Snow Force experience, Porsche instructors will be on hand with professional advice to guide drivers at all times. With their mentorship, participants will see their driving skills rapidly improve combined with the euphoria of being free from the rules of everyday driving.

Snow Force is an experience like no other. Join us and face winter head-on!



## Destination

### Yakeshi Inner Mongolia

- Approx. 300 km from the Russia border
- Coordinates: 47° 39' – 50° 21' N, 120° 28' – 122° 29' E
- Average temperature in January: -31.3° C

## Itinerary

Wave 1	2 – 5 Jan, 2018
Wave 2	4 – 7 Jan, 2018
Media Wave	6 – 9 Jan, 2018
Wave 3	8 – 11 Jan, 2018
Wave 4	10 – 13 Jan, 2018
Wave 5	12 – 15 Jan, 2018
Wave 6	15 – 18 Jan, 2018
Wave 7	17 – 20 Jan, 2018
Wave 8	19 – 22 Jan, 2018
Wave 9	21 – 24 Jan, 2018
Wave 10	23 – 26 Jan, 2018
Wave 11	25 – 28 Jan, 2018
Snow Force S	29 Jan – 1 Feb, 2018
Snow Force RS	31 Jan – 3 Feb, 2018



Scan the QR code to book your  
Porsche winter experience!

## QINGHAI AND HEXI CORRIDOR

Porsche Travel Club recently hit the road on its two latest adventures. From behind the wheel of a 911, drivers experienced unique cultural and travel perspectives on a once-in-a-lifetime road trip. The diverse terrains they encountered were the perfect opportunity to develop their driving prowess under the coaching of expert Porsche instructors.



### The Qinghai Quest

Beginning in Xining, the Qinghai tour covered over 1,000-kilometers of the region's spectacular, untouched landscape on a six-day cruise behind the wheel. Their first stop was Chaka Salt Lake, a large salt flat where crystal waters perfectly reflect the blue sky – earning it the nickname, "mirror of the sky". From the beauty of nature to an architectural man-made wonder, a tour of Kumbum Monastery gave drivers the opportunity to marvel at its imposing stupa. They then made their way to the jewel of the region, Qinghai Lake, with vistas as refreshing as its water. From there, they journeyed to Menyuan's sea of golden rapeseed flowers and then to Zhou'er Mountain before getting back behind the wheel. The winding terrain of the Qilian Mountains was the perfect test of their driving skills as they experienced first-hand the potential of the iconic 911.

### Trace the Hexi Corridor

On a dream drive through Gansu's ancient vistas, drivers on the Tour of Gansu followed the route of the ancient Silk Road. Their first stop was Shapotou at the edge of the Tengger Desert to witness its shifting sand dunes and panoramic views. Further along the road of ancient Emperors, drivers marvelled at the unearthed antiquities of the Han Tombs at Leitai while they put their driving skills to the test on the long flats and winding curves. The topography of Zhangye National Geopark was a particular sight to behold, and a driving thrill to boot. The finishing touch was the drive to the foot of the Jia Yu Mountain and the Jia Yu Pass – the Great Wall fort known as the "First and Greatest Pass Under Heaven". As guests returned on the road towards Tonghu Grassland, they took the time to experience the traditional local delicacy of roast mutton at this "Eden in the desert".

# PORSCHE GOLF CUP 2017 IN FULL SWING

FASCINATION PORSCHE

## AN EXPERIENTIAL ENCOUNTER



After kicking off in May, the 24 exciting qualifying tournaments of the Porsche Golf Cup 2017 have come to a close. Held in cooperation between 26 Porsche Centres and Porsche China, the qualifying tournaments attracted around 2,000 customers from across the country to test their skills on the green. Now, all eyes eagerly look to the China Final to be held this December, where about 70 qualifying finalists will battle it out for the ultimate prize – the chance to participate in the Porsche Golf Cup World Final 2018. With the high level of the competition apparent on show so far, we look forward to another nail-biting competition as the championships tee off in December.



1

Fascination Porsche brings the spirit of the marque directly to customers in every corner of China through a series of interactive displays that touch the core elements of the brand. Touring the country in two different routes this year, the event has visited 12 of its 16 scheduled destinations so far, bringing the thrills of Porsche to numerous visitors. At each stop, up to 12 exciting newly-designed interactive activations were installed to inform and entertain visitors in a quintessentially Porsche experience.



2

### 1. 3D Holographic Projections

Dissecting the latest environmental innovations from Porsche.

### 2. Porsche Sound Wave

A thrilling aural experience bringing the roars and purrs of the Porsche engine to life.



3

### 3. Classic Car Display

Visitors get up close with Porsche classic car from Porsche Museum.



## PORSCHE FASCINATION AT PHOTOFAIRS SHANGHAI 2017

PHOTOFAIRS Shanghai, Asia Pacific's home for cutting-edge photography, took place at the Shanghai Exhibition Centre from 7 to 10 September 2017. As Presenting Partner, Porsche told its thrilling story under the theme 'Fascination' through the lens of motorsport success, macro photography and the work of esteemed artists and photographers, visitors enjoyed a closer look at the world of Porsche. Also on show was the work of ten finalists selected from the photography competition hosted by the Porsche Experience Centre Shanghai (scheduled to open soon), alongside the winning image of the Jury Prize. An interactive H5 microsite was created to accompany visitors on their gallery journey and allow them to cast votes on their favourite works from the ten finalists. The image with the most votes was awarded the Public Prize. Both the Jury and the Public Prize winners will receive a trip to Germany to visit Porsche Experience Centre Leipzig and the famed Porsche Museum. Our congratulations go to them both!



- ▲ Public Prize: Porsche in Tube | Liu Qingnan
- ▶ Jury Prize: Boarding | Shi Nan



## PORSCHE CLUB CHINA UNITES ENTHUSIASTS WITH THRILLING OFFLINE EVENTS



After the official founding of the Porsche Club China on 19 April 2017, on 16 July – the 100<sup>th</sup> day of its launch – Porsche Club China held its first offline event at the Beijing Goldenport International Circuit. Attendees enjoyed vehicle displays, an on-circuit hot lap and 911 model painting, before trying their hand at the Batak challenge – a tool used to test the reflexes of the world's greatest race drivers. Most importantly, participants mingled with those like-minded and enjoyed a day of fun and laughs. This cheerful event was held again on 12 August at the Zhuhai International Circuit for a number of enthusiasts. Members of Porsche Club China also enjoyed access to various events, such as PHOTOFAIRS Shanghai on 8 September, and the Yanqi Island Concours d'Elegance in Beijing on 1 October.

These events are just some of the many perks that Porsche Club China members will enjoy. This exclusive community enables members to connect with each other and gain access to thrilling Porsche events and offers.



For more information, or to join Porsche Club China, please scan the QR code at left.

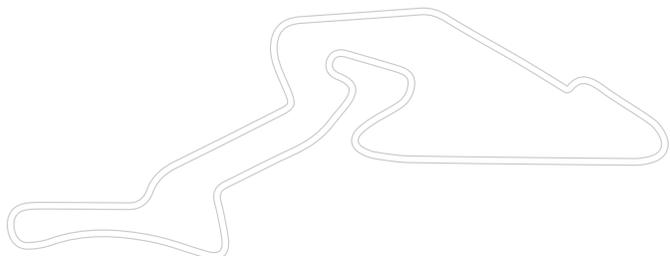
## PURE RACING FOR PORSCHE FROM ROUNDS 4 TO 7



### Round 4 Hat-Trick on the Nürburgring

There was much to celebrate after the six-hour race on the home turf of Porsche on the Nürburgring from 14 to 16 July 2017. Not only did Porsche seal its second race triumph for the LMP team in 2017, but it achieved the feat of a hat-trick victory. Just like the 2015 and 2016 races, it was Timo Bernhard (DE) and Brendon Hartley (NZ)

with their No.2 919 Hybrid that climbed to the top of the podium, accompanied for the first time by Earl Bamber (NZ). After a close fought battle, the sister car finished second, an outcome which marks the fifth one-two WEC race result for Porsche.



**"It's been a good day for Porsche with both cars really strong, exchanging the lead many times. Maybe our car could have taken the race win but we worked as a team with the championship in mind."**

— André Lotterer, Driver of No.1 919 Hybrid



### Round 5 919 Hybrid Asserts Dominance in Mexico

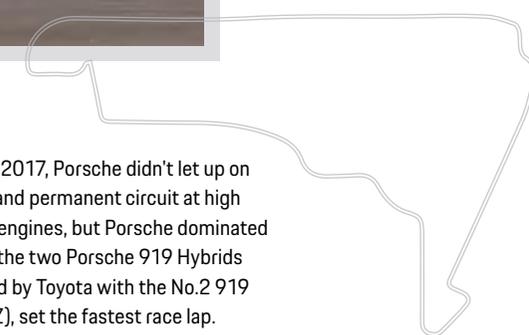


**"The 919 Hybrid was never more dominant than here. We have experienced an impressive performance of our prototype and a sensational team effort."**

— Fritz Enzinger, Vice President LMP1



During the race weekend in Mexico City on 1 to 3 September 2017, Porsche didn't let up on its excellent performance. The combination of a street track and permanent circuit at high altitude threw additional challenges to both drivers and their engines, but Porsche dominated the race sealing a one-two finish. Despite tough challengers, the two Porsche 919 Hybrids kept up the pace advantage, lapping the competition provided by Toyota with the No.2 919 Hybrid first and No.1 second. LMP driver, Brendon Hartley (NZ), set the fastest race lap.





Round 6 Triple One-two for Porsche at **Austin**

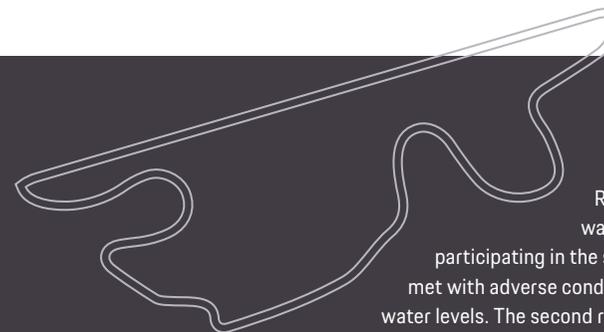
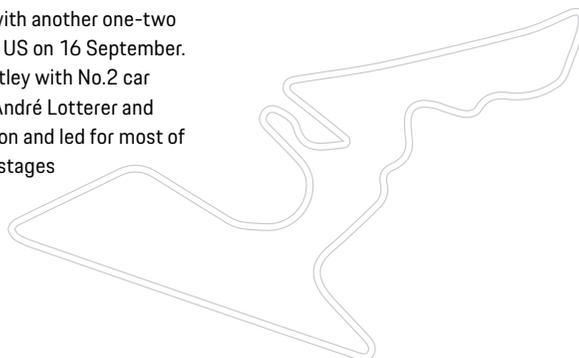


**"Today we experienced a very, very close race with Toyota. Thanks to an errorless and perfect performance of drivers and team, faultlessly working cars and the right decisions at the right time, we managed the day despite the high temperatures."**

—Andreas Seidl, Team Principal



Porsche further expanded its world championship lead with another one-two finish by the LMP team at the 6 Hours of Austin in Texas, US on 16 September. The trio of Earl Bamber, Timo Bernhard and Brendon Hartley with No.2 car crossed the line first with sister car driven by Neel Jani, André Lotterer and Nick Tandy in second. The latter started from pole position and led for most of the race before letting the No.2 car ahead in the closing stages which is better placed in the championship. The result marked the seventh one-two victory of 919 Hybrid since its debut in 2014.



Round 7 of the FIA World Endurance Championship was a tough challenge for all involved. Drivers participating in the six-hour race at the Fuji International Speedway met with adverse conditions of spray, fog, limited visibility and rising water levels. The second red flag came after 4 hours and 31 minutes and the race did not restart. Drivers put on a great display of skills and faced the elements head-on, but with frequent interruptions and neutralisations, the Porsche LMP Team had to be content with third and fourth place finishes, ceding the victory to the two Toyotas. Nevertheless, Porsche still ranks first on the leaderboard and is looking ahead to the final two rounds of the competition.

Round 7 Adverse Conditions Prove a Challenge in **Fuji**



**"I have never previously experienced a race like this. Visibility sometimes was zero, it was just a question of how to survive."**

—Neel Jani, Driver of No.1 919 Hybrid



## PORSCHE CENTRE XI'AN BAQIAO OPENS

On 6 July, 2017, Porsche Centre Xi'an Baqiao, invested by the Xiamen C&D Automobile Co.,LTD, opened with a grand celebration. As the third Porsche Centre in Xi'an, it further enhances the dealer network in North-west China. Porsche Centre Xi'an Baqiao spans 11,077 square metres, including a Service Centre with 15 work bays and 2 direct dialogue bays.

**Address:**  
High-end Automobile Industry Park,  
Baqiao District, Xi'an, Shaanxi Province

**Phone:**  
+86 29 83333 911



“ Our cooperation with Porsche in China began in 2004. Over the past 13 years, in association with Porsche China, C&D Auto has cultivated an experienced team of professionals with a deep understanding of the Porsche brand. I believe that this is the cornerstone of the future development of Porsche Centre Xi'an Baqiao. ”

– Mr. David Shi  
General Manager of Porsche Centre Xi'an Baqiao

## PORSCHE CENTRE GUANGZHOU PANYU OPENS



**Address:**  
No.1 Xingye Avenue, Nancun  
Town, Panyu District, Guangzhou,  
Guangdong Province

**Phone:**  
+86 20 39989 911

On 12 October, 2017, Porsche Centre Guangzhou Panyu opened amidst an exciting celebration. As the second Porsche Centre in Guangzhou, it further consolidates the development of Porsche in South China. The new Porsche Centre is spread across 9,867 square metres, including a state-of-the-art Showroom that is capable of simultaneously displaying 18 Porsche sports cars, and its Service Centre is equipped with 20 work bays and 3 direct dialogue bays.

“ In response to the dedication and passion of our customers, we strive to sustainably develop our dealership network. Joining hands with our partners, Porsche will continue to bring unique products, customised services and fascinating brand experience to the Chinese market, in order to meet the diversified needs of our customers. All of these demonstrate our commitment to the Chinese market. ”

– Mr. David Xiao  
Vice President Sales of Porsche China