



PORSCHE

# IN FOCUS 聚焦保时捷

Issue 3, 2014

- The new 911 Carrera S - Martini Racing Edition
- Porsche Carrera Cup Asia takes on Sepang
- Porsche Travel Club heads to Europe



**911 CARRERA S  
MARTINI RACING EDITION**



Dear Porsche Enthusiasts,

With a host of exciting events and unique experiences planned, there is much to look forward to in the coming months. Firstly, I am delighted to announce that Auto Chengdu 2014 is now successfully underway, where Porsche is once again showcasing its latest cutting-edge innovations to Porsche enthusiasts and customers from across China. Taking centre-stage is the Asia Premiere of the 911 Carrera S - Martini Racing Edition, which pays tribute to our numerous successes on the racetrack. The new 911 is joined on stage by several other Porsche masterpieces, including the new Macan Turbo, the 911 Targa 4S and the Panamera S-EHybrid.

This September, our new Porsche Driving Experience events kick off with more exhilarating programmes. Porsche Sport Driving School hosts its extensive driving courses in Shanghai, where you can hone your driving skills with our experienced driving instructors on hand; while Porsche Travel Club China heads to the beautiful landscapes of Tibet for the first time this year, where you can experience the diverse driving routes behind the wheel of the new Porsche Macan.

Back to the racetrack, after a gripping race in Malaysia, Porsche Carrera Cup Asia heads to Singapore for the next enthralling round of the season. In what is sure to be a fierce display of skill and determination, drivers will battle on the challenging Marina Bay Circuit from 19 to 21 September for round 10 of the competition, before the final two rounds on the Shanghai International Circuit in October.

Lastly, I am delighted to announce the recent opening of Porsche Centre Yulin. As the Porsche China network continues to expand, our premium services and state-of-the-art sports cars are reaching more and more customers across China.

I wish you an autumn of safe driving in your Porsche!

Best Regards

**Porsche (China) Motors Limited**

**Mr. Deesch Papke**

President & CEO Porsche China



*911 Carrera S*

Martini Racing Edition

## **PORSCHE TAKES CENTRE-STAGE AT AUTO CHENGDU 2014.**

The 17<sup>th</sup> Chengdu Motor Show is taking place from 30 August to 7 September. Once again, Porsche is demonstrating its leading role in the automotive industry by unveiling its latest cutting-edge models, with the new "911 Carrera S - Martini Racing Edition", which is celebrating its Asia Premiere, alongside the new Macan Turbo, 911 Targa 4S and the Panamera S-E Hybrid. Drop by and see for yourself how Porsche leads the trend and steers the future of automotive engineering.

# 911 CARRERA S - MARTINI RACING EDITION.



Martini Racing. No name better illustrates Porsche's success on the racetrack. Now, the partnership which began almost four decades ago at the Targa Florio celebrates a brand new chapter. Meet the new 911 Carrera S - Martini Racing Edition, a sports car that combines classic motorsport heritage with exclusive tailoring to create something truly unique.



Incorporating elements from motorsport legends such as the 917K and the 935 "Moby Dick", the new 911 is a tribute to some of our greatest successes on the racetrack. Each contour tells a story and every curve is a reminder of our racing glory, both past and present.

After the 918 Spyder, the first car with "Martini Racing" Design, the 911 Carrera S – Martini Racing Edition is available in either black or white, with its sleek body providing the perfect canvas for a set of illustrious Martini Racing decals, which adorn the front, sides and bonnet. Beyond the "Martini Racing Design", the car is characterized by its sporty features. An Aerokit Cup

front spoiler creates a lower appearance close to the road. SportDesign mirrors add to the dynamic look of the car, which is reinforced by 20-inch Carrera S wheels, painted in Platinum.

But what about performance? Like any Porsche sports car, the figures speak for themselves. With a 3.8-litre flat-six engine delivering 400 hp, the 911 Carrera S - Martini Racing Edition not only looks like a sports car built for the racetrack. It drives like one too. Thanks to a PDK gearbox with additional Sport Plus button fitted as standard, the new 911 is capable of accelerating from 0 to 100 km/h in 4.1 seconds. Top speed of 302 km/h. All this



with a moderate consumption of just 8.7 litres per 100 km (CO2 emissions: 202 g/km).

This special edition is limited to 30 units for China only and its exclusivity is clearly defined with the illuminated red lettering on the stainless steel door guards with 911 Carrera S – Martini Racing Edition. But that's not the only indicator of the car's exclusivity. The interior package also includes dashboard accents with the "Martini Racing Edition" badge. Meanwhile, the new 911's standard Sport Design steering wheel and Sport Chrono package are complemented by the Porsche Communication Management (PCM) with navigation

module, Bose Surround Sound-System, tachometer with black gauge dial and all-electric sport seats in black leather.

The 911 Carrera S - Martini Racing Edition. The perfect tribute to decades of motorsport victories and a reminder of our true identity.

#### 911 Carrera S - Martini Racing Edition

Engine:	3.8-litre flat six engine
Maximum Power:	294 kW (400 hp)
0 to 100 km/h:	4.3 s (4.1 s Sport +)
Top speed:	302 km/h



PORSCHE

Dear Porsche car owner,

To help us to offer you the best possible service and the hottest products and event news from our Porsche family, we invite you to answer the questions below. Please fax to: +86 (0) 21 6090 5377 or use the postage paid envelope enclosed.

Thank you for your cooperation!

**1. Would you like to update your current contact details provided to Porsche China?**

Yes  No

If yes, please provide your contact detail below:

Mr./  Mrs./  Ms. Name / Last name: \_\_\_\_\_

Address: \_\_\_\_\_

Town / City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone / Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

**2. My occupation:**

- Freelancer / self-employed  CEO / Managing Director  Student
- General Manager  Civil Officials  Pensioner, housewife/ househusband
- Business Owner  Manager

**3. Do you own a car with other brands?  Yes  No**

Make: \_\_\_\_\_ Model: \_\_\_\_\_

Make: \_\_\_\_\_ Model: \_\_\_\_\_

**4. If the ownership of any of your Porsche car has change, please inform us of the car model sold and provide the new car owner's contact details.**

Porsche model 1: \_\_\_\_\_ Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone / Mobile: \_\_\_\_\_

Porsche model 2: \_\_\_\_\_ Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone / Mobile: \_\_\_\_\_

All personal details supplied will be stored in the Porsche central database and will be used solely by Porsche China and your local Porsche Centre for information about products, services and opinions. No other party will have access to his information.

Customer's Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for taking the time to fill in the form. Please visit [www.porsche.cn](http://www.porsche.cn) for more information.



## 911 CARRERA S - MARTINI RACING EDITION

If you would like to have more information, please provide your contact details below and return to us via fax 021 6090 5377, or the postage paid envelope enclosed. Alternatively, simply visit your local Porsche Centre.

Please fill in your correct contact details in the box below:

First & Last Name:

City & Address:

Postal Code:

Home Telephone    Work Telephone    Mobile

E-mail (please note: email address is compulsory):

Preferred Porsche Centre:

### I am planning to buy my next car:

- In less than 3 months    In 3 – 6 months  
 In 6 – 12 months    Over 12 months

### I am interested in:

- 911 Carrera S - Martini Racing Edition

### Other Porsche models:

- Boxster    Cayman  
 911    Cayenne  
 Panamera    Macan

### Tell a friend:

If you have a friend or family member who is interested in buying a new Porsche, please fill in their details below and we will contact them to arrange an appointment.

Your friend's name:

Your friend's tel. number:



## PORSCHE CARRERA CUP ASIA ROUNDS 8 & 9

Following a two-month summer hiatus, the Porsche Carrera Cup Asia returned with a vengeance from 16 to 17 August as drivers battled on the Sepang International Circuit for Rounds 8 & 9 of the competition. In a fierce contest of racing skill and determination, the 28-strong field, each piloting identical Porsche 911 GT3 Cup (Type 991) race cars, put on a thrilling display as they battled their way to pole position.

The 8<sup>th</sup> round of the Porsche Carrera Cup Asia was a white knuckle ride for drivers, teams and spectators from the starting grid to the chequered flag. As the lights went out and the field thundered off the grid, an opening melee claimed several drivers, including Modena Motorsports' John Shen and Prince Racing Hong Kong's Kenneth Lau.

Out in front, Martin Ragginger led the pack followed closely by Rodolfo Avila, Alexandre Imperatori and Earl Bamber. An aggressive Imperatori charged past Avila, continuing his impressive pace as he closed up to Ragginger. So high are the stakes as the race for championship nears the Finale that neither rival was prepared to concede an inch. Inevitably, the pair made contact and spun out, dropping them both down the field. Unfortunately, the two racing stars never managed to recover from the collision, leaving Bamber and Avila to claim first and second place on the podium respectively.

Meanwhile in Class B, it was points leader Alif Hamdan of Nexus racing who took the win, with a successful recovery following a tough qualifying round. Second and third went to series newcomer Max Twigg of Clearwater Racing and OpenRoad Racing's Francis Tjia respectively.





Round 9 saw the grid return with no less ferocity. As the lights went out, Ragginger got away well, followed by Bamber and Budweiser Team Absolute Racing's Ho-Pin Tung, with Avila getting by Zhang Tong Auto's Zhang Da Sheng at the start and up to fourth. As the 28-strong vied for position, behind them Ragginger desperately tried to pull a gap from the unrelenting Bamber but the pair was too evenly matched. Lap after lap, Bamber made his move, but Ragginger remained cool-headed all the way to the chequered flag, where he claimed his second victory of the season.

Behind them, Avila challenged Tung for third place. With neither giving an inch, the pair made contact and Tung spun out, leaving Avila to claim the number three spot on the podium. Meanwhile in fourth, Hamdan withstood an attack first from Team Yongda Dongfang's Ro.C. Skyangel and then

from Imperatori and Tung, who had suffered several setbacks earlier in the race. Both drivers were on maximum attack on the final lap, but Hamdan was giving no quarter. The Team Jebesen star defended well until the flag, claiming another Class B victory and fourth place overall. Second and third in the gentlemen driver category were Max Twigg and Yuey Tan of Dorr Havelock Racing respectively.

After the sizzling double-header in Malaysia, Porsche Carrera Cup Asia now heads to Singapore, where drivers will take on the Marina Bay Circuit in Malaysia for Round 10 of this season from 19 to 21 September. With the finale looming ever closer and just a few points separating the top drivers in both Class A and Class B, it is anyone's guess what will happen in the next thrilling round of Asia's premiere one-make racing series.



## **A SUMMER ADVENTURE EXPLORING EUROPE WITH PORSCHE TRAVEL CLUB CHINA.**

This summer, the Porsche Travel Club China once again took Porsche customers abroad for a series of fascinating tours through Europe, packed with splendid views, exquisite cuisine and above all, iconic sports cars.

### **Black Forest, Germany (30 July - 4 August)**

The journey began in the Porsche museum in Zuffenhausen, where customers had a unique chance to admire many of their favourite historical Porsche models, setting an exciting precedent for the upcoming trip.

The next two days saw guests driving down the road to Baden-Baden and then heading through the Black Forest Ridgeway, where they could soak up the breath-taking German scenery. With a mix of winding mountain roads, forest routes and open highways, the drive offered customers a golden opportunity to explore the incredible handling and performance of their Porsche sports cars.

Stopping for a night by the famous Lake Constance, guests were greeted by a magnificent view of the Alpine as they enjoyed the serene atmosphere. The next day, guests could have a sneak peek into the historical life of German royalty and architecture from the 19<sup>th</sup> century with a visit to the legendary Neuschwanstein Castle built by King Ludwig II.

The trip wrapped up with a relaxed tour of the charming Bavarian capital, Munich, which left customers refreshed and ready for their next adventure ahead.

### **Alpine, Germany (6 - 12 August)**

Leaving Ludwigsburg near Stuttgart, the intrepid group of Porsche customers began the trip by navigating a combination of quiet winding country roads and motorways. Absorbed by the delightful hum of their 911 engines amid the quiet German countryside,



guests took in the lush green surroundings as they made their way to the Swiss border.

Once in Switzerland, the fleet stopped in Zurich for a night and explored its wonderful attractions, before heading towards St. Moritz, a cosy quaint town nestling among the Alpine mountains. Speeding past a chain of tranquil lakes along the winding stretch of road, guests enjoyed the dream-like view as their 911 cars responded smoothly and instinctively to every manoeuvre.

Before long, the roads changed to a series of slalom routes leading over the Alpine mountains, perfect terrain to test the cornering and handling capabilities of the 911. Unveiling the unspoiled rugged beauty of the revered Alps, the route provided participants with a driving experience like no other, before a night's rest in an exclusive resort tucked away in a

magnificent valley in the Bavarian Alps.

Now in its third year, the Porsche Travel Club is the perfect opportunity for you to explore fascinating and exotic locations behind the wheel of Porsche sports cars. Offering enthralling tour itineraries for Porsche owners and enthusiasts, the Porsche Travel Club combines the passion for motorsports, travel and driving pleasure for all adventure seekers.

For more information, please call your preferred Porsche Centre or visit us at: [www.porsche.cn/travelclub](http://www.porsche.cn/travelclub) or scan the QR code below.





## MASTERING THE ART OF DRIFT PORSCHE SPORT DRIVING SCHOOL G-FORCE.

Porsche Sport Driving School is one of the few establishments in the world where learning is combined with pure exhilaration. Take for example the g-Force course, which allows participants to discover the art of controlled drifting and explore how to keep the car under control in some of the most challenging situations. In Focus spent five minutes with *Porsche Instructor Kenneth Lim* to discuss what makes this course so exciting and how it can benefit participants in improving their driving skills.

**In Focus: What kind of unique driving experience does g-Force offer?**

**Lim:** During the two-day course, we spend one and a half days practicing the art of drifting and half a day on the circuit, where participants have plenty of time to complete full laps. g-Force provides techniques for maintaining steady control over the car under extreme conditions. For example, we water down certain parts of the track, particularly on bends to make them slippery and turn off the control systems on the car so that participants can have a better understanding of how to control the drift of a car during

cornering, through the orchestrated use of gas and brakes.

**In Focus: Do participants need to prepare themselves in any way before taking the course?**

**Lim:** We recommend participants complete the Precision course first. In this way they can cover all the basics when it comes to the potential dangers of everyday driving and maintaining control of the car in even the most demanding situations. g-Force is similar to Snow Force, but it's an even more advanced experience because the drifting is done on the circuit instead of on ice. The art of drifting is always difficult, but with Porsche sports cars renowned for their outstanding handling, it is made much easier and more fun.

**In Focus: Do you have any special advice for participants taking the course?**

**Lim:** Participants should ensure they are well rested before taking this course and to wear comfortable shoes. But above all, to enjoy themselves! g-Force is an exhilarating experience and participants always want to come back for another round!

# PERFORMANCE PRINCIPLES

Top driving tips from the Porsche Sport Driving School team.

Welcome to *Performance Principles*, where the Porsche Sport Driving School provides driving tips to help make your journeys more safe and more enjoyable in your Porsche. In this issue we look at the essential tips for driving in Autumn.

## What should I pay attention to when driving in autumn?

*Mr Liu, Shanghai*

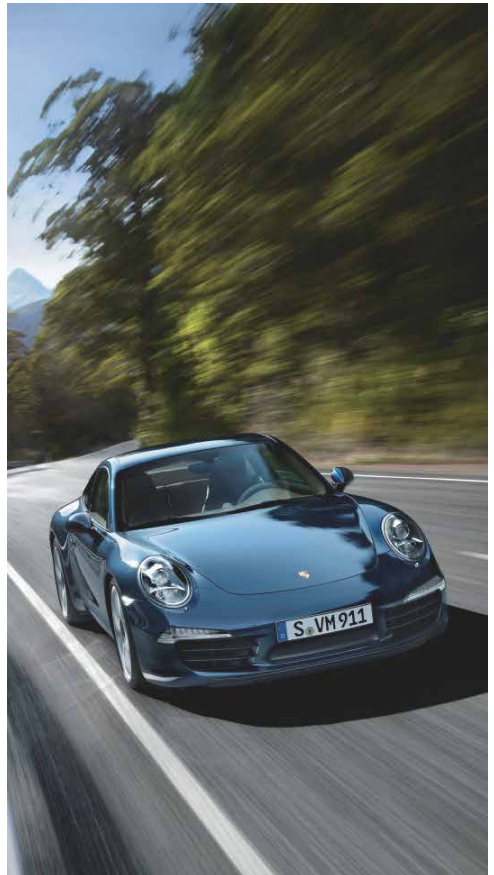
**1. Plan ahead for wet conditions:** In northern and eastern China, autumn often brings rainfall, which can decrease visibility and create problems when driving. Always make sure your windshield wipers are in good working condition and that your tires are properly inflated. If driving on a road with excess water, slow down and avoid sudden movements with the steering wheel or brake pedal.

**2. Watch out for leaves:** Once leaves become wet, they can present slippery and dangerous driving conditions. Be sure to watch for patches of wet leaves on the road or on road lines.

**3. Stay alert on the road:** Shorter daylight hours, particular in the north, means reduced visibility on the roads. You should be extra vigilant of pedestrians, cyclists and other drivers.

**4. Adjust your headlights:** When driving in fog, set your headlights to “low beam”. This setting aims the beam of light down towards the roadway, increasing visibility.

**5. Always keep a pair of sunglasses handy:** Sunrises and sunsets in autumn can be very bright. This often creates a large amount of glare, making it difficult to see other vehicles, the roadway or the road’s shoulder. Wearing sunglasses during these times reduces the danger.



In every issue of *In Focus*, the PSDS Team answers questions from participants around China. To find out more about advanced driving and safety, join the Porsche Sport Driving School. If you have any queries or require more information, please feel free to contact us at [sportdrivingschool@porsche.cn](mailto:sportdrivingschool@porsche.cn).

# Porsche Driver's Selection



## GIVE THE DAILY ROUTINE A TIMEOUT: THE MARTINI RACING ACCESSORIES.

**NEW.** Women's polo shirt - MARTINI RACING.

WAP 921 OXS-XXL OF | RMB 1,069

**NEW.** Men's hooded T-shirt - MARTINI RACING.

It's what's under the hood that counts. Soft and comfortable hooded T-Shirt in the MARTINI RACING design. 100 % cotton. In Blue.

WAP 920 OOS-3XL OF | RMB 1,411

Board shorts - MARTINI RACING.

The beach is a hotspot for a sporting lifestyle. With 2 pockets and a drawstring. Lined with fast-drying mesh lining. MARTINI RACING logo. 100 % polyester. In Red.

WAP 553 OOS-3XL OD | RMB 1,354

flip\*flop® - MARTINI RACING.

WAP 89 3638-4546 OD | RMB 712

**NEW.** Laptop case - MARTINI RACING.

Top-class protection. Designed exclusively for Porsche. In the MARTINI RACING design. Suitable for 15" laptops. Additional side divider for securing smaller laptops. 5-year warranty.

Dimensions: approx. 39 x 27 x 5 cm.

WAP 035 202 OF | RMB 1,981

Beach towel - MARTINI RACING.

Stand out from the crowd on the beach. 100 % cotton. Dimensions: 200 x 100 cm.

WAP 080 603 OD | RMB 841

## ADDITIONAL MARTINI RACING PRODUCTS



Aviator sunglasses - MARTINI RACING.

WAP 075 022 OC | RMB 2,409



**NEW.** Case for iPhone 5, 5S - MARTINI RACING.

Gives your mobile phone a high-octane look. In the MARTINI RACING design. Made of plastic.

WAP 050 310 OF | RMB 214



Baseball cap - MARTINI RACING.

Sure to turn heads.

100 % polyester. In White.

WAP 080 050 OC | RMB 356



## OPTIMISED HANDLING FOR FLAWLESS PERFORMANCE PORSCHE DYNAMIC CHASSIS CONTROL

Porsche sports cars are renowned for providing superior handling with unique responsiveness. Whether for the road or the racetrack, Porsche sports cars provide the unique balance between power and stability to achieve even higher levels of cornering and control. A perfect combination for optimised performance and everyday usability.

Porsche Dynamic Chassis Control is an active anti-roll system that suppresses lateral body roll during cornering manoeuvres and minimises instability of the vehicle on uneven ground. This allows the vehicle to hold the road better and deliver an even sportier performance.

This effect is achieved with the aid of hydraulic stabilising actuators designed to keep the tyres perfectly in contact with the road even during extreme cornering situations. The body roll is counteracted by actuators

controlling each individual wheel, based on steering angle and cornering forces. This ensures that each tyre is delivering the maximum grip available and the vehicle weight is distributed more evenly across all four tyres, providing improved dynamic performance and handling characteristics in all situations. In addition to this, active control of the body movement also provides an increased ride comfort at all speeds.

So what does this mean? Agility and handling performance perfectly suited to the road or race track, combined with a level of ride comfort unrivalled in a performance sports car.

Porsche Dynamic Chassis Control is standard on Porsche S models and is a perfect example of Porsche Intelligent Performance – iconic sports cars built for the racetrack and the road.



# GET THE MOTORSPORT LOOK

## MOTORSPORT DECALS MARTINI RACING DESIGN

Since the early 1970's, Porsche motor sports vehicles have competed in races bearing Martini Racing branding. Initially in cooperation with private teams, then from 1973 with an official sponsoring contract. To this day, the popular design can be seen on numerous Porsche race cars, which is now also available for your 911. The illustrious set comprises of the "MARTINI" strip logo on the bonnet and roof, rear wing and side skirts.

Exclusively designed for the 911 Carrera/911 Carrera S/911 Carrera 4/911 Carrera 4S models with Aerokit Cup or SportDesign package, as well as the 911 GT3 (type 991). These sets are not applicable for vehicles with electric slide/tilt roof or electric slide/tilt glass roof.



## MOTORSPORT DECALS AND 'PORSCHE' DECORATIVE SIDE LOGOS

It celebrated its premiere at the 12 Hours of Sebring race: the "PORSCHE" logo first appeared on the side skirts of the Porsche 910 in 1967. Due to its great popularity, it was also made available as an optional extra for standard-production cars. The Porsche Tequipment motor sports accessories have brought back a classic design which features the "PORSCHE" logo on the side skirt, in addition to the "PORSCHE" logo strip on the bonnet. The decorative strip extends over the roof to the rear wing. This set provides your 911 with an even more dynamic and sporty look. Available in black, silver, blue or red. Exclusively designed for GT3 (type 991) only.



All Tequipment options can now be found online by visiting [www.porsche.com/tequipment](http://www.porsche.com/tequipment) or by scanning the QR code below.





# 40 YEARS ON: PORSCHE & MARTINI RACING

Over the years, the distinctive lettering of Martini Racing has stood beside many famous names in motorsports. But most agree their partnership with Porsche during the golden era of racing is the most thrilling to date. Not to mention the most beautiful.

## 1971

In 1971, Porsche debuted the revolutionary 917LH with a striking "Martini Racing" design at Le Mans. Driven by Dr. Helmut Marko and Gijs van Lennep, the 917 not only won the race, it set a record that would not be broken for another 50 years. So began one of the greatest racing partnerships of all time.



## 1973

During the famous Targa Florio in 1973, a 911 Carrera RSR 2.8 adorned in Martini Racing colours and driven by Gijs van Lennep and Herbert Mueller expertly navigated the Sicilian mountain roads to claim 1<sup>st</sup> place.

## 1976

Another 1<sup>st</sup> place was taken in 1976 with the Porsche 935, an evolution of the Porsche Carrera RSR 2.1 turbo prototype. Piloted by Jochen Mass and Jacky Ickx, the Porsche 935 took an overall victory during the Brand World Championship.



## 1976-1977

In a grueling test of endurance, Porsche & Martini Racing claimed two consecutive Le Mans victories in 1976 and 1977 with rock star Jacky Ickx behind the wheel of a Porsche 935.

## 1978

In the 1978 East African Safari Rally, a Porsche 911 SC Rally car piloted by Vic Preston Jr ended up finishing in second place, and went straight to the Porsche Museum where it stands to this day.



## 2014

The partnership which began almost four decades ago celebrates a brand new chapter with the new 911 Carrera S - Martini Racing Edition, a tribute to our success on the race track and a reminder of our true identity.



## SHAANXI CELEBRATES THE OPENING OF ITS THIRD PORSCHE CENTRE

On 19 August, Porsche opened its third Porsche Centre in Shaanxi, with Porsche Centre Yulin. This all-new Porsche Centre covers an area of more than 10,900 square-metres and features a state-of-the-art showroom capable of displaying 18 Porsche sports cars at the same time. Meanwhile, a wide selection of Porsche Exclusive and Tequipment Genuine Accessories demonstrates the brand's individualisation options to fit each customer's unique taste. With its advanced facilities and strategic location, the new Porsche Centre will play a key role in the development of the Northwest China market while providing Porsche customers and enthusiasts across the region with convenient access to the unique sports cars, superior After Sales care, and world-class customer service.



## PORSCHE CHINA OPENS THIRD PORSCHE CENTRE IN SICHUAN

On 9 July, Porsche opened its newest fully integrated 4S Porsche Centre in the Jinjiang District of Chengdu. As the third Porsche Centre in Sichuan, Porsche Centre Chengdu Jinjiang further strengthens Porsche's leading position in the luxury automotive market in West China. The new Porsche Centre covers an area of more than 10,600 square-metres and features a showroom capable of displaying up to 19 Porsche sports cars. With a wide selection of Porsche Exclusive and Tequipment Genuine Accessories, Porsche Centre Chengdu Jinjiang offers a unique and exclusive customer experience on every visit. Meanwhile, the advanced service centre is also staffed by a professional After Sales service team, providing best-in-class customer service for every Porsche customer and enthusiast.

## 87,800 PORSCHE SPORTS CARS SOLD IN FIRST SIX MONTHS

Once again, Porsche AG has achieved exceptional sales growth in the international market with 87,800 vehicles delivered from January to June 2014, resulting in the sports car marque achieving sales growth of almost eight percent compared to the same period last year. The new Panamera Gran Turismo was especially in demand with approximately 13,500 units delivered – a rise of 28 per cent. Almost one in ten customers opted for the efficient and sporty plug-in hybrid model. This year, Porsche has witnessed sales increases in all key regions so far. In China, Porsche reports a rise of eight per cent with 19,800 cars sold in the first six months of 2014. The majority of deliveries worldwide were registered by the Cayenne with 37,200 units, followed by the 911 model series with 15,615 units.





## **2014 CALENDAR\***

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### **CHENGDU MOTOR SHOW 2014**

Date: 29 Aug - 7 Sept

Location: Chengdu

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### **PORSCHE SPORT DRIVING SCHOOL, PRECISION**

Date: 8 - 9 Sept

Location: Shanghai Intl. Circuit

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### **PORSCHE SPORT DRIVING SCHOOL, TELEMETRIC**

Date: 10 - 11 Sept (Wave 1)

15 - 16 Sept (Wave 2)

Location: Shanghai Intl. Circuit

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### **PORSCHE SPORT DRIVING SCHOOL, MASTER**

Date: 12 - 13 Sept

Location: Shanghai Intl. Circuit

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### **PORSCHE SPORT DRIVING SCHOOL, PERFORMANCE**

Date: 14 Sept

Location: Shanghai Intl. Circuit

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### **PORSCHE WORLD ROADSHOW**

Date: 17 - 21 Sept

Location: Shanghai

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### **PORSCHE CARRERA CUP ASIA, ROUND 10**

Date: 19 - 21 Sept

Location: Singapore

\* Please note the calendar above is not final and may be subject to change.

# PORSCHE CENTRE DIRECTORY

## **Porsche Centre Beijing Central**

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G/F, Chang An Club No.10 East Chang'an Avenue, Beijing, China

## **Porsche Centre Beijing Goldenport**

Tel: +86 10 64309 911  
A1, No.8, Area C, Goldenport Motor Park No.1 Jingang Avenue, Dongwei Road North Jinzhan Village, Chaoyang District Beijing, China

## **Porsche Centre Beijing Haidian**

Tel: +86 10 58739 911  
No.143 West Sihuanbei Road Haidian District, Beijing, China

## **Porsche Centre Beijing Shijingshan**

Tel: +86 10 88981 911  
No.36 Shidaihuayuan South Road, Shijingshan District, Beijing, China

## **Porsche Centre Beijing Yizhuang**

Tel: +86 10 59659 911  
No.A1 East Ring North Road, BDA Beijing, China

## **Porsche Centre Changchun**

Tel: +86 431 85980 911  
No.4058 Changshen Road Automobile Industry Development Zone Changchun, China

## **Porsche Centre Changsha**

Tel: +86 731 84091 911  
No.B03 Jinxiu Road,Central-South Automobile World Xingsha Town Changsha, China

## **Porsche Centre Changzhou**

Tel: +86 519 81234 911  
No.6 E Zone Wujin Auto mall, Changzhou, China

## **Porsche Centre Chengdu Jinniu**

Tel: +86 28 87592 911  
No.173 Shuxi Road Yangxian (Chengdu International Automobile Area) Chengdu, China

## **Porsche Centre Chengdu Jinjiang**

Tel +86 28 82800 911  
198 Car Park, Shisheng Road Jinjiang Avenue,Jinjiang District, Chengdu, P.R. China.

## **Porsche Centre Chongqing Renhe**

Tel: +86 23 67898 911  
No.5,Renhe Overpass Branch Road,Northern New District Chongqing, China

## **Porsche Centre Dalian**

Tel: +86 411 88866 911  
No.570, Hongcheng Road Ganjingzi District , Dalian, China

## **Porsche Centre Dongguan**

Tel: +86 769 81118 911  
A-03-03 Liaobu International Automobile City, Dongguan, China

## **Porsche Centre Foshan Nanhai**

Tel: +86 757 81819 911  
No.1 Mount Hero Motor City, Foshan Nanhai, Foshan, China

## **Porsche Centre Fuzhou**

Tel: +86 591 87105 911  
Gaoshi Road, Gaishan Investment Area Fuzhou, China

## **Porsche Centre Guangzhou**

Tel: +86 20 37199 911  
No.923 West Zhongshan Avenue Guangzhou, China

## **Porsche Centre Haikou**

Tel: +86 898 68613 911  
No.143 Nanhai Road, Haikou, China

## **Porsche Centre Hangzhou Binjiang**

Tel: +86 571 87777 911  
No.726 Yueming Road, Hangzhou, China

## **Porsche Centre Hangzhou Westlake**

Tel: +86 571 87088 911  
No.218-1 Nanshan Road Hangzhou, China

## **Porsche Centre Harbin**

Tel: +86 451 82328 911  
No.60 Huashan Road, Harbin, China

## **Porsche Centre Harbin Songbei**

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Shenyang, China

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