



PORSCHE

IN FOCUS 聚焦保时捷

Issue 1, 2013

- Porsche Takes Centre Stage at Auto Shanghai 2013
- Porsche Carrera Cup Asia 2013 Blasts Off
- Porsche Golf Cup 2013 Hits the Green



Code of the Curve.
The new Cayman



Dear Porsche enthusiasts,

With Auto Shanghai 2013 now here, Porsche will once again demonstrate its cutting-edge innovations to its enthusiasts. An array of Porsche models with the latest advancements in technology and performance are ready to grace the stages of this prestigious Auto Show. Taking centre stage is the World Premiere of the new generation of the Panamera and the Asia Premiere of the new Cayman and 911 GT3.

Back to the race track, where all our innovations are inspired, Porsche Carrera Cup Asia 2013 has kicked off the new season with an outstanding grid entry and an impressive seven stop international calendar. With a field of talented and competitive drivers from all over the globe, the Porsche Carrera Cup Asia 2013 season is set to cement its status as the championship of motorsports in the Asia arena, as it celebrates its tenth year in the region.

For those of you who wish to personally test the capabilities of a Porsche on or off the track, 2013 provides new and exhilarating driving programmes with the Porsche Sport Driving School and Porsche Travel Club. Experiencing the endless possibilities behind the wheel of a Porsche has never been more enthralling.

I wish you a springtime full of safe and fun driving with your Porsche.

Yours sincerely,

Porsche (China) Motors Limited

Mr. Helmut Broeker
Chief Executive Officer

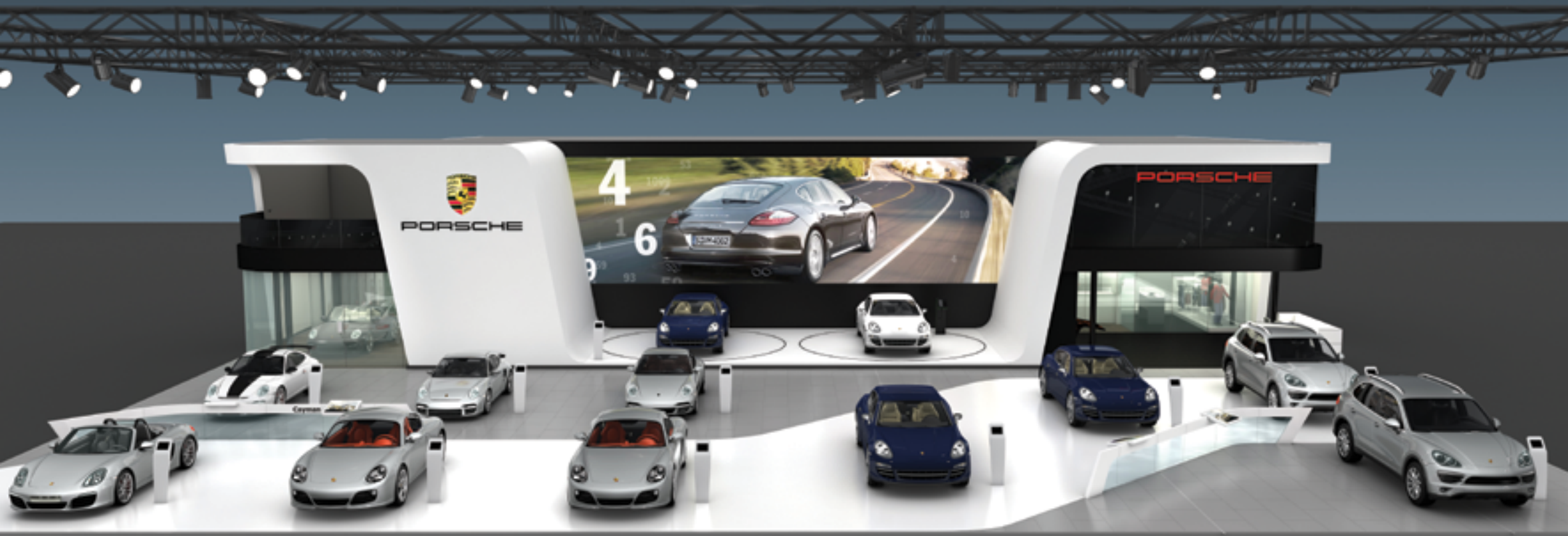
THE 918 SPYDER: NOW A REALITY! THE REVOLUTIONARY NEW SPORTS CAR IS NOW READY TO BE DRIVEN.

Following much anticipation, an exclusive preview of the 918 Spyder will be held for a very select group on the Shanghai International Circuit between 16 and 20 May. This unique opportunity will not only reveal this revolutionary car in its finalised form, but also enable the participants to experience the astounding capabilities of this future sports car in reality with an exhilarating taxi-ride on the race track.

The moment we have all been waiting for is finally here.



918 Spyder



INNOVATE THE FUTURE PORSCHE AT AUTO SHANGHAI 2013

At Porsche, we dedicate ourselves to constantly pushing the limits of automotive engineering and excellence. With the World Premiere of the new Panamera and the Asia Premiere of the new Cayman, the new 911 GT3 and the new Cayenne Turbo S, Porsche will once again grace its enthusiasts with the most innovative sports cars of the future.

2013
AUTO
SHANGHAI

THE NEW PANAMERA AND PANAMERA 4 THRILLING CONTRADICTION

With unprecedented power and bold beauty, the new Panamera models are setting the highest standards of performance, innovation and style. Meet your distinguished new cruising partners. The new Panamera.

With spacious styling and distinctive features, the new Panamera models are sharper, edgier and even more modern. This is achieved with enlarged and restyled air intakes and Bi-Xenon headlights fitted as standard in the front and a completely new rear with restyled LED taillights and a wider and flatter rear screen. The exquisite interior is trimmed in partial leather which is fitted as standard and available in a choice of three colours. Comfort is optimised with added head space and legroom in the rear compartment.

The new Panamera and Panamera 4 models fuse classic excellence with progressive technology, exceeding all expectations for performance and efficiency. Both models are equipped with a new 3.0 litre twin-turbo engine, more powerful than the naturally aspirated engine used in the predecessor. The result? A power output of 320 hp, with a top speed of 262 km/h and acceleration to 100 km/h in 6.1 seconds for the Panamera; and a top speed of 260 km/h and acceleration to 100 km/h in 5.8 seconds for the Panamera 4.

A perfect combination of optimal efficiency and prestigious performance: the next generation Panamera is here.



Panamera	PDK
Engine	3.0-litre twin-turbo
Maximum Power	235 kW (320 hp)
Top Speed	262km/h
0-100 km/h	6.1 s

Panamera 4	PDK
Engine	3.0-litre twin-turbo
Maximum Power	235 kW (320 hp)
Top Speed	260 km/h
0-100 km/h	5.8 s

THE NEW PANAMERA S EXECUTIVE & PANAMERA 4S EXECUTIVE

Where dreams become reality: introducing the new Panamera S Executive and Panamera 4S Executive models. Catering to your every need, the Executive models offer a more spacious and luxurious interior and promise a greater command of the road.

With an extra 15 cm added to the length of the body, the spacious Executive models provide more legroom in the rear seats. To achieve optimal comfort for work or recreation, a large console has been fitted in the rear with an ambient lighting package and eight-way power rear seats. Thermally and noise-insulated glass with privacy tint have also been fitted as standard in the rear compartment.

Imagine more power with less fuel consumption. The new Panamera S Executive and the new Panamera 4S Executive are equipped with a newly developed light-weight 3.0-litre twin-turbo engine. The result? More power output with greater fuel efficiency. The Panamera S Executive achieves 0 to 100 km/h in 5.3 seconds and reaches a top speed of 287 km/h. The Panamera 4S Executive accelerates from 0 to 100 km/h in 5.0 seconds and achieves a maximum speed of 286 km/h.

The result is an elevated level of power and comfort. Why compromise when all your dreams can come true?



Panamera S Executive	PDK
Engine	3.0-litre twin-turbo
Maximum Power	309 kW (420 hp)
Top Speed	287 km/h
0-100 km/h	5.3 s

Panamera 4S Executive	PDK
Engine	3.0-litre twin-turbo
Maximum Power	309 kW (420hp)
Top Speed	286 km/h
0-100 km/h	5.0 s

THE NEW PANAMERA TURBO EXECUTIVE

A sign of success and supercharged ambition: the new Panamera Turbo Executive offers the definitive sports car driving experience with enhanced comfort. With more power and more options for personal customisation, the control is in your hands.

The interior is designed with one thing in mind – comfort. All four individual seats are designed as power seats with memory package fitted as standard. Temperature and ventilation can be regulated separately for each seat. The electric tilt glass sunroof and four-zone automatic climate control also come as standard, to give you the highest level of comfort.

When it comes to performance, the new Panamera Turbo Executive clearly rules the road. Equipped with

a 4.8-litre twin-turbo engine with direct fuel injection (DFI), VarioCam Plus and charge-air cooling, it delivers a power output of 520 hp and charges from 0 to 100 km/h in 4.2 seconds and can achieve a maximum speed of 305 km/h. An overboost function temporarily increases the boost pressure produced at full throttle by up to 10% while the Porsche Active Suspension Management (PASM) enables the driver to shift the emphasis between sportiness and comfort at the touch of a button.

Intelligent design and uncompromising power are the hallmarks of the new Panamera Turbo Executive. All you need are the keys.



Panamera Turbo Executive	PDK
Engine	4.8 litre twin-turbo
Maximum Power	382 kW (520 hp)
Top Speed	305 km/h
0-100 km/h	4.2 s

THE NEW PANAMERA S E-HYBRID

Welcome to the future. Emission-free and quiet driving which does not compromise a powerful and exhilarating driving experience. The new Panamera S E-hybrid has it all: sporty performance with high efficiency.

Equipped with the latest revolutionary plug-in hybrid technology, the new Panamera S E-Hybrid is driven by two propulsion units: a remarkably powerful combustion engine and an efficient electric motor with modern lithium-ion battery technology. Simply plug it in for an all-electric range of up to 30 km.

The 3.0-litre supercharged engine generates 333 hp and the electric motor approximately 95 hp. Combined, they deliver 416 hp on the road. In E-boost mode with both units working together, the new Panamera S E-Hybrid

accelerates from 0 to 100 km/h in just 5.5 seconds, and achieves undeniable fuel efficiency at an average of 3.1 l/100 km.



Panamera S-Hybrid	PDK
Engine	3.0 litre supercharged
Maximum Power	306 kW (416 hp)
Top Speed	270 km/h
0-100 km/h	5.5 s

CODE OF THE CURVE. THE NEW CAYMAN & CAYMAN S

Welcome to the new generation of the classic two-seater mid-engine sports car from Porsche: the Cayman and the Cayman S. Celebrating their national debut at Auto Shanghai 2013, the new Cayman and new Cayman S models are lighter, faster and more powerful than ever.

The new two-seaters feature a sleeker lightweight body design. With innovative styling marked by sculpted lines and high-impact edges, the new Cayman is highly distinguished from its predecessor. Prominent visual characteristics of this sport coupé include an extended wheelbase with shorter overhangs and 18-inch

diameter wheels, and a low, long silhouette with the windscreen shifted forward and the roof line extended back. Also unique to the new generation of the sport coupé is the rear section with its wraparound edges and large low aluminum rear lid. Mounted directly to the rear lid is the thin blade of the rear spoiler, which – in contrast to that of the Boxster – is higher and positioned at a steeper angle for more dynamic control.

Both models come with the standard seven-speed Porsche Doppelkupplung (PDK). The Adaptive Cruise Control (ACC) and the Keyless Entry & Drive system are

now available for the new Cayman and Cayman S as an added option.

Up to 25 kg lighter and equipped with a 2.7-litre flat-six-cylinder engine that generate a power output of 275 hp, the new Cayman is faster and more fuel-efficient. It accelerates from 0 to 100 km/h in 5.6 seconds (5.4 seconds with added Sport Chrono package) and reaches a top speed of 264 km/h. Its NEDC fuel consumption is 7.7 l/100 km with the standard PDK transmission.

The 3.4-litre engine of the Cayman S produces 325 hp and sprints from 0 to 100 km/h in 4.9 seconds (4.7

seconds with added Sport Chrono package). The Cayman S achieves a maximum speed of 281 km/h, and its NEDC fuel consumption value is 8.0 l/100 km with the standard PDK transmission.

Razor-sharp precision and sculpted style positions this sport coupé second to none in its class. The next generation Cayman sets the code of the curve.



Cayman	PDK
Engine	2.7 litre flat-six
Maximum Power	202 kW (275 hp)
Top Speed	264 km/h
0-100 km/h	5.6 s
Fuel Consumption (l/100 km)*	7.7
CO2 Emission (g/km)	180
Price	CNY 761,000 incl. VAT

Cayman S	PDK
Engine	3.4 litre flat-six
Maximum Power	239 kW (325 hp)
Top Speed	281 km/h
0-100 km/h	4.9 s
Fuel Consumption (l/100 km)*	8.0
CO2 Emission (g/km)	188
Price	CNY 1,052,000 incl. VAT

* Fuel consumption figures are for combined average of urban and extra-urban driving

LIMITS PUSHED. THE NEW 911 GT3

2013 not only welcomes the milestone 50th year anniversary of the Porsche 911, it is also witnessing the arrival of the new 911 GT3.

Set to open a new chapter and brake the record for race track performance sports cars, the new 911 GT3 achieved an incredible lap time of under 7:30 minutes at the grueling Nürburgring Nordschleife race track in Germany.

The Boxer engine and transmission as well as the body and chassis of the new 911 GT3 are all completely new. The powertrain is composed of a six-cylinder 3.8-liter engine with an output of 475 hp at 8,250 rpm. With a newly adapted Porsche dual-clutch transmission (PDK) and a high-traction rear-wheel drive, the new 911 GT3 keeps all the successful properties of a sports car suitable for racing, with even more driving dynamics, more sophisticated practicality and a highly emotional fun factor.

For the first time, the new 911 GT3 features active rear-axle steering in a production Porsche. The 911 GT3 adopts the same hybrid steel-aluminium body construction as the new 911 Carrera, yet it has a large fixed rear wing and is 44 millimetres wider than a 911 Carrera S in the area of the rear axle. The result? Unrivaled aerodynamic performance with sharper precision and lateral dynamics. To make the 911 GT3 ideal for everyday use, front-axle lifting comes as standard for the China market, providing approximately 30 millimetres of additional clearance.

With a top speed of 315km/h, the new 911 GT3 can accelerate to 100 km/h in just 3.5 seconds, and 200 km/h in less than twelve seconds.

The stage is set. The new Porsche 911 GT3 is ready for the premiere of a lifetime at Auto Shanghai 2013.



911 GTS	PDK
Engine	3.8 litre flat-six engine
Maximum Power	350 kW (475 hp)
Top Speed	315 km/h
0-100 km/h	3.5 s
Fuel Consumption (l/100 km)*	12.4
CO ₂ Emission (g/km)	289
Price	CNY 2,195,000 incl. VAT

* Fuel consumption figures are for combined average of urban and extra-urban driving

HIGHER AUTHORITY. THE CAYENNE TURBO S

In the world of Sport Utility Vehicles, the winner is clear: the new Cayenne Turbo S. With its engine power of 550 hp, 100 km/h acceleration in 4.5 seconds and top speed of 283 km/h, this top athlete offers the ultimate sports car driving experience while promising versatile off-road capabilities, superior power and incredible comfort.

The design of the Cayenne Turbo S earns top marks both inside and out. For a touch of purist elegance, several components feature a high-gloss black finish: the entire air intake grille including slats, the exterior mirror lower trim and mirror base. The standard 21-inch 911 Turbo II wheels with Porsche crest are another Cayenne Turbo S exclusive feature. For the interior, a choice of two new two-tone combinations highlight the sporty yet elegant aspect of this off-road hero.

When it comes to performance, the Cayenne Turbo S incorporates all control systems as standard to offer unrivalled dynamic performance, agility and driving comfort, such as Porsche Active Suspension Management (PASM), Porsche Dynamic Chassis Control (PDCC) and Porsche Torque Vectoring Plus (PTV Plus). The Sport Chrono package also comes as standard.

Configured for maximum dynamic performance, the Cayenne Turbo S is ready to meet you at the winner's circle.



CAYENNE TURBO S	Tiptronic S
Engine	4.8 litre twin-turbo engine
Maximum Power	405 kW (550 hp)
Top Speed	283 km/h
0-100 km/h	4.5 s
Fuel Consumption (l/100 km)*	11.5
CO ₂ Emission (g/km)	270
Price	CNY 2,630,000 incl. VAT



Dear Porsche car owner,

To help us to offer you the best possible service and the hottest products and event news from our Porsche family, we invite you to answer the questions below. Please fax to: +86 (0) 21 6090 5377 or use the postage paid envelope enclosed.

Thank you for your cooperation!

1. Would you like to update your current contact details provided to Porsche China?

Yes No

If yes, please provide your contact detail below:

Mr./ Mrs./ Ms. Name / Last name: _____

Address: _____

Town / City: _____ Postal Code: _____

Telephone / Mobile: _____

E-mail: _____

2. My occupation:

- Freelancer / self-employed CEO / Managing Director Student
 General Manager Civil Officials Pensioner, housewife/ househusband
 Business Owner Manager

3. Do you own a car with other brands? Yes No

Make: _____ Model: _____

Make: _____ Model: _____

4. If the ownership of any of your Porsche car has change, please inform us of the car model sold and provide the new car owner's contact details.

Porsche model 1: _____ Name: _____ Title: _____

Address: _____ Postal Code: _____

Telephone / Mobile: _____

Porsche model 2: _____ Name: _____ Title: _____

Address: _____ Postal Code: _____

Telephone / Mobile: _____

All personal details supplied will be stored in the Porsche central database and will be used solely by Porsche China and your local Porsche Centre for information about products, services and opinions. No other party will have access to his information.

Customer's Signature _____ Date _____

Thank you for taking the time to fill in the form. Please visit www.porsche.cn for more information.



The new Panamera

If you would like to have more information, please provide your contact details below and return to us via fax 021 6090 5377, or the postage paid envelope enclosed. Alternatively, simply visit your local Porsche Centre.

Please fill in your correct contact details in the box below:
First & Last Name:
City & Address:
Postal Code:
<input type="checkbox"/> Home Telephone <input type="checkbox"/> Work Telephone <input type="checkbox"/> Mobile
E-mail (please note: email address is compulsory):
Preferred Porsche Centre:

I am planning to buy my next car:

- In less than 3 months In 3 – 6 months
 In 6 – 12 months Over 12 months

I am interested in:

- Panamera Panamera S Executive
 Panamera 4 Panamera 4S Executive
 Panamera S E-Hybrid
 Panamera Turbo Executive

Other Porsche models:

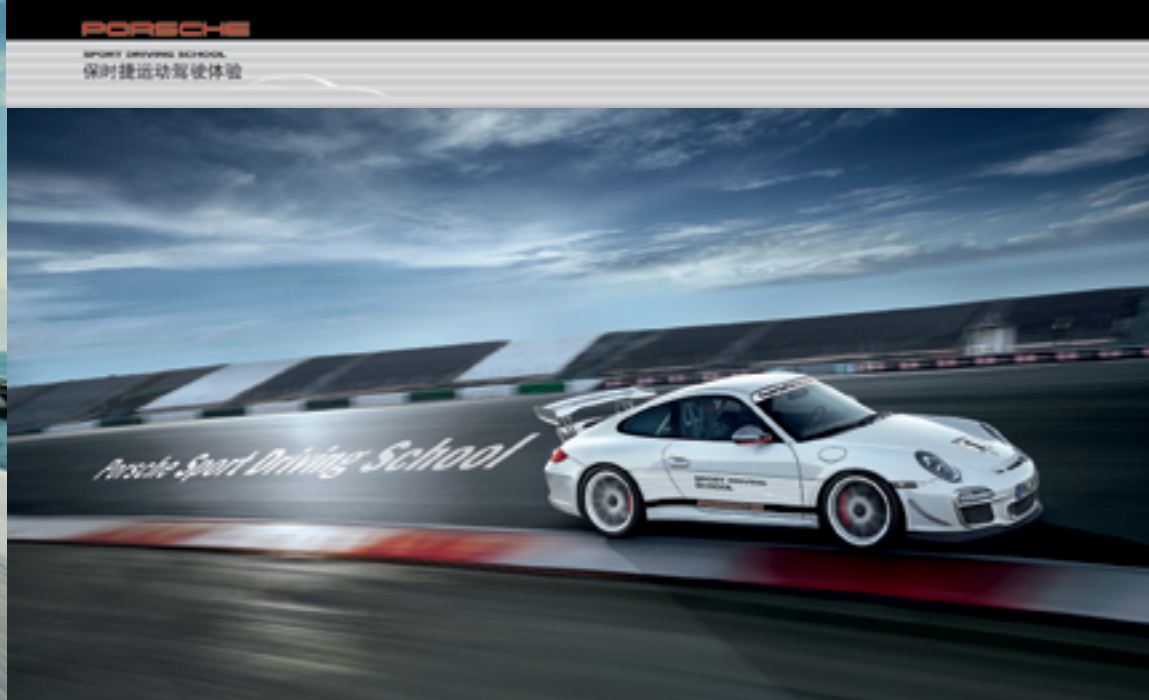
- Boxster Cayman
 911 Cayenne
 918 Spyder

Tell a friend:

If you have a friend or family member who is interested in buying a new Porsche, please fill in their details below and we will contact them to arrange an appointment.

Your friend's name:

Your friend's tel. number:



ON YOUR MARK. SET. GO! PORSCHE SPORT DRIVING SCHOOL 2013

Imagine sitting behind the wheel of a Porsche with a racing driver as your personal trainer and a race track as your test ground. This unique opportunity can only be experienced at one of China's finest driving skills training programmes: the Porsche Sport Driving School.

This programme is conducted on prestigious racing tracks throughout China, with high-tech data recording and analysis systems available for personalized coaching. The goal is to improve participants' safety driving skills while equipping them with professional driving tips and tricks. For those who want to take their driving skills to the next level, the Porsche Sport Driving School offers advanced courses which hone your driving skills on the race track and teach you techniques for race driving – just like the professionals.

The programme offers four different courses. The Precision and Performance courses sharpen your driving skills in a variety of challenging conditions,

such as wet and icy conditions. Next, Porsche customers can move on to the Master course, in which successful students can qualify for an official International C-Class Racing License. Telemetric is the ultimate tool to refine driving skills, offering hours of free driving on the track with constant monitoring by our data recording system and feedback from our professional instructors.

If you wish to join us, the courses start in May, so be quick to register your interest!

Please visit our website for further information:
www.porsche.cn/sportdrivingschool



CELEBRATING TEN YEARS OF TOP PERFORMANCE PORSCHE CARRERA CUP ASIA 2013

Marking its first ten years as the premier racing event in the Asian region, the Porsche Carrera Cup Asia is back in action with the strongest entry in its history.

The seven-stop calendar of the new season features three high-profile appearances in support of the famed Formula I race in Sepang, Singapore and Shanghai, as well as three thrilling weekends in Zhuhai, Ordos and South Korea's brand new Inje Autopia circuit.

Ready to take on the new season, a field of eager racing veterans return to the race track with an added mix of ambitious newcomers. New Zealand's Earl Bamber, fresh to the race with Nexus Racing, comes with an impressive single seater career at the age of 22 and a strong contender for the championship title. Also joining the professionals to make their debut this season are Peter Li Zhi Cong who teamed up with Ho-Ping Tung to fly the flag of Kamlung Racing, and 19-year-old Shanghai driver Jason Zhang Zhi Qiang entered by Team C&D. In parallel, the entry for Class B entry is equally strong

for 2013, with experienced Hong Kong racer Samson Chan joining the fray this season. Another Class B debutante is 22-year-old Malaysian Alif Hamdan joined by fellow countryman and teammate Adrian Henry D'Silva to fight for Nexus Racing.

Blasting off the grid with a fine start in March, the 2013 season promises to fire up the passion of millions of racing enthusiasts across the entire region and open a new chapter for motorsport developments in Asia.



STEPPING UP THE COMPETITION AT PORSCHE GOLF CUP 2013

One of our key objectives this year is to exceed ourselves in delivering the highest level of customer service and product offerings to Porsche customers. With this in mind, Porsche China and its dealer network have decided to continue to offer our customers a unique and premium sporting experience with the Porsche Golf Cup 2013.

Held exclusively for Porsche owners who are passionate about the brand and golf, the Porsche Golf Cup 2013 will now host 25 qualifying tournaments in 21 cities throughout China from April through to October. The series will adopt the 18-hole stroke play, shotgun start

and the New Peoria handicap system (NNP). Qualifying tournament winners will be invited to attend and play in the China Final, which will be held in Sanya from 8 to 10 November, 2013. The category winners from the China Final will be invited to a unique golfing experience.

For more information about the Porsche Golf Cup 2013, please visit www.porschegolf.com or simply contact your preferred Porsche Centre.



PORSCHE TRAVEL CLUB 2013

You are not alone if you believe the best way to travel is from behind the wheel of a Porsche, one of the world's most favourite sports car. In response to the massive popularity of the driving tours among Porsche customers and enthusiasts last year, Porsche Travel Club China has planned another fantastic selection of outbound and domestic tours for 2013.

From April through to November, Porsche Travel Club brings you five international tours and five domestic tours. In addition to the existing tours offered last year, we will be leading our enthusiasts through the legendary US Highway 1, the romantic landscapes of Tuscany in Italy, the rugged beauty of Xinjiang and Yangshuo and a thrilling drive through the curving highways in Yunnan's mountainous region of Shangri-la. Wherever you choose to travel with us, Porsche Travel Club assures you with the delight and thrill of an unforgettable driving experience.

If you wish to join us, please visit www.porsche.cn/travel-clubs.com for more information, or contact your preferred Porsche Centre.

PORSCHE TRAVEL CLUB 2013 SCHEDULE

INTERNATIONAL TOURS:

Andalusia, Spain	26 April – 1 May
California, USA	10 – 15 June
Black Forest, Germany	27 June – 2 July
Alpine Tour	10 – 16 July (wave 1) 17 – 23 July (wave 2)
Tuscany, Italy	26 September – 1 October

DOMESTIC TOURS:

Huizhou	26 – 30 March
Xinjiang	20 – 25 May (wave 1) 28 May – 2 June (wave 2)
Inner Mongolia	1 – 5 September (wave 1) 7 – 11 September (wave 2)
Shangri-la	11 – 16 October (wave 1) 21 – 26 October (wave 2)
Yangshuo	11 – 15 November (wave 1) 17 – 21 November (wave 2)



PERFORMANCE PRINCIPLES

Porsche Sport Driving School with Chief Instructor Arnd Stollmann

Welcome to *Performance Principles*, as we look at some questions from the Porsche Sport Driving School. In this issue, Porsche China Chief Instructor, Arnd Stollmann, takes a look at the position of the side-view mirrors.

How should I position the side-view mirrors on my car?

~~ Miss Chen, Changsha

Properly positioning your wing mirror is paramount to a safe drive. This is due to the “blind spots”, the area on either side of a car which is not visible in either the rear-view or side-view mirrors. It's such a frequent cause for accidents that some high-end car manufacturers have adopted expensive radar or camera systems to help eliminate the blind spots in the driver's view.

However, technology isn't the only solution. All you need are your car's wing mirrors. When adjusted properly, these mirrors will minimize blind-spot hazards and ensure that you have the best possible awareness of the road and motorists around you.

To position the side-view mirror, simply sit in the driver's seat and angle it away until no part of car can be seen in the mirror. This way, most of the view in the wing mirrors will be open to the surrounding area. This will also ensure that there is no overlap between the side view mirrors and the rear-view mirror, so any car passing on either



In every issue of *In Focus*, Arnd Stollmann answers a PSDS question from participant around China. To find out more about advanced driving and safety, join the Porsche Sport Driving School. For more information, please feel free to contact us at sportdrivingschool@porsche.cn.

READY.STEADY.STYLE THE MARTINI RACING COLLECTION

Ready.Steady.Style. In Driver's Selection spring collection, we travel back to the root of Porsche - back to the world of motorsport. Every garment in our collection pays homage to the typical racing elements from the erstwhile sponsor: light blue and a red stripe on the dark blue ribbon. The MARTINI RACING collection is a symbol of motorsport's magnetic allure.



Belt

Belt with embossed Porsche logo. 100% cotton.

WAP 080 360 OD
RMB 699



Aviator Sunglasses

Unisex. Metal frame with MARTINI RACING logo. Grey plastic lenses. 100% UV protection. Filter category 3. No colour gradient.

WAP 075 022 OC
RMB 2,409



Sports Bag

Painted truck tarpaulin. Robust and waterproof. Shoulder strap made of seatbelt material. In black. Dimensions: 60 x 30 x 30 cm.

WAP 035 007 OD
RMB 2,266

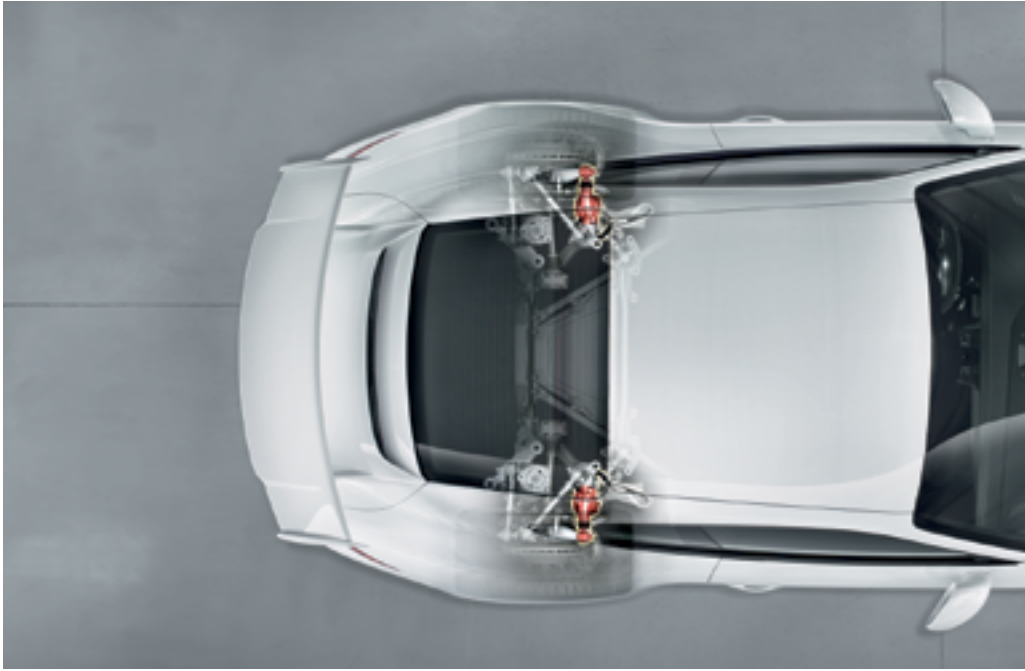


Flip-flops

The original from flip*flop®. Porsche logo embossed into the sole. Sizes: 36-38, 39-41, 42-44, 44-46.

WAP 89 3638-4546 OD
RMB 712





COMBINING PERFORMANCE WITH EVERYDAY USABILITY: REAR-AXLE STEERING

As the sportiest 911 to date, the completely redeveloped 911 GT3 achieved a top speed of 315 km/h and an astonishing lap time of under 7:30 minutes at the gruelling Nürburgring Nordschleife test track in Germany. This is achieved by several new developments designed to increase the driving dynamics even further, one of which is rear-axle steering.

This system comprises of two electro-mechanical actuators, which are used at the left and right side of the rear axle instead of the conventional control arms. These allow the steering angle of the rear wheels to be varied by up to about 1.5 degrees - depending on the current driving situation, steering input and vehicle speed. At speeds of up to 50 km/h, the system steers the rear wheels into the opposite direction of the front wheels which has a virtual effect of shortening the wheelbase, thus enabling smoother manoeuvres and facilitating parking.

At speeds above 80 km/h, the system steers the rear wheels in the same direction as the front wheels. This has a virtual effect of extending the wheelbase, thereby increasing stability particularly at high speeds. By the simultaneous steering of the front and rear axles, agility is enhanced especially during cornering and overtaking manoeuvres.

This variability means that the rear-wheel steering contributes significantly to resolve the inherent conflict of driving dynamics between agility and driving stability. This results in advantages when it comes to driving safety and practicality, as well as increased driving performance. Rear-axle steering comes as standard in the new 911 GT3.



PORSCHÉ CHINA CELEBRATES THE OPENING OF THE 50th PORSCHÉ CENTRE IN FOSHAN

On 18 March 2013, Porsche Centre Foshan Nanhai officially opened as the 50th Porsche Centre in China and the fourth in Guangdong Province. A grand ceremony was held to not only celebrate the newest member in the Porsche China network, but also the milestone point for Porsche reaching its goal of operating at 100 locations nationwide by 2015. The Porsche Centre, located in the Mount Hero Motor City of Foshan, features a 2,800 square-metre showroom and a more than 2,000 square-metre After Sales Centre, and will continue to deliver the world-class customer care to local Porsche customers and enthusiasts.



Mr Tony Tang, General Manager of Porsche Centre Fuzhou receives the 'Dealer of the Year' award from Mr Broeker, CEO of Porsche China.

PORSCHÉ CENTRE FUZHOU CLAIMS DEALER OF THE YEAR AWARD 2012

On 2 March 2013, Porsche China announced Porsche Centre Fuzhou as the winner of its 2012 "Dealer of the Year" annual award. This annual evaluation measures dealerships on their performance in Sales, After Sales, Marketing and Customer Satisfaction. Amid increasingly intense competition, Porsche Centre Fuzhou outperformed the other Porsche Centres in all four core areas and successfully retained its title as Dealer of the Year from last year. A trophy commemorating the Award was presented by Mr. Helmut Broeker, Chief Executive Officer of Porsche China.

PORSCHÉ ENTRY FOR LE MANS 2013 CONFIRMED

Porsche is returning to the 24 hours of Le Mans for the first time since 1998! The organiser, The Automobile Club de L'Ouest, confirmed entry of the two 911 RSRs in the GTE (Gran Turismo Endurance) Pro class on 5 February with starting number 91 and 92. As the event's most successful manufacturer to date, Porsche has scored a record 16 overall victories, including a record seven in a row. The race currently runs with 4 different categories, with the custom-built Le Mans Prototypes, LMP1 and LMP2 as the top 2 classes, with different regulations for engine, speed and power output. The GTE Pro and GTE Am classes are entered by production based Grand Tourer (GT) Cars and are reserved for professional and amateur drivers respectively.

2013 CALENDAR*

POSCHÉ CARRERA CUP ASIA - ROUND 2

Date: 12 - 14 April

Location: Shanghai International Circuit

AUTO SHANGHAI 2013

Date: 20 - 29 April

Location: Shanghai New International Expo Centre

PORSCHE TRAVEL CLUB - ANDALUCIA

Date: 26 April - 1 May

Location: Spain

SPORT DRIVING SCHOOL - PRECISION

Date: 4 - 5 May

Location: Shanghai International Circuit

PORSCHE SPORT DRIVING SCHOOL - G-FORCE

Date: 11 - 12 May

Location: Shanghai International Circuit

PORSCHE TRAVEL CLUB - XINJIANG

Date: 20 - 25 May (wave 1)

28 May - 2 June (wave 2)

Location: China

PORSCHE TRAVEL CLUB - CALIFORNIA

Date: 10 - 15 June

Location: USA

FASCINATION PORSCHE SHANGHAI

Date: 14 - 16 June

Location: Shanghai International Circuit

FASCINATION PORSCHE BEIJING

Date: 28 - 30 June

Location: Beijing Goldenport International Circuit

PORSCHE CENTRE DIRECTORY

Porsche Centre Beijing Central

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G/F, Chang An Club

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Beijing, China

Porsche Centre Beijing Goldenport

Tel: +86 10 64309 911

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No.1 Jingang Avenue, Dongwei Road North

Jinzhan Village, Chaoyang District

Beijing, China

Porsche Centre Beijing Haidian

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No.143 West Sihuanbei Road

Haidian District

Beijing, China

Porsche Centre Beijing Yizhuang

Tel: +86 10 59659 911

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