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# IN FOCUS 聚焦保时捷

Issue 1, 2012

- Porsche at Auto China 2012
- Fresh Forces at Porsche Carrera Cup Asia
- Porsche Travel Club Debuts in China



Spirit, declared.  
The new Boxster.

Some models or equipment items are not available in various countries due to country-specific regulations and requirements. For more information about the exact equipment specifications, please consult your Porsche Centre/dealer or your importer. Porsche reserves the right to alter design, equipment and delivery package without prior notice. Colours may differ from those illustrated. Errors and omissions excepted. Porsche, the Porsche Crest, 911, Carrera, Boxster, Cayman, Targa, Cayenne, Tiptronic, Equipment, PCCB, PCM and PSM are registered trademarks of Dr. Ing. h.c. F. Porsche AG, Porscheplatz 1, D-70435 Stuttgart.

## Porsche China

Porsche (China) Motors Ltd.  
3/F, 1215-1217 Dong Fang Road,  
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Shanghai, P.R. China 200127



Dear Porsche enthusiasts,

Auto China, the nation's preeminent auto exhibition, is just around the corner, and Porsche will once again live up to its reputation and its fans' expectations by bringing a wide array of the most cutting-edge innovations. Amongst them are the world premiere of the Cayenne GTS, the Asia Premiere of the new Boxster and the new 911 Carrera Cabriolet.

While these models give an impressive demonstration of Porsche Intelligent Performance at Auto China, another groundbreaking event will take place from 6 to 16 April: the much-anticipated national launch of the new 911 Carrera will be celebrated in Zhongshan, followed by the launch of this car throughout Porsche Centres. A new legendary 911 will be ready and available to Porsche enthusiasts across Mainland China.

Back to the birthplace of the 911 – the racetrack: a new season of Porsche Carrera Cup Asia returns with the largest grid in its history to deliver adrenaline pumping thrills to local motorsport fans.

Even in the long, harsh winter, Porsche had been able to provide fabulous driving experience to our customers through the Snow Force 2012, and now with the coming of a warmer season, we present the Porsche Travel Club, offering domestic tours and yet more chances to take Porsche out, your perfect companion.

Best regards,

**Porsche (China) Motors Limited**

**Mr. Helmut Broeker**  
Chief Executive Officer

## NEW BOXSTER MAKES WORLDWIDE PREMIERE.

The new generation of the Boxster made its world premiere, dazzling viewers at the Geneva International Motor Show on 6 March. The redesigned mid-engine roadster features a number of enhanced driving dynamics sure to excite Porsche enthusiasts the world over. China Porsche enthusiasts will get an up-close look at the new Boxster during its Asia premiere at Auto China 2012 from 23 April to 2 May at the China International Exhibition Center (CIEC) in Beijing.



**PORSCHE**



*Boxster*

# SPIRIT, DECLARED. THE NEW BOXSTER.

The spirit of Porsche knows no bounds, not only spatially, but also in time. It thrives on the street as well as the racetrack, and it extends to the past as well as the future. The new Boxster models, descending from a long illustrious lineage while driving ahead with a comprehensive change of design, are the latest shining example in declaring that proud spirit.

## DESIGN

The open-top two-seater is endowed with a completely new lightweight body and a completely revamped chassis, featuring considerably lower weight that is roughly 35 kg lighter than the previous model, longer wheelbase, a wider track and larger wheels. The shorter overhangs, lowly-raked windscreen and the precise lines that run elegantly across the wings to the rear are integral to forming a stretched,

sleeker silhouette, while the large, imposing air intakes give the front a formidable appearance. Blended in elegantly with the contouring of the new Boxsters is the completely redesigned, fully electric hood, which now dispenses with a convertible top compartment lid.

The interior of the new Boxster models is purposefully designed as a declaration of independence. The elevated centre console inte-

grates the driver optimally into the vehicle by positioning the gear lever extremely close to the steering wheel to enable fast and sporty gear changes. The generously proportioned interior is light and offers plenty of space for driver and passenger comfort. The individual controls are characterised by their simplicity and ergonomics for intuitive use.

## TECHNOLOGY

Sportier performance and higher efficiency, the seemingly mutual exclusive improvement are achieved in the new Boxster models, thanks to the mid-mounted, flat-six engines that feature direct fuel injection (DFI) and VarioCam Plus. The base model's new power unit delivers 265 hp (195 kW) from a 2.7 litre displacement, while a 3.4-litre engine produces 315 hp (232 kW) for the Boxster S. In conjunction with 7-speed Porsche Doppelkupplung (PDK) fitted as standard, a series of innovative technologies, including the auto start/stop function, electrical system recuperation, energy-saving electromechanical power steering and intelligent thermal management help both models to cut fuel consumption to no more than 8.0 l/100 km.

Porsche Stability Management (PSM) ensures stability at the limits of

sporty performance. Available as a standard option, enhanced Porsche Active Suspension Management (PASM) offers continuous adjustment of damping forces based on the selected mode. Dynamic performance can be further improved with optional Porsche Torque Vectoring (PTV). The results are perceptibly more stable handling during performance driving, as well as a higher level of ride comfort.

## HERITAGE

Whether it is known as a design classic or a pure-bred roadster, the new Boxster does full justice to its famous predecessor, the 550 Spyder, which dominated the legendary Mille Miglia in Italy from 1952 to 1954 with three consecutive titles. The refreshed, smoother aerodynamic profile of the new Boxster reflects the latest Porsche rendering of old racing legend, while a record lap around the Nürburgring-Nordschleife in an

impressive 7:58 minutes demonstrates how the Boxster S has carried on the tradition of being a powerful mid-engine masterpiece.

Charged with a passion to surpass past achievements, the new Boxster will make its Asia Premiere at this year's Auto China and bring the fresh, thrilling driving experience to the everyday life of local Porsche enthusiasts.

The new models will be available at Porsche Centres throughout China from September onwards.

Find out more about the new Boxster at: [www.porsche.cn](http://www.porsche.cn)



BOXSTER	PDK	BOXSTER S	PDK
Engine	2.7 litre flat-six engine	Engine	3.4 litre flat-six engine
Maximum Power	195 kW (265 hp)	Maximum Power	232 kW (315 hp)
Top Speed	262 km/h	Top Speed	277 km/h
0-100 km/h	5.7 s	0-100 km/h	5.0 s
Fuel Consumption (l/100 km)*	7.7	Fuel Consumption (l/100 km)*	8.0
CO <sub>2</sub> Emission (g/km)	180	CO <sub>2</sub> Emission (g/km)	188
The price will be release at Auto China 2012.		The price will be release at Auto China 2012.	

\* Fuel consumption figures are for combined average of urban and extra-urban driving

## COME. SEE. BE CONQUERED. PORSCHE AT AUTO CHINA 2012.

The more cars it is surrounded by, the more clearly Porsche distinguishes itself as the world's most renowned and unique sports car marque. This year's Auto China once again bears testimony to this fact. With an impressive line-up of premiering models and latest innovations exemplary of the ground-breaking technologies on display, the 853 square-metres, double-decked exhibit from Porsche will provide the most enthralling visual feast that conquers the eyes and hearts of all car enthusiasts.



# Auto China 2012

## PORSCHE IDENTITY. THE NEW 911 CARRERA.

The world's most famous sports car. Despite the rapid changes of modern technology, the holder of that title has never changed. The accolades surrounding the 911 shine ever brighter, as the new 911 Carrera models carry onwards the rich heritage and push forward with an unprecedented revolution in design and performance.

Although a completely redesigned generation, the new 911 Carrera stays true to the 911 tradition.

While incorporating new, exciting contours and precisely designed details, the familiar and unique appearance of the 911 is given further dynamism with a 100 mm extension of the wheelbase, reduced height, and up to 20-inch diameter alloy wheels.

Setting the standard in its class as it has for generations, the new 911 Carrera and Carrera S raise performance and efficiency standards to new grounds. Equipped

with a new 350 bhp, 3.4-litre boxer engine and standard PDK, the 911 Carrera reduces fuel consumption to a mere 8.2 l/100 km, yet accelerates from 0 to 100 km/h in just 4.6 seconds, while the Carrera S achieves 8.7 l/100 km and in 4.3 seconds respectively.

Upholding tradition through innovation. Form and function perfectly balanced and both on the highest level. That is the identity of the new 911.



911 CARRERA	PDK
Engine	3.4 litre flat-six engine
Maximum Power	257 kW (350 hp)
Top Speed	287 km/h
0-100 km/h	4.6 s
Fuel Consumption (l/100 km)*	8.2
CO <sub>2</sub> Emission (g/km)	194
Price	CNY 1,476,000 incl. VAT

911 CARRERA S	PDK
Engine	3.8 litre flat-six engine
Maximum Power	294 kW (400 hp)
Top Speed	302 km/h
0-100 km/h	4.3 s
Fuel Consumption (l/100 km)*	8.7
CO <sub>2</sub> Emission (g/km)	205
Price	CNY 1,671,000 incl. VAT

## OPEN-TOP ALLURE. THE NEW 911 CARRERA CABRIOLET.

The new generation of the 911 classic continues to dazzle with the introduction of its open-top models, the 911 Carrera Cabriolet and 911 Carrera S Cabriolet. Featuring the same specification and performance as their Coupé counterparts, what distinguishes the 911 Cabriolet models is their breathtakingly intense driving experience with the hood down.

The 911 Cabriolet has a 3.4 litre boxer six-cylinder engine with direct fuel injection (DFI) generating

257 kW (350 hp), while the Cabriolet S comes with a 3.8-liter boxer six-cylinder DFI engine, with 294 kW (400 hp). With PDK, the 911 Cabriolet sprints from 0 to 100 km/h in just 4.8 seconds; the Cabriolet S, equipped with PDK as standard, lights up the 100 km/h barrier in 4.5 seconds.

The newly designed hood, with its unique fabric, magnesium elements and integrated wind deflector, fully retains the 911 roof line. It can be electrically activated and stowed

away within 15 seconds when driving under 50 km/h – setting new standards in the cabriolet segment.

The uniquely intelligent lightweight design of the Cabriolet, highlighted by a new aluminium-steel body ensures less weight and more sportiness, lower fuel consumption and greater comfort all around. The result is a level of increased agility from its predecessors and yet is unmistakably 911: delivering pure exhilaration.



911 CARRERA CABRIOLET	PDK
Engine	3.4 litre flat-six engine
Maximum Power	257 kW (350 hp)
Top Speed	284 km/h
0-100 km/h	4.8 s
Fuel Consumption (l/100 km)*	8.4
CO <sub>2</sub> Emission (g/km)	198
Price	CNY 1,639,000 incl. VAT

911 CARRERA S CABRIOLET	PDK
Engine	3.8 litre flat-six engine
Maximum Power	294 kW (400 hp)
Top Speed	299 km/h
0-100 km/h	4.5 s
Fuel Consumption (l/100 km)*	8.9
CO <sub>2</sub> Emission (g/km)	210
Price	CNY 1,833,000 incl. VAT

\* Fuel consumption figures are for combined average of urban and extra-urban driving

## THE NEW CAYENNE GTS. PURIST.

An off-road hero endowed with the purest Porsche sports car genes, sinewy in looks and sporty in spirit, the new Cayenne GTS promises to unleash not only formidable power, but also the driving passion of every Porsche enthusiast.

Manoeuvring behind the SportDesign steering wheel of the car, the pulse of the road can be felt more closely than ever, thanks to a shorter drive ratio that enhances its agility and a 20-mm reduction in ride height, ensuring a lower centre of gravity. The sharper profile, along with the striking central air intake and twin tailpipes with matt black finish, are among the modifications that fit its "GTS" title.

Equipped with the aspirated 4.8-litre V8 engine, the new Cayenne GTS completes the benchmark sprint from 0 to 100 km/h in just 5.7 seconds, with a top speed at 261 km/h.

Performance, dynamics and versatility, all honed and refined in the latest Porsche SUV masterpiece, towards one common goal: a driving experience in the purest.



CAYENNE GTS	Tiptronic S
Engine	4.8 litre V8 engine
Maximum Power	309 kW (420 hp)
Top Speed	261 km/h
0-100 km/h	5.7 s
Fuel Consumption (l/100 km)*	10.7
CO <sub>2</sub> Emission (g/km)	251
The price will be release at Auto China 2012.	

\* Fuel consumption figures are for combined average of urban and extra-urban driving

## THE FUTURE OF THE SPORTS CAR. THE CAYENNE S HYBRID.

The Cayenne S Hybrid is a bold symbol of Porsche cutting edge technology. Its hybrid drive features a 3.0-litre V6 supercharged engine and electric machine that working in tandem, produce a total output of 279 kW (380 hp). With 0 to 100 km/h in 6.5 seconds, the Cayenne S Hybrid accelerates comparably to a V8 unit, but with a reduction of up to 22% in both fuel consumption and CO<sub>2</sub> emissions.



CAYENNE S HYBRID	Tiptronic S
Engine	3.0 litre V6 supercharged engine, supported by electric motors
Maximum Power	279 kW (380 hp)
Top Speed	242 km/h
0-100 km/h	6.5 s
Fuel Consumption (l/100 km)*	8.2
CO <sub>2</sub> Emission (g/km)	193
Price	CNY 1,396,000 incl. VAT

## TO THE POINT. THE CAYENNE TURBO.

At once understated and bold, the Cayenne Turbo remarkably merges lower fuel consumption with faster acceleration. It features a 4.8-litre twin-turbo, direct fuel injected V8 engine that delivers 368 kW (500 hp) and sprints from 0 to 100 km/h in an a blazing 4.7 seconds. Building upon the uncompromising heritage of its predecessor, the Cayenne Turbo blends phenomenal style and performance with unmatched comfort and efficiency.



CAYENNE TURBO	Tiptronic S
Engine	4.8 litre V8 twin-turbocharged
Maximum Power	368 kW (500 hp)
Top Speed	278 km/h
0-100 km/h	4.7 s
Fuel Consumption (l/100 km)*	11.5
CO <sub>2</sub> Emission (g/km)	270
Price	CNY 2,097,000 incl. VAT

## STRENGTH OF CHARACTER. THE PANAMERA TURBO S.

The Panamera Turbo S seamlessly places sportscar technology and supreme efficiency and good looks side-by-side. Powered by a 4.8-litre V8 twin-turbo engine, this is a head turner, whose aesthetics show unmistakable Turbo design, including a standard sports exhaust system with twin dual-tube tailpipes, 20-inch 911 Turbo II wheels and Agate Grey Metallic as its exclusive exterior colour. The Panamera Turbo S is a powerful, high performance game changer.



PANAMERA TURBO S	PDK
Engine	4.8 litre twin-turbo V8 engine
Maximum Power	405 kW (550 hp)
Top Speed	306 km/h
0-100 km/h	3.8 s
Fuel Consumption (l/100 km)*	11.3
CO <sub>2</sub> Emission (g/km)	270
Price	CNY 3,088,000 incl. VAT

## THE NEW PANAMERA GTS. PURIST.

GTS. Three simple letters, a thorough epitome of unparalleled Porsche performance and supreme sportiness, is now officially designated to Panamera, the indisputable paragon of four-door sports cars.

Equipped with a modified 4.8-litre aspirated V8 engine that produces an impressive 430 hp (316kW), the new Panamera GTS can sprint from 0 to 100km/h within 4.5 seconds and accelerate to its top speed of 288 km/h, but yet, it remains as much of an efficiency role model as all Porsche models, with an NEDC consumption of mere 10.9 l/100km.

The sportiest of all Panamera, which features distinctive design language in the front-end, side and rear area, also distinguishes itself by upgraded brakes and especially sportily tuned chassis with air suspension and Porsche Active Suspension Management (PASM).

Due to make its national debut at Auto China, the new Panamera GTS is another promise of Porsche to deliver ever-increasing performance and unadulterated experience of Porsche sportiness for four. All at once.



PANAMERA GTS	PDK
Engine	4.8 litre V8 engine
Maximum Power	316 kW (430 hp)
Top Speed	288 km/h
0-100 km/h	4.5 s
Fuel Consumption (l/100 km)*	10.9
CO <sub>2</sub> Emission (g/km)	256
Price	CNY 2,143,000 incl. VAT



## Panamera GTS. Purist.

If you would like to have more information, please provide your contact details below and return to us via fax (021) 61682 911, or the postage paid envelope enclosed. Alternatively, simply visit your local Porsche Centre.

Please fill in your correct contact details in the box below:

First & Last Name:

City & Address:

Postal Code:

Home Telephone  Work Telephone  Mobile

E-mail (please note: email address is compulsory):

Preferred Porsche Centre:

**I am planning to buy my next car:**

- In less than 3 months  In 3 – 6 months  
 In 6 – 12 months  Over 12 months

**I am interested in:**

- new Boxster / Boxster S  
 new 911 Carrera / Carrera S  
 new 911 Carrera Cabriolet / Carrera S Cabriolet  
 new Cayenne GTS  new Panamera GTS

**Other Porsche models:**

- 918 Spyder  Cayman  
 Cayenne  Panamera

**Tell a friend:**

If you have a friend or family member who is interested in buying a new Porsche, please fill in their details below and we will contact them to arrange an appointment.

**Your friend's name:**

**Your friend's tel. number:**

\* Fuel consumption figures are for combined average of urban and extra-urban driving



Porsche recommends Mobil 1

Visit [www.porsche.cn](http://www.porsche.cn) for more information

**Fast is an understatement.**

### The new Panamera GTS.

The new Panamera GTS will be presented to the China for the first time at Auto China (Hall E5) from 23 April to 02 May 2012. Be the first to witness the much-anticipated launch of the new Panamera GTS.

信仰志造  
MADE IN FAITH



PORSCHE  
CARRERA CUP ASIA  
亚洲保时捷卡雷拉杯

## FRESH FORCES ATHIRST FOR ACTION PORSCHE CARRERA CUP ASIA RETURNS TO BATTLE

The deafening rumbling of engines, the overflowing adrenaline, the stunning overtaking moves. Last season's Porsche Carrera Cup Asia may still be a source of thrill and exaltation in the memory of many motorsports enthusiast, who await with great anticipation for a new season of even more excitement.



**Zhang Dasheng**  
Team Basetex

#### Meet the New Drivers

At its milestone tenth season, the premier one-make motor racing series in Asia promises to be the most competitive, with the largest field of competitors in its history. There will be five new entrants this season, representing the teams, namely, Team Basetex, Team Eagle-Jiejun & Junbaojie, Team Budweiser, Team Yongda and Team Betterlife. Now, let us meet these fresh forces that will surely amp up the intensity of the drama of the new season.

Zhang Dasheng is one of the most talented, up-and-coming professional drivers in Mainland China. Starting to compete in the National Kart Championship at the age of nine and expecting his 20<sup>th</sup> birthday this summer, Zhang has already collected a wealth of racing experience and made some quite remarkable achievements, including the third place in the 2008 Formula West, the champion of Formula Sprint and champion of Asian Geely Formula International Open Competition in 2009, and the third place in the 2011 Scirocco R-Cup.



**Martin Ragginger**  
Team Eagle-Jiejun & Junbaojie

A very experienced professional driver from Austria, Martin Ragginger is an early lover of motorsport. He finished his eight-year karting career as a 16-year-old with a third place in the German Formula A (the highest karting class), before switching to the Formula BMW in 2004. In 2006, he scored two victories and four podium places in the Formula BMW, and came ninth in the Formula BMW World Final in Valencia. Since 2007, Mr. Ragginger has been part of the UPS Porsche Junior Team. His race calendar comprises of 15 different races, consisting of the Porsche Carrera Cup Germany and the Porsche Mobil 1 Supercup.



**Ho Pin Tung**  
Team Budweiser

Dutch-born Chinese driver, Ho Pin Tung, started karting in 1997 and embarked on his professional racing career in 2000. Since then, he has achieved many successes, amongst which the most prominent was the champion of Formula BMW Asia 2003, where he garnered ten victories in 14 races. He also was the champion of the German championship F3 in 2006, as well as the first and only feature race podium finish for A1 Team China at the A1 Grand Prix in 2007. He was the first ever Chinese to compete at Indy500 Race and has been active in F1 for the last two years since becoming the reserve driver for Renault F1 Team in 2010. He is considered to be one of the best Chinese drivers around the globe.



**Benjamin Rouget**  
Team Yongda

Born into a family with a passion for motorsport, Benjamin Rouget spent many childhood weekends watching his father and godfather racing before taking part in karting competitions at age of 13. In 2005, he joined Thierry Boutsen Racing, a former Belgium F1 Team, to compete in the Formula Renault 1.6, where he won three victories and two pole positions, and was named Rookie of the Year. During the next four years, he made some remarkable achievements, racing the Formula Renault 2.0, and then switched to GT racing in 2010. Last year, he was the driver for Team A.S. Events at the Porsche Carrera Cup France.



**Li Chao**  
Team Betterlife

Born in 1980, Li Chao only began his career in the professional motorsport world in 2009, but he caught on and up quickly, winning the silver medal at the Volkswagen Polo Cup 2009 and making the podium seven times in the ten rounds. In 2010, he raced in the Zhuhai stop of the China Touring Car Championship and was a full-season participant in the China Formula Championship, where he came sixth in the overall standing. Last year, he finished second place in the China Formula Champion and made the podium six times in eight rounds.





## PERFECT YOUR DRIVING SKILLS AT PORSCHE SPORT DRIVING SCHOOL

An exhilarating drive with the finest sports cars on some of most famed circuits in China, along with a rare opportunity to hone the driving skills under the guidance of professional instructors – this kind of enjoyable and rewarding experience can only be found at the best driver training programme in the country: the Porsche Sport Driving School.

Every year, the School adapts its training schedules and contents to fit perfectly to Porsche customers' needs based on previous year's feedback, while making sure every single participant gets the most out of each course. From Precision to Performance, participants can make enormous progress in their driving skills, even to the point where they can take on the challenge of the Master level, which offers the unique chance to qualify for the International C-Class Racing License. Driving performance can be further uplifted with Telemetric, which employs detailed data and video recording to track the improvement and provide a great tool for fine-tuning driving skills every step of the way.

Customers who practiced the art of drifting at Porsche Snow Force 2012 this February may long for the same thrills on the birthplace of Porsche: the racetrack. And their desire will be fully gratified at g-Force, which brings the pure enjoyment of controlled drifting.

After serious yet pleasant challenges at the Porsche Sport Driving School, participants will be in possession of what they have been longing for: a harmony between the mind, the muscles and the car. We look forward to seeing you this May for the first course of Porsche Sport Driving School!



## PORSCHE TRAVEL CLUB DEBUTS IN CHINA WITH MEMORABLE DRIVING TOURS

For more than a decade, the Porsche Travel Club has guided participants to some of the most enthralling sceneries and intriguing cultures around the world behind the wheels of Porsche. This year, it is coming to China for the first time to offer Porsche enthusiasts wonderful domestic tours. Join us for the most memorable journey yet.

### INNER MONGOLIA TOUR

1 – 6 September and 8 – 13 September 2012\*  
Registration Deadline: 30 June, 2012, upon deposit

Featuring China's most gorgeous grassland and forest scenery, this tour offers a unique opportunity to soak up the captivating charms of Inner Mongolia from the comfort of Porsche cars, while experiencing the fascinating nomadic culture along the way.

Starting from Manzhouli, a city filled of intriguing Russian heritage, the tour navigates across the beautiful Genhe Wetland at Ergun, wherefrom an exhilarating drive threads its course through the serenity of Shiwei town and the Mordaga National Forest Park. It continues all the way to the endless Grassland of Hulunbeir, where the fun of horse-riding and archery can be enjoyed and Mongolian delicacies be savoured. With the combination of meandering mountain roads and long stretches of motorway, an unforgettable driving experience is guaranteed behind the wheels of the entire Porsche model range.

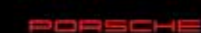
\* Dates are subject to change.

### YUNNAN TOUR

10 – 15 October and 18 – 23 October 2012\*  
Registration Deadline: 31 July, 2012, upon deposit

This tour explores the unearthly beauty of Yunnan, a land fabled as "the South of the Cloud". The Cayenne, the off-road hero with unparalleled dynamism and agility, will be the perfect companion offering sublime driving experience throughout the journey.

Tengchong, the last China stop on the ancient South Silk Road to Vietnam, provides the first venue to experience the all-round performance of the Cayenne, and to enjoy the rugged attraction of nature. A thrilling drive through the twists and turns over the Gaoligong Mountain, reveals unspoiled, breathtaking views. Along the way, Dali and Lijiang – two sought after ancient destinations in China – are the perfect places to indulge in the fabulous ethnic cultures and delicious traditional cuisine. The experience will be rendered even more memorable with a drive on the winding roads on the famous Yulong Snow Mountain.



TRAVEL CLUB  
保时捷旅行俱乐部

## REGISTRATION FORM

Please complete and sign the registration form and return it by fax or email to the tour operator of Porsche Travel Club.

**Fax: +86 10 6510 2856 Email: travelclub@porsche.cn**

For any further questions, please call **+86 10 8519 8931/8519 8932, contact person April Mo/Winwin Song.**

I/We register herewith for the following driving tour by Porsche Travel Club, TUI Deutschland GmbH/brand airtours, TUI China, and provide the following data, which I/We understand will be used by TUI Deutschland GmbH/brand airtours, TUI China, and Porsche AG during the organization of the tour.

Tour Name	Double Room (RMB)		
Date	Single Room (RMB)		
<b>Participant 1</b>			
<input type="checkbox"/> Mr./ <input type="checkbox"/> Ms.	Surname	First Name	ID No.
Date of Birth	Cell Phone	Living City	
Email	Address/Post Code		
Passport Number	Place of Issue		
Passport expiry date	Nationality		
Have you participated in any other Porsche Driving Experience Events: <input type="checkbox"/> Yes <input type="checkbox"/> No			
Have you participated in any other overseas driving tours? <input type="checkbox"/> Yes <input type="checkbox"/> No			
Last Destination _____		Date _____	
Please select preferred language of communication: <input type="checkbox"/> English <input type="checkbox"/> Mandarin <input type="checkbox"/> others _____			
Two drivers per car. Please confirm if you will drive by yourself during the trip: <input type="checkbox"/> Yes <input type="checkbox"/> No			
With: <input type="checkbox"/> Chinese Driver License <input type="checkbox"/> International Driver License			
If you are attending the Porsche Driving Experience alone, we will default you as the driver.			
<b>Participant 2</b>			
<input type="checkbox"/> Mr./ <input type="checkbox"/> Ms.	Surname	First Name	ID No.
Date of Birth	Cell Phone	Living City	
Email	Address/Post Code		
Passport Number	Place of Issue		
Passport expiry date	Nationality		
Have you participated in any other Porsche Driving Experience Events: <input type="checkbox"/> Yes <input type="checkbox"/> No			
Have you participated in any other overseas driving tours? <input type="checkbox"/> Yes <input type="checkbox"/> No			
Last Destination _____		Date _____	
Please select preferred language of communication: <input type="checkbox"/> English <input type="checkbox"/> Mandarin <input type="checkbox"/> others _____			
Two drivers per car. Please confirm if you will drive by yourself during the trip: <input type="checkbox"/> Yes <input type="checkbox"/> No			
With: <input type="checkbox"/> Chinese Driver License <input type="checkbox"/> International Driver License			
If you are attending the Porsche Driving Experience alone, we will default you as the driver.			

According to Porsche Travel Club terms and conditions, I sign the registration form to confirm the driving tour booking and I will pay deposit and balance to the account requested by tour operator of Porsche Travel Club within the deadline shown on the travel confirmation and contract to make sure all travel documents delivered on time.

I have read and understood the general terms and conditions of the tour operator and accept these as binding, as I do the terms and conditions of participating carriers. I am also aware that I am responsibility for the compliance with all immigration requirements. All necessary information on immigration requirements can be obtained from the embassies or consulates of the countries to be visited.

I accept the Porsche Travel Club Conditions of Participation and undertake to fully comply with them. I confirm that the details provided in this form are correct.

Customer's Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax or email back the first page of passport, copy of the driving license and signed terms and conditions to the travel agency.

# PORCHE DRIVING SCHOOL REGISTRATION

Please fill in the following necessary information.

Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Driving License No.:
Tel.:	Email:
Fax:	Address:
Porsche model you plan to use:	VIN number:
Have you participated in any other Porsche Driving Experience events?	

Please confirm the course you wish to participate.

<b>Precision</b> RMB 17,800	<input type="checkbox"/> Shanghai International Circuit, 2012.05.03 – 05.04
	<input type="checkbox"/> Shanghai International Circuit, 2012.09.01 – 09.02
	<input type="checkbox"/> Beijing Goldenport International Circuit, 2012.06.16 – 06.17
	<input type="checkbox"/> Chengdu International Circuit, 2012.10.27 – 10.28
	<input type="checkbox"/> Zhuhai International Circuit, 2012.12.01 – 12.02
<b>Performance</b> RMB 21,000	<input type="checkbox"/> Shanghai International Circuit, 2012.09.15 – 09.16
<b>Master</b> RMB 24,000	<input type="checkbox"/> Shanghai International Circuit, 2012.09.17 – 09.18
<b>Telemetric</b> RMB 49,900	<input type="checkbox"/> Shanghai International Circuit, 2012.09.19
<b>g-Force</b> RMB 25,600	<input type="checkbox"/> Shanghai International Circuit, 2012.05.05 – 05.06

If you want to purchase an All-in-One package, please choose the vehicle you wish to hire. Allocation of cars is subject to availability and a “first-come, first-serve” principle.

Level / Model	Boxster / Cayman	911	Cayenne	Panamera
<b>Precision</b>	<input type="checkbox"/> RMB 33,200	<input type="checkbox"/> RMB 36,500	<input type="checkbox"/> RMB 36,500	<input type="checkbox"/> RMB 38,700
<b>Performance</b>	<input type="checkbox"/> RMB 39,900	<input type="checkbox"/> RMB 43,300	<input type="checkbox"/> RMB 51,200	<input type="checkbox"/> RMB 55,300
<b>Master</b>	<input type="checkbox"/> RMB 52,500	<input type="checkbox"/> RMB 55,600	N/A	N/A
<b>g-Force</b>	<input type="checkbox"/> RMB 53,500	<input type="checkbox"/> RMB 57,900	N/A	N/A

Please select other services you wish to purchase.

<b>Personal instructor</b>	<input type="checkbox"/> One Day + RMB 12,800 <input type="checkbox"/> Two Days + RMB 20,000
<b>International personal instructor</b>	<input type="checkbox"/> Price subject to the instructor you choose.
<b>Data recording system</b>	<input type="checkbox"/> One Day + RMB 14,800 <input type="checkbox"/> Two Days + RMB 24,000 Personal instructor included.

I accept the Porsche Sport Driving School Conditions of Participation and undertake to fully comply with them. I confirm that the details provided in this form are correct.

Signature \_\_\_\_\_ Date \_\_\_\_\_

All prices are inclusive of tax. Please fill out the form and hand it to your local Porsche Centre and arrange the payment.

## PERFORMANCE PRINCIPLES

Porsche Sport Driving School with Chief Instructor Arnd Stollmann



Welcome to *Performance Principles*, as we look at some more questions from the Porsche Sport Driving School. In this issue, Porsche China Chief Instructor, Arnd Stollmann, takes a look at the Active Safety and Passive Safety.

In every issue of *In Focus*, Arnd Stollmann answers a PSDS question from participant around China. To find out more about advanced driving and safety, join the Porsche Sport Driving School. For more information, please feel free to contact us at sportdrivingschool@porsche.cn.

What are active safety and passive safety? And what are their differences?

~ Mr. Fu, Xiamen



Active safety and passive safety are terms applied to design and technology elements as they relate to automotive safety. Active safety refers to technology that assists you in the prevention of crashes, while passive safety applies to the components of your vehicle – including its physical structure – that help to protect you and your passengers during a crash. These two items can be further thought of as crash avoidance and crashworthiness.

Crash avoidance systems and devices help you as a driver. Standard in this category include headlamps, reflectors and mirrors, as well as braking, steering and suspension systems. With modern advancements, more hi-tech advancements have come to be included in active safety crash avoidance systems. There are many, but significantly among them are automatic and anti-lock braking, adaptive headlamps and electronic stability control.

Passive safety crashworthy systems and devices prevent or reduce the severity of injuries related to vehicle accidents. They include seatbelts, airbags, laminated windshields, crumple zones – which absorb and dissipate the force of a collision – and a number of other safety-specific design elements.

While passive safety devices are standard offerings, active safety comes with a growing variety of options, giving consumers ever-increasing choices in a fast growing market. Both are key to your driving experience, and work hand-in-hand to protect and save lives.

## SAFETY AND COMFORT FOR THE LITTLE ONES

As far as safety is concerned, Porsche is uncompromising. This is particularly true when it comes to the well-being of our youngest passengers. After all, we believe that every occupant should be able to enjoy the comfort afforded by a Porsche.

Porsche child seats meet the latest safety standards. Specially designed, tested and approved for Porsche cars, they provide protection and comfort to passengers up to 12 years of age. The fabrics are breathable, hypoallergenic and easy to clean with a removable and washable cover in black and grey with a contrasting red trim. Equipped with ISOFIX, the Porsche child seats easily fit into any ISOFIX-ready car seat as well as any standard three-point seat belts. For extra safety, the Porsche Baby and Porsche Junior Seat ISOFIX have an independent five-point belt system.

Driver safety has always been a priority at Porsche. Now with the Porsche child seats, everyone in the family can enjoy a comfortable and safe drive with Porsche.



Model: Porsche Baby Seat ISOFIX, G 0+ Weight: up to 13 kg. Age: up to approx. 18 months



Model: Porsche Junior Seat ISOFIX, G 1 Weight: 9 to 18 kg. Age: approx. 9 months to 4 years old



Model: Porsche Junior Plus Seat, G 2 + G 3 Weight: 15 to 36 kg. Age: approx. 3 1/2 to 12 years old

## PORSCHE INTELLIGENT PERFORMANCE



## ENERGY SAVINGS BEHIND THE NEW 911 MODELS

Performance and efficiency – two apparently contradictory attributes that Porsche still manages to push to outstanding levels in simultaneous harmony. It is a familiar feat for the Porsche 911, yet the new 911 models have once again succeeded in stunning the automotive world, raising the bar a notch higher with the aid of thermal management and electrical system recuperation, among other fuel-saving technologies.

The cutting-edge new thermal management system regulates temperature in the engine and gearbox through the intelligent manipulation of heat flow. In this way, the engine and gearbox reach their optimum operating temperature sooner. As a result, fuel consumption is reduced through increased combustion efficiency and lubrication performance.

The electrical system recuperation technology, featured as standard on new 911 models, enables the vehicle battery to be recharged by the alternator, predominantly

when braking. Under acceleration, the alternator draws less power from the engine for electricity and battery recharge – to allow maximum engine capacity for high-performance driving. The electrical systems are supplied by the electrical energy stored during the re-charging process.

As a result of these energy-saving improvements, the new 911 models cut fuel consumption to significantly less than ten litres of fuel per 100 kilometres. For example, the new 911 Carrera with the new 350 hp 3.4-litre boxer engine and standard PDK consumes a mere 8.2 litres per 100 kilometres based on the New European Driving Cycle (NEDC) – an incredible reduction of 1.6 l/100 km compared to its predecessor.

Unprecedented efficiency with enhanced performance: the paradox is now solved, by the new generation of the sports car icon.

## PORSCHE CENTRE FUZHOU: DEALER OF THE YEAR



In the second annual Dealer of the Year nationwide dealership competition, Porsche Centre Fuzhou has emerged the winner. The competition is designed to encourage growth and development of dealerships throughout China, evaluating performance in Sales, After Sales, Marketing and Customer Satisfaction.

The Porsche Centre Fuzhou team is led by General Manager Mr. Tony Tang, and was presented with a trophy commemorating the award by Mr. Helmut Broeker, Chief Executive Officer of Porsche China. Runners up to this year's competition included, second to fourth place respectively, Porsche Centres Kunming, Xiamen, Qingdao and Tianjin.



## FIRST PORSCHE DRIVING EXPERIENCE CENTRE IN ASIA

Porsche China and Shanghai International Circuit have joined hands in the development the Porsche Driving Experience Centre (PDEC). Set to be built adjacent to the Formula 1 circuit at the Shanghai International Circuit, the innovative facility – the first PDEC in Asia – is designed for the exclusive use of Porsche customers and enthusiasts.

Upon completion, the PDEC will be a comprehensive driving and education facility, providing a venue for enthusiasts to immerse themselves in the world of Porsche. The Centre is scheduled to open summer 2013. Once completed, it will be joining an elite group of worldwide PDEC in Leipzig, Germany and Silverstone, England.





## PORSCHE CENTRE HEFEI GRAND OPENING

With its grand opening on 21 March, Porsche Centre Hefei becomes the 41st Porsche Centre in China, and the first in Anhui Province. The gala event was attended by a number of dignitaries, including representatives of the Hefei government and executives from the Centre's investor Shanghai Yongda Group, Mr. Helmut Broeker, CEO of Porsche China, and Mr. Bain Wang, General Manager of Porsche Centre Hefei. This new addition to the expanding network of Porsche Centres in China symbolises the deep confidence Porsche holds in the outstanding growth prospects in both Hefei and the larger Anhui Province.



## "911 IDENTITY" EXHIBITION AT PORSCHE MUSEUM

"911 Identity", a special exhibition paying tribute to the Porsche 911, is currently on display at the Porsche Museum Stuttgart. The exhibit provides visitors an up-close opportunity to explore the more than four decades of sports car supremacy that has made the 911 a legendary automotive icon. Running through May 2012, "911 Identity" features all the 911 generations, from the original 911 to the new Type 991 in addition to some rare motor racing variants.



## PORSCHE EXPANDS METRU PROGRAMME

In continuing its mission to empower the future of youth in underprivileged, earthquake-affected areas, Porsche China has expanded the Mobile Educational and Training Resource Units (METRU) programme. The programme, begun in 2009 in collaboration with the UNICEF, now extends through 2014, and has been broadened to include assistance to Yunnan Province. The expansion has been made possible by further donations from Porsche China, including two Cayenne cars and contribution of RMB 4,948,762.

## 911 AND PANAMERA TOP AMONG TRADE MAGAZINES

Readers of the automotive journal *auto motor und sport* gave not one but two honours to Porsche in their selection of "The best cars of 2012." The new 911 won the sports car category, and the Panamera led the luxury class. *What Car?* the long-running UK monthly automobile magazine, also recently named the 911 "Best Sports Car" as part of its "Car of the Year 2012" review.

## BANNER YEAR IN CHINA CAPS OFF A DECADE OF REMARKABLE GROWTH

Porsche China enjoyed record-breaking growth in both car deliveries and new Porsche Centre openings in 2011. The outstanding year – which saw 24,340 cars delivered to customers in Mainland China, Hong Kong and Macau – rounds out a decade of remarkable sales and network development in China. After just a single decade, China has become the second largest market worldwide for Porsche, confirming the extraordinary popularity of the brand and its unique motorsport heritage.

## 2012 CALENDAR\*

### PORSCHE CARRERA CUP ASIA 2012: ROUNDS 1 & 2 FORMULA 1 SUPPORT RACE

Date: 14 – 15 April

Location: Shanghai International Circuit

### AUTO CHINA 2012

Date: 23 April – 2 May

Location: China International Exhibition Centre (TianZhu Complex)

### PORSCHE SPORT DRIVING SCHOOL: PRECISION

Date: 3 – 4 May

Location: Shanghai International Circuit

### PORSCHE SPORT DRIVING SCHOOL: g-FORCE

Date: 5 – 6 May

Location: Shanghai International Circuit

### PORSCHE WORLD ROADSHOW

Date: 8 – 13 May

Location: Shanghai International Circuit

### FASCINATION PORSCHE

Date: 18 – 20 May

Location: Shanghai International Circuit

### PORSCHE CARRERA CUP ASIA 2012: ROUND 3 & 4

Date: 2 – 3 June

Location: Zhuhai International Circuit

### FASCINATION PORSCHE

Date: 8 – 10 June

Location: Beijing Goldenport International Circuit

### PORSCHE SPORT DRIVING SCHOOL: PRECISION

Date: 16 – 17 June

Location: Beijing Goldenport International Circuit

### EXPLORE THE CORE

Date: 18 – 20 June

Location: Beijing Goldenport International Circuit

\* Please note the calendar above is not final and might be subject to change.