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PORSCHE

IN FOCUS 聚焦保时捷

Issue 1, 2011

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- Hybrid Motorsport Evolution: The new 918 RSR
- The new Panamera S Hybrid: Mastering Low Carbon Emissions



STRENGTH OF CHARACTER.
The Panamera Turbo S joins the Porsche family at Auto Shanghai 2011.



Dear Porsche enthusiasts

With 2011 in full flow and the Geneva Auto Show completed for another year, we have once again been treated to some remarkable developments in the world of Porsche. It was another year for Porsche Intelligent Performance. This year, the evolution continued with the birth of the 918 RSR and Panamera S Hybrid.

The 918 RSR mid-engine coupé combines the design of the 918 Spyder with the hybrid technology from the 911 GT3 R Hybrid, creating a motorsport model set to continue our legacy of 60 years of success on the racetrack. With the 918 RSR, we are testing our cutting-edge technology in the most challenging conditions of international motorsport – exactly what we've always done. Every model on display at Auto Shanghai on 21 April 2011, carries the Porsche DNA. With shape, style, power and performance designed to meet the function of our motorsport origins.

For a taste of Porsche Motorsport, witness the return of the Porsche Carrera Cup Asia at the Shanghai International Circuit on 16-17 April 2011. With a record 26 teams entered in 2011 – including five from around Mainland China – this is set to be the most exciting season yet. We hope to see you there.

I wish you a season of great driving this spring.

Porsche (China) Motors Limited

Mr. Helmut Broeker
Chief Executive Officer

THE NEW PORSCHE 918 RSR.

Taking the Hybrid Evolution to the Race Track.

The pulse of Porsche motorsport is racing once again, ready to strike awe and admiration with another hybrid creation offering unprecedented performance. Derived from the Porsche 918 Spyder that stunned the world last year, the new Porsche 918 RSR brings the next sensational masterpiece for the 918 line-up, further demonstrating the unparalleled commitment of Porsche to technological innovation.

Powered by a mid-mounted 563 hp V8 engine and a pair of electric motors, the 918 RSR boasts an incredible 767 hp of combined horsepower. But departing from the 918 Spyder, which uses a full-mode hybrid drive system with lithium-ion batteries and plug-in charging capability, the 918 RSR relies on an advanced kinetic-energy-recovery system (KERS), with a “flywheel” mounted where the passenger seat is usually located.

In the heat and stress of intense motorsport, the 918 RSR will strenuously test the technologies featured in the 918 Spyder, upon which its design

is also based, pushing the 918 Spyder another step closer to reality. Because pushing cars to the absolute limit has always been the true test of the Porsche bloodline. It is the only way to truly prove our technology, and it's a recipe that ensures that Porsche only adds the very best sports cars to our illustrious lineage.

But words can only say so much about the latest motorsport innovation of Porsche. The rest will be said with a live unveiling at Auto Shanghai in April 2011. We look forward to seeing you there.



918 RSR

AUTO SHANGHAI 2011. THE NEWEST MEMBERS OF THE PORSCHE FAMILY.

Auto Shanghai offers a great opportunity to witness new model premieres as well as experience the state-of-the-art technology and innovative designs from Porsche.

1	<i>Panamera turbo S</i>	WORLD PREMIERE
2	<i>Panamera S hybrid</i>	ASIA PREMIERE
3	<i>Panamera</i>	
4	<i>Cayenne turbo</i>	
5	<i>Cayenne S hybrid</i>	
6	<i>911 Speedster</i>	ASIA PREMIERE
7	<i>911 turbo S Cabriolet</i>	
8	<i>911 GT3 Cup</i>	
9	<i>911 Carrera GTS</i>	NATIONAL LAUNCH
10	<i>Cayman R</i>	NATIONAL LAUNCH
11	<i>Boxster Black Edition</i>	WORLD PREMIERE
12	<i>918 RSR</i>	NATIONAL LAUNCH
	<i>911 Targa 4</i>	



STRENGTH OF CHARACTER. THE NEW PANAMERA TURBO S.

The Panamera Turbo S is a genuine athlete, proving that high performance can be raised even further. Yet with the design gene of Panamera perfectly preserved, it is dynamic without being overbearing and exudes elegance rather than extravagance.

Joining a long line of Porsche Turbo models, the new innovation of Porsche leads the way with its extensive standard equipment and a host of features that are exclusive to a Turbo, such as the seven-speed Porsche Doppelkupplung (PDK), adaptive air suspension, and Porsche Traction Management (PTM) with active all-wheel drive and an electronic and mapcontrolled multiplate clutch, which provide a perfect combination of sportiness and comfort.

Whatever journey you are making, short or long, for business or pleasure, or even just routine driving, the Panamera Turbo S meets your requirements with ease.

PANAMERA TURBO S	PDK
Engine	4.8 litre twin-turbo V8 engine
Maximum Power	405 kW (550 hp)
Top Speed	306 km/h
0-100 km/h	3.8 s
Fuel Consumption (l/100 km)*	11.3
CO ₂ Emission (g/km)	270



RANGE EXTENDED. THE NEW PANAMERA S HYBRID.

Without sacrificing sportiness and elegance, the new Panamera S Hybrid combines the total power output of 380 hp (279 kW) with best case consumption of only 6.8 l/100 km of fuel based on the NEDC, which equates to CO₂ emissions of just 159 g/km. It has set new standards, both in terms of classic performance and when measured against hybrid vehicle characteristics. Your heart says sports car, but your head says practical car. Now the conflict has been resolved.

ZERO COMPROMISE. THE PANAMERA.

The Panamera represents the latest sportscar technology in a four-seater. Comfortable and luxurious, for long journeys or short, and every bit a Porsche. Fitted with direct fuel injection (DFI), VarioCam Plus and 7-speed Porsche Doppelkupplung (PDK), the Panamera offers the best of both worlds: performance and practicality.

PANAMERA S HYBRID	Tiptronic S
Engine	3.0 litre V6 engine supported by electric motors
Maximum Power	279 kW (380 hp)
Top Speed	270 km/h
0-100 km/h	6.0 s
Fuel Consumption (l/100 km)*	6.8
CO ₂ Emission (g/km)	159

PANAMERA V6	PDK
Engine	3.0 litre V6 engine
Maximum Power	220 kW (300 hp)
Top Speed	259 km/h
0-100 km/h	6.3 s
Fuel Consumption (l/100 km)*	9.3
CO ₂ Emission (g/km)	218



TO THE POINT. THE CAYENNE.

Versatility combined with superlative performance and exceptional handling have made the Cayenne an unparalleled automotive masterpiece. And now simply honed and refined.

The new Cayenne comes in a wider choice of variants, each one more dynamic, practical and energy efficient than ever before, thanks to the latest engine technology and lightweight materials. Weighing up to 185 kg less than the previous model, the fuel consumption and CO₂ emissions have been greatly reduced, especially in the Cayenne S Hybrid, which achieves 23% and 26% reduction in these two fuel economy indicators respectively.

The Cayenne is equipped with standard eight-speed Tiptronic S, while Porsche Torque Vectoring Plus enhances driving dynamics and stability. Together with the auto start/stop function, the parallel full hybrid system offers the most exceptional levels of performance and efficiency.

When it comes to demonstrating the pleasures of driving an SUV, the new Cayenne models get right to the point – quickly and easily.

CAYENNE TURBO	Tiptronic S
Engine	4.8 litre V8 twin-turbocharged
Maximum Power	368 kW (500 hp)
Top Speed	278 km/h
0-100 km/h	4.7 s
Fuel Consumption (l/100 km)	11.5
CO ₂ Emission (g/km)	270

CAYENNE S HYBRID	Tiptronic S
Engine	3.0 litre V6 supercharged engine, supported by electric motors
Maximum Power	279 kW (380 hp)
Top Speed	242 km/h
0-100 km/h	6.5 s
Fuel Consumption (l/100 km)	8.2
CO ₂ Emission (g/km)	193



* Fuel consumption figures are for combined average of urban and extra-urban driving

STREET OF DREAMS. THE NEW 911 SPEEDSTER.

The 911 Speedster combines the classic features of the illustrious Porsche 911, with more powerful performance, and an exceptional range of rare features provided by the experts at Porsche Exclusive. Paying homage to the first Porsche model that bore the name Speedster – the 356 Speedster – and now the fourth member of the famous lineage, the production run for the new Speedster is limited to only 356 cars.

911 SPEEDSTER	PDK
Engine	3.8 litre flat-six engine
Maximum Power	300 kW (408 hp)
Top Speed	305 km/h
0-100 km/h	4.6 s
Fuel Consumption (l/100 km)*	10.3
CO ₂ Emission (g/km)	242



TO THE CORE. THE 911 CARRERA.

Equipped with Direct Fuel Injection (DFI), Porsche Doppelkupplung (PDK) and Porsche Traction Management (PTM), the engineering efforts in improving its performance is evident. Efficiency, power, sportiness, three virtues that distinguish the 911 Carrera have always been there since 1963.

911 CARRERA	PDK
Engine	3.6 litre flat-six engine
Maximum Power	254 kW (345 hp)
Top Speed	287 km/h
0-100 km/h	4.7 s
Fuel Consumption (l/100 km)*	9.8
CO ₂ Emission (g/km)	230



EFFICIENCY DEMANDS PERFORMANCE. THE 911 TURBO S.

As the most powerful interpretation of the 911 Turbo concept, the 911 Turbo S storms to the 100 km/h mark in just 3.3 seconds. It boasts an extra 30 hp and 50 Nm compared to the 911 Turbo, keeping fuel consumption and CO₂ emissions at the same low level – thanks to technologies such as DFI, Variable Turbine Geometry (VTG), VarioCam Plus. The 911 Turbo S, a car with a passion to surpass past achievements.

911 TURBO S	PDK
Engine	3.8 litre flat-six engine
Maximum Power	390 kW (530 hp)
Top Speed	315 km/h
0-100 km/h	3.3 s
Fuel Consumption (l/100 km)*	11.4
CO ₂ Emission (g/km)	268



THE LEGEND. THE NEW PORSCHE 911 GT3 CUP.

Based on the light-weight road-going version of the 911 GT3 RS, the body and engine of the 911 GT3 Cup has been modified for the aerodynamics of racing. A broadened rear body allows for wider wheels, while a lower front spoiler lip and extended rear wing provide significantly more downforce. The 6-cylinder boxer engine delivers an incredible 450 hp, making the new 911 GT3 RS even stronger, wider, and faster.

911 GT3 CUP	MANUAL
Engine	3.8 litre six-cylinder Boxer engine
Maximum Power	450 bhp



* Fuel consumption figures are for combined average of urban and extra-urban driving

CLARITY. THE NEW 911 CARRERA GTS.

The legendary 911. Affixed with three simple letters that cannot be misunderstood: GTS. Enough to demonstrate the power of the 911 Carrera GTS. A model of clarity. More power and greater torque. An even faster throttle response and even better acceleration. An even sportier driving experience. In short, three words are enough to make a clear statement: athletic, muscular, powerful.

911 CARRERA GTS	PDK
Engine	3.8 litre flat-six engine
Maximum Power	300 kW (408 hp)
Top Speed	304 km/h
0-100 km/h	4.4 s
Fuel Consumption (l/100 km)*	10.2
CO ₂ Emission (g/km)	240



RADICALLY PORSCHE. THE NEW CAYMAN R.

This masterpiece of Porsche attains a perfect ratio between low mass and maximum power. Shedding an extra 55 kg of weight by using lightweight materials and abandoning some luxury comforts. The result: outstanding agility for unbeatable performance. Dressed in standard Peridot Metallic colour, the uniqueness of Cayman R is self-evident.

911 CAYMAN R	PDK
Engine	3.4 litre flat-six engine
Maximum Power	243 kW (330 hp)
Top Speed	280 km/h
0-100 km/h	4.9 s
Fuel Consumption (l/100 km)*	9.3
CO ₂ Emission (g/km)	218



POWER OF ATTRACTION. THE NEW BOXSTER BLACK EDITION.

Black seduction. The Boxster Black Edition is black all over: Black body, black hood, and black 19 inch Boxster Spyder wheels – all accentuating the muscular appearance of this elite roadster.

The colour concept of the Boxster Black Edition is consistent in every detail. The rear side air intake grilles are painted in black as is the twin tailpipe of the exhaust system. The model lettering painted in black on the rear luggage compartment lid and the limited edition badge on the glove compartment identify the sports car as a model of the Black Edition.

As is typical for a Boxster, the sports car with its low centre of gravity as a result of the flat mid engine reaches an impressive level of agility. The standard SportDesign steering wheel with shift paddles and its double-spoke appeal has a non-slip rim of smooth-finish leather and sporty grips. As a standard, the Boxster Black Edition also features the otherwise optional "Comfort", "Infotainment", and "Design" equipment packages. The Sound Package Plus creates an impressive interior sound experience.

With a production run of only 188 cars, the Boxster Black Edition is truly a model for a limited and lucky few.



BOXSTER BLACK EDITION	PDK
Engine	2.9 litre flat-six engine
Maximum Power	188 kW (255 hp)
Top Speed	261 km/h
0-100 km/h	5.8 s
Fuel Consumption (l/100 km)*	9.1
CO ₂ Emission (g/km)	214



* Fuel consumption figures are for combined average of urban and extra-urban driving

RANGE EXTENDED. THE NEW PANAMERA S HYBRID.



Throughout the evolution history of sports cars, many simple numbers glow with glory, marking the highest achievement in technology as the records of extreme performance in any given period of time. These numbers are usually associated with speed and power, but as Green becomes the colour of the day, so do new values. Fuel consumption and CO₂ emissions have slowly become a subject of growing interest and importance. And a field where Porsche, the

production vehicles in its class when it comes to energy efficiency.

Meanwhile, its sportiness and elegance are by no means compromised. With a total power output of 380 hp, it accelerates from a standing start to 100 km/h in 6.0 seconds reaching a top speed of 270 km/h.

The remarkable low-carbon performance of the new Panamera S Hybrid owes much to the same engine combination that has already proved itself

by the familiar eight-speed Tiptronic S fitted as standard in the Cayenne models with a wide spread of ratios.

In purely electric mode, the Panamera S Hybrid can drive for up to two kilometres and speeds of up to 85 km/h, depending on the driving situation. The Porsche hybrid drive system is also the only system in the world able to exploit additional consumption reserves thanks to so-called "sailing" on motorways and main roads. This entails disengaging and switching

PANAMERA S HYBRID ACHIEVES BEST CASE ON "FUEL CONSUMPTION PER 100 KM" AND "CO₂ EMISSIONS"



world acclaimed sports car marque always synonymous with unparalleled performance, is once again setting the benchmark. The evidence: the new Panamera S Hybrid.

This new addition to the Gran Turismo line from Porsche achieves fuel consumption of as low as only 6.8 l/100 km of fuel based on the NEDC, resulting in CO₂ emissions of just 159 g/km. That doesn't just make it the most economical Porsche of all time, but also puts it far in front of all the hybrid

in the Cayenne S Hybrid: The main propulsion is provided by a 3.0 litre V6 compressor engine delivering 333 hp supported by a 47 hp electric motor. The electric motor also operates both as a generator and a starter. Together with the separating clutch it forms the compact hybrid module located between the combustion engine and the transmission. The electric motor is connected to a nickel metal hydride battery where the electric energy recovered from braking and driving is stored. Power transmission is handled

off the powertrain at speeds of up to 165 km/h during phases when no power is being delivered by the combustion engine.

Marking the beginning of a new chapter of Porsche Intelligent Performance, the Panamera S Hybrid will make its Asian premiere at Auto Shanghai this April. We look forward to sharing this historical moment with you.

THE TREND OF THE TIMES: THE NEW 918 SPYDER COLLECTION



The 918 Spyder. Developed based on the genetics of the legendary 917 Le-Mans winner. Its performance and efficiency set new standards in sports car engineering. Its engine sheds new light on hybrid technology. In short, a high-performance sports car for the 21st century.

Porsche Design Driver's Selection has combined the purism and lightness of the 918 Spyder in one collection. And interpreted them anew. Colours and stylish elements emanate directly from the car's design. The acid green of the callipers, the liquid metal exterior and the shimmering metallic interior are reflected by the new products. The embodiment of a clear commitment to the future – and to Porsche.

The New 918 Spyder collections include a range of products from driving shoes to computer mouse. From April 1st, all the products are available in your local Porsche Centres. Please contact your nearby Porsche Centre for more detailed information.



918 Spyder Driving Shoes are now available for sale!

Casual driving sneaker for a first-class sensation while driving. Heels have adiprene® spring support. Lightweight materials such as suede leather and waxed canvas. Breathable mesh material in the tongue. Colour combination is based on the 918 Spyder's colours. Liquid Metal / Acid Green.
Retail Price: RMB 3,629.00



TEN MINUTES FOR A BETTER PORSCHE.

At Porsche, great value is placed not only on technology innovation, but also on customer satisfaction. Therefore, we have been constantly striving to elevate our services by listening carefully to the voices of our customers and making improvements accordingly. We don't hesitate to go the extra mile on an everyday basis to make you satisfied, and we hope you wouldn't mind sparing a few minutes of your time each year to help us achieve that goal.

A Purchase Satisfaction Survey (PSS), which will be sent to you along with a welcome gift after

the new car handover (usually within 2 months of handover), allows us to learn how satisfied you are with your purchase experience and to confirm your contact information.

After one service visit to any Porsche Centre in China, you will also be invited to participate in a Service Satisfaction Survey (SSS). This is conducted once a year to understand your experience with your car and our service, and you may also take this opportunity to update your contact information in case of any change. Upon

completing and returning back the questionnaire, a small gift will be mailed to you as a token of our gratitude.

Both surveys can be completed online, or via fax or mail, and take no more than 10 minutes. The results will play a key role in the future improvement of our products and services. Please note that at all times, we will treat your personal information with the strictest confidentiality.

Thank you for your contribution to the future development of Porsche.



PORSCHE SPORT DRIVING SCHOOL 2011

A new season begins with exciting new courses.

The aim of the Porsche Sport Driving School China is to improve your driving skills on an ongoing basis, enabling you to drive more safely and to deal more effectively with hazards on the road. The School offers a systematic series of progressive courses, ranging from Precision with a focus on individual driving style assessment and training of basic skills, Performance and G-force that help you learn how to get optimum vehicle control, to Master in which some of the most exciting aspects of motorsports are revealed.

In addition to the training curriculum, a Four-Door (4D) Precision course has also been introduced in 2011. Focused on the Panamera and Cayenne, with a range of exercises customised to cars with front engine or four-wheel drive – the 4D Precision course allows you to gain a better understanding of the unique driving physics and assist systems of these four door models.

After successfully completing the Performance level, you are invited to take the next big step – the

Telemetric, a highly personalised course strictly limited to eight participants. During the one-day training, you'll be taken into the details of data recording and analysis, under the personal guidance of an international and local instructor for the entire day. With the tips and tricks learnt during the Telemetric training, and personalised driving data monitoring your performance, you will have the opportunity to enormously improve your driving performance. With



If you wish to have a Personal Instructor beside you in the passenger seat, why not consider one of the most experienced racing drivers around the world?



Bjorn Wirdheim

Bjorn started his racing career at the age of 10 at his local kart track in Sweden. He got his interest through his father who used to race GT cars himself. Today, with 18 years of racing behind him, Bjorn's most important achievements include winning the International Formula 3000 Championship and testing Formula 1 with Jaguar F1, Jordan & GPB. He has been based in Japan since 2006.



Kosuke Matsuura

Kosuke has made many achievements in his race career, including finishing 2nd in the 2002 German Formula 3 Series, 3rd in the 2003 Formula Renault V6 Series, and being named the Champion in the 2009 Super Taikyu ST3 Class. He also tested Formula 1 with BAR Honda.



Markus Niemela

Since winning the Finnish Champion of Formula A Karting in 2002, Markus has claimed quite a few titles to prove his talent, including Formula Ford Finnish Championship and Swedish Championship, and Formula Ford STCC Championship in 2004, as well as the Champ Car Atlantic Champion in 2008.

such a personalised course, Telemetric training is strictly limited to eight participants.

You can choose which venue you wish to attend – the Shanghai F1 International Circuit, the Zhuhai International Circuit, the Chengdu International Circuit or the Beijing Goldenport Motor Park. Join us – for the opportunity to train with the best in class.



PORSCHE DRIVING SCHOOL REGISTRATION

Please fill in the following necessary information.

Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Driving License No.:
Tel.:	Email:
Fax:	Address:
Porsche model you plan to use:	VIN number:
Have you participated in any other Porsche Driving Experience events?	

Please confirm the course you wish to participate.

Precision RMB 17,000	<input type="checkbox"/> Beijing Goldenport Circuit, 2011.05.07 – 05.08
	<input type="checkbox"/> Shanghai International Circuit, 2011.06.04 – 06.05
	<input type="checkbox"/> Chengdu International Circuit, 2011.09.10 – 09.11
	<input type="checkbox"/> Zhuhai International Circuit, 2011.12.03 – 12.04
4D Precision RMB 17,000	<input type="checkbox"/> Shanghai International Circuit, 2011.09.24 – 09.25
Performance RMB 20,000	<input type="checkbox"/> Shanghai International Circuit, 2011.10.15 – 10.16
Master RMB 23,000	<input type="checkbox"/> Shanghai International Circuit, 2011.10.17 – 10.18
Telemetric RMB 48,600	<input type="checkbox"/> Shanghai International Circuit, 2011.10.19 (Car provided by Porsche China)
g-Force RMB 24,400	<input type="checkbox"/> Shanghai International Circuit, 2011.06.18 – 06.19

If you want to purchase an All-in-One package, please choose the vehicle you wish to hire. Allocation of cars is subject to availability and a "first-come, first-serve" principle.

Level / Model	Boxster	Cayman	911	Cayenne	Panamera
Precision	<input type="checkbox"/> RMB 31,600	<input type="checkbox"/> RMB 31,600	<input type="checkbox"/> RMB 34,800	<input type="checkbox"/> RMB 34,800	<input type="checkbox"/> RMB 36,900
4D Precision	N/A	N/A	N/A	<input type="checkbox"/> RMB 34,800	<input type="checkbox"/> RMB 36,900
Performance	<input type="checkbox"/> RMB 38,000	<input type="checkbox"/> RMB 38,000	<input type="checkbox"/> RMB 41,300	<input type="checkbox"/> RMB 48,800	<input type="checkbox"/> RMB 52,800
Master	<input type="checkbox"/> RMB 50,000	<input type="checkbox"/> RMB 50,000	<input type="checkbox"/> RMB 53,000	N/A	N/A
g-Force	<input type="checkbox"/> RMB 51,000	<input type="checkbox"/> RMB 51,000	<input type="checkbox"/> RMB 55,200	N/A	N/A

Please select other services you wish to purchase.

Personal instructor	<input type="checkbox"/> One Day + RMB 12,800	<input type="checkbox"/> Two Days + RMB 20,000
International personal instructor	<input type="checkbox"/> Price subject to the instructor you choose.	
Data recording system	<input type="checkbox"/> Two Days + RMB 4,000 Personal instructor required.	

I accept the Porsche Sport Driving School Conditions of Participation and undertake to fully comply with them. I confirm that the details provided in this form are correct.

Date / Signature

All prices are inclusive of tax. Please fill out the form and hand it to your local Porsche Centre and arrange the payment.

POWER OF ATTRACTION. THE NEW BOXSTER BLACK EDITION.



If you would like to have more information, please provide your contact details below and return to us via fax (021) 2308 0311, or the postage paid envelope enclosed. Alternatively, simply visit your local Porsche Centre.

Please fill in your correct contact details in the box below:

First & Last Name:

City & Address:

Postal Code:

Home Telephone Work Telephone Mobile

E-mail (please note: email address is compulsory):

Preferred Porsche Centre:

I am planning to buy my next car:

- In less than 6 months In 6 – 12 months
 In 13 – 24 months Over 24 months

I am interested in:

- Boxster 911 Carrera
 Cayman

Other Porsche models:

- Cayenne Cayenne S Hybrid
 Panamera Panamera S Hybrid

Tell a friend:

If you have a friend or family member who is interested in buying a new Porsche, please fill in their details below and we will contact them to arrange an appointment.

Your friend's name:

Your friend's tel. number:



PERFORMANCE PRINCIPLES

Porsche Sport Driving School with Arnd Stollmann



Welcome to *Performance Principles*, as we look at some more questions from the Porsche Sport Driving School. In this issue, Chief Instructor Mr. Arnd Stollmann, takes a look at some of the principles behind the levels of grip on your tyres.

In every issue of In Focus, Arnd Stollmann answers a PSDS question from participant around China. To find out more about advanced driving and safety, join the Porsche Sport Driving School. For more information, please feel free to contact us at sportdrivingschool@porsche.cn.

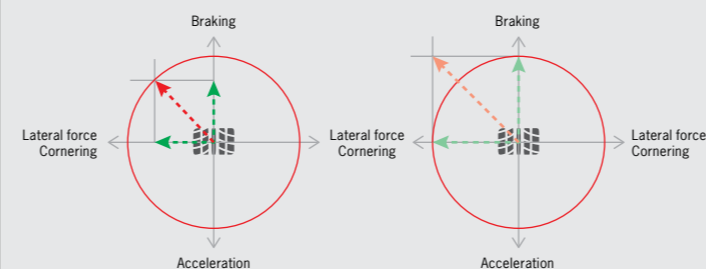
What is Kamm's Circle and how does it explain the performance of my car?

~ Mr. Zhu, Guangzhou, China

Kamm's Circle was devised by Professor Wunibald Kamm, as a graphic illustration of how lateral and longitudinal forces determine the limits of grip while driving. Grip, or traction, depends on several factors – including the amount of contact your tyre has with the road.

In any car, if you are driving and then begin turning the steering wheel, the longitudinal and latitudinal forces will combine to decrease the amount of surface area connecting your tyre with the road. The level of this decrease in tyre contact depends on your speed and the amount of steering – more speed will allow less steering, and vice versa. This is graphically illustrated by Kamm's Circle.

Kamm's Circle



Forces within the traction limit:

Acceleration and steering are not at extreme limit. Traction is maintained.

Forces outside the traction limit:

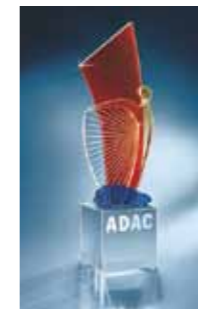
Acceleration and steering are high. Traction can not be maintained.

Porsche engineers are skilled at designing drive mechanisms that exploit the correlation between these longitudinal and latitudinal forces for the best possible traction. Examples in your car include Porsche Active Suspension Management (PASM) and Porsche Dynamic Chassis Control (PDCC). A spoiler from Porsche Tequipment or softer specialist rubber tyres can also improve traction in certain conditions.

Ultimately however, it is only the driver that can determine safety on the road. As we say at Porsche Sport Driving School, brake in a straight line and only accelerate out of the bend as you open the steering wheel. Finally, remember to always adapt your driving style to the road conditions!

PORSCHE NEWS

“GELBER ENGEL” PRIZE FOR THE PORSCHE 911



The Porsche 911 recently won the highly acclaimed “Gelber Engel” Prize presented by the German Automobile Club (ADAC) for the highest-quality and most reliable car in Germany. This prize adds further luster to Porsche 911 as an international award-winning role model for quality and reliability. Furthermore, Porsche 918 RSR also received EyesOn Design Award and AutoWeek Editors' Choice Award in this year's Detroit auto show.



PORSCHE NEWS

BUSY TRAVELERS STOP FOR PORSCHE AT HONGQIAO AIRPORT

As travelers head to their departing gates in T2 of the Hongqiao International Airport in Shanghai, they take time to stop and admire three illustrious 911 models on display. The display will be up for viewing until 25 May.

2011 CALENDAR

Porsche Carrera Cup Asia – 2011 Season Opening

Date: 15 - 17 April 2011
 Location: Shanghai International Circuit

Auto Shanghai 2011

Date: 21 - 28 April 2011
 Location: Shanghai New International Expo Centre

Porsche Driving School: Precision

Date: 7 - 8 May 2011
 Location: Beijing Goldenport Circuit

10 Year Anniversary Gala Dinner

Date: 20 - 21 May 2011
 Location: Beijing

Fascination Porsche

Date: 21 - 22 May 2011
 Location: Beijing Goldenport International Circuit

Porsche Driving School: Precision

Date: 4 - 5 June 2011
 Location: Shanghai International Circuit

Porsche Driving School: g-Force

Date: 18 - 19 June 2011
 Location: Shanghai International Circuit