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PORSCHE

IN FOCUS 聚焦保时捷

Issue 3, 2009

- New 911 Turbo to debut at Guangzhou Auto Show
- Porsche Carrera Cup Asia update
- Tips for holiday driving



Efficiency demands Performance. The new 911 Turbo.

Some models or equipment items are not available in various countries due to country-specific regulations and requirements. For more information about the exact equipment specifications, please consult your Porsche Centre/dealer or your importer. Porsche reserves the right to alter design, equipment and delivery package without prior notice. Colours may differ from those illustrated. Errors and omissions excepted.

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Porsche China

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Dear Porsche enthusiast,

I hope you enjoyed your summer and are now looking forward to a relaxing Golden Week break. The coming months are as busy as ever, bringing an exciting array of new Porsche products, many of which are featured in this issue of *In Focus*.

At the 2009 Guangzhou Auto Show we are delighted to be presenting the largest Porsche display ever seen in southern China. On debut will be the new 911 Turbo and the new GT3 Carrera Cup car. Both cars incorporate the latest cutting-edge sportscar technology – innovations which continue to see Porsche dominating motorsport events around the world.

Also at the Guangzhou Auto Show, we will launch two new Cayenne special models, exclusively designed for the Porsche enthusiasts of China. The exact specifications of these new Cayenne special models will be confidential until the opening day – so for your chance to witness this landmark unveiling, we would be delighted to have you attend. Contact your Porsche Centre for more information.

Finally, we feature our first edition of *Performance Principles* with the Chief Instructor of Porsche Sport Driving School, Mr. Arnd Stollman. This is a chance for our driving instructors to answer the most popular driving questions. We hope these tips help you to drive safely these holidays.

Best regards
Porsche (China) Motors Ltd.

Helmut Broeker
Managing Director



The 2008 Guangzhou Auto Show featured the Premiere of the Porsche 911 Targa. In 2009, with an even larger display, Porsche China is delighted to be bringing an even greater array of automotive excellence to premiere for Porsche enthusiasts from around China.

Guangzhou Auto Show:

Your Exclusive Invitation

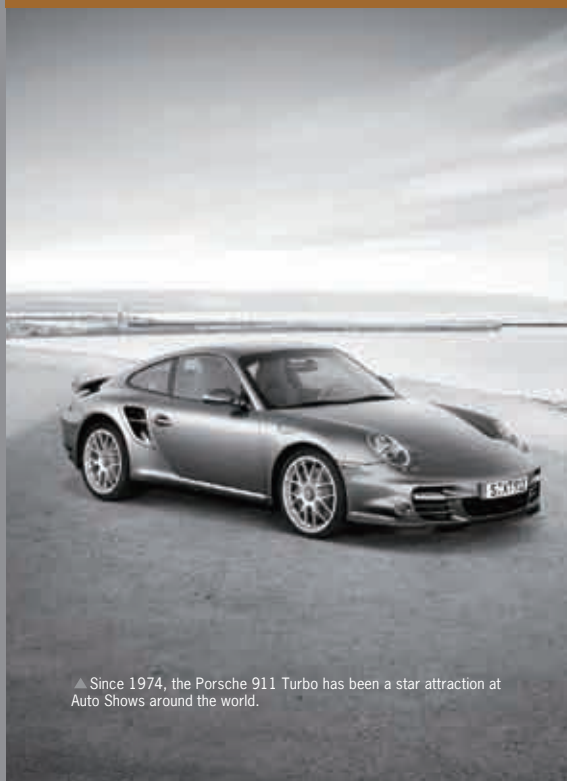
Anyone who has visited a Porsche exhibition in China in 2009 will say the same thing - they just keep getting bigger and better. That is why we are inviting you to experience the excitement at the upcoming Auto Guangzhou. With so much to see and do at the Pazhou Complex from 24 - 30 November, this will be an occasion not to be missed.

The Porsche Exhibition at the 2009 Guangzhou Auto Show will be the largest ever staged in southern China, presenting 10 unique Porsche models on a two-storey stand. Highlights will include the official China debut of the brand new 911 Turbo, and an insightful display of the 'Porsche Exclusive' concept. A viewing room featuring the most comprehensive 'Porsche Exclusive' display ever assembled in China will demonstrate the potential for customising a brand new 911 Carrera S, and reveal the latest personalisation options available

to Porsche owners as they seek the latest in function and design.

Visitors can also look forward to seeing the Cayman/Boxster and Panamera model lines, as well as the exclusive unveiling of two secret new additions to the Cayenne model range. Each model is accompanied by a state-of-the-art interactive information portal. To complete the Porsche exhibition, a Porsche Design Driver's Selection store and expansive hospitality area, stocked full with refreshments will ensure you enjoy all your time browsing the displays.

The 2009 Guangzhou Auto Show looks set to offer an unforgettable experience for all those with a passion for Porsche. Ask at your local Porsche Centre for more details. It will be our pleasure to welcome you there.



▲ Since 1974, the Porsche 911 Turbo has been a star attraction at Auto Shows around the world.



Boosting Performance and Efficiency again and again. The new Porsche 911 Turbo.

The evolution of the 911 Turbo began in 1974, with the first 911 to incorporate a turbocharger. The first 911 Turbo required no more than 3.0 litres of cubic capacity and 6 boxer-style cylinders to turn the world of sports cars upside down. This was more than just another high-powered car – it was an inspiration. An opportunity to make more out of less. And today? Today the 911 Turbo is more powerful and more efficient than ever before.

The Engine.

First things first; let's start at the rear. The engine is the starring feature of all new 911 Turbo models. The new design answers all questions about performance before they've even been asked. A compact and light engine with 3.8 litre cubic capacity, delivering 368 kW (500 hp) and 650 Nm torque.

Compared to its predecessor, the new 911 Turbo features a higher torque rating for the same rpm, making driving even more relaxing – and fuel consumption more pleasing. Despite the increased power, the new 911 Turbo uses up to 16% less fuel (depending on the model), with carbon emissions cut by up to 18% to comply with the highest European exhaust emissions standards.

The design of the new 911 Turbo.

The visuals: dynamic, without being pushy. Sporty, without being arrogant. No frills, no sensationalism, no uncertainty. The lateral air intake grilles in the front now feature titanium-finish louvres. To their right and left, the new low-level daytime running lights are LED, like the indicators, delivering maximum light power and retaining a characteristic appearance. The optional dynamic curve light function increases driving safety. The two rear tailpipes are now larger in diameter, further emphasising an engine of extraordinary power. A typically dynamic design for the car that sets the standard for high performance efficiency.

A Porsche 911 Turbo is unique. And Porsche Exclusive enhances its unique personality.

A Porsche is more than just a car. To its driver, it is the perfect expression of unique personal taste and lifestyle. Porsche Exclusive offers an array of options that add the final supreme touches to your Porsche. Aesthetic and technological, interior and exterior. And all tailored to your personal taste.

For us, every special request is a reason to celebrate.

Exterior option: Aerokit Turbo.

Only the greatest care and attention in consulting, planning and craftsmanship can create a truly exceptional object. Something tailored precisely to your wishes – down to the smallest detail. Something absolutely unique and with a character unlike any other. A Porsche that is as distinctive as the driver at its wheel. Porsche Exclusive offer countless options to inspire you in the design of your very own personal 911 Turbo.

911 Turbo: The epitome of sportiness. Now Porsche Exclusive's new Aerokit Turbo offers you the option of enhancing the powerful lines of your 911 Turbo. Aerodynamically optimised in the Porsche wind tunnel, the package components include distinctive front spoiler lip and rear lid with rear spoiler and fixed wing profile. The Aerokit Turbo reduces the lift forces on front and rear axle, improving driving stability and perfecting the stylish sportiness of your vehicle.



▲ PCM package in Hazelnut Brown leather



▲ Individual leather in Hazelnut Brown combined with leather in Cocoa

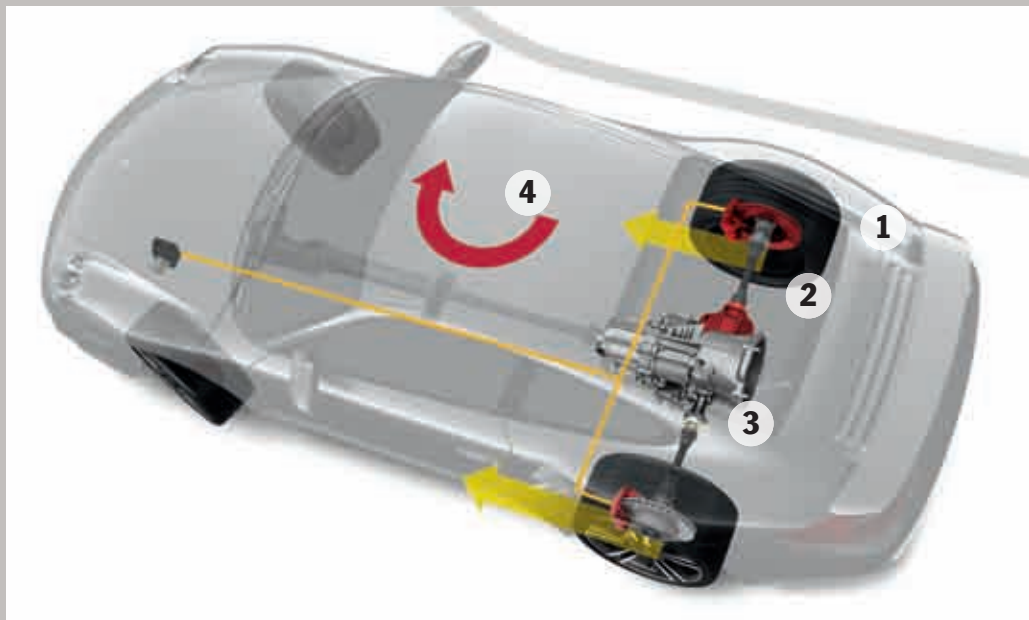
Interior options.

A composition of Hazelnut Brown leather and Cocoa leather. Contradictory? You may think so. Yet there can also be beauty in the fusion of tension and harmony. Have we met your tastes? Then we look forward to transforming your 911 Turbo into a unique creation.

Visit your local Porsche Centre for a private consultation, and find out more about the Exclusive options available for your Porsche vehicle.

All further information can be found at:
<http://www.porsche.com/microsite/911turbo/china-en.aspx>





Porsche Torque Vectoring (PTV).

Optional Porsche Torque Vectoring, with variable torque distribution (vectoring) to rear wheels and mechanical rear axle differential lock, is now available for the Porsche 911 Turbo. The PTV system actively enhances driving dynamics and stability by responding to the steering angle and steering speed, accelerator position, yaw rate and overall speed. Essentially, PTV corrects steering behaviour and precision by applying targeted braking to the right or left rear wheel as required.

In practice, this means that during dynamic cornering, slight braking is applied to the rear wheel on the inside of the bend (1) as soon as the steering wheel is turned. This braking uses the rear axle differential (2) to distribute driving torque from the inside wheel to the outside wheel (3). As a result, the outside wheel has more power and delivers angular momentum (yawing movement) to the vehicle's vertical axis (4), supporting the steering angle and increasing steering dynamics. At low and medium speeds the system significantly

enhances vehicle agility and steering precision; at high speeds the system works in combination with the mechanical rear axle differential lock to add driving stability.

The new PTV system works best in combination with Porsche Traction Management (PTM) and Porsche Stability Management (PSM), providing unrivalled driving stability on a variety of road conditions including rain and snow. Because PTV enhances driving dynamics at all times, the system remains active during sporty circuit driving even when the PSM is deactivated.

As with any new 911 Turbo, efficiency was at the forefront of PTV design. Groundbreaking performance and driving stability have been achieved with minimal additional components. In other words, more driving fun – without more weight.

The new dimension. The Panamera Collection.

The new Panamera is a combination of exclusive comfort and consistent sportiness. To match these characteristics, Porsche Design Driver's Selection presents the new Panamera Collection.

Right from its debut presentation in Shanghai, the Panamera offers something new in the luxury sector. And that's the aim of the new Panamera Collection from Porsche Design Driver's Selection. A range of luggage, watches, clothing and accessories inspired by the sporty style, elegance and colour palate of the Panamera.

[1] Men's Chronograph Panamera

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 30 minutes. Luminescent hour and minute hands. Stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 42 mm. Brown leather strap with contrasting seams. Waterproof to 100 m. Made in Switzerland.

WAP 070 002 0A | ¥ 7,565.00

[2] Women's Chronograph Panamera

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 12 hours. Luminescent hour and minute hands. Stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 33 mm. Leather strap in Cognac with contrasting seams. Waterproof to 100 m. Made in Switzerland.

WAP 070 006 0A | ¥ 7,565.00



[3]



[3] Rugby shirt

Placket and collar in White. Quilted seam on the placket. Double-stitched seam on the shoulders in contrasting colours. Embroidered Porsche logo on the chest. 100% cotton. Yachting Blue/Cream. Sizes: S, M, L, XL, XXL.

WAP 778 00S-XXL 0A | ¥ 1,443.00

[4]



[4] AluFrame trolley case

Two wheels with ball bearings. Twin-tube telescopic handle made of aluminium. Can be extended twice. Bag holder to attach another bag. TSA-approved lock. Material: 100% polyester. Two adjustable dividers with inside compartment. Fits in all Porsche models. TÜV-tested, five-year warranty. Exterior dimensions: 52.5 x 39 x 24.2 cm (M) or 56 x 45 x 24.2 cm (L). Approx. 4.2 l (M) or 5.1 l (L) volume. Weight: 4.3 kg (M) or 4.5 kg (L).

M: WAP 035 400 0A (Basalt Black Metallic) | ¥ 10,188.00

L: WAP 035 440 0A (Basalt Black Metallic) | ¥ 10,918.00

This item can be made to order in a range of colours to match the exterior of your Porsche. WAP 035 400 0A + colour code (M), WAP 035 440 0A + colour code (L)

All products are also available from your nearest Porsche Centre and at www.porsche.com/shop.



Performance Principles

with Arnd Stollmann
Chief Instructor, Porsche China

Welcome to our first edition of *Performance Principles* with the Porsche Sport Driving School, where we take a few minutes to answer some of the more popular questions that our drivers have asked. In our first edition, we will be looking at the art of braking. Whether driving for sport or recreation, braking is an essential skill that must be mastered.

While driving my Porsche, how do I judge the correct safe distance from the car in front?

From Mr. Xu, Chengdu, China

The safest distance is determined by the speed at which we travel. In perfect conditions, an average car travelling at 50 km/h will take 25 metres to slow to zero. What most people do not realise, is that if you double this speed to 100 km/h, you will now require 100 metres to stop. When your speed doubles, your stopping distance quadruples! However, this still does not account for your own reaction time.

After seeing an obstruction ahead, the average person will take 0.8 seconds to react and move their foot to the brake pedal. On top of this, the average hydraulic braking system requires 0.2 seconds to apply pressure to the brake discs. This amounts to approximately one second of additional time before your car begins to slow down. During this time your car will travel an additional 14 metres if you are travelling at 50 km/h.

In total, our overall stopping distance at 50 km/h is 39 metres.

What does this mean? Because the car in front will also be moving in the same direction, you do not need the full 39 metres of space between you and the next car. However, as a minimum, you should allow 10 metres of space for every 20 km/h (1m : 2km/h). If travelling at 50 km/h you will need 25 metres between your car and the car in front. At 100 km/h you will need at least 50 metres of space.

In all Porsche models, a complex combination of advanced braking components and electronics are constantly working together to offer you safety. But despite all this, the onus still remains on you – the driver – to ensure that every Porsche journey remains a safe one.

In every issue of *In Focus*, Arnd Stollmann will answer a question from a PSDS participant around China, addressing the finer points of Porsche driving. To find out more about advanced driving and safety, join the Porsche Sport Driving School. For more information, please feel free to contact us at sportdrivingschool@porsche.cn.



A Golden Week For Driving Safely

China's Golden Week is just around the corner - a time when you can turn your Porsche to the open road, visiting family and friends or simply escaping the stresses of daily life. But the last few days before a holiday are usually pretty hectic. Fortunately your local Porsche Centre team is here to help. By taking advantage of the Porsche Holiday Check, you can have our technicians check your Porsche is in perfect working order for the journeys ahead. You may also wish to ask about our fantastic range of Porsche travel accessories. In doing so, and by following the holiday tips in this issue of *In Focus*, your holiday is sure to be memorable for all the right reasons.

- ① Plan your routes carefully, avoiding traffic hotspots and allowing time for regular breaks so you are always fresh and alert.
- ② Keep all windows closed while driving, and set the Porsche Air-conditioning System to automatic mode, with the recommended temperature of 22°C.
- ③ Check all passengers have fastened their seatbelts, and have children sit in the back seat, which is proven to be the safest place for them regardless of their age.
- ④ Avoid leaving objects and luggage where they impair visibility, and be sure to limit other distractions such as passengers eating, drinking or speaking loudly on the phone.
- ⑤ Store luggage carefully and securely inside your vehicle, as loose objects may cause injury when dislodged during an emergency situation.
- ⑥ Consider Porsche Tequipment load-carrying accessories for larger quantities of luggage: tailored specifically to the dynamics of your Porsche, they ensure your driving performance is compromised as little as possible.

If you would like more information on the Porsche Holiday Check, please feel free to contact your local Porsche Centre. We wish you a safe and relaxing holiday.



PCCA Hotly Contested in Indonesia Sepang Showdown looms on the horizon

The Porsche Carrera Cup Asia (PCCA) continued to delight motorsport fans on 16 August 2009, over two rounds of racing at Indonesia's Sentul International Circuit. A brace of fine performances in both classes of the one-make series ensured a thrilling finale to the 2009 season, scheduled for the Sepang International Circuit in Malaysia this coming December.

Christian Menzel of Team StarChase (Nanjing) benefited most from the day's racing, gaining valuable ground on overall championship leader Tim Sugden of GruppeM Racing (Qingdao). Menzel qualified in pole position for Round 7, but was unable to stop 22 year-old Rodolfo Avila of Asia Racing Team (Macau) from recording a second victory in an outstanding debut season. Avila gained an early lead from the start, and then impressively held off the advances of seasoned racers Menzel and Sugden, who took second and third place respectively.

However Menzel would not be denied in Round 8, as his Porsche 911 GT3 Cup surged to victory ahead of Avila and an unfortunate Sugden, who will be disappointed not to have extended his lead at the top of the leader board. Reigning champion Darryl O'Young of Team Jebesen (Hong Kong) could not break onto the podium in either round, leaving Sentul further behind his rivals.

With Sugden, Menzel and O'Young occupying the top three places on the leader board, and only races in Singapore, Shanghai and Sepang remaining, another triumph for Chinese teams in the Asia-wide series appears likely. With another exciting weekend of racing in Shanghai this November, no Porsche lover will want to miss a crucial chapter in determining the title winner in the 2009 series of the Porsche Carrera Cup Asia.

Don't miss the final rounds of the Porsche Carrera Cup Asia for 2009!

26 & 27 Sept
7 & 8 Nov
5 & 6 Dec

Marina Bay Circuit, Singapore
Shanghai International Circuit, China
Sepang International Circuit, Malaysia



Visit www.porsche.cn for more information.

Porsche News

Motor Trend acknowledges Cayman as "Best Driver's Car"

US car journal *Motor Trend* has chosen the Porsche Cayman S as the "Best Driver's Car" of the year 2009. At virtually the same time, the Cayman was also picked by British car journal *Auto Express* as "Best Sports Car" in their New Car Awards 2009. In both cases Porsche's mid-engined coupé convinced the test experts with its driving dynamics, precision, feedback and response.

New Edition of the World's Most Successful Racing Car

Stronger, wider, faster – the new version of the Porsche 911 GT3 Cup has been unveiled and will now offer more performance and value than ever before. The successor to the best-selling racing car of all time, the new GT3 Cup will be built in a production run of more than 1,400 units. Based for the first time on the 911 GT3 RS, the newest Porsche racing car features reduced weight, 44 mm of additional width at the rear, and an increase in engine size of 0.2 l allowing the 3.8 l power unit to develop an incredible 450 bhp (331 kW).

Porsche triumphs in Nürburgring 24-Hour Race

For the fourth time in succession the drivers of the Manthey Racing Porsche team climbed to the top of the victory podium at the Nürburgring 24 Hour Race. In their Porsche 911 GT3 RSR, Timo Bernhard, Romain Dumas, Marc Lieb and Marcel Tiemann fought off fierce competition from the Audi R8 Team. Seven out of the top ten places were occupied by Porsche racing cars.

Class Victory for Porsche at Le Mans 24-Hour Race

The Porsche RS Spyder of the Danish team Essex dominated the LMP2 category at Le Mans. Porsche customers Caspar Elgaard and Kristian Poulson, plus racing driver Emmanuel Collard, controlled the entire race and finished with a comprehensive lead of 15 laps. The Essex team also won the prestigious environmental award, the "Michelin Green X Challenge" for the vehicle with the best overall efficiency (the ratio of completed laps to fuel consumption).

Calendar 2009

Date	Event	Location
18 Sept – 25 Sept	Chengdu Auto Show	Chengdu
25 Sept – 27 Sept	Porsche Carrera Cup Asia, Rounds 9 & 10	Marina Bay Circuit, Singapore
30 Sept – 05 Oct	Xi'an Auto Show	Xi'an
30 Sept – 06 Oct	Tianjin Auto Show	Tianjin
09 Oct – 16 Oct	Porsche World Roadshow, Chengdu	Chengdu
22 Oct – 26 Oct	Hangzhou Auto Show	Hangzhou
07 Nov – 08 Nov	Porsche Carrera Cup Asia, Rounds 11 & 12	Shanghai International Circuit
05 Nov – 08 Nov	Zhengzhou Auto Show	Zhengzhou
14 Nov – 15 Nov	Porsche Sport Driving School, gForce	Shanghai International Circuit
19 Nov – 28 Nov	Porsche World Roadshow, Zhuhai	Zhuhai International Circuit
23 Nov – 30 Nov	Guangzhou Auto Show	Pazhou Complex, Guangzhou
05 Dec – 06 Dec	Porsche Carrera Cup Asia, Final Rounds 13 & 14	Sepang International Circuit
10 Dec – 14 Dec	Changsha Auto Show	Changsha

Please note: Some Auto Show dates are subject to change due to organisational issues.