

Porsche Christophorus 334

Regional Highlights Focus on Porsche in China

Porsche Carrera Cup Asia: The Gentleman's Pursuit

Transsyberia 2008: Team China

Helping Hand: Porsche and UNICEF together to aid earthquake survivors

Living Legends

Northern Exposure: New Porsche Centre opens in Harbin



The following pages provide information on the Chinese market.
Porsche (China) Motors Ltd. is responsible for both pictures and text.



Porsche Carrera Cup Asia: The Gentleman's Pursuit

When the Porsche Carrera Cup Asia (PCCA) was launched in 2003, few could predict how popular it would become with fans, media and drivers alike. Now, just six seasons later, it has cemented its reputation as the most prestigious yet fiercely competed one-series championship in Asia. In the midst of the most thrilling PCCA season so far, key rounds were contested at Zhuhai International race circuit in the south of China and Sentul International race circuit near Jakarta, Indonesia.

By
John Lynch

Never before had such an array of racing talent been married with such impressive hardware in Asian motor sport events. At this crucial point in the season, the drivers had learned how to optimize the massive 420hp of the 911 GT3 Cup, ensuring an exciting display for the crowds at Zhuhai and Sentul.

As is customary with the one-make series, all teams race in the same model,

with only minor alterations permitted to the vehicle. Between races, the teams work to adjust tyre and settings of the car to track and weather conditions. Its six gear sequential gearbox allows drivers to upshift at full throttle, a feature ideally suited to the competitive pace of PCCA.

The drivers piloting this splendid machine are a mix of seasoned professionals, young

rookies and gentleman drivers, all hungry to prove their pedigree on the track. Adding to the mix this year is a record number of five Chinese teams contending for the title, all sponsored by Porsche Centres. In Class A (professional entries), Hong Kong stars Darryl O'Young and Marchy Lee have earned the respect of their peers with world class performances over the past five season. Meanwhile, in the private entry league (Class B), Philip Ma has emerged as a real challenger for the semi professional title.

Whether professional or semi-pro, there were certainly no novice drivers lining up for rounds 5 and 6 at Zhuhai on June 22. Going into the event, Team StarChase's Christian Menzel led Zhuhai track record holder, Darryl O'Young by nine points in the championship standings. However, it was third placed Christian Jones who claimed pole-position for round 5 with an impressive qualifying time of 1.39.607. Jones' starting advantage proved vital on a scorching hot race day as he recorded faultless lights-to-flag victories in rounds

Team crew and driver prepping for the race





The action at the Zhuhai International Circuit



Round 6 winners (from left to right): Tim Sugden (second), Christian Jones (first), Darryl O'Young (third)

5 and 6. With no way of challenging for the lead, reigning PCCA champion Tim Sugden was instead left to defend second place from the advances of Darryl O'Young. On his home turf, O'Young's typically energetic performance earned him a respectable third place in both Zhuhai rounds. Soaking up the adulation of the Chinese crowd, the Hong Kong driver took to the podium realising that his consistency had pushed him past Menzel to the top of the championship table.

Post-race, competitors gathered to enjoy the rest of the day. As the sun began to sink in the late afternoon, fans and drivers joined together to raise funds for survivors of the tragic Sichuan earthquake. The track teemed with Porsche fans; overjoyed to indulge their passion for motors sport whilst contributing to such a worthy cause. Yet, even amongst the celebrations, drivers must already have been thinking of the long month of preparation that lay ahead of the Indonesian rounds on July 20.

Sentul brought a host of fresh challenges to the teams contesting rounds 7 and 8 of the 2008 PCCA. Yet, the drivers and 911 GT3 Cup proved more than a match for the difficult track and humid conditions. The driving throughout the first two rounds

showed again how rapidly the competition had progressed.

O'Young's skill in Zhuhai was impressive, but in Indonesia he maintained masterful control over his 911 GT3 Cup. The Hong Kong star roared into an early lead ahead of Sugden and Menzel, displaying true championship form on his way to victory.

Unfortunately for O'Young, he was unable to keep Sugden at bay in round 8, as the Briton claimed an impressive win. Nevertheless, his runner-up finish pushed him 11 points clear at the top of the table, enough of a lead to encourage talk of a second PCCA title for O'Young when

the 2008 series draws to a conclusion in Bahrain on November 8.

The next exhilarating round will be held in Singapore on September 26 as the supporting race to the Grand Prix F1 in the world's only night race.

Until then, drivers huddle together at the close of racing, analysing the day's action and reveling in the atmosphere of camaraderie and mutual respect. In this series no man can consider himself champion until the last race is run. In the meantime, rivals sit together; old pros, young rookies and gentlemen drivers united in their love of sport, speed and Porsche. <

Teams enjoying the hospitality at Sentul



Round 7 winners (from left to right): Christian Menzel (third), Darryl O'Young (first), Tim Sugden (second)



PCCA Team Profiles

This season a record five teams from China will be contesting the PCCA. Christophorus takes a look at the teams and drivers lining up this ground-breaking season.



The drivers in a group photo



Team: Team Jebsen
Porsche Centre Hong Kong
Driver: Darryl O'Young

Since its debut season in 2004, Team Jebsen has grown into a formidable presence on the circuit. This success is largely due to Hong Kong-based star driver Darryl O'Young. His tenacious performances over the last four seasons have marked him as one of motor racing's most consistent performers. In this season's opening stages, Jebsen took a podium place in every round, including first place in Malaysia in March and Sentul in July.



Team: Team StarChase
Porsche Centre Nanjing
Driver: Christian Menzel

Team Starchase's dream signing of German star Christian Menzel has proved to be quite a coup for the Nanjing team. Menzel's form in his debut Asian season has been exceptional. With two wins and two runner-up finishes in the first four rounds, he is considered to be one of the favourites for this year's championship. Menzel has a wealth of experience, in 2005 he won the Porsche Carrera Cup Germany and in 2001 he raced to victory in the Daytona 24-hours GT.



Team: Team BetterLife
Porsche Centre Beijing & Tianjin
Driver: Marchy Lee

A joint cooperation between Porsche Centre Beijing and Tianjin, Team Betterlife, has called upon Marchy Lee to drive its 911 GT3 Cup to victory this season. This is the first full PCCA season that Lee has competed in, though he impressed in the rounds he contested in 2006 and 2007. A double win in Zhuhai contributed to the six podium places he claimed last year; no mean feat considering he only raced in seven rounds. That experience will prove invaluable in this campaign.



Team: GruppeM Racing
Porsche Centre Qingdao
Driver: Tim Sugden

Reigning PCCA champions, GruppeM Racing will have to draw on all its skill and experience to ward off this season's challengers. British driver Tim Sugden drove to victory in GruppeM colours last year; a remarkable achievement in his debut Asian season. His track knowledge will be valuable to GruppeM Racing in 2008, as will his winning pedigree. Sugden has also won two GT Championships and the Porsche Cup driver's award during his illustrious career. His performances last season have earned him the status of this year's 'one to beat.'



Team: Team Kangshun
Porsche Centre Wuhan
Driver: Ringo Chong

This is the debut season for Team Kangshun, and they will be seeking to make a big impression. Colourful Ringo Chong will be behind the wheel of Kangshun's Porsche 911 GT3 Cup. The 32-year old Singaporean has driving in his blood, as he shares his passion for racing with his father, brother and sons. Team Kangshun will be hoping his enthusiasm translates to success on the track this year.



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Transsyberia 2008: Team China

On a crisp summer's morning in July, racing teams from all corners of the globe gathered in the iconic grounds of Moscow's Red Square. Deputy Mayor Juri Rossljak took to the stage, welcoming the teams to Europe's largest city and announcing the start of the Transsyberia Rally 2008. With formalities taken care of, attention turned eastwards to the Mongolian capital of Ulaanbaatar, as the teams prepared themselves for two of the most challenging weeks of their lives.

By
Steve Thomson



Eddie Keng (left) and Luo Ding

The Transsyberia Rally has now cemented its reputation as the toughest marathon rally in the world for near-standard off-road vehicles. With technical adjustments strictly controlled by the event's organisers, this historic journey provides the perfect test of performance for the SUV vehicles we see on the road today. This year, Porsche China took its first step forward into the international rally circuit by entering its own team, Team China, in the grueling Transsyberia Rally.

Flying the flag for China were Luo Ding and Eddie Keng, both experienced rally drivers eager to make their mark on the epic journey from Moscow to Ulaanbaatar, specially sponsored by Jepsen and FCACA.

Along with their international counterparts, the duo tackled more than 7,000 kilometres of off-road terrain, through some of the toughest conditions nature has to offer.

Luo Ding had the honour of being the first Chinese national ever to take part in the Transsyberia rally. Luo's extensive off-road experience, notably as a three-time participant in the Paris-Dakar, made him the obvious choice for pilot in this historic moment for Porsche China. He was joined by Eddie Keng, whose navigational expertise, coupled with his experience in last year's rally when driving for Team Asia Pacific, secured his position as co-pilot for Team Porsche China. As Vice President for Porsche Club Singapore, Keng also brought with him a detailed understanding of how Porsche cars work, which proved an essential requirement for the rigours of this particular rally.

In their debut appearance, Team China performed admirably, achieving a number of top ten finishes over the special stages Transsyberia 2008. However due to technical issues, they were required to retire the rally early. With this experience firmly under their belts, everyone is looking forward to seeing more Chinese teams competing for major honours in the future. <



Team China (No. 8) challenging the terrain



Highlights along the way



Helping Hand: Porsche and UNICEF together to aid earthquake survivors

The Sichuan earthquake of May 12 was a tragedy of incredible scale. In addition to the huge loss of life (estimated to be 70,000 at the time of writing) hundreds of thousands have been displaced and countless children orphaned or left without access to basic amenities. At such a crucial time, Porsche China and the United Nations Children's Fund (UNICEF) have joined forces to work together to assist towards a speedy recovery.

By
John Lynch



In the wake of the disaster, Porsche China has quickly committed 500,000 Euros (approximately CNY 5.4 million) to the UNICEF relief fund. With further donations due from Porsche dealerships throughout the country, Porsche has become a significant partner in the aid mission.

The donation will go towards providing much-needed food, water and sanitation to the hundreds of thousands of affected children in the area. Funds will also be allocated to providing psychological support to children traumatised by the results of the quake. For Porsche and UNICEF, this is just the beginning of a huge joint initiative aimed at supplying assistance to disadvantaged children throughout China.

In announcing this exciting new partnership, Managing Director of Porsche China, Mr. Helmut Broeker, remarked that the Sichuan earthquake had developed into "a disaster more serious than anyone could have imagined." He went on to underline Porsche and UNICEF's dedication to "creating a better future for children in need in China."

Christophorus and Porsche are proud to announce our support for the Sichuan relief effort, and offer our sincerest sympathies to those affected by this great tragedy.



Managing Director of Porsche China, Mr. Helmut Broeker (right) with Mr. Thomas Chung, Corporate Fundraising and Sales Officer of UNICEF

Living Legends

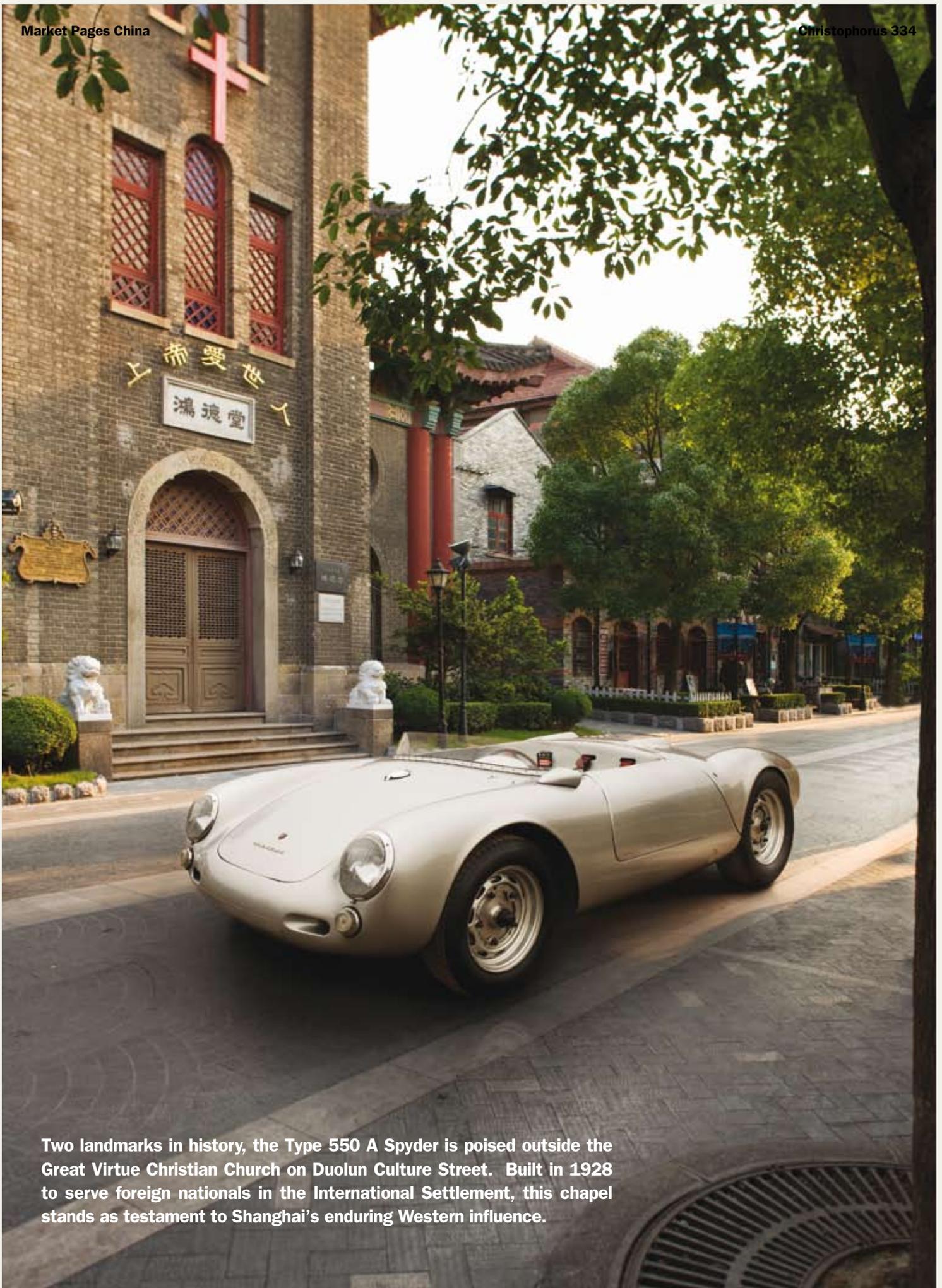
Shanghai, China. Christophorus takes some Porsche classics out through the streets of an ever-evolving metropolis.

**By
John Lynch**

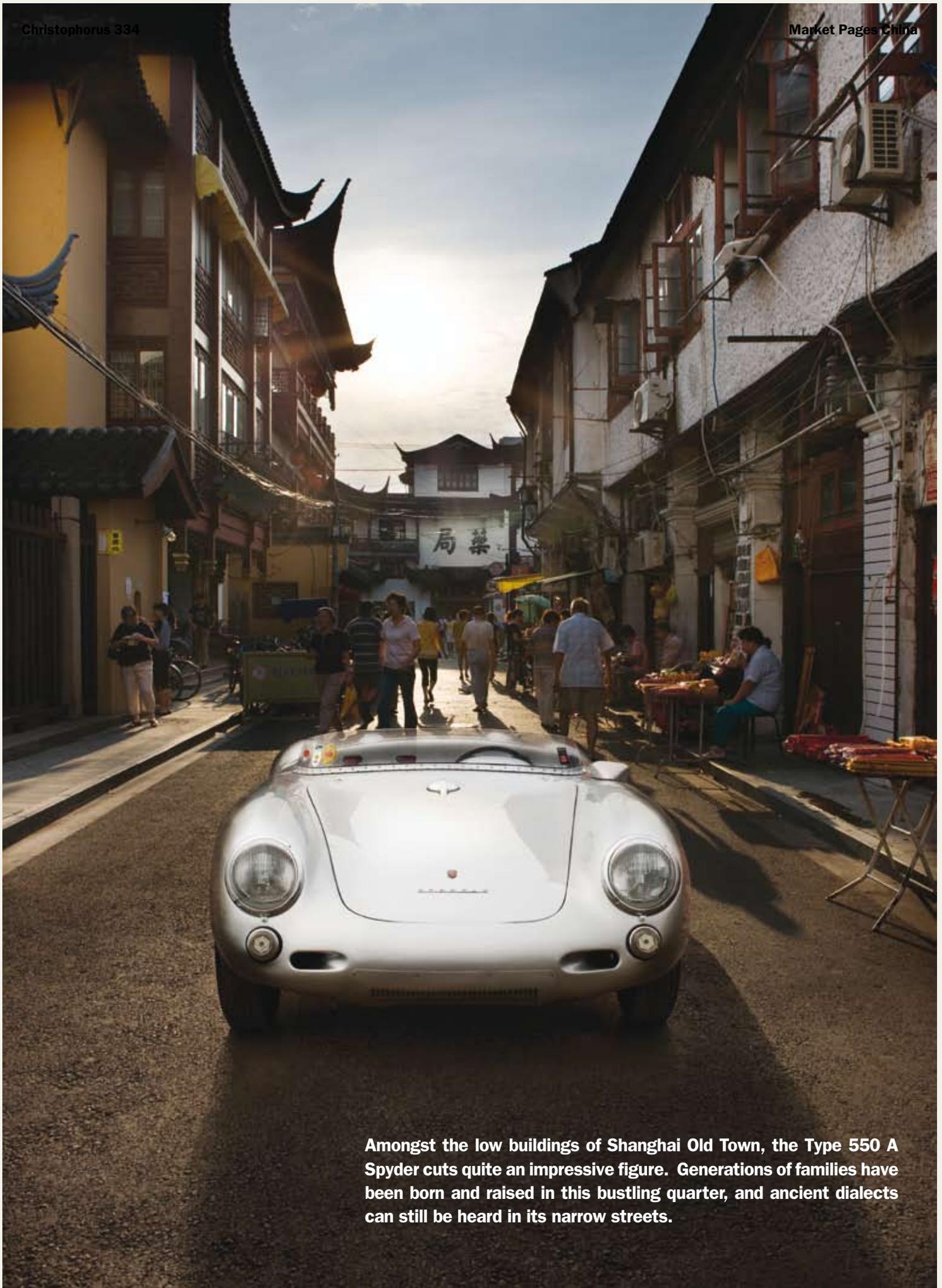
**Photos by
Derryck Menere**

Daybreak at Shanghai's Yuyuan Garden is a peaceful setting for the Porsche 356 Speedster. This Ming period garden was built by a high-ranking official of the imperial court to honour the memory of his father. In the background, the new Shanghai World Financial Centre points to the future of China's most dynamic city.





Two landmarks in history, the Type 550 A Spyder is poised outside the Great Virtue Christian Church on Duolun Culture Street. Built in 1928 to serve foreign nationals in the International Settlement, this chapel stands as testament to Shanghai's enduring Western influence.



Amongst the low buildings of Shanghai Old Town, the Type 550 A Spyder cuts quite an impressive figure. Generations of families have been born and raised in this bustling quarter, and ancient dialects can still be heard in its narrow streets.



From its location on the Bund, the 911 S 2.2 Targa is bathed in light from Pudong's breathtaking skyline. In little under two decades, China's resurgent economy has transformed this former marshland into a landscape of unique and iconic beauty.





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PORSCHE



Northern Exposure: New Porsche Centre opens in Harbin

Warm smiles, where temperatures can drop to minus 20, may sound hard to come by, but these were exactly what greeted the recent opening of Porsche Centre Harbin.

By
Steve Thomson

On June 18, in the milder climes of Asia's summer, the Porsche family celebrated the inauguration of the latest Porsche Centre in China, as government officials, media representatives and Porsche enthusiasts flocked to the newly-opened showroom in the heart of the city. Everyone in attendance clearly enjoyed the celebrations, as they spent their evenings sharing the passion and mingling amongst the now legendary Porsche model range.

Harbin is no stranger to such scenes of excitement, especially with its world-renowned Ice and Snow Festival attracting thousands of visitors every year. The capital of Heilongjiang Province has established itself as the place where east meets west, with European-inspired architecture and Chinese traditions that distinguish this unique city, as Harbin continually affirms its status as a flourishing centre for the future.

Porsche was delighted to share in this mood of expectation with the opening of this latest state-of-the-art dealership, fully-equipped to provide the same premium levels of service found at any Porsche Centre around the world. There was also the

promise of an even larger showroom opening in Harbin in the coming months, still further evidence of the Porsche commitment to the people of Northern China.

Mr Helmut Broeker, Managing Director of Porsche China, led the proceedings by emphasising the importance of Harbin to the growth of China, as he once again affirmed the willingness of Porsche to serve this thriving community. Mr Sharpe Liang, General Manager of Porsche Centre Harbin, was similarly enthusiastic, as he spoke of how his team would strive to offer the region a more comprehensive range of Porsche services than ever before.

'We will bring premium cars from the Porsche brand and our world-class standards of service to Harbin and the surrounding areas. I would like to warmly invite anyone with an interest in Porsche, both customers and enthusiasts alike, to visit us and experience the new Porsche Centre.'

If one thing was clear from the atmosphere on this summer's evening, it is that Porsche and the people of Harbin can look forward to some very exciting times ahead. ◀

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